

Marks Darren  
Form 4  
September 01, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Marks Darren

2. Issuer Name and Ticker or Trading Symbol  
DNA BRANDS INC [DNAX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
506 NW 77TH ST., SUITE B

3. Date of Earliest Transaction (Month/Day/Year)  
08/01/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

BOCA RATON, FL 33487

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	04/28/2011		A		100,000	A	\$ 0	3,049,901	I	(1) (1)
Common Stock	05/13/2011		S		48,150	D	\$ 1	3,001,751	I	(1) (1)
Common Stock	05/17/2011		S		11,250	D	\$ 1	2,990,501	I	(1) (1)
Common Stock	05/19/2011		S		13,000	D	\$ 1	2,977,501	I	(1) (1)
Common Stock	05/24/2011		S		2,000	D	\$ 1	2,975,501	I	(1) (1)

## Edgar Filing: Marks Darren - Form 4

Common Stock	05/25/2011	S	6,000	D	\$ 1	2,969,501	I	(1) <u>(1)</u>
Common Stock	05/26/2011	S	6,940	D	\$ 1	2,962,561	I	(1) <u>(1)</u>
Common Stock	05/27/2011	S	6,670	D	\$ 1	2,955,891	I	(1) <u>(1)</u>
Common Stock	05/31/2011	A	200,000	A	\$ 0	3,155,891	I	(1) <u>(1)</u>
Common Stock	06/01/2011	S	5,990	D	\$ 1	3,149,901	I	(1) <u>(1)</u>
Common Stock	06/10/2011	S	17,750	D	\$ 0.95	3,132,151	I	(1)
Common Stock	06/13/2011	S	8,000	D	\$ 0.94	3,124,151	I	(1) <u>(1)</u>
Common Stock	06/14/2011	S	32,500	D	\$ 0.95	3,091,651	I	(1) <u>(1)</u>
Common Stock	06/17/2011	S	2,250	D	\$ 0.95	3,089,401	I	(1) <u>(1)</u>
Common Stock	06/20/2011	S	300	D	\$ 0.94	3,089,101	I	(1) <u>(1)</u>
Common Stock	06/24/2011	S	42,000	D	\$ 0.88	3,047,101	I	(1) <u>(1)</u>
Common Stock	06/29/2011	S	2,500	D	\$ 0.94	3,044,601	I	(1) <u>(1)</u>
Common Stock	07/07/2011	S	2,500	D	\$ 0.85	3,042,101	I	(1) <u>(1)</u>
Common Stock	07/13/2011	S	15,800	D	\$ 0.76	3,026,301	I	(1) <u>(1)</u>
Common Stock	07/14/2011	S	8,000	D	\$ 0.82	3,018,301	I	(1) <u>(1)</u>
Common Stock	07/15/2011	S	12,000	D	\$ 0.84	3,006,301	I	(1) <u>(1)</u>
Common Stock	07/25/2011	S	10,000	D	\$ 0.81	2,996,301	I	(1) <u>(1)</u>
Common Stock	07/26/2011	S	3,000	D	\$ 0.8	2,993,301	I	(1) <u>(1)</u>
Common Stock	07/27/2011	S	7,000	D	\$ 0.82	2,986,301	I	(1) <u>(1)</u>
Common Stock	07/28/2011	S	2,500	D	\$ 0.9	2,983,801	I	(1) <u>(1)</u>
	08/24/2011	A	200,000	A	\$ 0	3,183,801	I	(1) <u>(1)</u>

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Marks Darren 506 NW 77TH ST., SUITE B BOCA RATON, FL 33487	X		Chief Executive Officer	

## Signatures

/s/ Darren Marks                      09/01/2011  
 \*\*Signature of                      Date  
 Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) (1) 2,942,537 shares are held by Family Tys, LLC. Mr. Marks is the managing member of that entity.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.