

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

FBL FINANCIAL GROUP INC

Form 10-Q

November 06, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 10-Q

(Mark one)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2014

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number: 1-11917

(Exact name of registrant as specified in its charter)

Iowa

(State or other jurisdiction of incorporation or
organization)

42-1411715

(I.R.S. Employer Identification No.)

5400 University Avenue, West Des Moines, Iowa

(Address of principal executive offices)

50266-5997

(Zip Code)

(515) 225-5400

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. ☒ Yes ☐ No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). ☒ Yes ☐ No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☐ Accelerated filer ☒ Non-accelerated filer ☐ Smaller reporting company ☐

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). ☐ Yes ☒ No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

| Title of each class | Outstanding at November 5, 2014 |
|---|---------------------------------|
| Class A Common Stock, without par value | 24,641,276 |
| Class B Common Stock, without par value | 11,413 |

(This page has been intentionally left blank.)

FBL FINANCIAL GROUP, INC.
FORM 10-Q FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2014
TABLE OF CONTENTS

| | | |
|------------|---|-----------|
| PART I. | FINANCIAL INFORMATION | |
| Item 1. | Financial Statements (Unaudited) | |
| | Consolidated Balance Sheets | <u>2</u> |
| | Consolidated Statements of Operations | <u>4</u> |
| | Consolidated Statements of Comprehensive Income | <u>5</u> |
| | Consolidated Statements of Changes in Stockholders' Equity | <u>5</u> |
| | Consolidated Statements of Cash Flows | <u>6</u> |
| | Notes to Consolidated Financial Statements | <u>8</u> |
| Item 2. | Management's Discussion and Analysis of Financial Condition and Results of Operations | <u>32</u> |
| Item 3. | Quantitative and Qualitative Disclosures About Market Risk | <u>53</u> |
| Item 4. | Controls and Procedures | <u>53</u> |
| PART II. | OTHER INFORMATION | <u>54</u> |
| Item 2. | Unregistered Sales of Equity Securities and Use of Proceeds | <u>54</u> |
| Item 6. | Exhibits | <u>55</u> |
| SIGNATURES | | <u>56</u> |

ITEM 1. FINANCIAL STATEMENTS

FBL FINANCIAL GROUP, INC.
CONSOLIDATED BALANCE SHEETS (Unaudited)
(Dollars in thousands)

| | September 30, 2014 | December 31, 2013 |
|---|-----------------------|----------------------|
| Assets | | |
| Investments: | | |
| Fixed maturities - available for sale, at fair value (amortized cost: 2014 - \$6,056,578; 2013 - \$5,828,539) | \$6,575,225 | \$6,081,753 |
| Equity securities - available for sale, at fair value (cost: 2014 - \$105,736; 2013 - \$90,071) | 111,054 | 91,555 |
| Mortgage loans | 629,560 | 575,861 |
| Real estate | 4,057 | 4,084 |
| Policy loans | 181,345 | 176,993 |
| Short-term investments | 44,188 | 108,677 |
| Other investments | 2,928 | 1,079 |
| Total investments | 7,548,357 | 7,040,002 |
| Cash and cash equivalents | 43,198 | 6,370 |
| Securities and indebtedness of related parties | 125,849 | 116,305 |
| Accrued investment income | 81,489 | 75,186 |
| Amounts receivable from affiliates | 7,077 | 3,145 |
| Reinsurance recoverable | 99,861 | 100,001 |
| Deferred acquisition costs | 249,556 | 335,514 |
| Value of insurance in force acquired | 22,939 | 23,579 |
| Other assets | 76,677 | 67,266 |
| Assets held in separate accounts | 686,218 | 693,955 |
| | | |
| Total assets | \$8,941,221 | \$8,461,323 |

FBL FINANCIAL GROUP, INC.
CONSOLIDATED BALANCE SHEETS (Continued)
(Dollars in thousands)

| | September 30, 2014 | December 31, 2013 |
|--|-----------------------|----------------------|
| Liabilities and stockholders' equity | | |
| Liabilities: | | |
| Future policy benefits: | | |
| Interest sensitive products | \$4,466,926 | \$4,278,871 |
| Traditional life insurance and accident and health products | 1,562,992 | 1,515,139 |
| Other policy claims and benefits | 35,874 | 45,530 |
| Supplementary contracts without life contingencies | 343,248 | 349,761 |
| Advance premiums and other deposits | 252,046 | 240,441 |
| Amounts payable to affiliates | 453 | 408 |
| Long-term debt payable to non-affiliates | 97,000 | 97,000 |
| Current income taxes | 13,613 | 1,499 |
| Deferred income taxes | 185,618 | 122,839 |
| Other liabilities | 88,771 | 71,089 |
| Liabilities related to separate accounts | 686,218 | 693,955 |
| Total liabilities | 7,732,759 | 7,416,532 |
| Stockholders' equity: | | |
| FBL Financial Group, Inc. stockholders' equity: | | |
| Preferred stock, without par value, at liquidation value - authorized 10,000,000 shares, issued and outstanding 5,000,000 Series B shares | 3,000 | 3,000 |
| Class A common stock, without par value - authorized 88,500,000 shares, issued and outstanding 24,661,399 shares in 2014 and 24,742,942 shares in 2013 | 142,352 | 134,993 |
| Class B common stock, without par value - authorized 1,500,000 shares, issued and outstanding 11,413 shares in 2014 and 2013 | 72 | 72 |
| Accumulated other comprehensive income | 234,361 | 119,067 |
| Retained earnings | 828,601 | 787,609 |
| Total FBL Financial Group, Inc. stockholders' equity | 1,208,386 | 1,044,741 |
| Noncontrolling interest | 76 | 50 |
| Total stockholders' equity | 1,208,462 | 1,044,791 |
| Total liabilities and stockholders' equity | \$8,941,221 | \$8,461,323 |

See accompanying notes.

3

FBL FINANCIAL GROUP, INC.

CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(Dollars in thousands, except per share data)

| | Three months ended September 30, | | Nine months ended September 30, | |
|--|----------------------------------|-----------|---------------------------------|-----------|
| | 2014 | 2013 | 2014 | 2013 |
| Revenues: | | | | |
| Interest sensitive product charges | \$27,633 | \$32,270 | \$82,085 | \$84,369 |
| Traditional life insurance premiums | 45,020 | 43,883 | 137,956 | 134,875 |
| Net investment income | 95,744 | 93,382 | 283,590 | 277,090 |
| Net realized capital gains on sales of investments | 1,273 | 1,458 | 3,539 | 12,825 |
| Total other-than-temporary impairment losses | (273 |) (5,015 |) (273 |) (5,860 |
| Non-credit portion in other comprehensive income | — | 4,250 | — | 4,250 |
| Net impairment losses recognized in earnings | (273 |) (765 |) (273 |) (1,610 |
| Other income | 4,023 | 3,288 | 10,895 | 10,698 |
| Total revenues | 173,420 | 173,516 | 517,792 | 518,247 |
| Benefits and expenses: | | | | |
| Interest sensitive product benefits | 53,002 | 53,488 | 158,145 | 150,411 |
| Traditional life insurance benefits | 38,375 | 39,726 | 121,863 | 119,795 |
| Policyholder dividends | 2,834 | 3,244 | 9,086 | 9,997 |
| Underwriting, acquisition and insurance expenses | 34,829 | 33,070 | 103,547 | 105,429 |
| Interest expense | 1,197 | 1,833 | 3,495 | 5,646 |
| Other expenses | 3,488 | 5,037 | 11,999 | 14,239 |
| Total benefits and expenses | 133,725 | 136,398 | 408,135 | 405,517 |
| Income taxes | 39,695 | 37,118 | 109,657 | 112,730 |
| Equity income, net of related income taxes | (12,535 |) (11,962 |) (35,102 |) (36,923 |
| Net income | 2,992 | 1,829 | 7,171 | 5,669 |
| Net income | 30,152 | 26,985 | 81,726 | 81,476 |
| Net loss attributable to noncontrolling interest | 7 | 68 | 67 | 130 |
| Net income attributable to FBL Financial Group, Inc. | \$30,159 | \$27,053 | \$81,793 | \$81,606 |
| Earnings per common share | \$1.21 | \$1.05 | \$3.28 | \$3.17 |
| Earnings per common share - assuming dilution | \$1.21 | \$1.04 | \$3.26 | \$3.14 |
| Cash dividends per common share | \$0.35 | \$0.15 | \$1.05 | \$0.37 |
| Special cash dividend per common share | \$— | \$2.00 | \$— | \$2.00 |

See accompanying notes.

4

FBL FINANCIAL GROUP, INC.

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS) (Unaudited)

(Dollars in thousands)

| | Three months ended September 30, | | Nine months ended September 30, | |
|---|----------------------------------|-----------|---------------------------------|-------------|
| | 2014 | 2013 | 2014 | 2013 |
| Net income | \$30,152 | \$26,985 | \$81,726 | \$81,476 |
| Other comprehensive income (1) | | | | |
| Change in net unrealized investment gains/losses | (8,154 |) (27,023 |) 114,758 | (152,521) |
| Non-credit impairment losses | — | (2,652 |) — | (2,687) |
| Change in underfunded status of postretirement benefit plans | 181 | 203 | 536 | 671 |
| Total other comprehensive income (loss), net of tax | (7,973 |) (29,472 |) 115,294 | (154,537) |
| Total comprehensive income, net of tax | 22,179 | (2,487 |) 197,020 | (73,061) |
| Comprehensive loss attributable to noncontrolling interest | 7 | 68 | 67 | 130 |
| Total comprehensive income (loss) applicable to FBL Financial Group, Inc. | \$22,186 | \$(2,419 |) \$197,087 | \$(72,931) |

Other comprehensive income is recorded net of deferred income taxes and other adjustments for assumed changes (1) in deferred acquisition costs, value of insurance in force acquired, unearned revenue reserve and policyholder liabilities.

FBL FINANCIAL GROUP, INC.

CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY (Unaudited)

(Dollars in thousands)

| | FBL Financial Group, Inc. Stockholders' Equity | | | | | |
|---|--|--------------|--|-------------------|--------------------------|----------------------------|
| | Preferred Stock | Common Stock | Accumulated Other Comprehensive Income | Retained Earnings | Non-controlling Interest | Total Stockholders' Equity |
| Balance at January 1, 2013 | \$3,000 | \$123,228 | \$ 289,853 | \$796,110 | \$56 | \$ 1,212,247 |
| Net income - nine months ended September 30, 2013 | — | — | — | 81,606 | (130 |) 81,476 |
| Other comprehensive loss | — | — | (154,537 |) — | — | (154,537) |
| Issuance of common stock under compensation plans | — | 18,954 | — | — | — | 18,954 |
| Purchase of common stock | — | (8,319 |) — | (52,284 |) — | (60,603) |
| Dividends on preferred stock | — | — | — | (112 |) — | (112) |
| Dividends on common stock | — | — | — | (60,927 |) — | (60,927) |
| Receipts related to noncontrolling interest | — | — | — | — | 100 | 100 |
| Balance at September 30, 2013 | \$3,000 | \$133,863 | \$ 135,316 | \$764,393 | \$26 | \$ 1,036,598 |
| Balance at January 1, 2014 | \$3,000 | \$135,065 | \$ 119,067 | \$787,609 | \$50 | \$ 1,044,791 |
| Net income - nine months ended September 30, 2014 | — | — | — | 81,793 | (67 |) 81,726 |
| Other comprehensive income | — | — | 115,294 | — | — | 115,294 |
| | — | 9,560 | — | — | — | 9,560 |

Issuance of common stock under
compensation plans

| | | | | | | |
|--|---------|-----------|------------|-----------|------|--------------|
| Purchase of common stock | — | (2,201) | — | (14,741) | — | (16,942) |
| Dividends on preferred stock | — | — | — | (112) | — | (112) |
| Dividends on common stock | — | — | — | (25,948) | — | (25,948) |
| Receipts related to noncontrolling interest | — | — | — | — | 93 | 93 |
| Balance at September 30, 2014 | \$3,000 | \$142,424 | \$ 234,361 | \$828,601 | \$76 | \$ 1,208,462 |

See accompanying notes.

FBL FINANCIAL GROUP, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)
(Dollars in thousands)

| | Nine months ended September 30, | |
|---|---------------------------------|-----------|
| | 2014 | 2013 |
| Operating activities | | |
| Net income | \$81,726 | \$81,476 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Interest credited to account balances | 111,324 | 107,888 |
| Charges for mortality, surrenders and administration | (78,708) | (75,113) |
| Net realized gains on investments | (3,266) | (11,215) |
| Change in fair value of derivatives | (777) | (646) |
| Increase in traditional life and accident and health benefit liabilities | 47,853 | 43,943 |
| Deferral of acquisition costs | (30,223) | (31,804) |
| Amortization of deferred acquisition costs and value of insurance in force | 25,546 | 25,482 |
| Change in reinsurance recoverable | 140 | 1,769 |
| Provision for deferred income taxes | 692 | (1,862) |
| Other | (7,869) | (11,639) |
| Net cash provided by operating activities | 146,438 | 128,279 |
| Investing activities | | |
| Sales, maturities or repayments: | | |
| Fixed maturities - available for sale | 373,020 | 568,600 |
| Equity securities - available for sale | 1,360 | 10,970 |
| Mortgage loans | 34,733 | 47,613 |
| Derivative instruments | 696 | 319 |
| Policy loans | 24,802 | 26,617 |
| Securities and indebtedness of related parties | 2,972 | 2,290 |
| Real estate | — | 1,957 |
| Other long-term investments | — | 30 |
| Acquisitions: | | |
| Fixed maturities - available for sale | (570,403) | (762,920) |
| Equity securities - available for sale | (17,025) | (20,630) |
| Mortgage loans | (88,023) | (68,243) |
| Derivative instruments | (1,584) | (344) |
| Policy loans | (29,154) | (27,898) |
| Securities and indebtedness of related parties | (15,886) | (25,612) |
| Short-term investments, net change | 64,489 | 19,450 |
| Purchases and disposals of property and equipment, net | (7,434) | (9,319) |
| Net cash used in investing activities | (227,437) | (237,120) |

FBL FINANCIAL GROUP, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)
(Dollars in thousands)

| | Nine months ended September 30, | |
|---|---------------------------------|-----------|
| | 2014 | 2013 |
| Financing activities | | |
| Contract holder account deposits | \$457,913 | \$453,750 |
| Contract holder account withdrawals | (306,882) | (288,109) |
| Proceeds from issuance of short-term debt | — | 25,000 |
| Repayments of debt | — | (50,000) |
| Receipts related to noncontrolling interests, net | 93 | 100 |
| Excess tax deductions on stock-based compensation | 828 | 1,904 |
| Repurchase of common stock, net | (8,065) | (44,784) |
| Dividends paid | (26,060) | (61,039) |
| Net cash provided by financing activities | 117,827 | 36,822 |
| Increase (decrease) in cash and cash equivalents | 36,828 | (72,019) |
| Cash and cash equivalents at beginning of period | 6,370 | 78,074 |
| Cash and cash equivalents at end of period | \$43,198 | \$6,055 |
| Supplemental disclosures of cash flow information | | |
| Cash paid during the period for: | | |
| Interest | \$3,638 | \$5,891 |
| Income taxes | 10,701 | 8,501 |

See accompanying notes.

7

FBL FINANCIAL GROUP, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

September 30, 2014

1. Significant Accounting Policies

Basis of Presentation

The accompanying unaudited consolidated financial statements of FBL Financial Group, Inc. (we or the Company) have been prepared in accordance with U.S. generally accepted accounting principles (GAAP) for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required by GAAP for complete financial statements. Our financial statements include all adjustments (consisting of normal recurring accruals) necessary for a fair presentation of our financial position and results of operations.

Operating results for the three- and nine-month periods ended September 30, 2014 are not necessarily indicative of the results that may be expected for the year ending December 31, 2014. We encourage you to refer to our consolidated financial statements and notes for the year ended December 31, 2013 included in our Annual Report on Form 10-K for a complete description of our material accounting policies. Also included in the Form 10-K is a description of areas of judgments and estimates and other information necessary to understand our financial position and results of operations.

Recent Accounting Pronouncements

In January 2014, the Financial Accounting Standards Board (FASB) issued guidance related to accounting for investments in low income housing tax credit limited partnerships. Our low income housing tax credit investments totaled \$83.8 million at September 30, 2014 and \$76.2 million at December 31, 2013. Presently, we account for these investments under the equity method and include related tax benefits as a component of equity income. The new guidance allows us to account for these partnerships using the proportional amortization method, which amortizes the acquisition cost of the partnership in proportion to the recognition of the tax credits associated with these projects. The tax credits, net of the amortization of the partnership interest, would be recognized as a component of income taxes. This guidance will be effective for fiscal years beginning after December 15, 2014 and must be applied retrospectively, for companies that elect to adopt. We do not plan to change our accounting practice for investments in low income housing tax credit limited partnerships.

In May 2014, the FASB issued guidance that outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers, which supersedes most current revenue recognition guidance, including industry-specific guidance. Although insurance contracts are specifically excluded from the scope of this guidance, almost all entities will be affected to some extent by the significant increase in required disclosures. The new guidance is based on the principle that an entity should recognize revenue to reflect the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The guidance also requires additional disclosure about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments and assets recognized from costs incurred to fulfill a contract. Entities have the option of using either a full retrospective or a modified retrospective approach for the adoption of the new standard, which becomes effective for fiscal years beginning after December 15, 2016; early adoption is not permitted. We are currently evaluating the impact of this new guidance on our consolidated financial statements.

Table of Contents

2. Investment Operations

Fixed Maturity and Equity Securities

Available-For-Sale Fixed Maturity and Equity Securities by Investment Category

| | September 30, 2014 | | | | | Non-credit losses on other-than-temporary impairments (1) |
|---|------------------------|------------------------------|-------------------------------|---------------|-----------|--|
| | Amortized Cost | Gross Unrealized Gains | Gross Unrealized Losses | Fair Value | | |
| | (Dollars in thousands) | | | | | |
| Fixed maturities: | | | | | | |
| Corporate (2) | \$3,284,539 | \$323,056 | \$(16,828) |) \$3,590,767 | \$ 421 | |
| Residential mortgage-backed | 467,969 | 40,571 | (4,953) |) 503,587 | (3,823 |) |
| Commercial mortgage-backed | 478,909 | 31,284 | (1,955) |) 508,238 | — | |
| Other asset-backed | 486,659 | 18,424 | (4,579) |) 500,504 | 4,757 | |
| United States Government and agencies | 38,331 | 3,788 | (24) |) 42,095 | — | |
| State, municipal and other governments | 1,300,171 | 131,085 | (1,222) |) 1,430,034 | — | |
| Total fixed maturities | \$6,056,578 | \$548,208 | \$(29,561) |) \$6,575,225 | \$ 1,355 | |
| Equity securities: | | | | | | |
| Non-redeemable preferred stocks | \$80,566 | \$5,132 | \$(633) |) \$85,065 | \$ — | |
| Common stocks | 25,170 | 819 | — | 25,989 | — | |
| Total equity securities | \$105,736 | \$5,951 | \$(633) |) \$111,054 | \$ — | |
| | December 31, 2013 | | | | | Non-credit losses on other-than-temporary impairments (1) |
| | Amortized Cost | Gross Unrealized Gains | Gross Unrealized Losses | Fair Value | | |
| | (Dollars in thousands) | | | | | |
| Fixed maturities: | | | | | | |
| Corporate (2) | \$3,142,476 | \$229,151 | \$(64,848) |) \$3,306,779 | \$ 329 | |
| Residential mortgage-backed | 492,990 | 35,676 | (7,938) |) 520,728 | (4,155 |) |
| Commercial mortgage-backed | 391,845 | 20,014 | (7,192) |) 404,667 | — | |
| Other asset-backed | 444,047 | 19,169 | (6,673) |) 456,543 | 1,725 | |
| United States Government and agencies | 39,261 | 4,218 | (198) |) 43,281 | — | |
| State, municipal and other governments | 1,317,920 | 60,869 | (29,034) |) 1,349,755 | — | |
| Total fixed maturities | \$5,828,539 | \$369,097 | \$(115,883) |) \$6,081,753 | \$ (2,101 |) |
| Equity securities: | | | | | | |
| Non-redeemable preferred stocks | \$65,692 | \$3,141 | \$(2,383) |) \$66,450 | \$ — | |
| Common stocks | 24,379 | 726 | — | 25,105 | — | |
| Total equity securities | \$90,071 | \$3,867 | \$(2,383) |) \$91,555 | \$ — | |

Non-credit losses, subsequent to the initial impairment measurement date, on other-than-temporary impairment (OTTI) losses are included in the gross unrealized gains and losses columns above. The non-credit loss component (1) of OTTI losses for corporate and other asset-backed securities were in an unrealized gain position at September 30, 2014 and December 31, 2013 due to increases in estimated fair value subsequent to initial recognition of non-credit losses on such securities.

Corporate securities include hybrid preferred securities with a carrying value of \$80.7 million at September 30, (2) 2014 and \$76.3 million at December 31, 2013. Corporate securities also include redeemable preferred stock with a carrying value of \$29.4 million at September 30, 2014 and \$17.1 million at December 31, 2013.

Table of Contents

Available-For-Sale Fixed Maturities by Maturity Date

| | September 30, 2014 | |
|--|------------------------|----------------------|
| | Amortized Cost | Estimated Fair Value |
| | (Dollars in thousands) | |
| Due in one year or less | \$96,701 | \$98,818 |
| Due after one year through five years | 774,473 | 868,053 |
| Due after five years through ten years | 887,737 | 963,169 |
| Due after ten years | 2,864,130 | 3,132,856 |
| | 4,623,041 | 5,062,896 |
| Mortgage-backed and other asset-backed | 1,433,537 | 1,512,329 |
| Total fixed maturities | \$6,056,578 | \$6,575,225 |

Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. Fixed maturities not due at a single maturity date have been included in the above table in the year of final contractual maturity.

Net Unrealized Gains (Losses) on Investments in Accumulated Other Comprehensive Income

| | September 30, 2014 | December 31, 2013 |
|---|------------------------|-------------------|
| | (Dollars in thousands) | |
| Net unrealized appreciation on: | | |
| Fixed maturities - available for sale | \$518,647 | \$253,214 |
| Equity securities - available for sale | 5,318 | 1,484 |
| | 523,965 | 254,698 |
| Adjustments for assumed changes in amortization pattern of: | | |
| Deferred acquisition costs | (148,900) | (55,550) |
| Value of insurance in force acquired | (5,283) | (6,356) |
| Unearned revenue reserve | 8,544 | 2,790 |
| Adjustments for assumed changes in policyholder liabilities | (9,150) | (2,957) |
| Provision for deferred income taxes | (129,197) | (67,404) |
| Net unrealized investment gains | \$239,979 | \$125,221 |

Net unrealized investment gains and losses are recorded net of deferred income taxes and other adjustments for assumed changes in deferred acquisition costs, value of insurance in force acquired, unearned revenue reserve and policyholder liabilities. Subsequent changes in fair value of securities for which a previous non-credit OTTI loss was recognized in accumulated other comprehensive income, are reported along with changes in fair value for which no OTTI losses were previously recognized.

Table of Contents

Fixed Maturity and Equity Securities with Unrealized Losses by Length of Time

| Description of Securities | September 30, 2014 | | | | | | Percent of Total |
|--|------------------------|-------------|------------------|-------------|-------------|--------------|------------------|
| | Less than one year | | One year or more | | Total | | |
| | Estimated | Unrealized | Estimated | Unrealized | Estimated | Unrealized | |
| | Fair Value | Losses | Fair Value | Losses | Fair Value | Losses | |
| | (Dollars in thousands) | | | | | | |
| Fixed maturities: | | | | | | | |
| Corporate | \$287,243 | \$(5,795) | \$203,296 | \$(11,033) | \$490,539 | \$(16,828) | 56.9 % |
| Residential mortgage-backed | 45,668 | (343) | 27,618 | (4,610) | 73,286 | (4,953) | 16.8 |
| Commercial mortgage-backed | 20,590 | (120) | 29,652 | (1,835) | 50,242 | (1,955) | 6.6 |
| Other asset-backed | 94,032 | (2,186) | 49,327 | (2,393) | 143,359 | (4,579) | 15.5 |
| United States Government and agencies | 3,482 | (18) | 468 | (6) | 3,950 | (24) | 0.1 |
| State, municipal and other governments | 9,503 | (74) | 45,102 | (1,148) | 54,605 | (1,222) | 4.1 |
| Total fixed maturities | \$460,518 | \$(8,536) | \$355,463 | \$(21,025) | \$815,981 | \$(29,561) | 100.0 % |
| Equity securities: | | | | | | | |
| Non-redeemable preferred stocks | \$17,605 | \$(233) | \$4,600 | \$(400) | \$22,205 | \$(633) | |
| Total equity securities | \$17,605 | \$(233) | \$4,600 | \$(400) | \$22,205 | \$(633) | |
| | | | | | | | |
| Description of Securities | December 31, 2013 | | | | | | Percent of Total |
| | Less than one year | | One year or more | | Total | | |
| | Estimated | Unrealized | Estimated | Unrealized | Estimated | Unrealized | |
| | Fair Value | Losses | Fair Value | Losses | Fair Value | Losses | |
| | (Dollars in thousands) | | | | | | |
| Fixed maturities: | | | | | | | |
| Corporate | \$802,161 | \$(60,138) | \$43,500 | \$(4,710) | \$845,661 | \$(64,848) | 56.0 % |
| Residential mortgage-backed | 92,020 | (3,548) | 20,948 | (4,390) | 112,968 | (7,938) | 6.8 |
| Commercial mortgage-backed | 53,647 | (4,454) | 28,054 | (2,738) | 81,701 | (7,192) | 6.2 |
| Other asset-backed | 101,961 | (1,109) | 33,170 | (5,564) | 135,131 | (6,673) | 5.8 |
| United States Government and agencies | 4,407 | (198) | — | — | 4,407 | (198) | 0.2 |
| State, municipal and other governments | 353,120 | (25,700) | 19,165 | (3,334) | 372,285 | (29,034) | 25.0 |
| Total fixed maturities | \$1,407,316 | \$(95,147) | \$144,837 | \$(20,736) | \$1,552,153 | \$(115,883) | 100.0 % |
| Equity securities: | | | | | | | |
| Non-redeemable preferred stocks | \$31,639 | \$(1,756) | \$4,373 | \$(627) | \$36,012 | \$(2,383) | |
| Total equity securities | \$31,639 | \$(1,756) | \$4,373 | \$(627) | \$36,012 | \$(2,383) | |

Fixed maturities in the above tables include 235 securities from 203 issuers at September 30, 2014 and 440 securities from 366 issuers at December 31, 2013. We do not intend to sell or believe we will be required to sell any of our impaired fixed maturities before recovery of their amortized cost basis. The following summarizes the more significant unrealized losses of fixed maturities and equity securities by investment category as of September 30, 2014.

Corporate securities: The largest unrealized losses were in the utilities sector (\$133.3 million carrying value and \$4.6 million unrealized loss). The largest unrealized losses in the utilities sector were in the electric (\$86.4 million carrying value and \$2.5 million unrealized loss) and the gas pipeline (\$32.0 million carrying value and \$1.5 million unrealized loss) sub-sectors. The majority of losses in the sector were primarily attributable to general changes in market interest rates for corporate securities.

Residential mortgage-backed securities: The unrealized losses on residential mortgage-backed securities were primarily due to continued uncertainty regarding mortgage defaults on Alt-A loans. We purchased most of these investments at a discount to their face amount and the contractual cash flows of these investments are based on mortgages and other assets backing the securities.

Table of Contents

Commercial mortgage-backed securities: The unrealized losses on commercial mortgage-backed securities were primarily due to spread widening and concerns regarding the potential for future defaults. The contractual cash flows of these investments are based on mortgages backing the securities. Unrealized losses on military housing bonds were mainly attributable to spread widening relative to spreads at which we acquired the bonds. Insured military housing bonds continue to be impacted by the removal of their ratings following downgrades of the insurance providers after we purchased the bonds.

Other asset-backed securities: The unrealized losses on other asset-backed securities were primarily due to market concerns regarding defaults on subprime mortgages and home equity loans. We purchased most of these investments at a discount to their face amount and the contractual cash flows of these investments are based on mortgages and other assets backing the securities.

State, municipal and other governments: The unrealized losses on state, municipal and other governments were primarily due to general spread widening relative to spreads at which we acquired the bonds.

Equity securities: Our gross unrealized losses were on investment grade non-redeemable perpetual preferred securities within the finance sector. These securities provide periodic cash flows, contain call features and are similarly rated and priced like other long-term callable bonds and are evaluated for OTTIs similar to fixed maturities. The decline in fair value is primarily due to market concerns regarding the sector. We have evaluated the near-term prospects of our equity securities in relation to the severity and duration of their impairment as well as our intent and ability to hold these investments until recovery of fair value, and have concluded they are not other than temporarily impaired.

Excluding mortgage and asset-backed securities, no securities from the same issuer had an aggregate unrealized loss in excess of \$1.2 million at September 30, 2014, with the largest unrealized loss from a food and drug retailer. With respect to mortgage and asset-backed securities not backed by the United States Government, our largest aggregate unrealized loss from the same issuer at September 30, 2014 was \$4.0 million, consisting of two different securities that are backed by different pools of Alt-A residential mortgage loans. Both securities are rated non-investment grade and the largest unrealized loss totaled \$2.4 million.

The carrying values of all our investments are reviewed on an ongoing basis for credit deterioration. When our review indicates a decline in fair value for a fixed maturity security is an OTTI and we do not intend to sell or believe we will be required to sell the security before recovery of our amortized cost, a specific write down is charged to earnings for the credit loss and a specific charge is recognized in accumulated other comprehensive income for the non-credit loss component. If we intend to sell or believe we will be required to sell a fixed maturity security before its recovery, the full amount of the impairment write down to fair value is charged to earnings. For all equity securities, the full amount of an OTTI write down is recognized as a realized loss on investments in the consolidated statements of operations and the new cost basis for the security is equal to its fair value.

We monitor the financial condition and operations of the issuers of fixed maturities and equity securities that could potentially have a credit impairment that is an OTTI. In determining whether or not an unrealized loss is an OTTI, we review factors such as:

- historical operating trends;
- business prospects;
- status of the industry in which the company operates;
- analyst ratings on the issuer and sector;
- quality of management;
- size of unrealized loss;
- level of current market interest rates compared to market interest rates when the security was purchased; and

length of time the security has been in an unrealized loss position.

In order to determine the credit and non-credit impairment loss for fixed maturities, every quarter we estimate the future cash flows we expect to receive over the remaining life of the instrument as well as review our plans to hold or sell the instrument. Significant assumptions regarding the present value of expected cash flows for each security are used when an OTTI occurs and there is a non-credit portion of the unrealized loss that won't be recognized in earnings. Our assumptions for residential mortgage-backed securities, commercial mortgage-backed securities and other asset-backed securities include collateral pledged, guarantees, vintage, anticipated principal and interest payments, prepayments, default levels, severity assumptions, delinquency rates and the level of nonperforming assets for the remainder of the investments' expected term. We use a single best estimate of cash flows approach and use the effective yield prior to the date of impairment to calculate the present value of cash flows. Our assumptions for corporate and other fixed maturities include anticipated principal and interest payments and an estimated recovery value, generally based on a percentage return of the current fair value.

Table of Contents

After an OTTI write down of all equity securities and any fixed maturities with a credit-only impairment, the cost basis is not adjusted for subsequent recoveries in fair value. For fixed maturities for which we can reasonably estimate future cash flows after a write down, the discount or reduced premium recorded, based on the new cost basis, is amortized over the remaining life of the security. Amortization in this instance is computed using the prospective method and the current estimate of the amount and timing of future cash flows.

Credit Loss Component of Other-Than-Temporary Impairments on Fixed Maturities

| | Nine months ended September 30, | |
|--|---------------------------------|----------------|
| | 2014 | 2013 |
| | (Dollars in thousands) | |
| Balance at beginning of period | \$ (21,592 |) \$ (27,712) |
| Increases to previously impaired investments | — | (618) |
| Reductions due to investments sold | 4,468 | 5,840 |
| Balance at end of period | \$ (17,124 |) \$ (22,490) |

The table above sets forth the amount of credit loss impairments on fixed maturities held by the Company as of the dates indicated for which a portion of the OTTI was recognized in other comprehensive income (loss) and corresponding changes in such amounts.

Realized Gains (Losses) - Recorded in Income

| | Three months ended September 30, | | Nine months ended September 30, | |
|--|-------------------------------------|----------|------------------------------------|------------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Realized gains (losses) on sales of investments | | | | |
| Fixed maturities: | | | | |
| Gross gains | \$ 1,437 | \$ 1,467 | \$ 4,345 | \$ 15,193 |
| Gross losses | (164 |) (9 |) (806 |) (2,374) |
| Real estate | — | — | — | 12 |
| Other | — | — | — | (6) |
| | 1,273 | 1,458 | 3,539 | 12,825 |
| Impairment losses recognized in earnings: | | | | |
| Credit-related portion of fixed maturity losses (1) | — | (618 |) — | (618) |
| Other credit-related (1) | (273 |) (147 |) (273 |) (992) |
| Net realized gains on investments recorded in income | \$ 1,000 | \$ 693 | \$ 3,266 | \$ 11,215 |

(1) Amount represents credit-related losses for mortgage loans, real estate and fixed maturities written down to fair value through income.

Proceeds from sales of fixed maturities totaled \$47.5 million during the nine months ended September 30, 2014 and \$123.2 million during the nine months ended September 30, 2013.

Realized gains and losses on sales of investments are determined on the basis of specific identification.

Mortgage Loans

Our mortgage loan portfolio consists principally of commercial mortgage loans that we have originated. Our lending policies require that the loans be collateralized by the value of the related property, establish limits on the amount that can be loaned to one borrower and require diversification by geographic location and collateral type. We originate loans with an initial loan-to-value ratio that provides sufficient excess collateral to absorb losses should we be required to foreclose and take possession of the collateral. In order to identify impairment losses timely, management maintains and reviews a watch list of mortgage loans that have heightened risk. These loans may include those with borrowers delinquent on contractual payments, borrowers experiencing financial difficulty, increases in rental real estate vacancies and significant declines in collateral value. We

Table of Contents

evaluate each of our mortgage loans individually and establish an estimated loss, if any, for each impaired loan identified. An estimated loss is established for loans in which we do not believe we will collect all amounts due according to the contractual terms of the respective loan agreements.

Any loan delinquent on contractual payments is considered non-performing. At September 30, 2014 and December 31, 2013, there were no non-performing loans over 90 days past due on contractual payments. Interest income is accrued on impaired loans to the extent it is deemed collectible (delinquent less than 90 days) and the loan continues to perform under its original or restructured contractual terms. Interest income on non-performing loans is generally recognized on a cash basis. Once mortgage loans are classified as nonaccrual loans, the resumption of the interest accrual would commence only after all past-due interest has been collected or the mortgage loan has been restructured such that the collection of interest is considered likely.

Mortgage Loans by Collateral Type

| Collateral Type | September 30, 2014 | | | December 31, 2013 | | |
|-----------------|------------------------|------------------|---|-------------------|------------------|---|
| | Carrying Value | Percent of Total | | Carrying Value | Percent of Total | |
| | (Dollars in thousands) | | | | | |
| Office | \$273,442 | 43.4 | % | \$241,951 | 42.0 | % |
| Retail | 210,936 | 33.5 | | 194,053 | 33.7 | |
| Industrial | 127,187 | 20.2 | | 126,151 | 21.9 | |
| Other | 17,995 | 2.9 | | 13,706 | 2.4 | |
| Total | \$629,560 | 100.0 | % | \$575,861 | 100.0 | % |

Mortgage Loans by Geographic Location within the United States

| Region of the United States | September 30, 2014 | | | December 31, 2013 | | |
|-----------------------------|------------------------|------------------|---|-------------------|------------------|---|
| | Carrying Value | Percent of Total | | Carrying Value | Percent of Total | |
| | (Dollars in thousands) | | | | | |
| South Atlantic | \$193,133 | 30.7 | % | \$170,529 | 29.6 | % |
| Pacific | 95,975 | 15.2 | | 92,538 | 16.1 | |
| West North Central | 86,598 | 13.8 | | 85,629 | 14.9 | |
| East North Central | 82,312 | 13.1 | | 79,128 | 13.7 | |
| Mountain | 63,362 | 10.1 | | 53,460 | 9.3 | |
| West South Central | 50,674 | 8.0 | | 39,780 | 6.9 | |
| Other | 57,506 | 9.1 | | 54,797 | 9.5 | |
| Total | \$629,560 | 100.0 | % | \$575,861 | 100.0 | % |

Mortgage Loans by Loan-to-Value Ratio

| Loan-to-Value Ratio | September 30, 2014 | | | December 31, 2013 | | |
|---------------------|------------------------|------------------|---|-------------------|------------------|---|
| | Carrying Value | Percent of Total | | Carrying Value | Percent of Total | |
| | (Dollars in thousands) | | | | | |
| 0% - 50% | \$164,998 | 26.2 | % | \$149,719 | 26.0 | % |
| 51% - 60% | 203,083 | 32.3 | | 202,025 | 35.1 | |
| 61% - 70% | 183,363 | 29.1 | | 204,460 | 35.5 | |
| 71% - 80% | 70,707 | 11.2 | | 15,559 | 2.7 | |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | | |
|-----------|-----------|-------|-------------|-------|---|
| 81% - 90% | 7,409 | 1.2 | 4,098 | 0.7 | |
| Total | \$629,560 | 100.0 | % \$575,861 | 100.0 | % |

The loan-to-value ratio is determined using the most recent appraised value. Appraisals are updated periodically including when there is indication of a possible significant collateral decline or loan modification and refinance requests.

Table of Contents

Mortgage Loans by Year of Origination

| Year of Origination | September 30, 2014 | | December 31, 2013 | |
|---------------------|------------------------|------------------|-------------------|------------------|
| | Carrying Value | Percent of Total | Carrying Value | Percent of Total |
| | (Dollars in thousands) | | | |
| 2014 | \$78,101 | 12.4 % | \$— | — % |
| 2013 | 82,508 | 13.1 | 84,478 | 14.7 |
| 2012 | 70,914 | 11.3 | 72,792 | 12.6 |
| 2011 | 47,164 | 7.5 | 48,190 | 8.4 |
| 2010 | 25,148 | 4.0 | 26,173 | 4.5 |
| 2009 and prior | 325,725 | 51.7 | 344,228 | 59.8 |
| Total | \$629,560 | 100.0 % | \$575,861 | 100.0 % |

Impaired Mortgage Loans

| | September 30, 2014 | December 31, 2013 |
|--|---------------------------------|----------------------|
| | (Dollars in thousands) | |
| Unpaid principal balance | \$22,179 | \$22,100 |
| Less: | | |
| Related allowance | 864 | 888 |
| Discount | 309 | 429 |
| Carrying value of impaired mortgage loans | \$21,006 | \$20,783 |
| Allowance on Mortgage Loans | | |
| | Nine months ended September 30, | |
| | 2014 | 2013 |
| | (Dollars in thousands) | |
| Balance at beginning of period | \$888 | \$1,694 |
| Allowances established | — | 475 |
| Charge offs | — | (1,610) |
| Recoveries of amounts previously charged off | (24) |) — |
| Balance at end of period | \$864 | \$559 |

Mortgage Loan Modifications

Our commercial mortgage loan portfolio includes loans that have been modified. We assess loan modifications on a loan-by-loan basis to evaluate whether a troubled debt restructuring (TDR) has occurred. Generally, the types of concessions include: reduction of the contractual interest rate to a below-market rate, extension of the maturity date, and/or a reduction of accrued interest. The amount, timing and extent of the concession granted is considered in determining if an impairment loss is needed for the restructuring.

There were no loan modifications during the first three quarters of 2014. During the first three quarters of 2013, we modified one commercial mortgage loan that met the criteria of a TDR with a carrying value after the restructuring of \$14.4 million and recognized an impairment loss of \$0.5 million.

Table of Contents

Variable Interest Entities

We evaluate our variable interest entity (VIE) investees to determine whether the level of our direct ownership interest, our rights to manage operations or our obligation to provide ongoing financial support are such that we are the primary beneficiary of the entity, and are then required to consolidate it for financial reporting purposes. None of our VIE investees were required to be consolidated for any reporting periods presented in this Form 10-Q. Our VIE investments are as follows:

| | September 30, 2014 | | December 31, 2013 | |
|----------------------------------|------------------------|--------------------------|-------------------|--------------------------|
| | Carrying Value | Maximum Exposure to Loss | Carrying Value | Maximum Exposure to Loss |
| | (Dollars in thousands) | | | |
| Real estate limited partnerships | \$16,508 | \$16,508 | \$17,646 | \$17,646 |

We make commitments to fund partnership investments in the normal course of business. We did not have any other commitments to investees designated as VIEs as of September 30, 2014 or December 31, 2013.

Other

At September 30, 2014, we had committed to provide \$52.5 million of additional funds for our limited partnerships and our limited liability companies.

Derivative Instruments

We are not significantly involved in hedging activities and have limited exposure to derivatives. We do not apply hedge accounting to any of our derivative positions. Derivative assets, which are primarily reported in reinsurance recoverable and other investments, totaled \$6.6 million at September 30, 2014 and \$3.7 million at December 31, 2013. Securities collateral received of \$1.1 million is held in a separate custodial account and not recorded on the balance sheet. Our derivative assets consist of derivatives embedded within our modified coinsurance agreements and call options which provide an economic hedge for our index annuity contracts. Derivative liabilities totaled \$5.7 million at September 30, 2014 and \$0.3 million at December 31, 2013 and include derivatives embedded within our index annuity contracts and derivatives embedded within our modified coinsurance agreements. The net gain (loss) recognized on these derivatives is included in net investment income and interest sensitive benefits and, for the nine-month period ended September 30, totaled \$1.6 million for 2014 and (\$2.0) million for 2013.

3. Fair Values

The carrying and estimated fair values of our financial instruments are as follows:

Fair Values and Carrying Values

| | September 30, 2014 | | December 31, 2013 | |
|--|------------------------|-------------|-------------------|-------------|
| | Carrying Value | Fair Value | Carrying Value | Fair Value |
| | (Dollars in thousands) | | | |
| Assets | | | | |
| Fixed maturities - available for sale | \$6,575,225 | \$6,575,225 | \$6,081,753 | \$6,081,753 |
| Equity securities - available for sale | 111,054 | 111,054 | 91,555 | 91,555 |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | |
|---|---------|---------|---------|---------|
| Mortgage loans | 629,560 | 661,917 | 575,861 | 594,451 |
| Policy loans | 181,345 | 221,876 | 176,993 | 210,401 |
| Other investments | 2,842 | 2,842 | 993 | 993 |
| Cash, cash equivalents and short-term investments | 87,386 | 87,386 | 115,047 | 115,047 |
| Reinsurance recoverable | 3,742 | 3,742 | 2,678 | 2,678 |
| Assets held in separate accounts | 686,218 | 686,218 | 693,955 | 693,955 |

Table of Contents

Fair Values and Carrying Values (continued)

| | September 30, 2014 | | December 31, 2013 | |
|---|------------------------|-------------|-------------------|-------------|
| | Carrying Value | Fair Value | Carrying Value | Fair Value |
| | (Dollars in thousands) | | | |
| Liabilities | | | | |
| Future policy benefits | \$3,500,939 | \$3,574,717 | \$3,360,519 | \$3,371,706 |
| Supplemental contracts without life contingencies | 343,248 | 315,714 | 349,761 | 320,195 |
| Advance premiums and other deposits | 243,056 | 243,056 | 230,819 | 230,819 |
| Long-term debt | 97,000 | 70,713 | 97,000 | 63,343 |
| Other liabilities | 197 | 197 | — | — |
| Liabilities related to separate accounts | 686,218 | 679,857 | 693,955 | 686,387 |

Fair value is based on an exit price, which is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. As not all financial instruments are actively traded, various valuation methods may be used to estimate fair value. These methods rely on observable market data and where observable market data is not available, the best information available. Significant judgment may be required to interpret the data and select the assumptions used in the valuation estimates, particularly when observable market data is not available.

In the discussion that follows, we have ranked our financial instruments by the level of judgment used in the determination of the fair values presented above. The levels are defined as follows:

Level 1 - Fair values are based on unadjusted quoted prices in active markets for identical assets or liabilities.

Level 2 - Fair values are based on inputs, other than quoted prices from active markets, that are observable for the asset or liability, either directly or indirectly.

Level 3 - Fair values are based on significant unobservable inputs for the asset or liability.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, a financial instrument's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. Our assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the financial instrument. From time to time there may be movements between levels as inputs become more or less observable, which may depend on several factors including the activity of the market for the specific security, the activity of the market for similar securities, the level of risk spreads and the source of the information from which we obtain the information. Transfers in or out of any level are measured as of the beginning of the period.

The following methods and assumptions were used in estimating the fair value of our financial instruments:

Fixed maturities:

Level 1 fixed maturities consist of U.S. Treasury issues that are actively traded, allowing us to use current market prices as an estimate of their fair value.

Level 2 fixed maturities consist of corporate, mortgage and other asset-backed, United States Government agencies and private placement securities with observable market data, and in some circumstances recent trade activity. When

quoted prices of identical assets in active markets are not available, our first priority is to obtain prices from third party pricing vendors. We have regular interaction with these vendors to ensure we understand their pricing methodologies and to confirm they are utilizing observable market information. Their methodologies vary by asset class and include inputs such as estimated cash flows, benchmark yields, reported trades, credit quality, industry events and economic events. Fixed maturities with validated prices from pricing services, which includes the majority of our public fixed maturities in all asset classes, are generally reflected in Level 2.

Also included in Level 2 are corporate bonds where quoted market prices are not available, for which an internal model using substantially all observable inputs or a matrix pricing valuation approach is used. In the matrix approach, securities

Table of Contents

are grouped into pricing categories that vary by sector, rating and average life. Each pricing category is assigned a risk spread based on studies of observable public market data. The expected cash flows of the security are then discounted back at the current Treasury curve plus the appropriate risk spread.

Level 3 fixed maturities include private placements as well as corporate, mortgage and other asset-backed and state and municipal securities for which there is little or no current market data available. We use external pricing sources, or if prices are not available we will estimate fair value internally. Fair values of private investments in Level 3 are determined by reference to the public market, private transactions or valuations for comparable companies or assets in the relevant asset class when such amounts are available. For other securities where an exit price based on relevant observable inputs is not obtained, the fair value is determined using a matrix calculation. Fair values estimated through the use of matrix pricing methods rely on an estimate of credit spreads to a risk-free U.S. Treasury yield. Selecting the credit spread requires judgment based on an understanding of the security and may include a market liquidity premium. Our selection of comparable companies as well as the level of spread requires significant judgment. Increases in spreads used in our matrix models, or those used to value comparable companies, will result in a decrease in discounted cash flows used, and accordingly in the estimated fair value of the security.

We obtain fixed maturity fair values from a variety of external independent pricing services, including brokers, with access to observable data including recent trade information, if available. In certain circumstances in which an external price is not available for a Level 3 security, we will internally estimate its fair value. Our process for evaluation and selection of the fair values includes:

We follow a “pricing waterfall” policy, which establishes the pricing source preference for a particular security or security type. The order of preference is based on our evaluation of the valuation methods used, the source's knowledge of the instrument and the reliability of the prices we have received from the source in the past. Our valuation policy dictates that fair values are initially sought from third party pricing services. If our review of the prices received from our preferred source indicates an inaccurate price, we will use an alternative source within the waterfall and document the decision. In the event that fair values are not available from one of our external pricing services or upon review of the fair values provided it is determined that they may not be reflective of market conditions, those securities are submitted to brokers familiar with the security to obtain non-binding price quotes. Broker quotes tend to be used in limited circumstances such as for newly issued, private placement and other instruments that are not widely traded. For those securities for which an externally provided fair value is not available, we use cash flow modeling techniques to estimate fair value.

We evaluate third party pricing source estimation methodologies to assess whether they will provide a fair value which approximates a market exit price.

We perform an overall analysis of portfolio fair value movement against general movements in interest rates and spreads.

We compare month-to-month price trends to detect unexpected price fluctuation based on our knowledge of the market and the particular instrument. As fluctuations are noted, we will perform further research which may include discussions with the original pricing source or other external sources to ensure we are in agreement with the valuation.

We compare prices between different pricing sources for unusual disparity.

We meet at least quarterly with our Investment Committee, the group that oversees our valuation process, to discuss valuation practices and observations during the pricing process.

Equity securities:

Level 1 equity securities consist of listed common stocks and mutual funds that are actively traded, allowing us to use current market prices as an estimate of their fair value.

Level 2 equity securities consist of common stock issued by the Federal Home Loan Bank of Des Moines (FHLB), with estimated fair value based on the current redemption value of the shares and non-redeemable preferred stock with estimated fair value obtained from external pricing sources using a matrix pricing approach.

Table of Contents

Level 3 equity securities consist of non-redeemable preferred stock for which no active market exists, and fair value estimates for these securities is based on the values of comparable securities which are actively traded. Increases in spreads used in our matrix models, or those used to value comparable companies, will result in a decrease in discounted cash flows used, and accordingly in the estimated fair value of the security.

In the case where external pricing services are used for certain Level 1 and Level 2 equity securities, our review process is consistent with the process used to determine the fair value of fixed maturities discussed above.

Mortgage loans:

Mortgage loans are not measured at fair value on a recurring basis. Mortgage loans are a Level 3 measurement as there is no current market for the loans. The fair value of our mortgage loans is estimated internally using a matrix pricing approach. Along with specific loan terms, two key management assumptions are required including the risk rating of the loan (our current rating system is A-highest quality, B-moderate quality, C-low quality, W-watch or F-foreclosure) and estimated spreads for new loans over the U.S. Treasury yield curve. Spreads are updated quarterly and loans are reviewed and rated annually with quarterly adjustments should significant changes occur. Our determination of each loan's risk rating as well as selection of the credit spread requires significant judgment. A higher risk rating, as well as an increase in spreads, would result in a decrease in discounted cash flows used, and accordingly the fair value of the loan.

Policy loans:

Policy loans are not measured at fair value on a recurring basis. Policy loans are a Level 3 measurement as there is no current market for the loans since they are specifically tied to the underlying insurance policy. The loans are relatively risk free as they cannot exceed the cash surrender value of the insurance policy. Fair values are estimated by discounting expected cash flows using a interest rate based on the U.S. Treasury curve. An increase in the risk-free interest rate would result in a decrease in discounted cash flows used, and accordingly the fair value of the loan.

Other investments:

Level 2 other investments include call options with fair values based on counterparty market prices adjusted for a credit component of the counterparty.

Cash, cash equivalents and short-term investments:

Level 1 cash, cash equivalents and short-term investments are highly liquid instruments for which historical cost approximates fair value.

Reinsurance recoverable:

Level 2 reinsurance recoverable includes embedded derivatives in our modified coinsurance contracts under which we cede or assume business. Fair values of these embedded derivatives are based on the difference between the fair value and the cost basis of the underlying fixed maturities, which are valued consistent with the discussion of fixed maturities above.

Assets held in separate accounts:

Level 1 assets held in separate accounts consist of mutual funds that are actively traded, allowing us to use current market prices as an estimate of their fair value.

Future policy benefits, supplemental contracts without life contingencies and advance premiums and other deposits:

Level 3 policy-related financial instruments of investment-type contracts are those not involving significant mortality or morbidity risks. No active market exists for these contracts and they are not measured at fair value on a recurring basis. Fair values for our insurance contracts, other than investment-type contracts, are not required to be disclosed. Fair values for our investment-type contracts with expected maturities, including deferred annuities, funding agreements and supplementary contracts, are determined using discounted cash flow valuation techniques based on current interest rates adjusted to reflect our credit risk and an additional provision for adverse deviation. For certain deposit liabilities with no

Table of Contents

defined maturities and no surrender charges, including pension-related deposit administration funds, advance premiums and other deposits, fair value is the account value or amount payable on demand. Significant judgment is required in selecting the assumptions used to estimate the fair values of these financial instruments. For contracts with known maturities, increases in current rates will result in a decrease in discounted cash flows and a decrease in the estimated fair value of the policy obligation.

Certain annuity contracts include embedded derivatives and are measured at fair value on a recurring basis. These embedded derivatives are a Level 3 measurement. The fair value of the embedded derivatives is based on the discounted excess of projected account values (including a risk margin) over projected guaranteed account values. The key unobservable inputs required in the projection of future values which require management judgment include the risk margin as well as the credit risk of our company. Should the risk margin increase or the credit risk decrease, the discounted cash flows and the estimated fair value of the obligation will increase.

Long-term debt:

Long-term debt is not measured at fair value on a recurring basis and is a Level 3 measurement. The fair value of our outstanding debt is estimated using a discounted cash flow method based on the market's assessment or our current incremental borrowing rate for similar types of borrowing arrangements adjusted, as needed, to reflect our credit risk. Our selection of the credit spread requires significant judgment. A decrease in the spread will increase the estimated fair value of the outstanding debt.

Other liabilities:

Level 2 other liabilities include the embedded derivatives in our modified coinsurance contracts under which we cede business. Fair values for the embedded derivatives are based on the difference between the fair value and the cost basis of the underlying fixed maturities.

Liabilities related to separate accounts:

Separate account liabilities are not measured at fair value on a recurring basis. Level 3 separate account liabilities' fair value is based on the cash surrender value of the underlying contract, which is the cost we would incur to extinguish the liability.

Table of Contents

Valuation of our Financial Instruments Measured on a Recurring Basis by Hierarchy Levels

| | September 30, 2014 | | | |
|--|---|--|--|-------------|
| | Quoted prices in active markets for identical assets (Level 1) (Dollars in thousands) | Significant other observable inputs (Level 2) | Significant unobservable inputs (Level 3) | Total |
| Assets | | | | |
| Corporate securities | \$— | \$3,523,273 | \$67,494 | \$3,590,767 |
| Residential mortgage-backed securities | — | 503,587 | — | 503,587 |
| Commercial mortgage-backed securities | — | 434,244 | 73,994 | 508,238 |
| Other asset-backed securities | — | 396,176 | 104,328 | 500,504 |
| United States Government and agencies | 15,310 | 18,615 | 8,170 | 42,095 |
| State, municipal and other governments | — | 1,430,034 | — | 1,430,034 |
| Non-redeemable preferred stocks | — | 76,918 | 8,147 | 85,065 |
| Common stocks | 3,642 | 22,347 | — | 25,989 |
| Other investments | — | 2,842 | — | 2,842 |
| Cash, cash equivalents and short-term investments | 87,386 | — | — | 87,386 |
| Reinsurance recoverable | — | 3,742 | — | 3,742 |
| Assets held in separate accounts | 686,218 | — | — | 686,218 |
| Total assets | \$792,556 | \$6,411,778 | \$262,133 | \$7,466,467 |
| Liabilities | | | | |
| Future policy benefits - index annuity embedded derivatives | \$— | \$— | \$5,656 | \$5,656 |
| Other liabilities | — | 197 | — | 197 |
| Total liabilities | \$— | \$197 | \$5,656 | \$5,853 |
| | December 31, 2013 | | | |
| | Quoted prices in active markets for identical assets (Level 1) (Dollars in thousands) | Significant other observable inputs (Level 2) | Significant unobservable inputs (Level 3) | Total |
| Assets | | | | |
| Corporate securities | \$— | \$3,224,785 | \$81,994 | \$3,306,779 |
| Residential mortgage-backed securities | — | 520,728 | — | 520,728 |
| Commercial mortgage-backed securities | — | 332,955 | 71,712 | 404,667 |
| Other asset-backed securities | — | 370,708 | 85,835 | 456,543 |
| United States Government and agencies | 15,291 | 19,946 | 8,044 | 43,281 |
| State, municipal and other governments | — | 1,349,755 | — | 1,349,755 |
| Non-redeemable preferred stocks | — | 58,655 | 7,795 | 66,450 |
| Common stocks | 3,295 | 21,810 | — | 25,105 |
| Other investments | — | 993 | — | 993 |
| Cash, cash equivalents and short-term investments | 115,047 | — | — | 115,047 |
| Reinsurance recoverable | — | 2,678 | — | 2,678 |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | |
|--|-----------|-------------|-----------|-------------|
| Assets held in separate accounts | 693,955 | — | — | 693,955 |
| Total assets | \$827,588 | \$5,903,013 | \$255,380 | \$6,985,981 |
| Liabilities | | | | |
| Future policy benefits - index annuity embedded derivatives | \$— | \$— | \$286 | \$286 |
| Total liabilities | \$— | \$— | \$286 | \$286 |

Table of Contents

Level 3 Fixed Maturities on a Recurring Basis by Valuation Source

| | September 30, 2014 | | | |
|---------------------------------------|------------------------|-------------------|-----------|---|
| | Third-party vendors | Priced internally | Total | |
| | (Dollars in thousands) | | | |
| Corporate securities | \$42,796 | \$24,698 | \$67,494 | |
| Commercial mortgage-backed securities | 73,994 | — | 73,994 | |
| Other asset-backed securities | 83,670 | 20,658 | 104,328 | |
| United States Government and agencies | 8,170 | — | 8,170 | |
| Total | \$208,630 | \$45,356 | \$253,986 | |
| Percent of total | 82.1 | % 17.9 | % 100.0 | % |
| | December 31, 2013 | | | |
| | Third-party vendors | Priced internally | Total | |
| | (Dollars in thousands) | | | |
| Corporate securities | \$59,812 | \$22,182 | \$81,994 | |
| Commercial mortgage-backed securities | 71,712 | — | 71,712 | |
| Other asset-backed securities | 65,003 | 20,832 | 85,835 | |
| United States Government and agencies | 8,044 | — | 8,044 | |
| Total | \$204,571 | \$43,014 | \$247,585 | |
| Percent of total | 82.6 | % 17.4 | % 100.0 | % |

Quantitative Information about Level 3 Fair Value Measurements - Recurring Basis

| | September 30, 2014 | | | |
|--|------------------------|----------------------|--------------------|--------------------------|
| | Fair Value | Valuation Technique | Unobservable Input | Range (Weighted Average) |
| | (Dollars in thousands) | | | |
| Assets | | | | |
| Corporate securities | \$42,375 | Discounted cash flow | Credit spread | 0.67% - 7.15% (5.23%) |
| Commercial mortgage-backed | 73,994 | Discounted cash flow | Credit spread | 1.90% - 4.00% (2.91%) |
| Other asset-backed securities | 31,476 | Discounted cash flow | Credit spread | 0.90% - 5.41% (3.71%) |
| Non-redeemable preferred stocks | 8,147 | Discounted cash flow | Credit spread | 3.42% (3.42%) |
| Total Assets | \$155,992 | | | |
| Liabilities | | | | |
| Future policy benefits - index annuity | \$5,656 | Discounted cash flow | Credit risk | 0.75% - 1.55% (1.05%) |
| embedded derivatives | | | Risk margin | 0.15% - 0.40% (0.25%) |

Table of Contents

Quantitative Information about Level 3 Fair Value Measurements - Recurring Basis

| | December 31, 2013 | | | |
|---|------------------------|----------------------|----------------------------|--|
| | Fair Value | Valuation Technique | Unobservable Input | Range (Weighted Average) |
| | (Dollars in thousands) | | | |
| Assets | | | | |
| Corporate securities | \$46,023 | Discounted cash flow | Credit spread | 0.91% - 17.08% (7.84%) |
| Commercial mortgage-backed | 71,712 | Discounted cash flow | Credit spread | 1.75% - 4.50% (2.95%) |
| Other asset-backed securities | 38,305 | Discounted cash flow | Credit spread | 0.74% - 5.06% (3.55%) |
| State, municipal and other governments | 7,795 | Discounted cash flow | Credit spread | 3.81% (3.81%) |
| Total Assets | \$163,835 | | | |
| Liabilities | | | | |
| Future policy benefits - index annuity embedded derivatives | \$286 | Discounted cash flow | Credit risk Risk margin | 0.30% - 1.70% (1.05%) 0.15% - 0.40% (0.25%) |

The tables above exclude certain securities for which the fair value was based on non-binding broker quotes where we could not reasonably obtain the quantitative unobservable inputs.

Level 3 Financial Instruments Changes in Fair Value Recurring Basis

| | September 30, 2014 | | | | | | | | |
|---------------------------------------|-------------------------------|-----------|------------|--|---|-------------------------------------|---------------------------------------|---|-----------------------------------|
| | Balance, December 31, 2013 | Purchases | Disposals | Realized and unrealized gains (losses), net Included in net income | Included in other comprehensive income | Transfers into Level 3 (1) | Transfers out of Level 3 (1) | Amort-ization included in net income | Balance, September 30, 2014 |
| | (Dollars in thousands) | | | | | | | | |
| Assets | | | | | | | | | |
| Corporate securities | \$81,994 | \$262 | \$(12,957) | \$(273) | \$ (171) | \$13,624 | \$(14,960) | \$ (25) | \$67,494 |
| Commercial mortgage-backed securities | 71,712 | 2,920 | (558) | — | 4,669 | — | (4,820) | 71 | 73,994 |
| Other asset-backed securities | 85,835 | 44,671 | (13,730) | — | (32) | 1,974 | (15,477) | 1,087 | 104,328 |
| United States Government and agencies | 8,044 | — | — | — | 121 | — | — | 5 | 8,170 |
| Non-redeemable preferred stocks | 7,795 | — | — | — | 352 | — | — | — | 8,147 |
| Total Assets | \$255,380 | \$47,853 | \$(27,245) | \$(273) | \$ 4,939 | \$15,598 | \$(35,257) | \$ 1,138 | \$262,133 |
| Liabilities | | | | | | | | | |
| | \$286 | \$6,000 | \$(344) | \$(286) | \$ — | \$— | \$— | \$ — | \$5,656 |

Future policy
benefits - index
annuity embedded
derivatives

| | | | | | | | | | |
|-------------------|-------|---------|----------|----------|------|-----|-----|------|---------|
| Total Liabilities | \$286 | \$6,000 | \$(344) | \$(286) | \$ — | \$— | \$— | \$ — | \$5,656 |
|-------------------|-------|---------|----------|----------|------|-----|-----|------|---------|

Table of Contents

Level 3 Financial Instruments Changes in Fair Value Recurring Basis

| September 30, 2013 | | | | | | | | | |
|--|----------------------------------|-----------|------------|---|--|--|--|---|-----------------------------------|
| | Balance, December 31, 2012 | Purchases | Disposals | Realized and unrealized gains (losses), net | | Net transfers into Level 3 (1) | Net transfers out of Level 3 (1) | Amort-ization included in net income | Balance, September 30, 2013 |
| | | | | Included in net income | Included in other compre-hensive income | | | | |
| (Dollars in thousands) | | | | | | | | | |
| Assets | | | | | | | | | |
| Corporate securities | \$100,463 | \$2,129 | \$(5,387) | \$— | \$ (1,810) | \$— | \$(10,798) | \$ (14) | \$84,583 |
| Commercial mortgage-backed securities | 76,281 | — | (491) | — | (3,996) | — | — | 63 | 71,857 |
| Other asset-backed securities | 95,756 | 37,411 | (10,408) | — | (1,439) | 4,062 | (38,405) | 1,043 | 88,020 |
| United States Government and agencies | 8,555 | — | — | — | (468) | — | — | 5 | 8,092 |
| State, municipal and other governments | 223 | — | (218) | — | (5) | — | — | — | — |
| Non-redeemable preferred stocks | 7,391 | — | — | — | 71 | 5,208 | — | — | 12,670 |
| Total Assets | \$288,669 | \$39,540 | \$(16,504) | \$— | \$ (7,647) | \$9,270 | \$(49,203) | \$ 1,097 | \$265,222 |
| Liabilities | | | | | | | | | |
| Future policy benefits - index annuity embedded derivatives | \$307 | \$— | \$(26) | \$6 | \$ — | \$— | \$— | \$ — | \$287 |
| Total Liabilities | \$307 | \$— | \$(26) | \$6 | \$ — | \$— | \$— | \$ — | \$287 |

Transfers into Level 3 represent assets previously priced using an external pricing service with access to observable inputs no longer available and therefore, were priced using non-binding broker quotes. Transfers out of Level 3 (1) include those assets that we are now able to obtain pricing from a third party pricing vendor that uses observable inputs. There were no transfers between Level 1 and Level 2 during the periods presented above.

Valuation of our Financial Instruments Not Reported at Fair Value by Hierarchy Levels

| September 30, 2014 | | | | |
|------------------------|---|--|--|-------|
| | Quoted prices in active markets for identical assets (Level 1) | Significant other observable inputs (Level 2) | Significant unobservable inputs (Level 3) | Total |
| (Dollars in thousands) | | | | |
| Assets | | | | |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | |
|---|-----|-----|-------------|-------------|
| Mortgage loans | \$— | \$— | \$661,917 | \$661,917 |
| Policy loans | — | — | 221,876 | 221,876 |
| Total assets | \$— | \$— | \$883,793 | \$883,793 |
| Liabilities | | | | |
| Future policy benefits | \$— | \$— | \$3,569,061 | \$3,569,061 |
| Supplemental contracts without life contingencies | — | — | 315,714 | 315,714 |
| Advance premiums and other deposits | — | — | 243,056 | 243,056 |
| Long-term debt | — | — | 70,713 | 70,713 |
| Liabilities related to separate accounts | — | — | 679,857 | 679,857 |
| Total liabilities | \$— | \$— | \$4,878,401 | \$4,878,401 |

Table of Contents

Valuation of our Financial Instruments Not Reported at Fair Value by Hierarchy Levels

| | December 31, 2013 | | | |
|---|---|--|--|-------------|
| | Quoted prices in active markets for identical assets (Level 1) (Dollars in thousands) | Significant other observable inputs (Level 2) | Significant unobservable inputs (Level 3) | Total |
| Assets | | | | |
| Mortgage loans | \$— | \$— | \$594,451 | \$594,451 |
| Policy loans | — | — | 210,401 | 210,401 |
| Total assets | \$— | \$— | \$804,852 | \$804,852 |
| Liabilities | | | | |
| Future policy benefits | \$— | \$— | \$3,371,420 | \$3,371,420 |
| Supplemental contracts without life contingencies | — | — | 320,195 | 320,195 |
| Advance premiums and other deposits | — | — | 230,819 | 230,819 |
| Long-term debt | — | — | 63,343 | 63,343 |
| Liabilities related to separate accounts | — | — | 686,387 | 686,387 |
| Total liabilities | \$— | \$— | \$4,672,164 | \$4,672,164 |

Level 3 Financial Instruments Measured at Fair Value on a Nonrecurring Basis

Certain assets are measured at fair value on a nonrecurring basis, generally mortgage loans or real estate which have been deemed to be impaired during the reporting period. There were no mortgage loans or real estate impaired to fair value during the nine months ended September 30, 2014. During the nine months ended September 30, 2013, one real estate property was impaired to a fair value totaling \$1.9 million which resulted in an impairment charge of \$0.2 million.

4. Defined Benefit Plan

We participate with several affiliates and an unaffiliated organization in various defined benefit plans, including a multiemployer plan. Our share of net periodic pension cost for the plans is recorded as expense in our consolidated statements of operations.

Components of Net Periodic Pension Cost for FBL and Affiliates Combined - Multiemployer Plan

| | Three months ended September 30, | | Nine months ended September 30, | |
|------------------------------------|-------------------------------------|---------|------------------------------------|----------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Service cost | \$1,319 | \$1,618 | \$3,959 | \$4,854 |
| Interest cost | 3,505 | 3,346 | 10,515 | 10,038 |
| Expected return on assets | (4,385) | (3,916) | (13,155) | (11,748) |
| Amortization of prior service cost | 36 | 36 | 108 | 108 |
| Amortization of actuarial loss | 2,702 | 3,117 | 10,024 | 9,351 |
| Net periodic pension cost | \$3,177 | \$4,201 | \$11,451 | \$12,603 |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | |
|---|---------|---------|---------|---------|
| FBL Financial Group, Inc. share of net periodic pension costs | \$1,018 | \$1,341 | \$3,672 | \$4,023 |
|---|---------|---------|---------|---------|

25

Table of Contents

Reconciliation of Outstanding Common Stock

| | Class A Shares (Dollars in thousands) | Dollars | Class B Shares (Dollars in thousands) | Dollars | Total Shares (Dollars in thousands) | Dollars |
|---|---|-----------|---|----------|---|-----------|
| Outstanding at January 1, 2013 | 24,282,184 | \$115,706 | 1,192,890 | \$7,522 | 25,475,074 | \$123,228 |
| Issuance of common stock under compensation plans | 629,516 | 18,954 | — | — | 629,516 | 18,954 |
| Purchase of common stock | (363,430) | (1,862) | (1,023,948) | (6,457) | (1,387,378) | (8,319) |
| Conversion of Class B to Class A common stock (1) | 157,529 | 993 | (157,529) | (993) | — | \$— |
| Outstanding at September 30, 2013 | 24,705,799 | \$133,791 | 11,413 | \$72 | 24,717,212 | \$133,863 |
| Outstanding at January 1, 2014 | 24,742,942 | \$134,993 | 11,413 | \$72 | 24,754,355 | \$135,065 |
| Issuance of common stock under compensation plans | 314,273 | 9,560 | — | — | 314,273 | 9,560 |
| Purchase of common stock | (395,816) | (2,201) | — | — | (395,816) | (2,201) |
| Outstanding at September 30, 2014 | 24,661,399 | \$142,352 | 11,413 | \$72 | 24,672,812 | \$142,424 |

(1) There is no established market for our Class B common stock, although it is convertible upon demand of the holder into Class A common stock on a share-for-share basis.

Accumulated Other Comprehensive Income, Net of Tax and Other Offsets

| | Unrealized Net Investment Gains (Losses) on Available For Sale Securities (1) (Dollars in thousands) | Accumulated Non-Credit Impairment Losses | Underfunded Status of Postretirement Benefit Plans | Total |
|---|--|---|---|------------|
| Balance at January 1, 2013 | \$306,167 | \$(8,362) | \$ (7,952) | \$289,853 |
| Other comprehensive income before reclassifications | (151,182) | 6,499 | — | (144,683) |
| Reclassification adjustments | (7,838) | (2,687) | 671 | (9,854) |
| Balance at September 30, 2013 | \$147,147 | \$(4,550) | \$ (7,281) | \$135,316 |
| Balance at January 1, 2014 | \$126,587 | \$(1,366) | \$ (6,154) | \$119,067 |
| Other comprehensive income before reclassifications | 114,698 | 2,247 | — | 116,945 |
| Reclassification adjustments | (2,187) | \$— | 536 | (1,651) |
| Balance at September 30, 2014 | \$239,098 | \$881 | \$ (5,618) | \$234,361 |

(1) Includes the impact of taxes, deferred acquisition costs, value of insurance in force acquired, unearned revenue reserves and policyholder liabilities. See Note 2 for further information.

Table of Contents

Accumulated Other Comprehensive Income Reclassification Adjustments

| | Nine months ended September 30, 2014 | | | |
|---|--------------------------------------|-------------|----------------|-------------|
| | Unrealized | | | |
| | Net | | | |
| | Investment | Accumulated | Underfunded | Total |
| | Gains | Non-Credit | Status of | |
| | (Losses) on | Impairment | Postretirement | |
| | Available For | Losses (1) | Benefit | |
| | Sale | | Plans | |
| | Securities (1) | | | |
| | (Dollars in thousands) | | | |
| Realized capital gains on sales of investments | \$(3,539) | \$— | \$— | \$(3,539) |
| Adjustments for assumed changes in deferred policy acquisition costs, value of insurance in force acquired, unearned revenue reserve and policyholder liabilities | 175 | — | — | 175 |
| Other expenses: Amortization of unrecognized postretirement items: | | | | |
| Prior service costs | — | — | (9) | (9) |
| Net actuarial loss | — | — | 834 | 834 |
| Reclassifications before income taxes | (3,364) | — | 825 | (2,539) |
| Income taxes | 1,177 | — | (289) | 888 |
| Reclassification adjustments | \$(2,187) | \$— | \$ 536 | \$(1,651) |
| | Nine months ended September 30, 2013 | | | |
| | Unrealized | | | |
| | Net | | | |
| | Investment | Accumulated | Unfunded | Total |
| | Gains | Non-Credit | Status of | |
| | (Losses) on | Impairment | Postretirement | |
| | Available For | Losses (1) | Benefit | |
| | Sale | | Plans | |
| | Securities (1) | | | |
| | (Dollars in thousands) | | | |
| Realized capital gains on sales of investments | \$(12,819) | \$— | \$— | \$(12,819) |
| Adjustments for assumed changes in deferred policy acquisition costs, value of insurance in force acquired, unearned revenue reserve and policyholder liabilities | 760 | 116 | — | 876 |
| Other than temporary impairment losses | — | (4,250) | — | (4,250) |
| Other expenses: Amortization of unrecognized postretirement items: | | | | |
| Prior service costs | — | — | (9) | (9) |
| Net actuarial loss | — | — | 1,041 | 1,041 |
| Reclassifications before income taxes | (12,059) | (4,134) | 1,032 | (15,161) |
| Income taxes | 4,221 | 1,447 | (361) | 5,307 |
| Reclassification adjustments | \$(7,838) | \$(2,687) | \$ 671 | \$(9,854) |

(1) See Note 2 for further information.

Table of Contents

7. Earnings Per Share

Computation of Earnings Per Common Share

| | Three months ended September 30, 2014 | | Nine months ended September 30, 2014 | |
|---|---|------------|--------------------------------------|------------|
| | | 2013 | 2014 | 2013 |
| | (Dollars in thousands, except per share data) | | | |
| Numerator: | | | | |
| Net income attributable to FBL Financial Group, Inc. | \$30,159 | \$27,053 | \$81,793 | \$81,606 |
| Less: Dividends on Series B preferred stock | 37 | 37 | 112 | 112 |
| Income available to common stockholders | \$30,122 | \$27,016 | \$81,681 | \$81,494 |
| Denominator: | | | | |
| Weighted average shares - basic | 24,858,021 | 25,770,499 | 24,877,424 | 25,721,995 |
| Effect of dilutive securities - stock-based compensation | 130,966 | 259,059 | 152,660 | 258,127 |
| Weighted average shares - diluted | 24,988,987 | 26,029,558 | 25,030,084 | 25,980,122 |
| Earnings per common share | \$1.21 | \$1.05 | \$3.28 | \$3.17 |
| Earnings per common share - assuming dilution: | \$1.21 | \$1.04 | \$3.26 | \$3.14 |
| Antidilutive stock options excluded from diluted earnings per share | — | — | — | 293 |

8. Segment Information

We analyze operations by reviewing financial information regarding our primary products that are aggregated into the Annuity and Life Insurance product segments. In addition, our Corporate and Other segment includes various support operations, corporate capital and other product lines that are not currently underwritten by the Company.

We analyze our segment results based on pre-tax operating income. Accordingly, income taxes are not allocated to the segments. In addition, operating results are reported net of transactions between the segments. Operating income represents net income excluding the impact of realized gains and losses on investments and changes in net unrealized gains and losses on derivatives.

We use operating income, in addition to net income, to measure our performance since realized gains and losses on investments and the change in net unrealized gains and losses on derivatives can fluctuate greatly from quarter to quarter. A view of our operating performance without the impact of these items enhances the analysis of our results. We use operating income for goal setting, determining short-term incentive compensation and evaluating performance on a basis comparable to that used by many in the investment community.

Table of Contents

Financial Information Concerning our Operating Segments

| | Three months ended September 30, | | Nine months ended September 30, | |
|---|----------------------------------|-----------|---------------------------------|------------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Operating revenues: | | | | |
| Annuity | \$51,070 | \$50,435 | \$150,145 | \$147,775 |
| Life Insurance | 97,935 | 99,851 | 292,589 | 288,742 |
| Corporate and Other | 23,046 | 23,511 | 69,670 | 72,803 |
| | 172,051 | 173,797 | 512,404 | 509,320 |
| Realized gains on investments (1) | 1,000 | 786 | 3,266 | 11,267 |
| Change in net unrealized gains/losses on derivatives (1) | 369 | (1,067) |) 2,122 | (2,340) |
| Consolidated revenues | \$173,420 | \$173,516 | \$517,792 | \$518,247 |
| Pre-tax operating income: | | | | |
| Annuity | \$16,971 | \$16,427 | \$47,067 | \$48,181 |
| Life Insurance | 14,623 | 14,263 | 36,596 | 35,198 |
| Corporate and Other | 6,789 | 4,409 | 18,348 | 17,548 |
| | 38,383 | 35,099 | 102,011 | 100,927 |
| Income taxes on operating income | (8,920) |) (8,540) |) (23,317) |) (25,597) |
| Realized gains/losses on investments (1) | 597 | 406 | 2,006 | 6,714 |
| Change in net unrealized gains/losses on derivatives (1) | 99 | 88 | 1,093 | (438) |
| Consolidated net income attributable to FBL Financial Group, Inc. | \$30,159 | \$27,053 | \$81,793 | \$81,606 |

(1) Amounts are net of adjustments, as applicable, to amortization of unearned revenue reserves, deferred acquisition costs, value of insurance in force acquired and income taxes attributable to these items.

Our investment in equity method investees, the related equity income and interest expense are attributable to the Corporate and Other segment. Expenditures for long-lived assets were not significant during the periods presented above. Goodwill at September 30, 2014 and December 31, 2013 was allocated among the segments as follows: Annuity (\$3.9 million) and Life Insurance (\$6.1 million).

Premiums collected, which is not a measure used in financial statements prepared according to GAAP, includes premiums received on life insurance policies and deposits on annuities and universal life-type products. Net premiums collected totaled \$149.4 million for the quarter ended September 30, 2014 and \$150.2 million for the 2013 period. Net premiums collected totaled \$504.4 million for the nine months ended September 30, 2014 and \$491.2 million for the 2013 period.

Under GAAP, premiums on whole life and term life policies are recognized as revenues over the premium-paying period and reported in the Life Insurance segment. The following chart provides a reconciliation of life insurance premiums collected to those reported in the GAAP financial statements.

Table of Contents

Reconciliation of Traditional Life Insurance Premiums, Net of Reinsurance

| | Three months ended September 30, | | Nine months ended September 30, | |
|---|----------------------------------|-----------|---------------------------------|------------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Traditional and universal life insurance premiums collected | \$67,657 | \$76,946 | \$214,081 | \$238,062 |
| Premiums collected on interest sensitive products | (22,743 |) (32,718 |) (76,165 |) (103,538 |
| Traditional life insurance premiums collected | 44,914 | 44,228 | 137,916 | 134,524 |
| Change in due premiums and other | 106 | (345 |) 40 | 351 |
| Traditional life insurance premiums | \$45,020 | \$43,883 | \$137,956 | \$134,875 |

There is no comparable GAAP financial measure for premiums collected on annuities and universal life-type products. GAAP revenues for those interest sensitive and variable products consist of various policy charges and fees assessed on those contracts, as summarized in the chart below.

Interest Sensitive Product Charges by Segment

| | Three months ended September 30, | | Nine months ended September 30, | |
|---|----------------------------------|----------|---------------------------------|----------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Annuity | | | | |
| Surrender charges and other | \$327 | \$279 | \$1,392 | \$936 |
| Life Insurance | | | | |
| Administration charges | \$3,394 | \$9,865 | \$10,433 | \$15,800 |
| Cost of insurance charges | 11,625 | 10,834 | 33,901 | 31,799 |
| Surrender charges | 209 | 101 | 615 | 361 |
| Amortization of policy initiation fees | 425 | 124 | 799 | 1,160 |
| Total | \$15,653 | \$20,924 | \$45,748 | \$49,120 |
| Corporate and Other | | | | |
| Administration charges | \$1,484 | \$1,532 | \$4,759 | \$4,628 |
| Cost of insurance charges | 7,391 | 7,416 | 22,188 | 22,179 |
| Surrender charges | 123 | 144 | 364 | 413 |
| Separate account charges | 2,252 | 2,158 | 6,813 | 6,376 |
| Amortization of policy initiation fees | 403 | (183 |) 821 | 717 |
| Total | \$11,653 | \$11,067 | \$34,945 | \$34,313 |
| Consolidated interest sensitive product charges | \$27,633 | \$32,270 | \$82,085 | \$84,369 |

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This section includes a summary of FBL Financial Group, Inc.'s consolidated results of operations, financial condition and where appropriate, factors that management believes may affect future performance. Unless noted otherwise, all references to FBL Financial Group, Inc. (we or the Company) include all of its direct and indirect subsidiaries, including its life insurance subsidiary, Farm Bureau Life Insurance Company (Farm Bureau Life). Please read this discussion in conjunction with the accompanying consolidated financial statements and related notes. In addition, we encourage you to refer to our Form 10-K for the fiscal year ended December 31, 2013 for a complete description of our significant accounting policies and estimates. Familiarity with this information is important in understanding our financial position and results of operations.

This Form 10-Q includes statements relating to anticipated financial performance, business prospects, new products, and similar matters. These statements and others, which include words such as "expect," "anticipate," "believe," "intend" and other similar expressions, constitute forward-looking statements under the Private Securities Litigation Reform Act of 1995. A variety of factors could cause our actual results and experiences to differ materially from the anticipated results or other expectations expressed in our forward-looking statements. See Part 1A, Risk Factors, of our Annual Report on Form 10-K for the fiscal year ended December 31, 2013 for additional information on the risks and uncertainties that may affect the operations, performance, development and results of our business.

Overview

We operate predominantly in the life insurance industry through our principal subsidiary, Farm Bureau Life. Farm Bureau Life markets individual life insurance policies and annuity contracts to Farm Bureau members and other individuals and businesses in the Midwestern and Western sections of the United States through an exclusive agency force. Several subsidiaries support various functional areas of Farm Bureau Life and other affiliates by providing investment advisory, marketing and distribution, and leasing services. In addition, we manage two Farm Bureau-affiliated property-casualty companies.

We analyze operations by reviewing financial information regarding our primary products that are aggregated in Annuity and Life Insurance product segments. In addition, our Corporate and Other segment includes various support operations, corporate capital and other product lines that are not currently underwritten by the Company. We analyze our segment results based on pre-tax operating income, which excludes the impact of certain items that are included in net income. See Note 8 to our consolidated financial statements for further information regarding how we define our segments and operating income.

We also include within our analysis "premiums collected," which is not a measure used in financial statements prepared in accordance with GAAP, but is a common industry measure of agent productivity. See Note 8 to our consolidated financial statements for further information regarding this measure and its relationship to GAAP revenues.

Impact of Recent Business Environment

Our business generally benefits from moderate to strong economic expansion. Conversely, a lackluster economy characterized by higher unemployment, lower family income, lower consumer spending, muted corporate earnings growth and lower business investment could adversely impact the demand for our products in the future. We also may experience a higher incidence of claims, lapses or surrenders of policies. We cannot predict whether or when such actions may occur, or what impact, if any, such actions could have on our business, results of operations, cash flows or financial condition.

Economic environmental factors which may impact our business include, but are not limited to the following:

• Gross Domestic Product increased approximately 3.5% during the third quarter of 2014 based on current estimates.

• U.S. unemployment was estimated to be 5.9% during September 2014.

• U.S. net farm income is forecast to decrease 13.8% and farm real estate value is forecast to increase 2.9% during 2014.

• The U.S. 10 Year Treasury yield declined slightly during the third quarter to 2.52% at September 30, 2014.

• Continued uncertainty as to actions the United States Congress will take to address the national debt, including potential actions to change the tax advantages of life insurance.

Table of Contents

Rising credit spreads offset declining Treasury yields during the third quarter of 2014, causing a slight decrease in the net unrealized gains in our fixed maturity portfolio. Strong liquidity and favorable corporate profitability continue to support the fundamental credit quality of our investment portfolio.

Low current market interest rates create a challenging environment for sales of new money fixed annuity products. Lower investment yields also continue to place strain on the spreads we earn from our investment products, as highlighted in the business segment discussion that follows.

Results of Operations for the Periods Ended September 30, 2014 and 2013

| | Three months ended September 30, | | | Nine months ended September 30, | | | |
|---|---|----------|--------|---------------------------------|-------------|--------|----|
| | 2014 | 2013 | Change | 2014 | 2013 | Change | |
| | (Dollars in thousands, except per share data) | | | | | | |
| Pre-tax operating income: | | | | | | | |
| Annuity segment | \$16,971 | \$16,427 | 3 | % \$47,067 | \$48,181 | (2 |)% |
| Life Insurance segment | 14,623 | 14,263 | 3 | % 36,596 | 35,198 | 4 | % |
| Corporate and Other segment | 6,789 | 4,409 | 54 | % 18,348 | 17,548 | 5 | % |
| Total pre-tax operating income | 38,383 | 35,099 | 9 | % 102,011 | 100,927 | 1 | % |
| Income taxes on operating income | (8,920) | (8,540) | 4 | % (23,317) | (25,597) | (9 |)% |
| Operating income | 29,463 | 26,559 | 11 | % 78,694 | 75,330 | 4 | % |
| Realized gains/losses on investments (1) | 597 | 406 | 47 | % 2,006 | 6,714 | (70 |)% |
| Change in net unrealized gains/losses on derivatives (1) | 99 | 88 | 13 | % 1,093 | (438) | (350 |)% |
| Net income attributable to FBL Financial Group, Inc. | \$30,159 | \$27,053 | 11 | % \$81,793 | \$81,606 | — | % |
| Operating income per common share - assuming dilution | \$1.18 | \$1.02 | 16 | % \$3.14 | \$2.90 | 8 | % |
| Earnings per common share - assuming dilution | 1.21 | 1.04 | 16 | % 3.26 | 3.14 | 4 | % |
| Effective tax rate on operating income | 23 | % 24 | % | 23 | % 25 | % | |
| Average invested assets, at amortized cost | | | | \$6,885,291 | \$6,709,289 | 3 | % |
| Annualized yield on average invested assets | | | | 5.60 | % 5.70 | % | |
| Impact on operating income of unlocking deferred acquisition costs, value of insurance in force acquired and unearned revenue reserve, net of tax | \$— | \$— | — | % \$432 | \$151 | 186 | % |

(1) Amounts are net of adjustments, as applicable, to amortization of unearned revenue reserves, deferred acquisition costs, value of insurance in force acquired and income taxes attributable to these items.

Our operating income increased in the third quarter of 2014 and the nine months ended September 30, 2014, compared to the prior year periods, primarily due to an increase in the volume of business in force and lower

expenses, partially offset by lower corporate investment income and the correction of an immaterial error in the prior year period. The 2014 three-month period also benefited from lower death benefits while the nine-month period experienced higher death benefits compared to the prior periods. Net income increased in the third quarter and the nine months ended September 30, 2014, compared to the prior periods, primarily due to increases in operating income and was largely offset in the nine-month period by decreases in net realized investment gains. See the discussion that follows for details regarding operating income by segment.

Earnings per share and operating income per common share benefited from repurchases of Class A common shares in 2014 and 2013, as well as a tender offer of Class B common shares completed in the third quarter of 2013. Details regarding the share repurchases are included in Note 6 to the consolidated financial statements.

Table of Contents

We periodically revise key assumptions used in the calculation of the amortization of deferred acquisition costs, value of insurance in force acquired and unearned revenue reserve for participating life insurance, variable and interest sensitive products, as applicable, through an “unlocking” process. These assumptions typically consist of withdrawal and lapse rates, earned spreads and mortality with revisions based on historical results and our best estimate of future experience. The impact of unlocking is recorded in the current period as an increase or decrease to amortization of the respective balances. While the unlocking process can take place at any time, as needs dictate, the process typically takes place annually. For all of our blocks of business we unlocked our valuation assumptions for deferred policy acquisition costs, value of insurance in force and unearned revenue reserves during the second quarter of 2014 and 2013. See the discussion that follows for further details of the unlocking impact to our operating segments.

Annuity Segment

| | Three months ended September 30, 2014 2013 Change | | | | Nine months ended September 30, 2014 2013 Change | | | |
|--|--|----------|-----|----|---|----------|-----|----|
| | (Dollars in thousands) | | | | | | | |
| Operating revenues: | | | | | | | | |
| Interest sensitive product charges and other income | \$327 | \$279 | 17 | % | \$1,392 | \$936 | 49 | % |
| Net investment income | 50,743 | 50,156 | 1 | % | 148,753 | 146,839 | 1 | % |
| Total operating revenues | 51,070 | 50,435 | 1 | % | 150,145 | 147,775 | 2 | % |
| Benefits and expenses: | | | | | | | | |
| Interest sensitive product benefits | 25,896 | 25,754 | 1 | % | 78,698 | 75,832 | 4 | % |
| Underwriting, acquisition and insurance expenses: | | | | | | | | |
| Commissions net of deferrals | 560 | 458 | 22 | % | 1,576 | 1,990 | (21 |)% |
| Amortization of deferred acquisition costs | 2,685 | 2,748 | (2 |)% | 7,886 | 6,729 | 17 | % |
| Amortization of value of insurance in force | 183 | 208 | (12 |)% | 909 | 741 | 23 | % |
| Other underwriting expenses | 4,775 | 4,840 | (1 |)% | 14,009 | 14,302 | (2 |)% |
| Total underwriting, acquisition and insurance expenses | 8,203 | 8,254 | (1 |)% | 24,380 | 23,762 | 3 | % |
| Total benefits and expenses | 34,099 | 34,008 | — | % | 103,078 | 99,594 | 3 | % |
| Pre-tax operating income | \$16,971 | \$16,427 | 3 | % | \$47,067 | \$48,181 | (2 |)% |

Table of Contents

Annuity Segment - continued

| | Three months ended September 30, | | | Nine months ended September 30, | | | |
|---|----------------------------------|----------|--------|---------------------------------|-----------|-----------|------|
| | 2014 | 2013 | Change | 2014 | 2013 | Change | |
| | (Dollars in thousands) | | | | | | |
| Other data | | | | | | | |
| Annuity premiums collected, direct | \$67,756 | \$58,377 | 16 | % | \$238,582 | \$200,015 | 19 |
| Policy liabilities and accruals, end of period | | | | | 3,683,054 | 3,539,711 | 4 |
| Average invested assets, at amortized cost | | | | | 3,728,141 | 3,560,074 | 5 |
| Investment fee income included in net investment income (1) | 1,730 | 1,803 | (4 |)% | 2,782 | 4,374 | (36 |
| Average individual annuity account value | | | | | 2,521,584 | 2,381,260 | 6 |
| Earned spread on individual annuity products: | | | | | | | |
| Weighted average yield on cash and invested assets | | | | | 5.58 | % 5.85 | % |
| Weighted average interest crediting rate | | | | | 2.88 | % 2.96 | % |
| Spread | | | | | 2.70 | % 2.89 | % |
| Individual annuity withdrawal rate | | | | | 4.8 | % 5.4 | % |
| Impact on pre-tax income of unlocking deferred acquisition costs and value of insurance in force acquired | — | — | — | % | \$(207 |) \$1,436 | (114 |

(1) Includes prepayment fee income and amortization of any related premium or discount.

Pre-tax operating income for the Annuity segment increased in the third quarter of 2014, compared to the prior period, due to higher spread income earned from an increase in the volume of business in force. Pre-tax operating income decreased in the nine months ended September 30, 2014, compared to the prior year period, primarily due to the impact of unlocking and lower investment fee income, partially offset by higher spread income earned from an increase in the volume of business in force.

Amortization of deferred acquisition costs and the value of insurance in force increased for the nine months ended September 30, 2014, compared to prior year period, primarily due to the impact of unlocking. Unlocking, for each period, reflected changes in our projected earned spread, withdrawal and mortality assumptions within our amortization models.

The average aggregate account value for individual annuity contracts in force increased in 2014, compared to prior year period, due to continued sales and the crediting of interest. Premiums collected were higher in the 2014 periods due to increased sales of indexed annuity products. Indexed annuity collected premiums were \$19.6 million during the third quarter of 2014 and \$57.9 million for the nine months ended September 30, 2014, compared with \$5.9 million during the third quarter of 2013 and \$11.6 million during the nine months ended September 30, 2013.

Included within our policy liabilities are advances on our funding agreements with the Federal Home Loan Bank of Des Moines (FHLB). Outstanding funding agreements totaled \$326.4 million at September 30, 2014 and \$343.3 million at September 30, 2013.

The weighted average yield on cash and invested assets for individual annuities decreased for the nine months ended September 30, 2014, compared to the prior year period, primarily due to lower yields on new investment acquisitions from premium receipts and reinvestment of the proceeds from maturing investments, compared with the average existing portfolio yield, and a decrease in investment fee income. See the "Financial Condition" section which follows for additional information regarding the yields obtained on investment acquisitions. Weighted average interest crediting rates on our individual annuity products decreased due to crediting rate actions taken in 2014 and a change in the underlying product mix.

Table of Contents

Life Insurance Segment

| | Three months ended September 30, | | | Nine months ended September 30, | | | | |
|--|----------------------------------|-----------|--------|---------------------------------|-----------|--------|--|--|
| | 2014 | 2013 | Change | 2014 | 2013 | Change | | |
| | (Dollars in thousands) | | | | | | | |
| Operating revenues: | | | | | | | | |
| Interest sensitive product charges and other income | \$ 15,565 | \$ 20,758 | (25)% | \$ 45,496 | \$ 48,864 | (7)% | | |
| Traditional life insurance premiums | 45,020 | 43,883 | 3 % | 137,956 | 134,875 | 2 % | | |
| Net investment income | 37,350 | 35,210 | 6 % | 109,137 | 105,003 | 4 % | | |
| Total operating revenues | 97,935 | 99,851 | (2)% | 292,589 | 288,742 | 1 % | | |
| Benefits and expenses: | | | | | | | | |
| Interest sensitive product benefits: | | | | | | | | |
| Interest credited | 8,348 | 8,057 | 4 % | 24,450 | 23,236 | 5 % | | |
| Death benefits and other | 11,847 | 11,582 | 2 % | 34,298 | 31,088 | 10 % | | |
| Total interest sensitive product benefits | 20,195 | 19,639 | 3 % | 58,748 | 54,324 | 8 % | | |
| Traditional life insurance benefits: | | | | | | | | |
| Death benefits | 14,120 | 18,740 | (25)% | 52,134 | 52,788 | (1)% | | |
| Surrender and other benefits | 7,025 | 8,263 | (15)% | 23,234 | 26,428 | (12)% | | |
| Increase in traditional life future policy benefits | 17,226 | 12,723 | 35 % | 46,491 | 40,571 | 15 % | | |
| Total traditional life insurance benefits | 38,371 | 39,726 | (3)% | 121,859 | 119,787 | 2 % | | |
| Distributions to participating policyholders | 2,834 | 3,244 | (13)% | 9,086 | 9,997 | (9)% | | |
| Underwriting, acquisition and insurance expenses: | | | | | | | | |
| Commission expense, net of deferrals | 4,753 | 4,407 | 8 % | 13,778 | 16,373 | (16)% | | |
| Amortization of deferred acquisition costs | 3,776 | 4,667 | (19)% | 10,886 | 12,074 | (10)% | | |
| Amortization of value of insurance in force | 381 | 424 | (10)% | 798 | 1,210 | (34)% | | |
| Other underwriting expenses | 13,002 | 13,481 | (4)% | 40,838 | 39,779 | 3 % | | |
| Total underwriting, acquisition and insurance expenses | 21,912 | 22,979 | (5)% | 66,300 | 69,436 | (5)% | | |
| Total benefits and expenses | 83,312 | 85,588 | (3)% | 255,993 | 253,544 | 1 % | | |
| Pre-tax operating income | \$ 14,623 | \$ 14,263 | 3 % | \$ 36,596 | \$ 35,198 | 4 % | | |

Table of Contents

Life Insurance Segment - continued

| | Three months ended September 30, 2014 2013 Change (Dollars in thousands) | | | | Nine months ended September 30, 2014 2013 Change | | | |
|---|--|----------|-----|----|---|------------|-------|----|
| Other data | | | | | | | | |
| Life premiums collected, net of reinsurance | \$67,657 | \$76,947 | (12 |)% | \$214,081 | \$238,062 | (10 |)% |
| Policy liabilities and accruals, end of period | | | | | 2,548,951 | 2,422,077 | 5 | % |
| Life insurance in force, end of period | | | | | 50,987,664 | 48,093,854 | 6 | % |
| Average invested assets, at amortized cost | | | | | 2,532,057 | 2,377,198 | 7 | % |
| Investment fee income included in net investment income (1) | 1,008 | 449 | 124 | % | 1,062 | 1,609 | (34 |)% |
| Average interest sensitive life account value | | | | | 756,575 | 698,215 | 8 | % |
| Interest sensitive life insurance spread: | | | | | | | | |
| Weighted average yield on cash and invested assets | | | | | 5.88 | % 6.06 | % | |
| Weighted average interest crediting rate | | | | | 4.02 | % 4.08 | % | |
| Spread | | | | | 1.86 | % 1.98 | % | |
| Life insurance lapse and surrender rates | | | | | 5.4 | % 5.5 | % | |
| Death benefits, net of reinsurance and reserves released | 17,140 | 18,215 | (6 |)% | \$57,039 | \$55,169 | 3 | % |
| Impact on pre-tax income of unlocking deferred acquisition costs, value of insurance in force acquired and unearned revenue reserve | — | — | — | % | 391 | (595 |) 166 | % |

(1) Includes prepayment fee income and amortization of any related premium or discount.

Pre-tax operating income for the Life Insurance segment increased in the third quarter of 2014 and the nine months ended September 30, 2014, compared to the prior year periods, primarily due to increases in the volume of business in force. The 2014 three-month period also benefited from lower death benefits and the nine-month period increase was partially offset by increases in death benefits and other underwriting expenses.

Comparability between periods was also impacted by the correction of an immaterial error which increased pre-tax earnings by \$2.8 million for the quarter and nine months ended September 30, 2013. This correction was related to a reclassification of certain product loads from deferred revenue to earned income and increased interest sensitive product charges \$6.3 million, changes in reserves classified with interest sensitive death benefits \$2.5 million and amortization of deferred acquisition costs \$1.0 million.

Premiums collected were lower during the 2014 periods, compared to the prior year periods, primarily due to lower universal life sales. Commission expense for the nine-month period was lower in 2014, compared to the prior year

period, due to a reduction in sales and additional non-deferrable sales incentives paid during the first quarter of 2013, which were not paid during the 2014 period.

Amortization of deferred acquisition costs and the value of insurance in force was lower in the 2014 periods, compared to prior year periods, primarily due to the impact of unlocking. Unlocking, for each period, reflected changes in projected withdrawal, mortality and premium persistency assumptions within our amortization models. Prior year unlocking also reflected changes in the projected earned spread assumption used in the estimate of future gross profits.

Other underwriting expenses increased in the nine-month period, compared to the prior year period, primarily due to increases in non-deferrable distribution expenses.

Table of Contents

Death benefits, net of reinsurance and reserves released, decreased in the third quarter of 2014, compared to the prior period, primarily due to a decrease in the number of claims, and increased in the nine months ended September 30, 2014, compared to the prior period, primarily due to an increase in the average size of claims.

The weighted average yield on cash and invested assets for interest sensitive life insurance products decreased in the nine months ended September 30, 2014, compared to the prior year period, due to lower yields on new investment acquisitions from premium receipts and reinvestment of the proceeds from maturing investments, compared with the average existing portfolio yield, and a decrease in investment fee income. See the "Financial Condition" section which follows for additional information regarding the yields obtained on investment acquisitions. Weighted average interest crediting rates on our interest sensitive life insurance products were impacted by crediting rate decreases taken on various products in 2013 and 2014 in response to the declining portfolio yield, partially offset by sales of products with higher crediting rates.

Corporate and Other Segment

| | Three months ended September 30, | | | | Nine months ended September 30, | | | |
|--|----------------------------------|----------|--------|----|---------------------------------|----------|--------|----|
| | 2014 | 2013 | Change | | 2014 | 2013 | Change | |
| | (Dollars in thousands) | | | | | | | |
| Operating revenues: | | | | | | | | |
| Interest sensitive product charges | \$11,653 | \$11,067 | 5 | % | \$34,945 | \$34,313 | 2 | % |
| Net investment income | 7,282 | 9,083 | (20 |)% | 23,578 | 27,588 | (15 |)% |
| Other income | 4,111 | 3,361 | 22 | % | 11,147 | 10,902 | 2 | % |
| Total operating revenues | 23,046 | 23,511 | (2 |)% | 69,670 | 72,803 | (4 |)% |
| Benefits and expenses: | | | | | | | | |
| Interest sensitive product benefits | 6,556 | 8,045 | (19 |)% | 20,469 | 20,512 | — | % |
| Underwriting, acquisition and insurance expenses: | | | | | | | | |
| Commission expense, net of deferrals | 914 | 831 | 10 | % | 2,712 | 2,908 | (7 |)% |
| Amortization of deferred acquisition costs | 2,213 | 563 | 293 | % | 4,482 | 4,739 | (5 |)% |
| Other underwriting expenses | 1,650 | 1,536 | 7 | % | 5,287 | 5,064 | 4 | % |
| Total underwriting, acquisition and insurance expenses | 4,777 | 2,930 | 63 | % | 12,481 | 12,711 | (2 |)% |
| Interest expense | 1,197 | 1,833 | (35 |)% | 3,495 | 5,646 | (38 |)% |
| Other expenses | 3,488 | 5,037 | (31 |)% | 11,999 | 14,239 | (16 |)% |
| Total benefits and expenses | 16,018 | 17,845 | (10 |)% | 48,444 | 53,108 | (9 |)% |
| | 7,028 | 5,666 | 24 | % | 21,226 | 19,695 | 8 | % |
| Net loss attributable to noncontrolling interest | 7 | 68 | (90 |)% | 67 | 130 | (48 |)% |
| Equity loss, before tax | (246 |) (1,325 |) (81 |)% | (2,945 |) (2,277 |) 29 | % |
| Pre-tax operating income | \$6,789 | \$4,409 | 54 | % | \$18,348 | \$17,548 | 5 | % |

Table of ContentsCorporate and Other Segment -
continued

| | Three months ended September 30, | | | Nine months ended September 30, | | | |
|--|----------------------------------|-------|--------|---------------------------------|-----------|--------|----|
| | 2014 | 2013 | Change | 2014 | 2013 | Change | |
| | (Dollars in thousands) | | | | | | |
| Other data | | | | | | | |
| Average invested assets, at amortized cost | | | | \$625,092 | \$772,017 | (19) |)% |
| Investment fee income included in net investment income (1) | \$ 198 | \$48 | 313 | % 1,128 | 172 | 556 | % |
| Average interest sensitive life account value | | | | 331,308 | 322,741 | 3 | % |
| Death benefits, net of reinsurance and reserves released | 3,632 | 5,060 | (28) |)% 11,644 | 11,826 | (2) |)% |
| Impact on pre-tax income of unlocking of deferred acquisition costs and unearned revenue reserve | — | — | — | % 480 | (610) |) 179 | % |
| Estimated impact on pre-tax income from separate account performance on amortization of deferred acquisition costs | (650) |) 840 | 177 | % (540) |) 1,650 | (133) |)% |

(1) Includes prepayment fee income and amortization of any related premium or discount.

Pre-tax operating income increased for the Corporate and Other segment in the third quarter of 2014, compared to the prior period, due to an increase in pre-tax equity income and decreases in death benefits and other expense, partially offset by a decrease in net investment income and the impact of separate account performance on deferred acquisition costs. Pre-tax operating income increased in the nine months ended September 30, 2014, compared to the prior year period, primarily due to the impact of unlocking and lower interest and other expense, partially offset by a decrease in net investment income and the impact of separate account performance.

Other income and other expenses includes fees and expenses from sales of brokered products and operating results of our non-insurance subsidiaries, which include management, advisory, marketing and distribution services and leasing activities. Decreases in other expenses during the 2014 periods, compared to prior year periods, were primarily due to one-time impairment charges of \$0.7 million incurred during the third quarter of 2013 and decreases in salaries and benefits.

Death benefits net of reinsurance and reserves released decreased during the third quarter of 2014, compared to the prior year period, due to a decrease in the average size of claims. Death benefits remained level for the nine months ended September 30, 2014 compared to the prior period.

Net investment income decreased during the 2014 periods primarily due to lower invested assets held in this segment during the 2014 period, primarily due to higher stockholder dividends, share repurchase activity and the retirement of long-term debt during the third quarter of 2013. The retirement of long-term debt also resulted in a decrease in interest expense during the 2014 periods.

Amortization of deferred acquisition costs increased during the third quarter of 2014, compared to the prior period, primarily due to the impact of separate account performance. Amortization of deferred acquisition costs remained

level for the nine-month period compared to the prior year period. Unlocking, for each period, reflected changes in projected earned spread and withdrawal assumptions within our amortization models on our variable block of business.

Equity loss includes our proportionate share of gains and losses attributable to our ownership interest in partnerships, joint ventures and certain companies where we exhibit some control but have a minority ownership interest. Given the timing of availability of financial information from our equity investees, we will consistently use information that is as much as three months in arrears for certain of these entities. Several of these entities are investment companies whose operating results are derived primarily from unrealized and realized gains and losses generated by their investment portfolios. As is normal with these types of entities, the level of these gains and losses is subject to fluctuation from period to period depending on the prevailing economic environment, changes in prices of fixed maturities and equity securities held by the investment partnerships, the timing and success of initial public offerings or exit strategies, and the timing of the sale of investments held by the partnerships and joint ventures. We also invest in low income housing tax credit partnerships which generate pre-tax

Table of Contents

losses but after-tax gains as the related tax credits are realized. The timing of the realization of the tax credits is subject to fluctuation from period to period due to the timing of the housing project completions and the approval of the tax credits. Equity income, net of related income taxes, was as follows:

Equity income, net of related income taxes

| | Three months ended September 30, 2014 | | Nine months ended September 30, 2013 | |
|--|---------------------------------------|-----------|--------------------------------------|-----------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Equity income (loss): | | | | |
| Low income housing tax credit partnerships | \$(1,355) | \$(1,473) | \$(4,785) | \$(4,359) |
| Other equity method investments | 1,109 | 148 | 1,840 | 2,082 |
| | (246) | (1,325) | (2,945) | (2,277) |
| Income taxes: | | | | |
| Taxes on equity income (loss) | 93 | 463 | 1,038 | 797 |
| Investment tax credits | 3,145 | 2,691 | 9,078 | 7,149 |
| Equity income, net of related income taxes | \$2,992 | \$1,829 | \$7,171 | \$5,669 |

Income Taxes on Operating Income

The effective tax rate on operating income was 23.2% for the third quarter of 2014 and 22.9% for the nine months ended September 30, 2014, compared with 24.3% for the third quarter of 2013 and 25.4% for the nine months ended September 30, 2013. The effective tax rates differ from the federal statutory rate of 35% primarily due to the impact of low-income housing tax credits from equity method investees, tax-exempt interest and dividend income and incentive stock option deductions. The 2014 effective tax rates decreased, compared to prior year periods, primarily due to an increase in tax credits from low income housing tax credit partnerships.

Impact of Operating Income Adjustments on FBL Net Income

| | Three months ended September 30, 2014 | | Nine months ended September 30, 2013 | |
|--|---------------------------------------|---------|--------------------------------------|----------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Realized gains on investments | \$1,000 | \$693 | \$3,266 | \$11,215 |
| Change in net unrealized gains/losses on derivatives | 14 | (1,087) | 1,892 | (2,062) |
| Change in amortization of: | | | | |
| Deferred acquisition costs | 59 | 1,061 | (383) | 513 |
| Value of insurance in force acquired | — | 2 | (7) | (62) |
| Unearned revenue reserve | — | 93 | — | 52 |
| Income tax offset | (377) | (268) | (1,669) | (3,380) |
| Net impact of operating income adjustments | \$696 | \$494 | \$3,099 | \$6,276 |
| Summary of adjustments noted above after offsets and income taxes: | | | | |
| Realized gains/losses on investments | \$597 | \$406 | \$2,006 | \$6,714 |
| Change in net unrealized gains/losses on derivatives | 99 | 88 | 1,093 | (438) |
| Net impact of operating income adjustments | \$696 | \$494 | \$3,099 | \$6,276 |
| Net impact per common share - basic | \$0.03 | \$0.02 | \$0.12 | \$0.24 |
| Net impact per common share - assuming dilution | \$0.03 | \$0.02 | \$0.12 | \$0.24 |

Income taxes on operating income adjustments on continuing operations are recorded at 35% as there are no permanent differences between book and taxable income relating to these adjustments.

Table of Contents

Realized Gains (Losses) on Investments

| | Three months ended September 30, | | Nine months ended September 30, | |
|---|----------------------------------|----------|---------------------------------|----------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Realized gains (losses) on investments: | | | | |
| Realized gains on sales | \$1,437 | \$1,467 | \$4,345 | \$15,205 |
| Realized losses on sales | (164) |) (9 |) (806 |) (2,380 |
| Total other-than-temporary impairment charges | (273 |) (5,015 |) (273 |) (5,860 |
| Net realized investment gains (losses) | 1,000 | (3,557 |) 3,266 | 6,965 |
| Non-credit losses included in other comprehensive income (loss) | — | 4,250 | — | 4,250 |
| Total reported in statements of operations | \$1,000 | \$693 | \$3,266 | \$11,215 |

The level of realized gains (losses) is subject to fluctuation from period to period depending on the prevailing interest rate, economic environment and timing of the sale of investments. See "Financial Condition - Investments" and Note 2 to our consolidated financial statements for details regarding our unrealized gains and losses on available-for-sale securities at September 30, 2014 and December 31, 2013.

Investment Credit Impairment Losses Recognized in Net Income

| | Three months ended September 30, | | Nine months ended September 30, | |
|---|----------------------------------|-------|---------------------------------|---------|
| | 2014 | 2013 | 2014 | 2013 |
| | (Dollars in thousands) | | | |
| Corporate securities: | | | | |
| Manufacturing | \$273 | \$— | \$273 | \$— |
| Transportation | — | 43 | — | 242 |
| Residential mortgage-backed | — | 618 | — | 618 |
| Other asset-backed | — | 104 | — | 104 |
| Mortgage loans | — | — | \$— | \$475 |
| Real estate | — | — | — | 171 |
| Total other-than-temporary impairment losses reported in net income | \$273 | \$765 | \$273 | \$1,610 |

Impairment losses for the three and nine months ended September 30, 2014 occurred in the manufacturing sector due to our intent to sell a security in the future. Other-than-temporary credit impairment losses for the three months ended September 30, 2013 were incurred within the residential mortgage-backed securities sector due to a decline in the present value of cash flows. In addition, losses were incurred within other asset-backed securities and the transportation sector due to our intent to reduce our exposure by selling all or a portion of these securities. Losses for the nine months ended September 30, 2013 occurred in the transportation sector due to our intent to reduce our exposure by selling all or a portion of the security, a mortgage loan that was restructured, and real estate due to a contract to sell the property.

Table of Contents

Financial Condition

Investments

Our investment portfolio increased 7.2% to \$7,548.4 million at September 30, 2014 compared to \$7,040.0 million at December 31, 2013. The portfolio increased due to an increase of \$265.4 million in the net unrealized appreciation of fixed maturities during 2014 and positive cash flows from operating and financing activities. Additional details regarding securities in an unrealized loss position at September 30, 2014 are included in the discussion that follows and in Note 2 to our consolidated financial statements. Details regarding investment impairments are discussed above in the "Realized Gains (Losses) on Investments" section under "Results of Operations."

We manage the investment portfolio to optimize risk-adjusted yield within the context of prudent asset-liability management. We evaluate multiple cash flow testing scenarios as part of this process. The Company's investment policy calls for investing primarily in high quality fixed maturities and commercial mortgage loans.

Fixed Maturity Acquisitions Selected Information

| | Nine months ended September 30, | | |
|---------------------------------------|---------------------------------|-----------|---|
| | 2014 | 2013 | |
| | (Dollars in thousands) | | |
| Cost of acquisitions: | | | |
| Corporate | \$284,527 | \$415,811 | |
| Mortgage and asset-backed | 278,280 | 131,602 | |
| United States Government and agencies | 499 | 1,074 | |
| Tax-exempt municipals | 8,000 | 190,588 | |
| Taxable municipals | 20,955 | 19,835 | |
| Total | \$592,261 | \$758,910 | |
| Effective annual yield | 4.60 | % 4.40 | % |
| Credit quality | | | |
| NAIC 1 designation | 68.3 | % 70.0 | % |
| NAIC 2 designation | 31.7 | % 29.5 | % |
| Non-investment grade | — | % 0.5 | % |
| Weighted-average life in years | 17.0 | 18.0 | |

The table above summarizes selected information for fixed maturity purchases. The effective annual yield shown is the yield calculated to the "worst-call date." For noncallable bonds, the worst-call date is always the maturity date. For callable bonds, the worst-call date is the call or maturity date that produces the lowest yield. The weighted-average maturity is calculated using scheduled pay-downs and expected prepayments for amortizing securities. For non-amortizing securities, the weighted-average maturity is equal to the stated maturity date.

A portion of the securities acquired during the nine months ended September 30, 2014 and September 30, 2013, was acquired with the proceeds from advances on our funding agreements with the FHLB. The securities acquired to support these funding agreements often carry a lower average yield than securities acquired to support our other insurance products, due to the shorter maturity and relatively low interest rate paid on those advances. In addition, certain municipal securities acquired are exempt from federal income taxes, and accordingly have a higher actual return than reflected in the yields stated above. The average yield of the securities acquired, excluding the securities supporting the funding agreements and using a tax-adjusted yield for the municipal securities, was 4.78% during the nine-month period ended September 30, 2014 and 4.79% during the nine-month period ended September 30, 2013.

Table of Contents

Investment Portfolio Summary

| | September 30, 2014 | | | December 31, 2013 | | |
|---|------------------------|---------|---|-------------------|---------|---|
| | Carrying Value | Percent | | Carrying Value | Percent | |
| | (Dollars in thousands) | | | | | |
| Fixed maturities - available for sale: | | | | | | |
| Public | \$5,084,648 | 67.4 | % | \$4,630,764 | 65.8 | % |
| 144A private placement | 1,195,869 | 15.8 | | 1,150,257 | 16.3 | |
| Private placement | 294,708 | 3.9 | | 300,732 | 4.3 | |
| Total fixed maturities - available for sale | 6,575,225 | 87.1 | | 6,081,753 | 86.4 | |
| Equity securities | 111,054 | 1.5 | | 91,555 | 1.3 | |
| Mortgage loans | 629,560 | 8.3 | | 575,861 | 8.2 | |
| Real estate | 4,057 | 0.1 | | 4,084 | 0.1 | |
| Policy loans | 181,345 | 2.4 | | 176,993 | 2.5 | |
| Short-term investments | 44,188 | 0.6 | | 108,677 | 1.5 | |
| Other investments | 2,928 | — | | 1,079 | — | |
| Total investments | \$7,548,357 | 100.0 | % | \$7,040,002 | 100.0 | % |

As of September 30, 2014, 96.2% (based on carrying value) of the available-for-sale fixed maturities were investment grade debt securities, defined as being in the highest two National Association of Insurance Commissioners (NAIC) designations. Non-investment grade debt securities generally provide higher yields and involve greater risks than investment grade debt securities because their issuers typically are more highly leveraged and more vulnerable to adverse economic conditions than investment grade issuers. In addition, the trading market for these securities is usually more limited than for investment grade debt securities. We regularly review the percentage of our portfolio that is invested in non-investment grade debt securities (NAIC designations 3 through 6). As of September 30, 2014, no single non-investment grade holding exceeded 0.2% of total investments.

Credit Quality by NAIC Designation and Equivalent Rating

| NAIC Designation | Equivalent Rating (1) | September 30, 2014 | | | December 31, 2013 | | |
|------------------|---|------------------------|---------|---|-------------------|---------|---|
| | | Carrying Value | Percent | | Carrying Value | Percent | |
| | | (Dollars in thousands) | | | | | |
| 1 | AAA, AA, A | \$4,125,840 | 62.7 | % | \$3,729,070 | 61.3 | % |
| 2 | BBB | 2,197,899 | 33.5 | | 2,086,756 | 34.3 | |
| | Total investment grade | 6,323,739 | 96.2 | | 5,815,826 | 95.6 | |
| 3 | BB | 162,868 | 2.5 | | 167,003 | 2.7 | |
| 4 | B | 41,293 | 0.6 | | 48,972 | 0.8 | |
| 5 | CCC | 26,884 | 0.4 | | 40,540 | 0.7 | |
| 6 | In or near default | 20,441 | 0.3 | | 9,412 | 0.2 | |
| | Total below investment grade | 251,486 | 3.8 | | 265,927 | 4.4 | |
| | Total fixed maturities - available for sale | \$6,575,225 | 100.0 | % | \$6,081,753 | 100.0 | % |

Equivalent ratings are based on those provided by nationally recognized rating agencies with some exceptions for (1) certain residential mortgage, commercial mortgage and asset-backed securities where they are based on the expected loss of the security rather than the probability of default.

See Note 2 to our consolidated financial statements for a summary of fixed maturities by contractual maturity date.

Table of Contents

Gross Unrealized Gains and Gross Unrealized Losses by Internal Industry Classification

| | September 30, 2014 | | | | |
|--|----------------------------|---|------------------------------|--|-------------------------------|
| | Total Carrying Value | Carrying Value of Securities with Gross Unrealized Gains | Gross Unrealized Gains | Carrying Value of Securities with Gross Unrealized Losses | Gross Unrealized Losses |
| | (Dollars in thousands) | | | | |
| Corporate securities: | | | | | |
| Basic industrial | \$340,493 | \$283,773 | \$25,844 | \$56,720 | \$(2,172) |
| Capital goods | 223,361 | 205,221 | 20,336 | 18,140 | (370) |
| Communications | 121,179 | 103,111 | 11,356 | 18,068 | (597) |
| Consumer cyclical | 218,048 | 205,536 | 16,116 | 12,511 | (422) |
| Consumer non-cyclical | 363,546 | 261,139 | 24,399 | 102,407 | (4,430) |
| Energy | 425,060 | 378,127 | 45,971 | 46,933 | (1,955) |
| Finance | 783,508 | 703,922 | 57,547 | 79,586 | (1,871) |
| Transportation | 88,175 | 79,061 | 7,618 | 9,114 | (346) |
| Utilities | 957,465 | 824,176 | 109,464 | 133,290 | (4,559) |
| Other | 69,932 | 56,162 | 4,405 | 13,770 | (106) |
| Total corporate securities | 3,590,767 | 3,100,228 | 323,056 | 490,539 | (16,828) |
| Mortgage and asset-backed securities | 1,512,329 | 1,245,442 | 90,279 | 266,887 | (11,487) |
| United States Government and agencies | 42,095 | 38,145 | 3,788 | 3,950 | (24) |
| State, municipal and other governments | 1,430,034 | 1,375,429 | 131,085 | 54,605 | (1,222) |
| Total | \$6,575,225 | \$5,759,244 | \$548,208 | \$815,981 | \$(29,561) |

| | December 31, 2013 | | | | |
|---------------------------------------|----------------------------|---|------------------------------|--|-------------------------------|
| | Total Carrying Value | Carrying Value of Securities with Gross Unrealized Gains | Gross Unrealized Gains | Carrying Value of Securities with Gross Unrealized Losses | Gross Unrealized Losses |
| | (Dollars in thousands) | | | | |
| Corporate securities: | | | | | |
| Basic industrial | \$312,228 | \$190,635 | \$18,429 | \$121,593 | \$(9,961) |
| Capital goods | 204,795 | 149,261 | 13,673 | 55,534 | (3,751) |
| Communications | 115,997 | 88,504 | 8,434 | 27,493 | (2,716) |
| Consumer cyclical | 220,163 | 154,333 | 11,163 | 65,830 | (4,148) |
| Consumer non-cyclical | 337,491 | 188,831 | 16,029 | 148,660 | (11,381) |
| Energy | 398,738 | 324,422 | 31,497 | 74,316 | (4,527) |
| Finance | 718,477 | 599,733 | 47,628 | 118,744 | (6,632) |
| Transportation | 79,022 | 70,567 | 6,379 | 8,455 | (1,199) |
| Utilities | 860,722 | 654,570 | 72,469 | 206,152 | (20,048) |
| Other | 59,146 | 40,262 | 3,450 | 18,884 | (485) |
| Total corporate securities | 3,306,779 | 2,461,118 | 229,151 | 845,661 | (64,848) |
| Mortgage and asset-backed securities | 1,381,938 | 1,052,138 | 74,859 | 329,800 | (21,803) |
| United States Government and agencies | 43,281 | 38,874 | 4,218 | 4,407 | (198) |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | | |
|--|-------------|-------------|-----------|-------------|--------------|
| State, municipal and other governments | 1,349,755 | 977,470 | 60,869 | 372,285 | (29,034) |
| Total | \$6,081,753 | \$4,529,600 | \$369,097 | \$1,552,153 | \$(115,883) |

Table of Contents

Non-Sovereign European Debt Exposure

| | September 30, 2014 | | December 31, 2013 | |
|-------------------------|------------------------|-------------------|-------------------|-------------------|
| | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value |
| | (Dollars in thousands) | | | |
| Italy | \$19,705 | \$22,262 | \$19,700 | \$20,003 |
| Spain | 15,429 | 20,137 | 15,429 | 19,256 |
| Ireland | 12,847 | 15,240 | 13,037 | 15,155 |
| Subtotal | 47,981 | 57,639 | 48,166 | 54,414 |
| United Kingdom | 182,893 | 193,015 | 182,671 | 182,762 |
| Netherlands | 54,685 | 59,595 | 60,952 | 64,335 |
| France | 37,219 | 40,512 | 37,223 | 39,564 |
| Other countries | 86,383 | 92,064 | 77,471 | 78,881 |
| Subtotal | 361,180 | 385,186 | 358,317 | 365,542 |
| Total European exposure | \$409,161 | \$442,825 | \$406,483 | \$419,956 |

The table above reflects our exposure to non-sovereign European debt. This represents 6.7% of total fixed maturities as of September 30, 2014 and 6.9% as of December 31, 2013. The exposures are primarily in the industrial, financial and utility sectors. We do not own any securities issued by European governments.

Credit Quality of Available-for-Sale Fixed Maturities with Unrealized Losses

| NAIC Designation | Equivalent Rating | September 30, 2014 | | Gross Unrealized Losses | Percent of Total | Gross Unrealized Losses | Percent of Total |
|---------------------|------------------------------|--|---------------------|-------------------------------|---------------------|-------------------------------|---------------------|
| | | Carrying Value of Securities with Gross Unrealized Losses | Percent of Total | | | | |
| | | (Dollars in thousands) | | | | | |
| 1 | AAA, AA, A | \$485,038 | 59.5 | % \$(13,119 |) | 44.3 | % |
| 2 | BBB | 245,901 | 30.1 | (7,348 |) | 24.9 | |
| | Total investment grade | 730,939 | 89.6 | (20,467 |) | 69.2 | |
| 3 | BB | 66,510 | 8.2 | (7,984 |) | 27.0 | |
| 4 | B | 6,114 | 0.7 | (580 |) | 2.0 | |
| 5 | CCC | 12,357 | 1.5 | (529 |) | 1.8 | |
| 6 | In or near default | 61 | — | (1 |) | — | |
| | Total below investment grade | 85,042 | 10.4 | (9,094 |) | 30.8 | |
| | Total | \$815,981 | 100.0 | % \$(29,561 |) | 100.0 | % |

| NAIC Designation | Equivalent Rating | December 31, 2013 | | Gross Unrealized Losses | Percent of Total | Gross Unrealized Losses | Percent of Total |
|---------------------|-------------------|--|---------------------|-------------------------------|---------------------|-------------------------------|---------------------|
| | | Carrying Value of Securities with Gross Unrealized Losses | Percent of Total | | | | |
| | | (Dollars in thousands) | | | | | |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

| | | | | | | | | |
|---|------------------------------|-------------|-------|---|------------|---|-------|---|
| 1 | AAA, AA, A | \$912,892 | 58.8 | % | \$(64,755 |) | 55.9 | % |
| 2 | BBB | 534,998 | 34.5 | | (34,998 |) | 30.2 | |
| | Total investment grade | 1,447,890 | 93.3 | | (99,753 |) | 86.1 | |
| 3 | BB | 81,622 | 5.3 | | (10,649 |) | 9.2 | |
| 4 | B | 7,290 | 0.5 | | (961 |) | 0.8 | |
| 5 | CCC | 10,104 | 0.6 | | (1,444 |) | 1.2 | |
| 6 | In or near default | 5,247 | 0.3 | | (3,076 |) | 2.7 | |
| | Total below investment grade | 104,263 | 6.7 | | (16,130 |) | 13.9 | |
| | Total | \$1,552,153 | 100.0 | % | \$(115,883 |) | 100.0 | % |

Table of Contents

Available-For-Sale Fixed Maturities with Unrealized Losses by Length of Time

| | September 30, 2014 | | Gross Unrealized Losses | |
|---|-------------------------------------|--|-------------------------------------|--|
| | Amortized Cost | | | |
| | Fair Value is Less than 75% of Cost | Fair Value is 75% or Greater than Cost | Fair Value is Less than 75% of Cost | Fair Value is 75% or Greater than Cost |
| | (Dollars in thousands) | | | |
| Three months or less | \$— | \$392,312 | \$— | \$(6,069) |
| Greater than three months to six months | — | 28,270 | — | (927) |
| Greater than six months to nine months | — | 23,237 | — | (672) |
| Greater than nine months to twelve months | — | 25,235 | — | (868) |
| Greater than twelve months | 22,047 | 354,441 | (4,380) | (16,645) |
| Total | \$22,047 | \$823,495 | \$(4,380) | \$(25,181) |

| | December 31, 2013 | | Gross Unrealized Losses | |
|---|-------------------------------------|--|-------------------------------------|--|
| | Amortized Cost | | | |
| | Fair Value is Less than 75% of Cost | Fair Value is 75% or Greater than Cost | Fair Value is Less than 75% of Cost | Fair Value is 75% or Greater than Cost |
| | (Dollars in thousands) | | | |
| Three months or less | \$— | \$328,708 | \$— | \$(6,173) |
| Greater than three months to six months | — | 137,884 | — | (4,492) |
| Greater than six months to nine months | — | 1,008,528 | — | (81,485) |
| Greater than nine months to twelve months | — | 27,343 | — | (2,997) |
| Greater than twelve months | 22,109 | 143,464 | (7,005) | (13,731) |
| Total | \$22,109 | \$1,645,927 | \$(7,005) | \$(108,878) |

Available-For-Sale Fixed Maturities with Unrealized Losses by Maturity Date

| | September 30, 2014 | | December 31, 2013 | |
|--|---|-------------------------|---|-------------------------|
| | Carrying Value of Securities with Gross Unrealized Losses | Gross Unrealized Losses | Carrying Value of Securities with Gross Unrealized Losses | Gross Unrealized Losses |
| | (Dollars in thousands) | | | |
| Due in one year or less | \$461 | \$(1) | \$129 | \$(1) |
| Due after one year through five years | 15,430 | (512) | 21,508 | (1,525) |
| Due after five years through ten years | 52,276 | (2,181) | 182,126 | (8,459) |
| Due after ten years | 480,927 | (15,380) | 1,018,590 | (84,095) |
| | 549,094 | (18,074) | 1,222,353 | (94,080) |
| Mortgage and asset-backed | 266,887 | (11,487) | 329,800 | (21,803) |
| Total | \$815,981 | \$(29,561) | \$1,552,153 | \$(115,883) |

See Note 2 to our consolidated financial statements for additional analysis of these unrealized losses.

Mortgage and Asset-Backed Securities

Mortgage and other asset-backed securities are purchased when we believe these types of investments provide superior risk-adjusted returns compared to returns of more conventional investments such as corporate bonds and mortgage loans. These securities are diversified as to collateral types, cash flow characteristics and maturity.

Table of Contents

Mortgage and Asset-Backed Securities by Type

| | September 30, 2014 | | | | Percent of Fixed Maturities |
|--|------------------------|-------------|-------------------|------|-----------------------------------|
| | Amortized Cost | Par Value | Carrying Value | | |
| | (Dollars in thousands) | | | | |
| Residential mortgage-backed securities: | | | | | |
| Sequential | \$301,875 | \$358,457 | \$326,727 | 5.0 | % |
| Pass-through | 21,084 | 21,046 | 23,146 | 0.4 | |
| Planned and targeted amortization class | 138,667 | 137,094 | 145,612 | 2.2 | |
| Other | 6,343 | 9,145 | 8,102 | 0.1 | |
| Total residential mortgage-backed securities | 467,969 | 525,742 | 503,587 | 7.7 | |
| Commercial mortgage-backed securities | 478,909 | 498,313 | 508,238 | 7.7 | |
| Other asset-backed securities | 486,659 | 527,188 | 500,504 | 7.6 | |
| Total | \$1,433,537 | \$1,551,243 | \$1,512,329 | 23.0 | % |
| | | | | | |
| | December 31, 2013 | | | | Percent of Fixed Maturities |
| | Amortized Cost | Par Value | Carrying Value | | |
| | (Dollars in thousands) | | | | |
| Residential mortgage-backed securities: | | | | | |
| Sequential | \$312,822 | \$374,692 | \$334,326 | 5.5 | % |
| Pass-through | 23,801 | 23,734 | 25,657 | 0.4 | |
| Planned and targeted amortization class | 149,693 | 148,104 | 152,681 | 2.5 | |
| Other | 6,674 | 9,551 | 8,064 | 0.1 | |
| Total residential mortgage-backed securities | 492,990 | 556,081 | 520,728 | 8.5 | |
| Commercial mortgage-backed securities | 391,845 | 399,782 | 404,667 | 6.7 | |
| Other asset-backed securities | 444,047 | 488,803 | 456,543 | 7.5 | |
| Total | \$1,328,882 | \$1,444,666 | \$1,381,938 | 22.7 | % |

The residential mortgage-backed securities portfolio includes government agency pass-through and collateralized mortgage obligation (CMO) securities. With a government agency pass-through security, we receive a pro rata share of principal payments as payments are made on the underlying mortgage loans. CMOs consist of pools of mortgages divided into sections or "tranches" which provide sequential retirement of the bonds.

The commercial mortgage-backed securities are primarily sequential securities. Commercial mortgage-backed securities typically have cash flows that are less subject to refinance risk than residential mortgage-backed securities principally due to prepayment restrictions on many of the underlying commercial mortgage loans.

The other asset-backed securities are backed by both residential and non-residential collateral. The collateral for residential asset-backed securities primarily consists of second lien fixed-rate home equity loans. The cash flows of these securities are less subject to prepayment risk than residential mortgage-backed securities as the borrowers are less likely to refinance than those with only a first lien mortgage. The collateral for non-residential asset-backed securities primarily includes securities backed by credit card receivables, auto dealer receivables, auto installment loans, aircraft leases, middle market and syndicated business loans, timeshare receivables and trade and account receivables. These securities are high quality, short-duration assets with limited cash flow variability.

Our direct exposure to the Alt-A home equity and subprime first-lien sectors is limited to investments in structured securities collateralized by senior tranches of residential mortgage loans. We also have a partnership interest in two funds at September 30, 2014 and at December 31, 2013, that own securities backed by Alt-A home equity, subprime first-lien, adjustable rate mortgages and commercial mortgage collateral. The funds are reported as securities and indebtedness of related parties in our consolidated balance sheets with a fair value of \$13.6 million at September 30, 2014 and \$17.9 million at December 31, 2013.

Table of Contents

Mortgage and Asset-Backed Securities by Collateral Type

| | September 30, 2014 | | | | December 31, 2013 | | | |
|---------------------|------------------------|-------------------|-----------------------------------|---|-------------------|-------------------|-----------------------------------|---|
| | Amortized Cost | Carrying Value | Percent of Fixed Maturities | | Amortized Cost | Carrying Value | Percent of Fixed Maturities | |
| | (Dollars in thousands) | | | | | | | |
| Government agency | \$210,058 | \$223,020 | 3.4 | % | \$199,372 | \$207,065 | 3.4 | % |
| Prime | 133,930 | 148,319 | 2.3 | | 166,667 | 180,236 | 2.9 | |
| Alt-A | 165,462 | 179,650 | 2.7 | | 178,653 | 190,217 | 3.1 | |
| Subprime | 69,011 | 65,658 | 1.0 | | 31,766 | 29,891 | 0.5 | |
| Commercial mortgage | 478,909 | 508,238 | 7.7 | | 391,845 | 404,667 | 6.7 | |
| Non-mortgage | 376,167 | 387,444 | 5.9 | | 360,579 | 369,862 | 6.1 | |
| Total | \$1,433,537 | \$1,512,329 | 23.0 | % | \$1,328,882 | \$1,381,938 | 22.7 | % |

The mortgage and asset-backed securities can be summarized into three broad categories: residential, commercial and other asset-backed securities.

Residential Mortgage-Backed Securities by Collateral Type and Origination Year

| | September 30, 2014 | | | | | | | |
|----------------|---|-------------------|----------------------------|-------------------|-------------------------------|-------------------|----------------------------|-------------------|
| | Government & Prime Amortized Cost | Carrying Value | Alt-A Amortized Cost | Carrying Value | Subprime Amortized Cost | Carrying Value | Total Amortized Cost | Carrying Value |
| | (Dollars in thousands) | | | | | | | |
| 2014-2008 | \$171,425 | \$179,358 | \$368 | \$371 | \$— | \$— | \$171,793 | \$179,729 |
| 2007 | 28,360 | 34,695 | 26,510 | 27,792 | — | — | 54,870 | 62,487 |
| 2006 | 18,537 | 22,003 | 25,738 | 30,311 | — | — | 44,275 | 52,314 |
| 2005 | 11,350 | 12,820 | 6,321 | 6,999 | 904 | 921 | 18,575 | 20,740 |
| 2004 and prior | 95,239 | 102,573 | 83,217 | 85,744 | — | — | 178,456 | 188,317 |
| Total | \$324,911 | \$351,449 | \$142,154 | \$151,217 | \$904 | \$921 | \$467,969 | \$503,587 |

| | December 31, 2013 | | | | | |
|----------------|---|-------------------|----------------------------|-------------------|----------------------------|-------------------|
| | Government & Prime Amortized Cost | Carrying Value | Alt-A Amortized Cost | Carrying Value | Total Amortized Cost | Carrying Value |
| | (Dollars in thousands) | | | | | |
| 2013-2008 | \$155,539 | \$157,708 | \$855 | \$868 | \$156,394 | \$158,576 |
| 2007 | 32,825 | 38,612 | 27,979 | 28,397 | 60,804 | 67,009 |
| 2006 | 22,704 | 26,350 | 28,801 | 32,131 | 51,505 | 58,481 |
| 2005 | 12,822 | 14,332 | 3,823 | 4,613 | 16,645 | 18,945 |
| 2004 and prior | 122,869 | 130,740 | 84,773 | 86,977 | 207,642 | 217,717 |
| Total | \$346,759 | \$367,742 | \$146,231 | \$152,986 | \$492,990 | \$520,728 |

Residential Mortgage-Backed Securities by NAIC Designation and Equivalent Rating

| NAIC Designation | Equivalent Rating | September 30, 2014 | | December 31, 2013 | |
|---------------------|-------------------|--------------------|---------------------|-------------------|---------------------|
| | | Carrying Value | Percent of Total | Carrying Value | Percent of Total |

Edgar Filing: FBL FINANCIAL GROUP INC - Form 10-Q

(Dollars in thousands)

| | | | | | | | |
|---|------------|-----------|-------|---|-----------|-------|---|
| 1 | AAA, AA, A | \$439,637 | 87.3 | % | \$473,391 | 90.9 | % |
| 2 | BBB | 37,368 | 7.4 | | 18,670 | 3.6 | |
| 3 | BB | 16,637 | 3.3 | | 17,920 | 3.4 | |
| 4 | B | 9,945 | 2.0 | | 10,747 | 2.1 | |
| | Total | \$503,587 | 100.0 | % | \$520,728 | 100.0 | % |

48

Table of Contents

Commercial Mortgage-Backed Securities by Origination Year

| | September 30, 2014 | | December 31, 2013 | |
|----------------|------------------------|----------------|-------------------|----------------|
| | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value |
| | (Dollars in thousands) | | | |
| 2014 | \$119,516 | 123,032 | \$— | — |
| 2013 | 28,720 | 28,438 | 20,421 | 18,423 |
| 2011 | 88,710 | 94,025 | 88,494 | 90,998 |
| 2010 | 4,999 | 5,444 | 4,999 | 5,308 |
| 2009 and prior | 236,964 | 257,299 | 277,931 | 289,938 |
| Total | \$478,909 | \$508,238 | \$391,845 | \$404,667 |

Commercial Mortgage-Backed Securities by NAIC Designation and Equivalent Rating

| NAIC Designation | Equivalent Rating | September 30, 2014 | | December 31, 2013 | | |
|------------------|-------------------|------------------------|------------------|-------------------|------------------|---|
| | | Carrying Value | Percent of Total | Carrying Value | Percent of Total | |
| | | (Dollars in thousands) | | | | |
| 1 | GNMA | \$307,414 | 60.5 | % \$195,987 | 48.4 | % |
| 1 | FNMA | 13,713 | 2.7 | 13,816 | 3.4 | |
| 1 | AAA, AA, A | | | | | |
| | Generic | 94,604 | 18.6 | 91,797 | 22.7 | |
| | Super Senior | 26,567 | 5.2 | 49,798 | 12.3 | |
| | Mezzanine | 17,706 | 3.5 | 18,046 | 4.5 | |
| | Junior | 20,212 | 4.0 | 20,418 | 5.0 | |
| | Total AAA, AA, A | 159,089 | 31.3 | 180,059 | 44.5 | |
| 2 | BBB | 17,642 | 3.5 | 5,898 | 1.5 | |
| 3 | BB | 8,046 | 1.6 | 6,855 | 1.7 | |
| 4 | B | 2,334 | 0.4 | 2,052 | 0.5 | |
| | Total | \$508,238 | 100.0 | % \$404,667 | 100.0 | % |

The Government National Mortgage Association (GNMA) guarantees principal and interest on mortgage-backed securities. The guarantee is backed by the full faith and credit of the United States Government. The Federal National Mortgage Association (FNMA) is a government-sponsored enterprise (GSE) that was chartered by Congress to reduce borrowing costs for certain homeowners. GSEs carry an implicit backing of the U.S. Government but do not have explicit guarantees like GNMA.

The AAA, AA and A-rated commercial mortgage-backed securities are broken down into categories based on subordination levels. Rating agencies disclose subordination levels, which measure the amount of credit support that the bonds (or tranches) have from subordinated bonds (or tranches). Generic is a term used for securities issued prior to 2005. The super senior securities have subordination levels greater than 27%, the mezzanine securities have subordination levels in the 17% to 27% range and the junior securities have subordination levels in the 9% to 16% range. Also included in the commercial mortgage-backed securities are military housing bonds totaling \$103.4 million at September 30, 2014 and \$96.6 million at December 31, 2013. These bonds are used to fund the construction of multi-family homes on United States military bases. The bonds are backed by a first mortgage lien on residential military housing projects.

Table of Contents

Other Asset-Backed Securities by Collateral Type and Origination Year

| | September 30, 2014 | | | | | | | | | |
|----------------|------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| | Government & Prime | | Alt-A | | Subprime | | Non-Mortgage | | Total | |
| | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value |
| | (Dollars in thousands) | | | | | | | | | |
| 2014 | \$— | \$— | \$— | \$— | \$— | \$— | \$57,632 | \$57,607 | \$57,632 | \$57,607 |
| 2013 | — | — | — | — | — | — | 61,376 | 61,797 | 61,376 | 61,797 |
| 2012 | — | — | — | — | — | — | 128,949 | 130,884 | 128,949 | 130,884 |
| 2011 | — | — | — | — | — | — | 18,359 | 18,510 | 18,359 | 18,510 |
| 2010 and prior | 19,077 | 19,890 | 23,308 | 28,433 | 68,107 | 64,737 | 109,851 | 118,646 | 220,343 | 231,706 |
| Total | \$19,077 | \$19,890 | \$23,308 | \$28,433 | \$68,107 | \$64,737 | \$376,167 | \$387,444 | \$486,659 | \$500,504 |

| | December 31, 2013 | | | | | | | | | |
|----------------|------------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| | Government & Prime | | Alt-A | | Subprime | | Non-Mortgage | | Total | |
| | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value | Amortized Cost | Carrying Value |
| | (Dollars in thousands) | | | | | | | | | |
| 2013 | \$— | \$— | \$— | \$— | \$— | \$— | \$56,581 | \$56,653 | \$56,581 | \$56,653 |
| 2012 | — | — | — | — | — | — | 141,400 | 143,578 | 141,400 | 143,578 |
| 2011 | — | — | — | — | — | — | 36,496 | 37,536 | 36,496 | 37,536 |
| 2010 | — | — | — | — | — | — | 6,198 | 6,348 | 6,198 | 6,348 |
| 2009 and prior | 19,280 | 19,559 | 32,422 | 37,231 | 31,766 | 29,891 | 119,904 | 125,747 | 203,372 | 212,428 |
| Total | \$19,280 | \$19,559 | \$32,422 | \$37,231 | \$31,766 | \$29,891 | \$360,579 | \$369,862 | \$444,047 | \$456,543 |

Other Asset-Backed Securities by NAIC Designation and Equivalent Rating

| NAIC Designation | Equivalent Ratings | September 30, 2014 | | December 31, 2013 | |
|------------------|--------------------|------------------------|------------------|-------------------|------------------|
| | | Carrying Value | Percent of Total | Carrying Value | Percent of Total |
| | | (Dollars in thousands) | | | |
| 1 | AAA, AA, A | \$431,973 | 86.3 % | \$400,140 | 87.6 % |
| 2 | BBB | 27,430 | 5.5 | 14,327 | 3.1 |
| 3 | BB | 10,799 | 2.2 | 10,350 | 2.3 |
| 4 | B | 5,840 | 1.2 | 5,816 | 1.3 |
| 5 | CCC | 11,734 | 2.3 | 17,896 | 3.9 |
| 6 | In or near default | 12,728 | 2.5 | 8,014 | 1.8 |
| | Total | \$500,504 | 100.0 % | \$456,543 | 100.0 % |

State, Municipal and Other Government Securities

State, municipal and other government securities totaled \$1,430.0 million (21.7% of total fixed maturities) at September 30, 2014, and \$1,350.0 million (22.2% of fixed maturities) at December 31, 2013, and include investments in general obligation, revenue and municipal housing bonds. Our investment strategy is to utilize municipal bonds in

addition to corporate bonds, as we believe they provide additional diversification and have historically low default rates compared with similarly rated corporate bonds. We evaluate the credit strength of the underlying issues on both a quantitative and qualitative basis, excluding insurance, prior to acquisition. The majority of the municipal bonds we hold are investment grade credits without consideration of insurance. Our municipal bonds are well diversified by type and geography with the top exposure being water and sewer revenue bonds. We do not hold direct obligations of the City of Detroit, which filed for bankruptcy protection in July 2013. In addition, we do not hold any bonds related to Puerto Rico, which has also been in the news recently given its financial issues. Exposure to the state of Illinois and municipalities within the state accounted for 1.8% of our total fixed maturities at September 30, 2014. As of September 30, 2014, Illinois-related holdings held in the portfolio were rated investment grade, and were trading at 108.7% of amortized cost. Our municipal bond exposure had an average rating of AA and was trading at 110.0% of amortized cost at September 30, 2014.

Table of Contents

Equity Securities

Equity securities totaled \$111.1 million at September 30, 2014 and \$91.6 million at December 31, 2013. Gross unrealized gains totaled \$6.0 million and gross unrealized losses totaled \$0.6 million at September 30, 2014. At December 31, 2013, gross unrealized gains totaled \$3.9 million and gross unrealized losses totaled \$2.4 million on these securities. The unrealized losses were primarily attributable to nonredeemable perpetual preferred securities from issuers in the financial sector. See Note 2 to our consolidated financial statements for further discussion regarding our analysis of unrealized losses related to these securities.

Mortgage Loans

Mortgage loans totaled \$629.6 million at September 30, 2014 and \$575.9 million at December 31, 2013. Our mortgage loans are diversified as to property type, location and loan size, and are collateralized by the related properties. The total number of commercial mortgage loans outstanding was 145 at September 30, 2014 and 143 at December 31, 2013. In 2014, new loans ranged from \$2.1 million to \$12.3 million in size, with an average loan size of \$5.6 million, an average loan term of 16 years and an average yield of 4.73%. Our mortgage lending policies establish limits on the amount that can be loaned to one borrower and require diversification by geographic location and collateral type. The majority of our mortgage loans amortize principal, with 2.8% that are interest only loans at September 30, 2014. At September 30, 2014, the average loan-to-value of the current outstanding principal balance using the most recent appraised value was 56.6% and the weighted average debt service coverage ratio was 1.5 based on the results of our 2013 annual study. See Note 2 to our consolidated financial statements for further discussion regarding our mortgage loans.

Asset-Liability Management

Our asset-liability management program includes (i) designing and developing products that encourage persistency and help ensure targeted spreads are earned and, as a result, create a stable liability structure, and (ii) structuring the investment portfolio with duration and cash flow characteristics consistent with the duration and cash flow characteristics of our insurance liabilities. The weighted average life of the fixed maturity and mortgage loan portfolio based on fair values was approximately 10.5 years at September 30, 2014 and 10.4 years at December 31, 2013. The effective duration of the fixed maturity and mortgage loan portfolios backing our annuity products was 5.8 at September 30, 2014 and 6.0 at December 31, 2013. The effective duration of our annuity liabilities was approximately 6.3 at September 30, 2014 and December 31, 2013. While it can be difficult to maintain asset and liability durations that are closely matched in a dynamic environment, we have identified various strategies that can be implemented if duration mismatches exceed acceptable tolerances.

Other Assets

Deferred acquisition costs decreased 25.6% to \$249.6 million at September 30, 2014, primarily due to a \$93.4 million increase in the impact of the change in net unrealized appreciation on fixed maturity securities during the period. Cash and cash equivalents increased 578.1% to \$43.2 million primarily due to normal fluctuations in timing of payments made and received. Securities and indebtedness of related parties increased 8.2% to \$125.8 million primarily due to additional investments made in equity investees specializing in low income housing. Other assets increased 14.0% to \$76.7 million primarily due to increases in property and equipment, securities receivable and prepaid pension asset.

Liabilities

Future policy benefits increased 4.1% to \$6,029.9 million at September 30, 2014, primarily due to an increase in the volume of annuity and life business in force. Deferred income taxes increased 51.1% to \$185.6 million, primarily due

to the tax impact of the change in unrealized appreciation/depreciation on investments. Other liabilities increased 24.9% to \$88.8 million, primarily due to an increase in our liability for unsettled security trades.

Stockholders' Equity

Our stockholders' equity increased 15.7% to \$1,208.4 million at September 30, 2014, compared to \$1,044.7 million at December 31, 2013, primarily due to the change in unrealized appreciation of fixed maturity securities during the period and net income, partially offset by stock repurchases and cash dividends.

Table of Contents

At September 30, 2014, FBL's common stockholders' equity was \$1,205.4 million, or \$48.85 per share, compared to \$1,041.7 million, or \$42.08 per share, at December 31, 2013. Included in stockholders' equity per common share is \$9.49 at September 30, 2014 and \$4.81 at December 31, 2013 attributable to accumulated other comprehensive income.

Liquidity and Capital Resources

Cash Flows

During 2014, our operating activities generated cash flows totaling \$146.4 million, consisting of net income of \$81.7 million adjusted for non-cash operating revenues and expenses netting to \$64.7 million. We used cash of \$227.4 million in our investing activities during the 2014 period. The primary uses were \$722.1 million of investment acquisitions, mostly in fixed maturity securities, partially offset by \$437.6 million in sales, maturities and repayments of investments. Our financing activities provided cash of \$117.8 million during the 2014 period. The primary financing source was \$457.9 million in receipts from interest sensitive products credited to policyholder account balances, which was partially offset by \$306.9 million for return of policyholder account balances on interest sensitive products. Also, we used \$8.1 million for the net repurchase of common stock.

Sources and Uses of Capital Resources

Parent company cash inflows from operations consist primarily of (i) fees that it charges various subsidiaries and affiliates for management of their operations, (ii) expense reimbursements and tax settlements from subsidiaries and affiliates, (iii) proceeds from the exercise of employee stock options, (iv) proceeds from borrowings, (v) investment income and (vi) dividends from subsidiaries, if declared and paid. Revenue sources for the parent company during the nine months ended September 30, 2014 included management fees from subsidiaries and affiliates totaling \$8.6 million. Cash outflows are principally for salaries, taxes and other expenses related to providing these management services, dividends on outstanding stock, stock repurchases, interest and principal repayments on our parent company debt and capital contributions to subsidiaries.

During 2012 and 2014, our Board of Directors approved plans to repurchase our Class A common stock. These repurchase plans authorize us to make repurchases in the open market or through privately negotiated transactions, with the timing and terms of the purchases to be determined by management based on market conditions. Under these plans, we repurchased 395,816 shares for \$16.9 million during the first nine months of 2014, including 62,390 shares for \$2.8 million during the third quarter. At September 30, 2014, \$44.2 million remains available for repurchases under the 2014 plan. Completion of the program is dependent on market conditions and other factors. There is no guarantee as to the exact timing of any repurchases or the number of shares that we will repurchase. The share repurchase program may be modified or terminated at any time without prior notice.

Interest payments on our debt totaled \$3.6 million for the nine months ended September 30, 2014 and \$5.9 million for the 2013 period. Interest payments on our debt outstanding at September 30, 2014 are estimated to be \$1.2 million for the remainder of 2014.

Farm Bureau Life's cash inflows primarily consist of premium income, deposits to policyholder account balances, income from investments, sales, maturities and calls of investments and repayments of investment principal. Farm Bureau Life's cash outflows are primarily related to withdrawals of policyholder account balances, investment purchases, payment of policy acquisition costs, policyholder benefits, income taxes, current operating expenses and dividends. Life insurance companies generally produce a positive cash flow which may be measured by the degree to which cash inflows are adequate to meet benefit obligations to policyholders and normal operating expenses as they are incurred. The remaining cash flow is generally used to increase the asset base to provide funds to meet the need for

future policy benefit payments and for writing new business. Continuing operations and financing activities from Farm Bureau Life relating to interest sensitive products provided funds totaling \$300.0 million for the nine months ended September 30, 2014 and \$316.8 million for the 2013 period.

Farm Bureau Life's ability to pay dividends to FBL Financial Group, Inc. is limited by law to earned profits (statutory unassigned surplus) as of the date the dividend is paid, as determined in accordance with accounting practices prescribed by insurance regulatory authorities of the State of Iowa. At December 31, 2013, Farm Bureau Life's statutory unassigned surplus was \$359.0 million. There are certain additional limits to the amount of dividend that may be paid within any twelve-month period without approval of the Insurance Division, Department of Commerce of the State of Iowa (the Iowa Insurance Division) as discussed in Note 7 to our consolidated financial statements for year ended December 31, 2013 included in our Annual

Table of Contents

Report on Form 10-K. During the remainder of 2014, the maximum amount legally available for distribution to FBL Financial Group, Inc., without further regulatory approval, is \$93.3 million.

We paid regular cash dividends on our common and preferred stock during the nine-month period ended September 30 totaling \$26.1 million in 2014 and \$9.6 million in 2013. It is anticipated that quarterly cash dividend requirements for 2014 will be \$0.0075 per Series B preferred share and \$0.35 per common share. The level of common stock dividends are analyzed quarterly and are dependent upon our capital and liquidity positions. In addition, alternative uses of excess capital may impact future dividend levels. Assuming these quarterly dividend rates, the common and preferred dividends would total approximately \$8.7 million for the remainder of 2014. The parent company expects to have sufficient resources and cash flows to meet its interest and dividend payments throughout 2014. The parent company had available cash and investments totaling \$65.2 million at September 30, 2014. FBL Financial Group, Inc. expects to rely on available cash resources, dividends from Farm Bureau Life and management fee income to make dividend payments to its stockholders and interest payments on its debt. We had no material commitments for capital expenditures as of September 30, 2014.

We manage the amount of capital held by our insurance subsidiaries to ensure we meet regulatory requirements. State laws specify regulatory actions if an insurer's risk-based capital (RBC) ratio, a measure of solvency, falls below certain levels. The National Association of Insurance Commissioners has a standard formula for annually assessing RBC based on the various risk factors related to an insurance company's capital and surplus, including insurance, business, asset and interest rate risks. The insurance regulators monitor the level of RBC against a statutory "authorized control level" RBC at which point regulators have the option to assume control of the insurance company. The company action level RBC is 200% of the authorized control level and is the first point at which any action would be triggered. Our adjusted capital and RBC is reported to our insurance regulators annually based on formulas which may be revised throughout the year. We estimate our adjusted capital and RBC quarterly; however, these estimates may differ from annual results should the regulatory formulas change. As of September 30, 2014, our total adjusted capital is estimated at \$628.4 million, resulting in a RBC ratio of 550%, based on company action level capital of \$114.3 million.

On a consolidated basis, we anticipate that funds to meet our short-term and long-term capital expenditures, cash dividends to stockholders and operating cash needs will come from existing capital and internally-generated funds. However, there can be no assurance that future experience regarding benefits and surrenders will be similar to historic experience since benefits and surrender levels are influenced by such factors as the interest rate environment, our financial strength ratings, the economy and other factors that impact policyholder behavior. Our investment portfolio at September 30, 2014 included \$44.2 million of short-term investments, \$43.2 million of cash and cash equivalents and \$584.2 million in carrying value of U.S. Government and U.S. Government agency-backed securities that could be readily converted to cash at or near carrying value. Farm Bureau Life is also a member of the FHLB, which provides a source for additional liquidity, if needed. This membership allows us to utilize fixed or floating rate advances offered by the FHLB and secured by qualifying collateral. Our total capacity to utilize such advances is impacted by multiple factors including the market value of eligible collateral, level of statutory admitted assets and excess reserves and our willingness or capacity to hold activity-based FHLB common stock.

Contractual Obligations

In the normal course of business, we enter into insurance contracts, financing transactions, lease agreements or other commitments which are necessary or beneficial to our operations. These commitments may obligate us to certain cash flows during future periods. There have been no material changes to our total contractual obligations since December 31, 2013.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market Risks of Financial Instruments

There have been no material changes in the market risks from the information provided in “Item 7A. Quantitative and Qualitative Disclosures About Market Risk” in our Form 10-K for the fiscal year ended December 31, 2013.

ITEM 4. CONTROLS AND PROCEDURES

At the end of the period covered by this report, we carried out an evaluation, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective. Disclosure controls and procedures are designed to ensure that information

Table of Contents

required to be disclosed in reports filed or submitted under the Securities and Exchange Act of 1934 (the Act) is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by an issuer in the reports that it files or submits under the Act is accumulated and communicated to the issuer's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Our internal control over financial reporting changes from time-to-time as we modify and enhance our systems and processes to meet our dynamic needs. Changes are also made as we strive to be more efficient in how we conduct our business. Any significant changes in controls are evaluated prior to implementation to help ensure the continued effectiveness of our internal controls and internal control environment. In July 2014, we implemented a new Enterprise Resource Planning (ERP) system, which effectively replaced our general ledger, accounts payable, cash disbursement, fixed asset and other financial systems. During implementation we followed a system development process that required significant pre-implementation planning, design and testing to ensure an ongoing effective control environment. We anticipate the new ERP system will, over time, enhance internal controls due to increased automation and further integration of related processes. While changes have taken place in our internal controls during the quarter ended September 30, 2014, there have been no changes that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(c) Issuer Purchases of Equity Securities

The following table sets forth issuer purchases of equity securities for the quarter ended September 30, 2014.

| Period | (a) Total Number of Shares (or Units) Purchased | (b) Average Price Paid per Share (or Unit) | (c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs | (d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs |
|---|--|--|---|--|
| July 1, 2014 through July 31, 2014 | 1,092 | \$43.02 | 1,092 | \$46,934,370 |
| August 1, 2014 through August 31, 2014 | 28,396 | 43.54 | 28,396 | \$45,698,092 |
| September 1, 2014 through September 30, 2014 | 32,902 | 44.90 | 32,902 | \$44,220,731 |
| Total | 62,390 | \$44.25 | | |

Activity in this table represents Class A common shares repurchased by the Company in connection with the repurchase plan announced on February 20, 2014. The plan authorizes us to make up to \$50.0 million in repurchases of Class A common stock in the open market or through privately negotiated transactions, with the timing and terms of the purchases to be determined by management based on market conditions. Completion of the program is dependent on market conditions and other factors. There is no guarantee as to the exact timing of any repurchases or the number of shares, if any, that we will repurchase. The share repurchase program may be modified or terminated at any time without prior notice.

Table of Contents

ITEM 6. EXHIBITS

(a) Exhibits:

- | | |
|-------|--|
| 31.1+ | Certification Pursuant to Exchange Act Rules 13a-14(a)/15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 |
| 31.2+ | Certification Pursuant to Exchange Act Rules 13a-14(a)/15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 |
| 32+ | Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 101+# | Interactive Data Files formatted in XBRL (eXtensible Business Reporting Language) from FBL Financial Group, Inc.'s Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2014 as follows: (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations, (iii) Consolidated Statements of Comprehensive Income (Loss), (iv) Consolidated Statement of Changes in Stockholders' Equity, (v) Consolidated Statements of Cash Flows and (vi) Notes to Financial Statements |
| + | Filed or furnished herewith |
| # | In accordance with Rule 402 of Regulation S-T, the XBRL related information in this report shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing. |

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 6, 2014

FBL FINANCIAL GROUP, INC.

By /s/ James P. Brannen
 James P. Brannen
 Chief Executive Officer (Principal Executive Officer)

By /s/ Donald J. Seibel
 Donald J. Seibel
 Chief Financial Officer and Treasurer (Principal
 Financial and Accounting Officer)