

NETFLIX INC  
Form 4  
January 30, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HOAG JAY C**

(Last) (First) (Middle)

**C/O TECHNOLOGY CROSSOVER VENTURES, 528 RAMONA STREET**

(Street)

**PALO ALTO, CA 94301**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NETFLIX INC [NFLX]**

3. Date of Earliest Transaction (Month/Day/Year)  
**01/28/2015**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D) Code V Amount Price			
Common Stock	01/28/2015		J <sup>(1)</sup>	196,339 D \$ 0	788,670	I	TCV VII, L.P. <sup>(2)</sup>
Common Stock	01/28/2015		J <sup>(3)</sup>	101,962 D \$ 0	409,570	I	TCV VII (A), L.P. <sup>(4)</sup>
Common Stock	01/28/2015		J <sup>(5)</sup>	1,699 D \$ 0	6,820	I	TCV Member Fund, L.P. <sup>(6)</sup>
Common Stock	01/28/2015		J <sup>(7)</sup>	130 A \$ 0	63,984	I	The Hoag Family

									Trust U/A DTD 08/02/1994 (8) Hamilton Investments Limited Partnership (10)
Common Stock	01/28/2015		J <sup>(9)</sup>	129	A	\$ 0	12,525	I	
Common Stock	01/29/2015		M	737	A	\$ 67.85	737	D <sup>(11)</sup>	
Common Stock	01/29/2015		M	692	A	\$ 72.24	1,429	D <sup>(11)</sup>	
Common Stock	01/29/2015		S	1,429	D	\$ 444.6751	0	D <sup>(11)</sup>	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 67.85	01/29/2015		M	737	07/02/2012	07/02/2022	Common Stock	737
Non-Qualified Stock Option (right to buy)	\$ 72.24	01/29/2015		M	692	01/03/2012	01/03/2022	Common Stock	692

