Skala Justin Form 4 February 20, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Skala Justin	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
	COLGATE PALMOLIVE CO [CL]	(Check all applicable)		
(Last) (First) (Middle)	3. Date of Earliest Transaction			
C/O COLGATE-PALMOLIVE COMPANY, 300 PARK AVENUE	(Month/Day/Year) 02/15/2013	Director 10% Owner _X Officer (give title Other (specify below) Pres. Colgate Latin America		
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
NEW VODE NV 10022		rottii ffied by More than One Reporting		

Person

NEW YORK, NY 10022

(City)	(State)	(Zip) Tal	ole I - Non-	Derivativ	e Secu	ırities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	onor Dispo (Instr. 3,	sed of 4 and (A) or	` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/15/2013		$M_{\underline{(1)}}$	4,000	A	\$ 56.705	51,105	D	
Common Stock	02/15/2013		M(1)	2,411	A	\$ 68.15	53,516	D	
Common Stock	02/15/2013		S(2)	6,411	D	\$ 109.1106 (3)	47,105	D	
Common Stock							24,098	I	By Issuer's 401(k)

Plan

Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		omf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4,		of Derivative Securities (Month/Day/Yea Acquired (A) or Disposed of (D) (Instr. 3, 4,		7. Title and Underlying (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Stock Option (Right to Buy)	\$ 56.705	02/15/2013		M(1)		4,000	05/01/2008	05/01/2013	Common Stock	4,000						
Stock Option (Right to Buy)	\$ 68.15	02/15/2013		M <u>(1)</u>		2,411	09/12/2010	09/12/2013	Common Stock	2,411						

Reporting Owners

Reporting Owner Name / Address	Relationships						
,, , , , , , , , , , , , , , , , , , , ,	Director	10% Owner	Officer	Other			
Skala Justin C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK NY 10022			Pres. Colgate Latin America				

Signatures

/s/ Nina Huffman,	02/20/2013
Attorney-in-Fact	02/20/2013

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
- (2) Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's employee stock option plan and the related tax withholding. This transaction was effected pursuant to a Rule 10b5-1 trading plan.
 - Weighted average price, as these shares were sold in multiple transactions at prices ranging from \$109.095 to \$109.15, inclusive. The
- (3) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, additional information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.