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HENDRY Al Form 4 March 11, 20											
									OMB A	PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB Number:	3235-0287		
Check this if no long subject to Section 10 Form 4 or Form 5	er STATEM 5.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF									
obligation may conti <i>See</i> Instru 1(b).	nue. Section 17(a) of the		ility Hold	ling Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	on		
(Print or Type R	esponses)										
HENDRY ANDREW D Symbol								5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M	iddle)	COLGATE PALMOLIVE CO [CL] 3. Date of Earliest Transaction (Check					k all applicable)			
C/O COLGATE-PALMOLIVE COMPANY, 300 PARK AVENUE				•				Director 10% Owner Officer (give title Other (specify below) below) below) Chief Legal Officer & Secretary			
				ndment, Date Original th/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
NEW YORK	K, NY 10022							Person	wore than one R	eporting	
(City)	(State) (A	Zip)	Table	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	03/07/2013			A <u>(1)</u>	5,383	А	\$0	99,240	D		
Common Stock	03/07/2013			A <u>(2)</u>	1,753	А	\$0	100,993	D		
Common Stock								1,416	Ι	By Issuer's 401(k) Plan Trustee	
Common Stock								757	Ι	By Spouse	
								3,761	Ι	By Son	

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Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transac Code (Instr. 8	5. tionNumber of) Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	5	ate	7. Title Amou Under Securi (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code '	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
HENDRY ANDREW D C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022			Chief Legal Officer &Secretary			
Signatures						

Signatures

/s/ Joyce McCarthy, 03/11/2013 Attorney-in-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Restricted stock award granted under the Long-Term Global Growth Program of the issuer's Executive Incentive Compensation Plan.

(2) Restricted stock award granted under the issuer's Executive Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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