## Edgar Filing: COLGATE PALMOLIVE CO - Form 4

COLGATE F Form 4	PALMOLIVE	CO										
May 11, 2010	6											
FORM	4										PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMB Number:	3235-0287				
Check thi if no long	or									Expires:	January 31, 2005	
subject to Section 16. Form 4 or						CIA	LOW	NERSHIP OF	burden hou	Estimated average burden hours per		
Form 5		ursuant to	Section 10	5(a) of	the	Securiti	ies Fr	vchano	ge Act of 1934,	response	. 0.5	
obligatior may conti <i>See</i> Instru 1(b).	<sup>18</sup> Section 1	7(a) of the		ility H	oldi	ing Com	pany	Act o	f 1935 or Sectio	'n		
(Print or Type R	(esponses)											
1. Name and Address of Reporting Person *       2. Issuer         HANCOCK ELLEN M       Symbol         COLGA			er Name <b>and</b> Ticker or Trading				-	5. Relationship of Reporting Person(s) to Issuer				
			COLGA	TE PA	\LN	10LIVE	E CO	[CL]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of			nsaction						
	ATE-PALMO , 300 PARK A		(Month/D 05/09/20	-	)				X_ Director Officer (give below)		6 Owner ler (specify	
(Street) 4. If An			4. If Ame	Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
				th/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table	e I - Nor	1-De	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	llv Owned	
1.Title of	2. Transaction	Date 2A De		3.		4. Securi				6. Ownership	-	
Security (Instr. 3)	(Month/Day/Year) Executi any		on Date, if Trans Code		TransactionAcquired (A) orCodeDisposed of (D)Instr. 8)(Instr. 3, 4 and 5)(A)			))	SecuritiesFBeneficially(OwnedIFollowing(Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership (Instr. 4)	
				Code	V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock	05/09/2016			A <u>(1)</u>		1,881	А	\$0	191,742	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 71.76	05/09/2016		A <u>(2)</u>	5,389	05/09/2017 <u>(3)</u>	05/09/2022	Common Stock	5,389

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HANCOCK ELLEN M C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022	Х						
Signatures							
/s/ Kristine Hutchinson, Attorney-in-Fact	05/11/20	016					
**Signature of Reporting Person	Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual director stock grant under the issuer's incentive compensation plan.
- (2) Annual director stock option grant under the issuer's incentive compensation plan.
- (3) Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.