#### KUENSTNER DEBORAH F

Form 4/A May 20, 2011

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

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if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

| 1. Name and Address of Reporting Person * 2. Iss<br>KUENSTNER DEBORAH F Symbol |   | er Name <b>and</b> Ticker or Trading   | 5. Relationship of Reporting Person(s) to Issuer  |  |  |  |
|--|---|--|---|--|--|--|
|  |   | ON PRIVATE FINANCIAL<br>DINGS INC [BPFH]   | (Check all applicable)  |  |  |  |
|  | (Month/   | of Earliest Transaction<br>/Day/Year)  | X Director 10% Owner Officer (give title Other (specify below)  |  |  |  |
| 114 FARLOW ROAD  | 05/13/  | 2011   |   |  |  |  |
| (Street) NEWTON, MA 02458  |   | nendment, Date Original<br>onth/Day/Year)<br>2011  | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting   |  |  |  |
| NEW 10N, MA 02436  |   |  | Person  |  |  |  |
| (City) (State) (   | (Zip) Tal   | ble I - Non-Derivative Securities Acc  | quired, Disposed of, or Beneficially Owned  |  |  |  |
| (Instr. 3)   | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired (A Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Prior | Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4) |  |  |  |
| Common 05/13/2011 Stock  |   | A $\frac{1,709.18}{\frac{(1)}{}}$ A $\frac{\$}{6.58}$  | 72,676.924 D  |  |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) |                                   |                     | ate             | 7. Title<br>Amoun<br>Under | int of<br>lying<br>ities | 8. Price of Derivative Security (Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene |
|---|---|---|---|---------------------------------------|-----------------------------------|---------------------|-----------------|----------------------------|--------------------------|--|---------------------------------|
|   | Derivative<br>Security                      |   |   |                                       | Securities<br>Acquired            |                     |                 | (Instr.                    | 3 and 4)                 |  | Owne<br>Follo                   |
|   |   |   |   |                                       | (A) or<br>Disposed                |                     |                 |                            |                          |  | Repo<br>Trans                   |
|   |   |   |   |                                       | of (D)<br>(Instr. 3,<br>4, and 5) |                     |                 |                            |                          |  | (Instr                          |
|   |   |   |   |                                       | 4, and 3)                         |                     |                 |                            | Amount                   |  |                                 |
|   |   |   |   |                                       |                                   | Date<br>Exercisable | Expiration Date | Title                      | or<br>Number<br>of       |  |                                 |
|   |   |   |   | Code V                                | (A) (D)                           |                     |                 |                            | Shares                   |  |                                 |

# **Reporting Owners**

| Reporting Owner Name / Address                             | Relationships |           |         |       |  |  |
|--|---------------|-----------|---------|-------|--|--|
| •  | Director      | 10% Owner | Officer | Other |  |  |
| KUENSTNER DEBORAH F<br>114 FARLOW ROAD<br>NEWTON, MA 02458 | X             |           |         |       |  |  |

## **Signatures**

/s/ Margaret W. Chambers, attorney-in-fact for Ms. Kuenstner

05/20/2011

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Inadvertently filed value of shares granted versus number of shares granted.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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