Craigie James Form 4 June 14, 2011

## FORM 4

# **OMB APPROVAL**

#### OMB 3235-0287

Check this box if no longer subject to

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Number: January 31, Expires: 2005

Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per 0.5 response...

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Craigie James			2. Issuer Name <b>and</b> Ticker or Trading Symbol CHURCH & DWIGHT CO INC /DE/ [CHD]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) 469 NORTH	(First)	(Middle)  I STREET	3. Date of Earliest Transaction (Month/Day/Year) 06/10/2011	_X_ Director 10% Owner _X_ Officer (give title Other (specify below) Chairman and CEO		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
PRINCETON	, NJ 08543		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tal	ble I - Non	-Derivativ	e Secu	ırities Acqui	red, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit or Dispos (Instr. 3, 4	ed of (4 and :	` ′	5. Amount of 6. Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect Reported (I) Transaction(s) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	06/10/2011		M	26,312	A	\$ 14.905	66,825.3135	D	
Common Stock	06/14/2011		M	43,688	A	\$ 14.905	110,513.3135	D	
Common Stock	06/10/2011		S	26,312	D	\$ 40.0737 (1) (2)	84,201.3135	D	
Common Stock	06/14/2011		S	43,688	D	\$ 40.0363 (2) (3)	40,513.3135 (4)	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	rivative Expiration Date curities (Month/Day/Year) quired (A) Disposed of ) str. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 14.905	06/10/2011		M	26,312	06/21/2005	06/21/2014	Common Stock	26,312
Stock Option	\$ 14.905	06/14/2011		M	43,688	06/21/2005	06/21/2014	Common Stock	43,688

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
Treporting O When I thank I state that	Director	10% Owner	Officer	Other		
Craigie James 469 NORTH HARRISON STREET PRINCETON, NJ 08543	X		Chairman and CEO			

## **Signatures**

/s/ Andrew C. Forsell, attorney-in-fact for James R. Craigie 06/14/2011

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price in Column 4 is a weighted average price. The prices actually received from this transaction range from \$40.00 to \$40.28.
- (2) The reporting person has provided to the issuer, and the issuer will provide to any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range reported above.
- (3) The price in Column 4 is a weighted average price. The prices actually received from this transaction range from \$40.01 to \$40.14.
- (4) On June 1, 2011, the common stock of CHD corporation split 2-for-1. As a result, all references to shares held by the reporting person have been adjusted to reflect the stock split.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.