GOLDY SUSAN E

Form 4 October 13, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

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OMB APPROVAL

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Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * **GOLDY SUSAN E**

(First)

2. Issuer Name and Ticker or Trading

Symbol

CHURCH & DWIGHT CO INC /DE/[CHD]

3. Date of Earliest Transaction

(Month/Day/Year) 10/11/2011

469 NORTH HARRISON STREET

(Middle)

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director 10% Owner Other (specify _X__ Officer (give title below)

Exec. VP, Gen. Counsel & Sec.

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

PRINCETON, NJ 08543

| (City) | (State) | (Zip) Tab | le I - Non- | Derivative | Secui | rities Acqu | ired, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|---|---|---|------------|------------------|--------------|--|---|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | (Instr. 4) | |
| Common Stock | 10/11/2011 | | M | 400 | A | \$ 17.645 | 16,168.2317 | D | |
| Common Stock | 10/12/2011 | | M | 860 | A | \$ 17.645 | 17,028.2317 | D | |
| Common Stock | 10/12/2011 | | M | 20,400 | A | \$ 17.51 | 37,428.2317 | D | |
| Common Stock | 10/11/2011 | | S | 400 | D | \$ 44.5 | 37,028.2317 | D | |
| Common Stock | 10/12/2011 | | S | 21,260 | D | \$ 44.5 | 15,768.2317 | D | |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|--------|--|--------------------|---|-------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option | \$ 17.645 | 10/11/2011 | | M | | 400 | 06/20/2008 | 06/20/2015 | Common Stock | 400 |
| Stock Option | \$ 17.645 | 10/12/2011 | | M | | 860 | 06/20/2008 | 06/20/2015 | Common Stock | 860 |
| Stock Option | \$ 17.51 | 10/12/2011 | | M | | 20,400 | 06/19/2009 | 06/19/2016 | Common Stock | 20,400 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GOLDY SUSAN E 469 NORTH HARRISON STREET

PRINCETON, NJ 08543

Exec. VP, Gen. Counsel & Sec.

Signatures

/s/ Andrew C. Forsell, attorney-in-fact for Susan E.
Goldy
10/13/2011

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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