#### CHURCH & DWIGHT CO INC /DE/

Form 4

August 19, 2013

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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**OMB APPROVAL** 

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

(Time of Type K	esponses)						
1. Name and Address of Reporting Person ** CONISH MARK G			2. Issuer Name <b>and</b> Ticker or Trading Symbol CHURCH & DWIGHT CO INC /DE/ [CHD]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
PRINCETON CORPORAT CHARLES E	E PARK, 5		3. Date of Earliest Transaction (Month/Day/Year) 08/16/2013	Director 10% Owner _X Officer (give title Other (specify below)  Executive VP Global Operations			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			

**EWING, NJ 0862** 

(City)

28		Form filed by More than One Reporting Person					
(State)	(Zip)	Table I - No	on-Derivative Securities Acqui	red, Disposed of,	or Benef	icially Owned	
ansaction Date	2A. Deemed	3.	4. Securities Acquired (A)	5. Amount of	6.	7. Nature	

						-	•		ř.
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock	08/16/2013		M	28,236	A	\$ 17.51	33,531.5027	D	
Common Stock	08/16/2013		S	28,236	D	\$ 60.5045 (1) (2)	5,295.5027	D	
Common Stock	08/19/2013		M	5,954	A	\$ 17.51	11,249.5027	D	
Common Stock	08/19/2013		S	5,954	D	\$ 61	5,295.5027	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	vative Expiration Date rities (Month/Day/Year) rired (A) sposed of  r. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 17.51	08/16/2013		M	28,236	06/19/2009	06/19/2016	Common Stock	28,236
Stock Option	\$ 17.51	08/19/2013		M	5,954	06/19/2009	06/19/2016	Common Stock	5,954

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CONISH MARK G PRINCETON SOUTH CORPORATE PARK 500 CHARLES EWING BOULEVARD EWING, NJ 08628

**Executive VP Global Operations** 

### **Signatures**

/s/ Andrew C. Forsell, attorney-in-fact for Mark G.

Conish 08/19/2013

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price in Column 4 is a weighted average price. The prices actually paid in this transaction range from \$60.50 to 60.53.
- (2) The reporting person has provided to the issuer, and the issuer will provide to any security holder of the issuer or the SEC staff, upon request, information regarding the number of shares purchased at each price within the range reported above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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