Krishna A. Rama Form 4 March 05, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB Washington, D.C. 20549

OMB APPROVAL

Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

President, International

10% Owner

_ Other (specify

Issuer

below)

Director

_X__ Officer (give title _

January 31, 2005

0.5

Estimated average burden hours per

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

Pzena Investment Management, Inc.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

3. Date of Earliest Transaction

(Month/Day/Year)

03/03/2009

Symbol

[PZN]

(Middle)

1(b).

(Print or Type Responses)

Krishna A. Rama

(Last)

1. Name and Address of Reporting Person *

(First)

C/O PZENA INVESTMENT

See Instruction

	MENT, INC., 120 EET, 20TH FLOC									
(Street) 4. If Amer			endment, Date Original 6. I				. Individual or Joint/Group Filing(Check			
Filed(Month/Day/Year)						Applicable Line) _X_ Form filed by One Reporting Person				
NEW YOR	RK, NY 10036					Pers	Form filed by Mor	1 0		
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securitie (A) or Disp (Instr. 3, 4)	posed of and 5) (A) or (D)	(D) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
common stock, par value \$0.01 Class A	03/03/2009		J(1)(2)	795,587	A	(<u>1)</u> (<u>2)</u>	795,587	D		
common stock, par value \$0.01	l						0	I	By trust	
Class B common							625,500	I	By trust	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Deletionships

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Deri Secu Acqı Disp	umber of vative urities uired (A) or osed of (D) r. 3, 4, and	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Units (5)	(1) (2)	03/03/2009		J(1)(2)		795,587	<u>(5)</u>	<u>(5)</u>	Class A common stock, par value \$0.01	795,587
Class B Unit (5)	<u>(5)</u>						<u>(5)</u>	<u>(5)</u>	Class A common stock, par value \$0.01	625,500

Reporting Owners

\$0.000001

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Krishna A. Rama						
C/O PZENA INVESTMENT MANAGEMENT, INC.			President,			
120 WEST 45TH STREET, 20TH FLOOR			International			
NEW YORK, NY 10036						

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Signatures

/s/ Joan F. Berger, as attorney-in-fact for A. Rama Krishna

03/05/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On February 17, 2009, the SEC declared effective the Issuer's registration statement on Form S-3, in which the Issuer registered (1) 57,937,910 shares of its Class A common stock, issuable upon the exchange of an equivalent number of Class B units of its operating company, Pzena Investment Management, LLC ("Pzena LLC").
- On March 3, 2009 (the "Exchange Date"), the Reporting Person exchanged 795,587 Class B units of Pzena LLC for an equivalent number of the Issuer's Class A common stock. At this time, the Reporting Person does not intend to sell any of the subject Class A common stock.
- (3) Each Class B unit of Pzena LLC is paired with a share of the Issuer's Class B common stock. Whenever a Class B unit is exchanged for a share of Class A common stock, a share of Class B common stock is forfeited.
- Pursuant to Rule 16a-1(a)(4) of the Securities Exchange Act of 1934, as amended, the Reporting Person herein states that this filing shall (4) not be deemed an admission that he is the beneficial owner of any such interests, and disclaims beneficial ownership of such interests, except to the extent of his pecuniary interest in such interests.
 - Represents units of Pzena LLC that were reclassified as "Class B Units" of Pzena LLC on a one-for-one basis in connection with the amendment and restatement of Pzena LLC's operating agreement as of October 30, 2007 ("the Amended Pzena LLC Agreement"), among
- (5) the Issuer, as the Managing Member of Pzena LLC and the holder of certain units of Pzena LLC, and the holders of such reclassified units of Pzena LLC. Pursuant to the Amended Pzena LLC Agreement, each Class B Unit is exchangeable for a share of Class A common stock of the Issuer, subject to the timing and volume limitations set forth in the Amended Pzena LLC Agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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