Gagne David Form 4 May 07, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * Gagne David

4300 NEW GETWELL ROAD

(7:-

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(Middle) (First)

FREDS INC [FRED]

3. Date of Earliest Transaction

2. Issuer Name and Ticker or Trading

(Month/Day/Year) 05/03/2012

(Check all applicable)

Director 10% Owner _ Other (specify X_ Officer (give title

below) VP

below)

(Street)

(State)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Person

MEMPHIS, TN 38118

(City)

(City)	(State) (Z	Table	I - Non-De	erivative Secui	rities Ac	quired, Disposed	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	05/03/2012		J <u>(1)</u>	382 (1) D	\$ 0	3,686 (1)	D	
Class A Common Stock	05/03/2012(2)		J(2)	499 (2) A	\$0	3,686 (4)	D	
Class A Common Stock	05/03/2012(3)		J <u>(3)</u>	354 (3) A	\$0	3,686 (4)	D	
Class A Common	05/03/2012(3)		J <u>(3)</u>	124 (3) A	\$0	3,686 (4)	D	

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Titl	e and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	iorNumber	Expiration Da	ate	Amou	nt of	Derivative
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)
	Derivative				Securities			(Instr.	3 and 4)	
	Security				Acquired					
					(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date Expiration Exercisable Date	Expiration	or		
							Title Number			
				G 1 T	(A) (B)				of	
				Code V	(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Gagne David 4300 NEW GETWELL ROAD MEMPHIS, TN 38118			VP			

Signatures

Anita Ryan by power of attorney

05/07/2012 Date

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Cancellation of a portion of the 05/3/2011 grant.
- (2) Lapse of restriction on 1/4 of shares granted 05/03/2010.
- (3) Lapse of restriction on 1/4 of shares granted 05/03/2011.
- (4) Lapse of restrictions, does not increase number of shares beneficially owned.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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