Shake Shack Inc. Form 4 December 14, 2015

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** 3235-0287 Number:

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Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Select Equity Group, L.P.

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

Shake Shack Inc. [SHAK]

(Check all applicable)

(First)

(Ctata)

380 LAFAYETTE STREET, 6TH **FLOOR** 

3. Date of Earliest Transaction (Month/Day/Year)

\_X\_\_ Director

\_X\_\_ 10% Owner \_\_X\_\_ Other (specify

12/10/2015

Officer (give title below) below)

See Remarks

(Street)

(Middle)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line) Form filed by One Reporting Person

6. Individual or Joint/Group Filing(Check

\_X\_ Form filed by More than One Reporting

Person

NEW YORK, NY 10003

| (City)                                                           | (State)                              | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                         |                                         |        |                    |                                                                                                                    |                                                          |                                                                   |  |
|------------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------------------|-----------------------------------------|-----------------------------------------|--------|--------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|--|
| 1.Title of<br>Security<br>(Instr. 3)                             | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securition(A) or Dis<br>(Instr. 3, 4 | sposed | of (D)             | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Class A<br>Common<br>Stock, par<br>value<br>\$0.001 per<br>share | 12/10/2015                           |                                                                                        | Code V                                  | Amount 2,750                            | (D)    | Price \$ 43.04 (2) | 335,377                                                                                                            | I                                                        | See<br>Footnotes                                                  |  |
| Class A Common Stock, par value \$0.001 per share                | 12/10/2015                           |                                                                                        | S                                       | 9,383                                   | D      | \$<br>43.04        | 1,258,275                                                                                                          | I                                                        | See Footnotes (1) (3)                                             |  |

| Class A Common Stock, par value \$0.001 per share | 12/10/2015 | S | 37,866 | D | \$<br>43.04 | 2,127,083 | I | See<br>Footnotes      |
|---------------------------------------------------|------------|---|--------|---|-------------|-----------|---|-----------------------|
| Class A Common Stock, par value \$0.001 per share | 12/11/2015 | S | 4,509  | D | \$<br>41.44 | 330,868   | I | See<br>Footnotes      |
| Class A Common Stock, par value \$0.001 per share | 12/11/2015 | S | 16,910 | D | \$<br>41.44 | 1,241,365 | I | See Footnotes (1) (3) |
| Class A Common Stock, par value \$0.001 per share | 12/11/2015 | S | 28,581 | D | \$<br>41.44 | 2,098,502 | I | See<br>Footnotes      |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | Amor<br>Unde<br>Secur | le and<br>unt of<br>rlying<br>ities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|-----------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|----------------------------------------|-------------------------------------------------------------------------------------------|---------------------|--------------------|-----------------------|---------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
|                                                     |                                                                       |                                      |                                                             | Code V                                 | (A) (D)                                                                                   | Date<br>Exercisable | Expiration<br>Date | Title                 | Amount<br>or<br>Number<br>of<br>Shares            |                                                     |                                                                             |

# **Reporting Owners**

| Reporting Owner Name / Address                                                                                   | Relationships |           |         |             |  |  |  |
|------------------------------------------------------------------------------------------------------------------|---------------|-----------|---------|-------------|--|--|--|
| <b>Fg</b>                                                                                                        | Director      | 10% Owner | Officer | Other       |  |  |  |
| Select Equity Group, L.P.<br>380 LAFAYETTE STREET<br>6TH FLOOR<br>NEW YORK, NY 10003                             | X             | X         |         | See Remarks |  |  |  |
| SEG PARTNERS L P<br>C/O SELECT EQUITY GROUP<br>380 LAFAYETTE STREET<br>NEW YORK, NY 10003                        | X             |           |         |             |  |  |  |
| SEG PARTNERS II L P<br>C/O SELECT EQUITY GROUP<br>380 LAFAYETTE STREET<br>NEW YORK, NY 10003                     | X             |           |         |             |  |  |  |
| SEG Partners Offshore Master Fund, Ltd.<br>C/O SELECT EQUITY GROUP<br>380 LAFAYETTE STREET<br>NEW YORK, NY 10003 | X             |           |         |             |  |  |  |
| Loening George S<br>C/O SELECT EQUITY GROUP<br>380 LAFAYETTE STREET<br>NEW YORK, NY 10003                        | X             |           |         |             |  |  |  |

# **Signatures**

SELECT EQUITY GROUP, L.P., By: Select Equity GP, LLC, its general partner, By: /s/ George Loening

12/14/2015

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) See Exhibit 99.1.
- (2) See Exhibit 99.1.
- (**3**) See Exhibit 99.1.
- (**4**) See Exhibit 99.1.

#### **Remarks:**

List of Exhibits

Exhibit 99.1 - Explanation of Responses

Exhibit 99.2 - Joint Filers' Names and Addresses

Exhibit 99.3 - Joint Filers' Signatures

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### Edgar Filing: Shake Shack Inc. - Form 4

Solely for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, Select Equity Group, L.P. ("Select Equity Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.