Shake Shack Inc. Form 3 February 17, 2015

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement Shake Shack Inc. [SHAK] À CORAINE RICHARD D (Month/Day/Year) 02/04/2015 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O SHAKE SHACK (Check all applicable) INC.,, 24 UNION SQUARE EAST. 5TH FLOOR Director \_\_X\_\_ 10% Owner Officer (Street) Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Form filed by One Reporting NEW YORK. NYÂ 10003 \_X\_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Ownership Beneficially Owned Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â **CLASS A COMMON STOCK** 5,000 (1) D Â CLASS B COMMON STOCK 252,398 (2) (3) D CLASS B COMMON STOCK 424,525 (2) (3) I BY TRUST (4) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

### Edgar Filing: Shake Shack Inc. - Form 3

1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration D (Month/Day/Year) Date Exercisable		3. Title and Am Securities Unde Derivative Secu (Instr. 4)	erlying	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
COMMON MEMBERSHIP INTERESTS	(5)	(5)	CLASS A COMMON STOCK	252,398 (6)	\$ <u>(5)</u>	D	Â
COMMON MEMBERSHIP INTERESTS	(5)	(5)	CLASS A COMMON STOCK	424,525 ( <u>6)</u>	\$ <u>(5)</u>	I	BY TRUST (4)

# **Reporting Owners**

Reporting Owner Name / Address		Relationships				
coporting of the control of the cont	Director	10% Owner	Officer	Other		
CORAINE RICHARD D C/O SHAKE SHACK INC., 24 UNION SQUARE EAST, 5TH FLOOR NEW YORK, NY 10003	Â	ÂX	Â	Â		
RICHARD D. CORAINE 2012 FAMILY TRUST C/O SHAKE SHACK INC. 24 UNION SQUARE EAST, 5TH FLOOR NEW YORK, NY 10003	Â	ÂX	Â	Â		
HAIDA TONI C/O SHAKE SHACK INC., 24 UNION SQUARE EAST, 5TH FLOOR NEW YORK, NY 10003	Â	ÂX	Â	Â		

# **Signatures**

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/s/ Ronald Palmese, Jr., Esq.,		
Attorney-in-Fact for Richard D.	02/17/2015	
Coraine		
**Signature of Reporting Person		Date
/s/ Ronald Palmese, Jr., Esq.,	02/17/2015	
Attorney-in-Fact for Richard D. Coraine 2012 Family Trust	02/17/2015	
**Signature of Reporting Person		Date
/s/ Ronald Palmese, Jr., Esq., Attorney-in-Fact for Toni Haida	02/17/2015	
**Signature of Reporting Person		Date

Reporting Owners 2

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares of Class A common stock, par value \$0.001 per share (the "Class A Common Stock"), purchased under Shake Shack

  (1) Inc.'s (the "Issuer") Directed Share Program using personal funds. Richard D. Coraine's spouse, Toni Haida, is a 10% owner of the Issuer and has an indirect pecuniary interest in these shares.
  - Acquired pursuant to a subscription agreement entered into with the Issuer in connection with the closing of the Issuer's initial public offering on February 4, 2015 (the "IPO"). One share of the Issuer's Class B common stock, par value \$0.001 per share (the "Class B Common Stock"), was issued for each common membership interest in SSE Holdings, LLC (each an "LLC Interest") received pursuant
- (2) to a reclassification of SSE Holdings, LLC that occurred in connection with the closing of the IPO. Pursuant to the Amended and Restated Certificate of Incorporation of the Issuer filed in connection with the IPO, the shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof, (ii) only confer voting rights on the holders thereof and (iii) may only be issued, on a one-for-one basis, to the permitted holders of LLC Interests. Continued in Footnote 3.
- (3) Continued from Footnote 2. Richard D. Coraine's spouse, Toni Haida, is a 10% owner of the Issuer and has an indirect pecuniary interest in the shares of Class B Common Stock held directly by Richard D. Coraine.
- Held directly by the Richard D. Coraine 2012 Family Trust (the "Trust"), of which Richard D. Coraine's spouse, Toni Haida, is a trustee and beneficiary. Richard D. Coraine disclaims beneficial ownership of such shares and LLC Interests, as applicable, except to the extent of his pecuniary interest therein.
- (5) Represents LLC Interests which are redeemable for an equal number of shares of the Issuer's Class A Common Stock or, at the election of the Issuer, cash equal to the volume-weighted average market price of such shares. The LLC Interests have no expiration date.
  - Issued pursuant to a reclassification of SSE Holdings, LLC that occurred in connection with the closing of the IPO. The units in SSE Holdings, LLC held by each of Richard D. Coraine and the Trust prior to the reclassification were cancelled as part of the
- (6) reclassification. The reclassification is further described in the Third Amended and Restated Limited Liability Company Agreement of SSE Holdings, LLC, which was filed with the Securities and Exchange Commission on January 20, 2015 as Exhibit 10.3 to Amendment No. 1 of the Issuer's Registration Statement on Form S-1.

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#### **Remarks:**

Exhibit List: Exhibit 24.1 - Power of Attorney for Richard D. Coraine , Exhibit 24.2Â -Â RichardÂ

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.