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APPLE INC Form 4 March 18, 2 FORM Check th if no lon subject to Section Form 4 Form 5 obligation may com <i>See</i> Instru 1(b).	014 A 4 UNITED his box ger o STATE 16. or Filed pu Section 17	MENT O ursuant to t(a) of the	Wa F CHAN Section 1 Public U	shington IGES IN SECUF 6(a) of th	, D.C. 20 BENEF RITIES ne Securi ding Cor)549 ICIA ties E	AL OWN Exchange y Act of	OMMISSION NERSHIP OF Act of 1934, 1935 or Sectior 0	OMB Number: Expires: Estimated a burden hour response	•	
(Print or Type	Responses)										
FEDERIGHI CRAIG Symb			Symbol	Issuer Name and Ticker or Trading nbol PLE INC [AAPL]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date o	f Earliest T	ransaction			(Check	x all applicable)	
				(Month/Day/Year) 03/15/2014				Director 10% Owner X Officer (give title Other (specify below) Senior Vice President			
Filed(Mo				nendment, Date Original onth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
CUPERTIN	NO, CA 95014							Person		Jorung	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secu	rities Acqu	uired, Disposed of	, or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)) Executio any	ned n Date, if Day/Year)	Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3, Amount	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/15/2014			M	6,250	(D) A	<u>(1)</u>	44,039	D		
Common Stock (2)	03/15/2014			F	2,869	D	\$ 524.69	41,170	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number onof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Inst
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	<u>(1)</u>	03/15/2014		М	6,250	(3)	(3)	Common Stock	6,250	9

Reporting Owners

Reporting Owner Name / Address	Relationships							
1 8	Director	10% Owner	Officer	Other				
FEDERIGHI CRAIG								
1 INFINITE LOOP			Senior Vice President					
CUPERTINO, CA 95014								
Signatures								
/s/ Gene Levoff, Attorney-in-fa Federighi	ct for Cra	nig	03/18/2014					

<u>**</u>Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- (1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.
- (2) Shares withheld by Registrant to satisfy the minimum statutory tax withholding requirements on vesting of restricted stock units. No shares were sold.

This award was granted on September 2, 2011. 12.5% of the award vested on March 15, 2012 and the remaining restricted stock units (3) vest 12.5% in semi-annual installments over the four-year period ending September 15, 2015, assuming continued employment through

the applicable vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.