### Edgar Filing: OBOLENSKY IVAN - Form 4

OBOLENSKY IV Form 4	VAN									
August 17, 2010		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	~~~~~						PPROVAL	
Washington, D.C. 20549								N OMB Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	ection 1 Public U	NGES IN SECUF I6(a) of th Julity Hol nvestment	Estimated burden hou response	January 31Expires:2005Estimated averageburden hours perresponse0.5						
(Print or Type Respor	ises)									
1. Name and Address OBOLENSKY I		Person <u>*</u>	Symbol	er Name <b>and</b> IUM ENH		or Trading	5. Relationship Issuer	of Reporting Per eck all applicabl		
(Last) (First) (Middle) 425 EAST 79TH STREET			3. Date of Earliest Transaction (Month/Day/Year) 08/13/2010			Officer (give title 10% Owner 0fficer (give title below)				
				4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
	State)	(Zip)	Tab	le I - Non-I	Derivativ	e Securities A	Person	of, or Beneficia	ally Owned	
	nsaction Date th/Day/Year)	2A. Deeme Execution any (Month/Da	ed Date, if	3. Transactio Code (Instr. 8) Code V	4. Secur nAcquire Dispose (Instr. 3,	ities d (A) or d of (D) , 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Reminder: Report on	a separate line	for each cla	ass of sect	urities bene	Pers infor requ	ons who res mation cont ired to resp lays a curre	or indirectly. spond to the collect tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		

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	Derivative Security			or Dispose (D) (Instr. 3, 4 and 5)	nstr. 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options to Purchase	\$ 2.43	08/13/2010	A <u>(1)</u>		45,000		08/13/2010	08/13/2020	Common stock	45,000

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
	Director	10% Owner	Officer	Other			
OBOLENSKY IVAN 425 EAST 79TH STREET NEW YORK, NY 10021	Х						
Signatures							
/s/ Ivan							

Obolensky 08/16/2010 \*\*Signature of Date Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted pursuant to and in accordance with the Company's stock option plan.

In addition to the options to purchase 45,000 shares as disclosed above, the Reporting Person also holds options to purchase 50,000 shares (2) at an exercise price of \$2.40 expiring on August 26, 2019 and 100,000 shares at an exercise price of \$0.45 per share expiring on April 7, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.