BRITISH SKY BROADCASTING GROUP PLC

Form 6-K July 11, 2005

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of July 2005 11 July 2005

BRITISH SKY BROADCASTING GROUP PLC (Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England (Address of principal executive offices)

Indicate by check mark whether the registrant $\,$ files or will file annual reports under cover of Form 20-F or Form 40-F $\,$

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b): Not Applicable

EXHIBIT INDEX

Exhibit

EXHIBIT NO. 1 Press release of British Sky Broadcasting Group plc

announcing Shareholding Notification released on $11 \ \mathrm{July} \ 2005$

SCHEDULE 10

NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Name of company

British Sky Broadcasting Group plc

2. Name of shareholder having a major interest

Franklin Resources, Inc. and its affiliates

3. Please state whether notification indicates that it is in respect of holding of the shareholder named in 2 above or in respect of a non-beneficial interest or in the case of an individual holder if it is a holding of that person's spouse or children under the age of 18

Shareholders named in 2 above

 $4.\ \text{Name}$ of the registered holder(s) and, if more than one holder, the number of shares held by each of them

See attached list

5. Number of shares / amount of stock acquired

Unknown

6. Percentage of issued class

Unknown

7. Number of shares / amount of stock disposed

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8. Percentage of issued class

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9. Class of security

Ordinary Shares of 50p each

10. Date of transaction

Unknown

- 11. Date company informed
- 11.07.05
- 12. Total holding following this notification
- 168,104,571
- 13. Total percentage holding of issued class following this notification
- 9.0015%
- 14. Any additional information

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- 15. Name of contact and telephone number for queries
- Chris Taylor, 020 7800 4297
- 16. Name and signature of authorised company official responsible for making this notification

David Gormley

Date of notification

11 July 2005

SCHEDULE

Registered Holder	No. of Shares	% of Class
Bank of New York, Europe, London	9,818	0.0005%
Bank of New York, London London	2,222,688	0.1190%
JP Morgan/Chase Woolgate House Coleman Street London EC2P 2HD	130,109,366	6.9670%
Citibank (ADR) United States	1,690,388	0.0905%
Citibank London	2,025,584	0.1085%
Clydesdale Bank Plc London	1,484,020	0.0795%

Euroclear Bruxelles	52,905	0.0028%
HSBC Bank Ltd. London	1,720,411	0.0921%
Mellon Bank London	7,454,244	0.3992%
Merrill Lynch Intl Ltd. London	1,911,092	0.1023%
Northern Trust Company 155 Bishopgate London, EC2M 3XS	3,229,206	0.1730%
Royal Trust Corp of Canada London	5,098,658	0.2730%
State Street Nominees Limited 12-13 Nichols Lane London EC4N 7BN	11,096,191	0.5942%
TOTAL	168,104,571	9.0015%

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 11 July 2005

By: /s/ Dave Gormley

Dave Gormley

Company Secretary