

MCF CORP  
Form 8-K  
August 04, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): August 4, 2004**

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**MCF CORPORATION**

(Exact Name of Registrant as Specified in Charter)

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**Delaware**  
(State or Other Jurisdiction

of Incorporation)

601 Montgomery Street, 18<sup>th</sup> Floor,

**001-15831**  
(Commission File Number)

**11-2936371**  
(IRS Employer

Identification No.)

94111-2622

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**San Francisco, California**  
( Address of Principal Executive Offices)

(Zip Code)

**Registrant s telephone number, including area code (415) 248-5600**

(Former Name or Former Address, if Changed Since Last Report)

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**Item 5. Other Events**

MCF Corporation announces earnings for the second quarter 2004.

**Item 7. Exhibits**

99.1 Press Release announcing earnings for the second quarter 2004

