KRAFT FOODS INC Form 8-K February 21, 2008

## **UNITED STATES**

## **SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 19, 2008

# **KRAFT FOODS INC.**

(Exact name of registrant as specified in its charter)

Virginia (State or other jurisdiction 1-16483 (Commission File Number) 52-2284372 (I.R.S. Employer

of incorporation)

**Identification No.)** 

## Edgar Filing: KRAFT FOODS INC - Form 8-K

# Three Lakes Drive, Northfield, Illinois 60093-2753 (Address of Principal executive offices) (Zip Code) Registrant s Telephone number, including area code: (847) 646-2000

#### Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 7.01. Regulation FD Disclosure.

On February 19, 2008, Kraft Foods Inc. executives presented at the Consumer Analyst Group of New York (CAGNY) 2008 Conference. The web cast and slides of the presentation are archived on our website at www.kraft.com. We issued a press release summarizing the presentation and it is attached hereto as Exhibit 99.1 and is incorporated by reference into this Item 7.01.

Pursuant to General Instruction B.2., to Form 8-K, the information set forth in this Item 7.01, including the exhibit attached hereto relating to this Item 7.01, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section.

**Item 9.01.** Financial Statements and Exhibits. (d) Exhibits.

ExhibitDescription99.1Kraft Foods Inc. Press Release, dated February 19, 2008.

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

KRAFT FOODS INC.

Date: February 21, 2008

/s/ Carol J. Ward Name: Carol J. Ward Title: Vice President and Corporate Secretary