

Vitamin Shoppe, Inc.  
Form 8-K  
March 04, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(D)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**  
**Date of Report (Date of earliest event reported): March 3, 2015**

**Vitamin Shoppe, Inc.**  
**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or Other Jurisdiction**  
**of Incorporation or Organization)**

**001-34507**  
**(Commission**  
**File Number)**

**11-3664322**  
**(IRS Employer**  
**Identification No.)**

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**2101 91st Street**

**North Bergen, New Jersey 07047**

**(Addresses of Principal Executive Offices, including Zip Code)**

**(800) 223-1216**

**(Registrant's Telephone Number, Including Area Code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On March 3, 2015, the Vitamin Shoppe, Inc. (the Company) reported that Colin Watts will be joining the Company as its new Chief Executive Officer, effective April 6, 2015. Mr. Watts will also become a member of the Board of Directors. He is to succeed Tony Truesdale who announced in September 2014 his plans to retire in June 2015 after more than nine years of service at the Vitamin Shoppe.

**ITEM 7.01 Regulation FD Disclosure.**

On March 3, 2015, the Company issued a press release announcing Mr. Watts appointment. A copy of the press release is filed as Exhibit 99.1 to this Current Report on Form 8-K and the information contained therein is incorporated herein by reference.

NOTE: The information furnished under Item 7.01 (Regulation FD Disclosure) of this Current Report on Form 8-K shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing

**ITEM 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

**Exhibit**

**No.**

- |      |  |
|------|--|
| 99.1 | Press Release of the Company, dated March 3, 2015.             |
| 99.2 | Employment and Non-Competition Agreement, dated March 3, 2015. |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Vitamin Shoppe, Inc.

Date: March 3, 2015

By: /s/ Jean Frydman

Name: Jean Frydman

Title: Senior Vice President, General

Counsel & Corporate Secretary