SCHERR MARC D

Form 4

October 31, 2011

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

2. Issuer Name and Ticker or Trading

**OMB** Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

**OMB APPROVAL** 

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

may continue.

See Instruction

SCHERR M	2. Issue Symbol	2. Issuer Name and Ticker or Trading Symbol					Issuer				
ULTIMATE SO INC [ULTI]				FTWARI	E GR	OUP	(Check all applicable)				
(Last)	(First) (N		3. Date of Earliest Transaction (Month/Day/Year)					e titleOthe	Owner er (specify		
2000 ULTII	MATE WAY	10/27/2	10/27/2011				below) below) Vice-Chairman & COO				
	(Street)		4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check				
		Filed(Mc	onth/Day/Yea	r)			Applicable Line) _X_ Form filed by One Reporting Person				
WESTON,	FL 33326						Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transacti Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
_			Code V	Amount	or (D)	Price	(Instr. 3 and 4)				
Common Stock, par value \$0.01	10/27/2011	10/27/2011	S	13,700 (1)	D	\$ 58.21 (2)	53,750	D			
Common Stock, par value \$0.01	10/27/2011	10/27/2011	S	27,784 (1)	D	\$ 59.59 (3)	53,750	D			
Common Stock, par value \$0.01	10/27/2011	10/27/2011	S	33,701 (1)	D	\$ 60.5 (4)	53,750	D			
Common Stock, par	10/27/2011	10/27/2011	S	2,090 (1)	D	\$ 61.08	53,750	D			

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value \$0.01	(5)			
Common Stock, par value \$0.01		7,022	I	As trustee for the trust f/b/o Derek J. Scherr
Common Stock, par value \$0.01		11,022	I	As trustee for the trust f/b/o Alison J. Scherr
Common Stock, par value \$0.01		11,022	I	As trustee for the trust f/b/o Jodi D. Scherr
Reminder: Report on a separate line for each class of securities beneficially owned	directly or	indirectly.		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

number.

Persons who respond to the collection of

information contained in this form are not

required to respond unless the form displays a currently valid OMB control

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(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

1. Title of	2.	3. Transaction Date	3A. Deemed	4.		5.	6. Date Exerc	cisable and	7. Tit	le and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ction	Number	Expiration D	ate	Amou	ınt of	Derivative
Security	or Exercise		any	Code	(	of	(Month/Day/	Year)	Unde	rlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8) ]	Derivativ	e		Secur	rities	(Instr. 5)
	Derivative				,	Securities			(Instr	. 3 and 4)	
	Security					Acquired					
	·				(	(A) or					
					]	Disposed					
					(	of (D)					
					(	(Instr. 3,					
					4	4, and 5)					
										Amount	
							Date	Expiration		or	
							Exercisable	Date	Title	Number	
										of	
				Code	V	(A) (D)				Shares	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
• 0	Director	10% Owner	Officer	Other				
SCHERR MARC D	X		Vice-Chairman & COO					
2000 ULTIMATE WAY								

Reporting Owners 2

WESTON, FL 33326

## **Signatures**

Felicia Alvaro by Power of Attorney for Marc D. Scherr

10/31/2011

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan adopted by the reporting person on August 10, 2011.
- (2) The sales price represents the weighted average sales price ranging in price from \$57.50 to \$58.45. The number of shares sold at each separate price will be made available to the SEC Staff, the issuer, or a security holder of the issuer upon request.
- (3) The sales price represents the weighted average sales price ranging in price from \$59.00 to \$60.00. The number of shares sold at each separate price will be made available to the SEC Staff, the issuer, or a security holder of the issuer upon request.
- (4) The sales price represents the weighted average sales price ranging in price from \$60.01 to \$61.00. The number of shares sold at each separate price will be made available to the SEC Staff, the issuer, or a security holder of the issuer upon request.
- (5) The sales price represents the weighted average sales price ranging in price from \$61.01 to \$61.19. The number of shares sold at each separate price will be made available to the SEC Staff, the issuer, or a security holder of the issuer upon request.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3