Edgar Filing: DILLARD JOAN H - Form 4

DILLARD . Form 4	JOAN H										
April 03, 20	012										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL			
Washington, D.C. 20549							OMMISSION	OMB Number:	3235-0287		
if no lon subject t Section Form 4	k this box longer ct to on 16. 4 or								Expires:January 3 200Estimated average burden hours per response0		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 19 Section 17(a) of the Public Utility Holding Company Act of 1935 or S 30(h) of the Investment Company Act of 1940								1935 or Section	I		
(Print or Type	Responses)										
DILLARD JOAN H S							0	5. Relationship of Reporting Person(s) to Issuer			
			Holdings, AG [AWH]					(Check all applicable)			
(Month				of Earliest Transaction /Day/Year)			Director 10% Owner X Officer (give title Other (specify below) below)				
CO. HOLD		INCE	04/02/2	2012				Eĭ	VP & CFO		
								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
BAAR/ZU	G, V8 CH-6340							Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	e Secu	rities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	Security (Month/Day/Year) Execution Date, if			3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common				Code V	Amount	(D)	Price \$	(msu. 5 and 4)			
Common Shares	04/02/2012			S <u>(1)</u>	5,000	D	68.3016 (2)	123,230	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration D (Month/Day, e	6. Date Exercisable and Expiration Date (Month/Day/Year)		le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships					
	Director	10% Owner	Officer	Other			
DILLARD JOAN H ALLIED WORLD ASSURANCE CO. HOLDIN LINDENSTRASSE 8 BAAR/ZUG, V8 CH-6340	GS, AG		EVP & CFO				
Signatures							
/s/ Wayne H. Datz, by Power of Attorney	4/03/2012						
**Signature of Reporting Person	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale of Common Shares reported in this Form 4 were for tax purposes and were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 28, 2010.

Represents a weighted average sale price: the sales prices range from \$67.93 to \$68.75. Upon request, the full sale information regarding(2) the number of shares sold at each price increment will be provided to the U.S. Securities and Exchange Commission, the issuer or a security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.