

SCRIPPS E W CO /DE
Form 4
March 11, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Appleton William

(Last) (First) (Middle)

312 WALNUT STREET, 28TH FL.

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)
03/10/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)

SVP and General Counsel

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount | (A) or (D) | Price |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | | C ⁽¹⁾ | | 10,000 | A | \$ 18.32 |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | | F ⁽²⁾ | | 2,850 | D | \$ 18.32 |

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| | | | | | | | |
|---|------------|------------------|-------|---|-------------|---------|---|
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | C ⁽¹⁾ | 7,927 | A | \$ 18.32 | 99,832 | D |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | F ⁽²⁾ | 2,260 | D | \$ 18.32 | 97,572 | D |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | C ⁽¹⁾ | 8,144 | A | \$ 18.32 | 105,716 | D |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | F ⁽²⁾ | 2,322 | D | \$ 18.32 | 103,394 | D |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | C ⁽¹⁾ | 4,662 | A | \$ 18.32 | 108,056 | D |
| Class A Common Shares, \$.01 par value per share | 03/10/2014 | F ⁽²⁾ | 1,329 | D | \$ 18.32 | 106,727 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. Transaction | 5. Number of Derivative | 6. Date Exercisable and Expiration Date | 7. Title and Amount of Underlying Securities |
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|-------------------------|---|--|
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|-------------------------|---|--|

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| Security (Instr. 3) | or Exercise Price of Derivative Security | any (Month/Day/Year) | Code (Instr. 8) | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | (Month/Day/Year) | (Instr. 3 and 4) | | | | |
|------------------------|--|----------------------|------------------|---|------------------|------------------|------------------|-----------------|------------------------|----------------------------|
| | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Restricted Stock Units | \$ 18.32 | 03/10/2014 | C ⁽¹⁾ | | | | 03/09/2011 | 03/09/2014 | Restricted Stock Units | 10,000 |
| Restricted Stock Units | \$ 18.32 | 03/10/2014 | C ⁽¹⁾ | | | | 03/11/2012 | 03/11/2015 | Restricted Stock Units | 15,850 |
| Restricted Stock Units | \$ 18.32 | 03/10/2014 | C ⁽¹⁾ | | | | 03/15/2013 | 03/15/2016 | Restricted Stock Units | 24,430 |
| Restricted Stock Units | \$ 18.32 | 03/10/2014 | C ⁽¹⁾ | | | | 03/09/2014 | 03/09/2017 | Restricted Stock Units | 26,640 |
| Restricted Stock Units | (3) | 03/10/2014 | J | | | | 03/09/2014 | 03/09/2017 | Restricted Stock Units | 26,640 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|-------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Appleton William 312 WALNUT STREET, 28TH FL. CINCINNATI, OH 45202 | | | SVP and General Counsel | |

Signatures

/s/ William Appleton
03/11/2014
**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (2) The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (3) Thirty percent of the units awarded in 2013 were contingent on performance measures. Because the company did not meet these measures, the subject units did not vest and were forfeited under terms of the award.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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