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HFF, Inc.

Form 4											
July 01, 201	.5										
FORM	Λ4						NGEO			PROVAL	
	UNITED) STATES		RITIES A shington			NGE C	OMMISSION	OMB Number:	3235-0287	
Check the									Expires:	January 31	
subject t Section Form 4 o Form 5	They pursually to Section 10(a) of the Securities Exchange Act of 1934.							Expires: 20 Estimated average burden hours per response 0			
obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17			tility Hol	•	· ·		1935 or Section 0	1		
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> Gibson Mark			2. Issuer Name and Ticker or Trading Symbol HFF, Inc. [HF]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check					(all applicable)			
· · · ·	NC., ONE OXF 301 GRANT ST		(Month/I 06/29/2	Day/Year) 2015				X Director X Officer (give below) Chief E			
				4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
PITTSBUR	RGH, PA 15219							Form filed by M Person	lore than One Re	porting	
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	ecurity (Month/Day/Year) Execution Date, if Trans Instr. 3) any Code						Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership		
				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Class A common stock	06/29/2015			S <u>(1)</u>	100	D	\$ 42.33	771,329	D		
Class A common stock	06/30/2015			S <u>(1)</u>	19,387	D	\$ 41.56 (2) (3)	751,942	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	vative Conversion (Month/Day/Year) irity or Exercise		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. 6. Date Exercisable ar nNumber Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amo Unde Secur	le and unt of rlying rities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
Repor	rting O	wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
R	eporting Own	er Name / Address	Director	10% Owne	Relatio	-		Other			

Gibson Mark C/O HFF, INC., ONE OXFORD CENTRE, 301 GRANT STREET, SUITE 1100 PITTSBURGH, PA 15219	Х	Chief Executive Officer					
Signatures							
/s/ Eric O. Conrad, as attorney-in-fact	07/01/2015						
**Signature of Reporting Person	Date						
Explanation of Responses:							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 6, 2015. (1)
- This is the weighted average price at which the securities were sold. The range of prices for these sales was \$41.25 \$41.86. (2)
- Full information regarding the number of shares sold at each separate price is available upon request by the SEC staff, the issuer or any (3) security holder of the issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.