V F CORP Form 3 April 01, 2015

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement V F CORP [VFC] McNeill Bryan H (Month/Day/Year) 04/01/2015 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 105 CORPORATE CENTER (Check all applicable) **BLVD** (Street) 6. Individual or Joint/Group 10% Owner Director Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting VP, Chief Accounting Officer Person GREENSBORO, NCÂ 27408 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 873 D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 5. 6. Nature of Indirect (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial (Month/Day/Year) **Derivative Security** or Exercise Form of Ownership (Instr. 4) Price of Derivative (Instr. 5) Derivative Security: Title Direct (D) Security

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
2012 Non-Qualified Stock Option (right to buy)	(1)	02/20/2022	Common Stock	1,080	\$ 36.4	D	Â
2013 Non-Qualified Stock Option (right to buy)	(2)	02/19/2023	Common Stock	4,256	\$ 40.49	D	Â
2014 Non-Qualified Stock Option (right to buy)	(3)	02/18/2024	Common Stock	4,776	\$ 56.79	D	Â
2015 Non-Qualified Stock Option (right to buy)	(4)	02/17/2025	Common Stock	6,671	\$ 75.35	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
McNeill Bryan H 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	Â	Â	VP, Chief Accounting Officer	Â		

## **Signatures**

Mark R. Townsend for Bryan H. McNeill (pursuant to signing authority on file) 04/01/2015

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested as follows: 1,080 shares vested on 02/21/13; 1,080 shares vested on 02/21/14; and 1,080 shares vested on 02/21/15.
- (2) This option vests as follows: 2,128 shares vest on 02/20/14; 2,128 shares vest on 02/20/15; and 2,128 shares vest on 02/20/16.
- (3) This option vests as follows: 1,592 shares vest on 02/19/15; 1,592 shares vest on 02/19/16; and 1,592 shares vest on 02/19/17.
- (4) This option vests as follows: 2,224 shares vest on 02/18/16; 2,224 shares vest on 02/18/17; and 2,223 shares vest on 02/18/18.

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#### **Remarks:**

Executed signing authority attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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