V F CORP Form 3 April 03, 2017

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement V F CORP [VFC] O'Meara Aidan (Month/Day/Year) 04/01/2017 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 105 CORPORATE CENTER (Check all applicable) **BLVD** (Street) 6. Individual or Joint/Group 10% Owner Director Officer Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting Vice President & Group Pres. Person GREENSBORO, ÂNCÂ 27408 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 91,344 D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
		Title	Derivative	Security:	
			Security	Direct (D)	

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
2010 Non-Qualified Stock Option (right to buy)	(1)	02/15/2020	Common Stock	29,336	\$ 18.72	D	Â
2011 Non-Qualified Stock Option (right to buy)	(2)	02/23/2021	Common Stock	38,896	\$ 23.89	D	Â
2012 Non-Qualified Stock Option (right to buy)	(3)	02/20/2022	Common Stock	29,996	\$ 36.4	D	Â
2013 Non-Qualified Stock Option (right to buy)	(4)	02/19/2023	Common Stock	29,544	\$ 40.49	D	Â
2014 Non-Qualified Stock Option (right to buy)	(5)	02/18/2024	Common Stock	21,388	\$ 56.79	D	Â
2015 Non-Qualified Stock Option (right to buy)	(6)	02/17/2025	Common Stock	18,082	\$ 75.35	D	Â
2016 Non-Qualified Stock Option (right to buy)	(7)	02/23/2026	Common Stock	21,299	\$ 61.29	D	Â
2017 Non-Qualified Stock Option (right to buy)	(8)	02/21/2027	Common Stock	50,684	\$ 53.47	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
O'Meara Aidan 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408	Â	Â	Vice President & Group Pres.	Â	

Signatures

Mark R. Townsend for Aidan O'Meara (Pursuant to attached Signing Authority)

04/03/2017

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested as follows: 18,446 shares vested on 02/16/2011; 18,445 shares vested on 02/16/2012; and 18,445 shares vested on 02/16/2013.
- (2) This option vested as follows: 12,966 shares vested on 02/24/12; 12,965 shares vested on 02/24/13; and 12,965 shares vested on 02/24/14.

Date

- (3) This option vested as follows: 9,999 shares vested on 02/21/13; 9,999 shares vested on 02/21/14; and 9,998 shares vested on 02/21/15.
- (4) This option vested as follows: 9,848 shares vested on 02/20/14; 9,848 shares vested on 02/20/15; and 9,848 shares vested on 02/20/16.
- (5) This option vested as follows: 7,130 shares vested on 02/19/15; 7,129 shares vested on 02/19/16; and 7,129 shares vested on 02/19/17.
- (6) This option vests as follows: 6,028 shares vested on 02/18/16; 6,027 shares vested on 02/18/17; and 6,027 shares will vest on 02/18/18.

Reporting Owners 2

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- (7) This option vests as follows: 7,100 shares vested on 02/23/17; 7,100 shares will vest on 02/23/18; and 7,099 shares will vest on 02/23/19.
- (8) This option vests as follows: 16,895 shares will vest on 02/22/18; 16,895 shares will vest on 02/22/19; and 16,894 shares will vest on 02/22/20.



Remarks:

Executed signing authority attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.