



**Bachoco Announces Negotiations with Company in Northeast Mexico**

CELAYA, Mexico, Jan. 22 /PRNewswire-FirstCall/ -- Industrias Bachoco S.A. de C.V. (NYSE: IBA) (BMV: Bachoco B) ( Bachoco or the Company ), Mexico 's leading producer and processor of poultry products, today announced that it has entered into negotiations regarding a business agreement with Grupo Libra , a poultry company located in the state of Nuevo Leon in Northeast Mexico.

Bachoco will provide further information regarding these discussions upon reaching a definitive agreement.

Company Description

Industrias Bachoco S.A. de C.V. is Mexico 's leading producer and processor of poultry products with over 700 production and distribution facilities throughout the country. The Company is also Mexico 's second largest producer of table eggs. It sells swine to meat packers for the production of pork products and is an important player in the balanced feed industry in Mexico. The Company posted net sales of US\$1.36 billion for 2005 divided among the Company 's four main product lines as follows: 80.1% chicken and chicken- related products, 8.7% table eggs, 7.2% balanced feed, and 4.0% swine and other lines.

Industrias Bachoco 's shares are listed on the Mexican Stock Exchange and its American Depositary Shares (ADS) are listed on the New York Stock Exchange. One ADS represents twelve B Shares. For more information, please visit Bachoco 's website at <http://www.bachoco.com.mx>.

This press release may contain statements which constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the intent, belief or current expectations of the Company, its directors, or its officers with respect to the future operating performance of the Company. Investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those in the forward-looking statements as a result of various factors. Important factors that could cause such differences are described in the Company 's periodic filings with the Securities and Exchange Commission.

SOURCE Industrias Bachoco, S.A. de C.V.

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/Web site: <http://www.bachoco.com.mx/>  
(IBA)

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Industrias Bachoco, S.A. de C.V.  
(Registrant)

Date: January 22, 2007

By /s/ Daniel Salazar Ferrer, CFO

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