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Knecht Edw Form 4											
September 2	ЛЛ	ST & TPC	SECU	DITIEC			NCECC	OMMISSION		PPROVAL	
	UNITED	SIAIES		shington			NGE CC	DIMINIISSIUN	OMB Number:	3235-0287	
Check th				·····B····	, 2000 20				Expires:	January 31,	
Subject to Section 16. Form 4 or				CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						2005 average rs per 0.5	
Form 5 obligatic may con <i>See</i> Instr 1(b).	tinue. Section 17	(a) of the	Public U		ding Con	npany	y Act of 1	Act of 1934, 935 or Section			
(Print or Type	Responses)										
Knecht Edward F S:				r Name and NAL BE			I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Least)	(First)	(Meddla)	[FIZZ]					Director			
				f Earliest Transaction				XOfficer (give title Other (specify			
8100 SW 1 4000	OTH STREET, S	UITE	09/17/2				t	elow) Executive	below) VP - Procurer	nent	
	(Street)			endment, D nth/Day/Yea	-	1	A	5. Individual or Joi Applicable Line) X_ Form filed by Ou Form filed by Mo	ne Reporting Pe	rson	
PLANTAT	ION, FL 33324						Ē	erson		porting	
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secur	ities Acqui	red, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, i any (Month/Day/Year)		Date, if	Code (Instr. 3, 4 and 5) ar) (Instr. 8) (A)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	09/17/2010			D	10,000	D	\$ 14.11 (1)	67,080	D		
Common Stock	09/20/2010			D	10,000	D	\$ 14.145 (2)	57,080	D		
Common Stock	09/21/2010			D	509	D	\$ 14.12	56,571	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	;	Date	7. Title Amoun Underl Securit (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Knecht Edward F 8100 SW 10TH STREET SUITE 4000 PLANTATION, FL 33324			Executive VP - Procurement				
O !							

Signatures

/s/ Edward F. Knecht <u>**Signature of</u> Reporting Person 09/21/2010 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This transaction was executed in multiple trades at prices ranging from \$14.08 to \$14.14. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, National Beverage Corp., or a security holder of National Beverage Corp., full information regarding the number of shares and prices at which the transaction was

effected. This transaction was executed in multiple trades at prices ranging from \$14.13 to \$14.16. The price reported above reflects the weighted

(2) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, National Beverage Corp., or a security holder of National Beverage Corp., full information regarding the number of shares and prices at which the transaction was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners