**ESCALADE INC** Form 4 March 06, 2014

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Form 4 or

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

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obligations

may continue.

See Instruction

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Keller Robert J |                |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol   | 5. Relationship of Reporting Person(s) to Issuer  |  |  |
|---|----------------|----------|--|---|--|--|
| (Last)  | (First)        | (Middle) | ESCALADE INC [ESCA]  3. Date of Earliest Transaction | (Check all applicable)  |  |  |
| , ,   | 17 MAXWELL AVE |          | (Month/Day/Year)<br>03/04/2014                       | X Director 10% Owner X Officer (give title Other (specibelow) below)  President & CEO             |  |  |
|   | (Street)       |          | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |
| EVANSVILI   | LE, IN 4771    | (7in)    |  | Form filed by More than One Reporting Person  |  |  |

| (City)                               | (State)                                 | (Zip) Tabl  | le I - Non-I  | )erivative        | Securi | ties Acqu  | ired, Disposed of  | , or Beneficial   | y Owned |
|--------------------------------------|---|---|---|-------------------|--------|--|--|---|---------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or |                   |        | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |         |
| Common<br>Stock                      | 03/04/2014                              |   | Code V<br>M   | Amount 13,750 (1) | (D)    | Price \$ 2.56  | 202,500  | D   |         |
| Common<br>Stock                      | 03/06/2014                              |   | M   | 5,500<br>(1)      | A      | \$ 5.85  | 208,000  | D   |         |
| Common<br>Stock                      | 03/06/2014                              |   | M   | 1,552<br>(1)      | A      | \$ 5.28  | 209,522  | D   |         |
| Common<br>Stock                      | 03/06/2014                              |   | M   | 2,948<br>(1)      | A      | \$ 6.07  | 212,500  | D   |         |
| Common<br>Stock                      | 03/04/2014                              |   | S   | 2,800             | D      | \$<br>11.91  | 209,700  | D   |         |

**OMB APPROVAL** 

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January 31,

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#### Edgar Filing: ESCALADE INC - Form 4

| Common<br>Stock | 03/04/2014 | S | 300   | D | \$ 11.9 209,400 | D |
|-----------------|------------|---|-------|---|-----------------|---|
| Common<br>Stock | 03/05/2014 | S | 5,000 | D | \$ 11.7 204,400 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) |     |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|---|---|--|-----|--------|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                 | (A) | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Common<br>Stock<br>Option                           | \$ 2.56   | 03/04/2014                              |   | M                                      |     | 13,750 | 02/26/2011   | 02/26/2015         | Common<br>Stock   | 13,750<br>(1)                       |
| Common<br>Stock<br>Option                           | \$ 5.28   | 03/06/2014                              |   | M                                      |     | 1,552  | 03/02/2013   | 03/02/2017         | Common<br>Stock   | 1,552<br>(1)                        |
| Common<br>Stock<br>Option                           | \$ 5.85   | 03/06/2014                              |   | M                                      |     | 5,500  | 03/01/2014   | 03/01/2018         | Common<br>Stock   | 5,500<br>(1)                        |
| Common<br>Stock<br>Option                           | \$ 6.07   | 03/06/2014                              |   | M                                      |     | 2,948  | 03/01/2012   | 03/01/2016         | Common<br>Stock   | 2,948<br>(1)                        |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |                 |       |  |  |  |  |
|--------------------------------|---------------|-----------|-----------------|-------|--|--|--|--|
|                                | Director      | 10% Owner | Officer         | Other |  |  |  |  |
| Keller Robert J                |               |           |                 |       |  |  |  |  |
| 817 MAXWELL AVE                | X             |           | President & CEO |       |  |  |  |  |
| EVANSVILLE, IN 47711           |               |           |                 |       |  |  |  |  |

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## **Signatures**

/s/ Robert Keller 03/06/2014

\*\*Signature of Date
Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares issued pursuant to the exercise of options under the Escalade, Incorporated 2007 Incentive Plan in a transaction exempt from Section 16(b) short swing profit liability.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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