Fogarty Stephen J. Form 3 July 23, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement COLGATE PALMOLIVE CO [CL] A Fogarty Stephen J. (Month/Day/Year) 07/12/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O COLGATE-PALMOLIVE (Check all applicable) COMPANY, Â 300 PARK **AVENUE** 10% Owner Director _X__ Officer (Street) Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Chief Ethics & Compliance Off. _X_ Form filed by One Reporting Person NEW YORK. NYÂ 10022 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Ownership Beneficially Owned (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 10,285 D Common Stock 13,790 Ι By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
Security	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership

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			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	09/11/2011(1)	09/11/2014	Common Stock	14,500	\$ 79.52	D	Â
Stock Option (Right to Buy)	09/10/2012(2)	09/10/2015	Common Stock	14,500	\$ 73.23	D	Â
Stock Option (Right to Buy)	09/16/2013(2)	09/16/2016	Common Stock	14,500	\$ 76.58	D	Â
Stock Option (Right to Buy)	09/08/2014(2)	09/07/2017	Common Stock	14,500	\$ 90.46	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships				
reporting o where runner, runners	Director	10% Owner	Officer	Other	
Fogarty Stephen J. C/O COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK Â NYÂ 10022	Â	Â	Chief Ethics & Compliance Off.	Â	

Signatures

Nina Huffman by power of attorney 07/23/2012

**Signature of Reporting Person Da

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option became exercisable in one-third increments beginning on the first anniversary of the grant date.
- (2) Option becomes exercisable in one-third increments beginning on the first anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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