

Meyer Christopher Adkins  
 Form 4  
 April 03, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Meyer Christopher Adkins

(Last) (First) (Middle)  
 2202 N. WEST SHORE  
 BLVD, SUITE 500  
 (Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
 Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 04/01/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_X\_\_\_ Officer (give title below) \_\_\_ Other (specify below)  
 EVP, Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_X\_\_\_ Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Price  |   |  |                                   |
| Common Stock                    |                                      |  |                                |   | 4,238   | D  |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|
|  |  |                                      |  | Code V (A) (D)                 |   | Date Exercisable Expiration Date                         | Title   |                            |
| Restricted Stock Units                     | \$ 0 <sup>(1)</sup>                                    | 04/01/2019                           |  | A                              | 26,208  | <sup>(2)</sup> <sup>(3)</sup>                            | Common Stock  | 26,208                     |
| Stock Option (right to buy)                | \$ 20.62   | 04/01/2019                           |  | A                              | 69,043  | <sup>(4)</sup> 04/01/2029                                | Common Stock  | 69,043                     |
| Restricted Stock Units                     | \$ 0 <sup>(1)</sup>                                    |                                      |  |                                |   | <sup>(5)</sup> <sup>(3)</sup>                            | Common Stock  | 3,726                      |
| Restricted Stock Units                     | \$ 0 <sup>(1)</sup>                                    |                                      |  |                                |   | <sup>(6)</sup> <sup>(3)</sup>                            | Common Stock  | 2,313                      |
| Restricted Stock Units                     | \$ 0 <sup>(1)</sup>                                    |                                      |  |                                |   | <sup>(7)</sup> <sup>(3)</sup>                            | Common Stock  | 1,845                      |
| Restricted Stock Units                     | \$ 0 <sup>(1)</sup>                                    |                                      |  |                                |   | <sup>(8)</sup> <sup>(3)</sup>                            | Common Stock  | 903                        |
| Stock Option (right to buy)                | \$ 21.29   |                                      |  |                                |   | <sup>(9)</sup> 02/19/2029                                | Common Stock  | 9,682                      |
| Stock Option (right to buy)                | \$ 24.1  |                                      |  |                                |   | <sup>(10)</sup> 02/23/2028                               | Common Stock  | 7,222                      |
| Stock Option (right to buy)                | \$ 17.27   |                                      |  |                                |   | <sup>(11)</sup> 02/24/2027                               | Common Stock  | 6,591                      |
| Stock Option (right to buy)                | \$ 17.15   |                                      |  |                                |   | <sup>(12)</sup> 02/25/2026                               | Common Stock  | 4,207                      |

|                                      |          |      |            |                 |       |
|--------------------------------------|----------|------|------------|-----------------|-------|
| Stock<br>Option<br>(right to<br>buy) | \$ 25.36 | (13) | 02/26/2025 | Common<br>Stock | 6,251 |
| Stock<br>Option<br>(right to<br>buy) | \$ 25.32 | (14) | 02/27/2024 | Common<br>Stock | 3,194 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                              |       |
|---|---------------|-----------|------------------------------|-------|
|   | Director      | 10% Owner | Officer                      | Other |
| Meyer Christopher Adkins<br>2202 N. WEST SHORE BLVD<br>SUITE 500<br>TAMPA, FL 33607 |               |           | EVP, Chief Financial Officer |       |

## Signatures

/s/ Kelly Lefferts, Attorney  
in Fact

04/03/2019

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
  - (2) On April 1, 2019, these restricted stock units were granted in the original amount of 26,208, which vest in three equal annual installments, with a final vesting in 2022.
  - (3) This field is not applicable.
  - (4) On April 1, 2019, these stock options were granted in the original amount of 69,043, which vest in three equal annual installments, with a final vesting in 2022.
  - (5) On February 19, 2019, these restricted stock units were granted in the original amount of 3,726, which vest in three equal annual installments, with a final vesting in 2022.
  - (6) On February 23, 2018, these restricted stock units were granted in the original amount of 3,084, which vest in four equal annual installments, with a final vesting in 2022.
  - (7) On February 24, 2017, these restricted stock units were granted in the original amount of 3,689, which vest in four equal annual installments, with a final vesting in 2021.
  - (8) On February 25, 2016, these restricted stock units were granted in the original amount of 3,610, which vest in four equal annual installments, with a final vesting in 2020.
  - (9) On February 19, 2019, these stock options were granted in the original amount of 9,682, which vest in three equal annual installments, with a final vesting in 2022.
  - (10) On February 23, 2018, these stock options were granted in the original amount of 7,222, which vest in four equal annual installments, with a final vesting in 2022.
  - (11) On February 24, 2017, these stock options were granted in the original amount of 8,787, which vest in four equal annual installments, with a final vesting in 2021.

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- (12) On February 25, 2016, these stock options were granted in the original amount of 8,414, which vest in four equal annual installments, with a final vesting in 2020.
- (13) On February 26, 2015, these stock options were granted in the original amount of 6,251, which vest in four equal annual installments, with a final vesting in 2019.
- (14) On February 27, 2014, these stock options were granted in the original amount of 3,194, which vest in four equal annual installments, with a final vesting in 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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