

IRSA INVESTMENTS & REPRESENTATIONS INC  
Form 144  
September 06, 2016

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 144  
NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

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SEC USE ONLY  
DOCUMENT  
SEQUENCE NO.  
CUSIP NUMBER  
WORK LOCATION

1 (a) NAME OF ISSUER (Please type or print)

(b)  
IRS (c) S.E.C. FILE NO.  
IDENT.  
NO.

IRSA PROPIEDADES COMERCIALES SA

00-000000982

1 (d) ADDRESS OF  
ISSUER  
CODE

STREET

CITY

(e) TELEPHONE NO. STATE

AREA  
NUMBER  
COD

MORENO 877, BUENOS AIRES, ARGENTINA, C1091AAQ

11 4344-4600  
54

(b)

(c) ADDRESS  
STREET  
CODE

CITY

ST

2 (a) NAME OF PERSON FOR WHOSE ACCOUNT  
THE SECURITIES ARE TO BE SOLD  
IRSA INVERSIONES Y REPRESENTACIONES  
SOCIEDAD ANÓNIMA

RELATIONSHIP  
TO  
ISSUER

STOCKHOLDER 108 1ST FLOOR, BUENOS AIRES,  
ARGENTINA, C1066AAD

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INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3 (a) Title of the Class of Securities To Be Sold	(b) Name and Address of Each Broker Through Whom the Securities are to be Offered or Each Market Maker who is Acquiring the Securities	SEC USE ONLY  Broker-Dealer  File Number	(c) Number of Shares or Other Units To Be Sold  (See instr. 3(c))	(d) Aggregate Market Value  (See instr. 3(d))	(e) Number of Shares or Other Units Outstanding  (See instr. 3(e))	(f) Approximate Date of Sale (See instr. 3(f))  (MO. DAY YR.)	(g) Name of Each Securities Exchange  (See instr. 3(g))
American Depository Shares, each representing 40 common shares	JP MORGAN SECURITIES LLC 277 Park Avenue New York, NY 10172		315,000	12,379,500.00 (closing price September 2nd)	31,503,513	09 07 2016	NASDAQ

INSTRUCTIONS:

3 .. (a) Title of the class of securities to be sold

1. (a) Name of issuer  
through whom the securities are intended to be sold

(b) Name and address of each broker

(b) Issuer's I.R.S. Identification Number  
other units to be sold (if debt securities, give the aggregate face amount)

(c) Number of shares or

(c) Issuer's S.E.C. file number, if any  
of the securities to be sold as of a specified date within 10 days prior to the filing of this notice

(d) Aggregate market value

(d) Issuer's address, including zip code  
other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown

(e) Number of shares or

(e) Issuer's telephone number, including area code  
recent report or statement published by the issuer

by the most

(f) Approximate date on which the securities are to be sold

2 . (a) Name of person for whose account the securities are to be  
sold  
any, on which the securities are intended to be sold

(g) Name of each securities exchange, if

(b) Such person's relationship to the issuer (e.g., officer, director, 10%

stockholder, or member of immediate family of any of the foregoing) (c) Such person's address, including zip code

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1147 (08-07)



TABLE I — SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired  (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
		Negotiated, private transaction				
		Open Market purchases	GSEM/AP		11/30/2004	Cash. See
	11/30/2004	Open Market purchases	Holdings LP	176,883	12/06/2004	footnote 1
	12/01/2004	Open Market purchases	NA	190	04/15/2005	Cash
	04/12/2005	Open Market purchases	NA	200	04/22/2005	Cash
	04/19/2005	Open Market purchases	NA	100	05/05/2005	Cash
	05/02/2005	Open Market purchases	NA	100	06/29/2006	Cash
	06/26/2006	Open Market purchases	NA	3,598	08/22/2006	Cash
	08/17/2006	Open Market purchases	NA	1,000	08/30/2006	Cash
	08/25/2006	Open Market purchases	NA	10,900	09/05/2006	Cash
American Depositary Shares, each representing 40 common shares	08/31/2006	Open Market purchases	NA	1,232	09/08/2006	Cash
	09/05/2006	Open Market purchases	NA	100	09/25/2006	Cash
	09/20/2006	Open Market purchases	NA	500	12/19/2006	Cash
	12/14/2006	Open Market purchases	NA	56	12/21/2006	Cash
	12/18/2006	Open Market purchases	NA	9,400	01/09/2007	Cash
	01/04/2007	Open Market purchases	NA	5,100	01/10/2007	Cash
	01/05/2007	Open Market purchases	NA	8,300	01/11/2007	Cash
	01/08/2007	Open Market purchases	NA	4,025	01/19/2007	Cash
	01/16/2007	Open Market purchases	NA	2,000	02/15/2007	Cash
	02/12/2007	Open Market purchases	NA	2,900	02/23/2007	Cash
	02/20/2007		NA	23,200	03/06/2007	Cash
	03/01/2007		NA	65,216		Cash

INSTRUCTIONS: If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS

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Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
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REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION: The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule

10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

September 6, 2016

/s/ Saul Zang - First Vice Chairman

DATE OF NOTICE

(SIGNATURE)

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy IF RELYING ON RULE 10B5-1 of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)

On November 30, 2004, IRSA Inversiones y Representaciones Sociedad Anónima ("IRSA") purchased from GSEM/AP Holdings LP ("GSEM/AP"), a wholly owned subsidiary of Goldman Sachs, 3,061,450 Convertible Notes and 1,114,520 American Depositary Shares ("ADS") of IRSA Propiedades Comerciales SA ("IRCP"). IRSA paid US\$ 15.3 million for such securities.