#### CHURCH & DWIGHT CO INC /DE/

Form 4

September 05, 2007

Check this box

if no longer

Section 16.

Form 4 or

subject to

| <b>FORM 4</b> | UNITED STATES SECURITIES AND EXCHANGE COMMISSIO |
|---------------|---|
|               | Washington, D.C. 20549                          |

**OMB APPROVAL** 

**OMB** 3235-0287 Number:

January 31, Expires: 2005

burden hours per response... 0.5

Estimated average

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Tursi Louis

(Print or Type Responses)

1. Name and Address of Reporting Person \*

5. Relationship of Reporting Person(s) to Issuer

Symbol

CHURCH & DWIGHT CO INC /DE/[CHD]

2. Issuer Name and Ticker or Trading

(Check all applicable)

Executive VP, Consumer Sales

(Last)

(First)

**469 NORTH HARRISON STREET** 

(Street)

(Middle)

3. Date of Earliest Transaction

4. If Amendment, Date Original

Director \_X\_\_ Officer (give title

10% Owner Other (specify

(Month/Day/Year)

08/31/2007

below)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line) \_X\_ Form filed by One Reporting Person

Form filed by More than One Reporting

Person

PRINCETON, NJ 08543

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |   |   |  |  |   |  |  |  |
|--------------------------------------|---|--|--|---|---|--|--|---|--|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. SecurionAcquirec<br>Disposec<br>(Instr. 3, | d (A) or<br>d of (D)<br>4 and 5)<br>(A)<br>or | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |  |  |
| Common<br>Stock                      |   |  |  |   |   | 5,349.1879   | D  |   |  |  |  |
| Common<br>Stock                      |   |  |  |   |   | 3,450  | I  | by Spouse   |  |  |  |
| Common<br>Stock                      |   |  |  |   |   | 5,885.913  | I  | Prfit<br>Shring/Saving<br>Plan Trust                  |  |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

#### Edgar Filing: CHURCH & DWIGHT CO INC /DE/ - Form 4

# displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amou<br>Underlying Securit<br>(Instr. 3 and 4) |                           |
|---|---|---|---|--|--|--|-----------------|---|---------------------------|
|   |   |   |   | Code V                                 | (A) (D)  | Date Exercisable   | Expiration Date | Title   | Amo<br>or<br>Num<br>of Sh |
| Phantom<br>Stock                                    | \$ 0 (1)  | 08/31/2007                              |   | A                                      | 4.4514   | 08/08/1988(2)  | 08/08/1988(2)   | Common<br>Stock   | 4.4                       |
| Stock<br>Option                                     | \$ 29.63  |   |   |  |  | 07/26/2007   | 07/26/2014      | Common<br>Stock   | 22,                       |
| Stock<br>Option                                     | \$ 35.02  |   |   |  |  | 06/19/2009   | 06/19/2016      | Common<br>Stock   | 19,                       |
| Stock<br>Option                                     | \$ 35.29  |   |   |  |  | 06/20/2008   | 06/20/2015      | Common<br>Stock   | 15,                       |
| Stock<br>Option                                     | \$ 48.8   |   |   |  |  | 06/18/2010   | 06/18/2017      | Common<br>Stock   | 13,                       |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Tursi Louis

469 NORTH HARRISON STREET PRINCETON, NJ 08543

Executive VP, Consumer Sales

### **Signatures**

Andrew C. 09/05/2007 Forsell

\*\*Signature of Date
Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares convert to common stock on a 1-for-1 basis.

**(2)** 

Reporting Owners 2

#### Edgar Filing: CHURCH & DWIGHT CO INC /DE/ - Form 4

The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.