LAVIN LEONARD H/IL/

Form 4

January 18, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * LAVIN LEONARD H /IL/

2. Issuer Name and Ticker or Trading Symbol

ALBERTO CULVER CO [ACV]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Middle)

3. Date of Earliest Transaction

(Check all applicable)

C/O ALBERTO-CULVER COMPANY, 2525 ARMITAGE

AVENUE

(Month/Day/Year)

01/17/2005

_X__ Director _X__ 10% Owner _ Other (specify Officer (give title below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

MELROSE PARK, IL 60160

(City)	(State) (Z _{1p}) Tabl	e I - Non-D	erivative Se	curiti	es Acqı	quired, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securitie on(A) or Disp (Instr. 3, 4	osed o	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common Stock					(-)		150,300	I	FN3 FN8 (3) (8)			
Common Stock							80,010	I	FN5 FN8 (5) (8)			
Common Stock	01/17/2005		J	688,265	D	<u>(10)</u>	1,159,361	I	FN7 FN8 (7) (8)			
Common Stock	01/17/2005		J	688,265	D	<u>(9)</u>	840,639	I	FN1 FN8 (1) (8)			
Common Stock							80,010	I	FN6 FN8 (6) (8)			

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Common Stock	80,010	I	FN4 FN8 (4) (8)
Common Stock	80,010	I	FN2 FN8 (2) (8)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

> 9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.		5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amor Unde Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)
				Code	v	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

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Reporting Owners

Reporting Owner Name / Address	Relationships							
.	Director	10% Owner	Officer	Other				
LAVIN LEONARD H /IL/								
C/O ALBERTO-CULVER COMPANY	X	X						
2525 ARMITAGE AVENUE	Λ	Λ						
MELROSE PARK, IL 60160								

Signatures

/James M. Spira/Attorney-in-fact for Leonard H. 01/18/2005 Lavin Date

**Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Held by the undersigned as co-trustee of a trust dated 12/18/87 for his benefit.

Reporting Owners 2

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- (2) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (3) Held by the undersigned's spouse as co-trustee of a trust dated 10/20/72 for the benefit of one of the undersigned's children.***
- (4) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (5) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (6) Held by the undersigned's spouse as co-trustee of a trust dated 11/14/89 for the benefit of one of the undersigned's grandchildren.***
- (7) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of the undersigned's spouse.***
- On January 21, 2004, the Board of Directors of Alberto-Culver Company approved a 50% stock dividend to holders of record on the close of business on February 2, 2004, payable on February 20, 2004. The transactions and holdings on this Form 4 reflects the 50% stock dividend.
- (9) Transferred by the undersigned as co-trustee of a trust dated 12/18/87 for his benefit to a limited partnership.
- (10) Transferred by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of the undersigned's spouse to a limited partnership.***

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that he is the beneficial owner of these secur Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.