

ROCK ROBERT H
Form 4
February 02, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROCK ROBERT H

(Last) (First) (Middle)

1313 LAFAYETTE ROAD

(Street)

GLADWYNE, PA 19035

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

ALBERTO CULVER CO [ACV]

3. Date of Earliest Transaction
(Month/Day/Year)

02/01/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	02/01/2005		M		20,527	A	\$ 8.9167	23,549	D
Common Stock	02/01/2005		S		1,527	D	\$ 52.7	22,022	D
Common Stock	02/01/2005		S		3,000	D	\$ 52.72	19,022	D
Common Stock	02/01/2005		S		1,000	D	\$ 52.705	18,022	D
Common Stock	02/01/2005		S		2,000	D	\$ 52.62	16,022	D
	02/01/2005		S		1,000	D		15,022	D

Edgar Filing: ROCK ROBERT H - Form 4

Common Stock					\$ 52.581		
Common Stock	02/01/2005	S	3,000	D	\$ 52.4	12,022	D
Common Stock	02/01/2005	S	1,000	D	\$ 52.31	11,022	D
Common Stock	02/01/2005	S	1,000	D	\$ 52.324	10,022	D
Common Stock	02/01/2005	S	3,000	D	\$ 52.55	7,022	D
Common Stock	02/01/2005	S	1,000	D	\$ 52.52	6,022	D
Common Stock	02/01/2005	S	2,000	D	\$ 52.5	4,022	D
Common Stock	02/01/2005	S	1,000	D	\$ 52.45	3,022	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Director Stock Option (Right to Buy)	\$ 8.9167	02/01/2005		M	20,527	<u>(1)</u> 10/30/2005	Common Stock	20,527

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

Edgar Filing: ROCK ROBERT H - Form 4

Director 10% Owner Officer Other

ROCK ROBERT H
1313 LAFAYETTE ROAD X
GLADWYNE, PA 19035

Signatures

/James M. Spira/Attorney-in-fact for Robert H.
Rock

02/02/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options vest in four equal annual installments beginning on October 30, 1996.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.