BERNICK CAROL L

Form 4

February 02, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

OMB APPROVAL

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SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * BERNICK CAROL L

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last) (First) ALBERTO CULVER CO [ACV]

(Check all applicable)

C/O ALBERTO-CULVER COMPANY, 2525 ARMITAGE **AVENUE**

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year) 02/01/2005

_X__ Director _X__ 10% Owner _ Other (specify X_ Officer (give title below)

Chairman

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

MELROSE PARK, IL 60160

(City)	(State)	(Zip) Tab	le I - Non-	Derivative S	Securiti	es Acqui	ired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transacti Code (Instr. 8)	4. Securities or Dispose (Instr. 3, 4) Amount	d of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock							723,843	I	FN7 (7)
Common Stock							224,808	I	FN2 (2)
Common Stock							79,705	I	FN16 (16)
Common Stock							12,817	I	FN8 (8)
Common Stock							17,734	I	FN9 (9)

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Common Stock						5,955,857	I	FN4 (4)
Common Stock						79,705	I	FN17 (17)
Common Stock						1,357,331	I	FN3 (3)
Common Stock	02/01/2005	S	659,361	D	\$ 52.25	500,000	I	FN12 (12)
Common Stock	02/01/2005	S	340,639	D	\$ 52.25	500,000	I	FN11 (11)
Common Stock						609,859	I	FN14 (14)
Common Stock						150,300	I	FN6 (6)
Common Stock						27,750	I	FN10 (10)
Common Stock						52	I	FN15 (15)
Common Stock						80,010	I	FN1 (1)
Common Stock						80,010	I	FN13 (13)
Common Stock						80,010	I	FN18 (18)
Common Stock	02/01/2005	S	300,000	D	\$ 52.25	592,180	I	FN5 (5)
Common Stock						415,295	I	FN19 (19)
Common Stock						415,295	I	FN20 (20)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of		3. Transaction Date			5.	6. Date Exercisable and	7. Title and	8. Price of	
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e	Securities	(Instr. 5)	Bene

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Derivative Securities (Instr. 3 and 4) Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Code V (A) (D) Date Expiration Title Amount Exercisable Date Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships						
F 8	Director	10% Owner	Officer	Other			
BERNICK CAROL L							
C/O ALBERTO-CULVER COMPANY	X	X	Chairman				
2525 ARMITAGE AVENUE	Λ	Λ	Chairman				
MELROSE PARK, IL 60160							

Signatures

/James M. Spira/Attorney-in-fact for Carol L.
Bernick 02/02/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (2) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (3) Held by the undersigned as trustee of a trust dated 10/31/98 for the benefit of her sister.***
- (4) Held by the undersigned as trustee of a trust dated 4/17/02 for her benefit.
- (5) Held directly by the undersigned's spouse.***
- (6) Held by the undersigned as co-trustee of a trust dated 10/20/72 for her benefit.
- (7) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (8) Held by the undersigned as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.
- (9) Held by the undersigned's spouse as a participant in the Alberto-Culver Company Employees' Profit Sharing Plan.***
- (10) Held by the undersigned's spouse as one of three co-trustees of a trust dated 7/7/97 for the benefit of their children.***
- (11) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.***
- (12) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her mother.***
- (13) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (14) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (15) Held by the undersigned's spouse as trustee of a trust dated 4/23/93 for his benefit.***

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- (16) Held by the undersigned as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust.
- (17) Held by the undersigned as trustee of a trust dated January 9, 2004 for her benefit, which trust is a Grantor Annuity Trust.
- (18) Held by the undersigned as co-trustee of a trust dated 11/14/89 for the benefit of a relative.***
- (19) Held by the undersigned as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.
- (20) Held by the undersigned as trustee of a trust dated 1/10/05 for her benefit, which trust is a Grantor Annuity Trust.

Remarks:

***The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these secu Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.