

FORD WILLIAM CLAY
 Form 5
 February 14, 2005

FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
 Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
FORD WILLIAM CLAY
 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol
FORD MOTOR CO [F]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

FORD MOTOR COMPANY, ONE AMERICAN ROAD
 (Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
 12/31/2004

Director 10% Owner
 Officer (give title below) Other (specify below)

DEARBORN, MI 48126
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting
 (check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|---|
| Common Stock, \$0.01 par value | 12/16/2004 | ^ | G | 26,800 D | \$ 0 8,075,558 | D | ^ |
| Common Stock, \$0.01 par value | ^ | ^ | ^ | ^ ^ | 167,248 | I | By Spouse ⁽¹⁾ |
| | ^ | ^ | ^ | ^ ^ | 1,382,162 | I | |

| | | | | | | | | | | |
|---------------------------------|------------|---|---|-----------|---|------|-----------|---|--|--------------------------------|
| Common Stock, \$0.01 par value | | | | | | | | | | By Voting Trust ⁽²⁾ |
| Class B Stock, \$0.01 par value | Â | Â | Â | Â | Â | Â | 192,254 | I | | By Spouse ⁽¹⁾ |
| Class B Stock, \$0.01 par value | 01/13/2004 | Â | G | 25,856 | D | \$ 0 | 8,683,151 | I | | By Voting Trust ⁽²⁾ |
| Class B Stock, \$0.01 par value | 11/30/2004 | Â | G | 3,719,875 | D | \$ 0 | 4,963,276 | I | | By Voting Trust ⁽²⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|
| | | | | | (A) (D) | Date Exercisable Expiration Date | Title | Amount or Number of Shares |
| Ford Stock Units | Â | Â | Â | Â | Â Â | Â ⁽³⁾ Â ⁽³⁾ | Common Stock, \$0.01 par value | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--------------------------------|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |

FORD WILLIAM CLAY
FORD MOTOR COMPANY
ONE AMERICAN ROAD
DEARBORN, MI 48126

^ X ^ ^ ^

Signatures

s/Kathryn S. Lamping,
Attorney-in-Fact

02/14/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) I disclaim beneficial ownership of these shares owned by my wife.

I am one of five trustees of the voting trust. In said voting trust are 1,382,162 shares of Common Stock and 4,963,276 shares of Class B

(2) Stock which are held for my sole benefit. I disclaim beneficial ownership of any other shares of Common Stock or Class B Stock held in said voting trust.

These Ford Stock Units were acquired under the Company's Deferred Compensation Plan for Non-Employee Directors. In general, these

(3) Ford Stock Units will be converted and distributed to me, without payment, in cash, on January 10th of the year following termination of Board service, based upon the then current market value of a share of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.