Edgar Filing: AMERICAN EXPRESS CO - Form 4

| Form 4 | N EXPRESS CO | | | | | | | | | |
|--|--|----------------|---|---|--|--|--|--|--------------------------|--|
| April 04, 20 | ЛЛ | STATES | | | | | E COMMISSIO | | PPROVAL 3235-0287 | |
| if no lo subject Section Form 4 Form 5 obligati may co | Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction See Instruction See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | urs per | | | |
| (Print or Type 1. Name and POPOFF I | Address of Reporting | _ | Symbol | er Name an ICAN EX | | or Trading CO [AXP | Issuer | of Reporting Per neck all applicabl | | |
| (Last) (First) (Middle) AMERICAN EXPRESS TOWER, 3 WORLD FINANCIAL CENTER | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2005 | | | X_ Director 10% Owner Officer (give title Other (specify below) below) | | | | |
| File | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting | | | |
| (City) | (State) | (Zip) | | | | | Person | | | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | - | d Date, if | 3. Transactic Code (Instr. 8) Code V | 4. Secur onAcquire Dispose (Instr. 3, | ities d (A) or d of (D) 4 and 5) (A) or | Acquired, Disposed 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect | |
| Reminder: Ro | eport on a separate line | e for each cla | ss of sec | urities bene | Pers infor requ | ons who re mation con ired to resp | or indirectly. spond to the coll tained in this form ond unless the form antly valid OMB co | m are not orm | SEC 1474 (9-02) | |

number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number | 6. Date Exercisable and | 7. Title and Amount of | 8. Pric |
|-------------|-------------|---------------------|--------------------|------------|------------|-------------------------|------------------------|---------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transactio | onof | Expiration Date | Underlying Securities | Deriva |
| Security | or Exercise | | any | Code | Derivative | (Month/Day/Year) | (Instr. 3 and 4) | Securi |

Edgar Filing: AMERICAN EXPRESS CO - Form 4

| (Instr. 3) | Price of Derivative Security | (1 | (Month/Day/Year) | (Instr. 8) | | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | | | | (Instr |
|---------------------|------------------------------------|------------|------------------|------------|---|---|-----|---------------------|--------------------|------------------|--|--------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | er |
| Share Equivalent | <u>(1)</u> | 03/31/2005 | 03/31/2005 | А | | 180 | | (2) | (2) | Common Shares | 180 | \$ 51 |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| POPOFF FRANK P AMERICAN EXPRESS TOWER 3 WORLD FINANCIAL CENTER NEW YORK, NY 10285-5003 | Х | | | | | | |
| Signatures | | | | | | | |

| Frank P. Popoff | 04/04/2005 |
|-----------------|------------|
| FIANK F. FOPOII | 04/04/2003 |

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The share equivalent units convert into common stock on a one-for-one basis.
- (2) The share equivalent units are convertible immediately and have no expiration date.
- (3) The reported share equivalent units were acquired pursuant to the Directors' Deferred Compensation Plan and will be settled in ca sh following termination of service as a Director.
- (4) Includes share equivalent units acquired pursuant to a dividend reinvestment feature of the Directors' Deferred Compensation Plan and/or the 2003 Share Equivalent Unit Plan for Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.