#### **MEREDITH CORP**

Form 4

August 09, 2007

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average

**OMB APPROVAL** 

burden hours per

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

CAPPAERT STEVEN M			Symbol MEREDITH CORP [MDP]				Issuer (Check all applicable)				
											(Last)
1716 LOCUST STREET			(Month/Day/Year) 08/07/2007				Director 10% Owner X Officer (give title Other (specify below) below)  Corporate Controller				
	(Street)	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check					
DES MOINE	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting						
DES MOINES, IA 50309-3023  — Form fried by More than One Reporting Person											
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transactio (Month/Day/	any	Deemed attion Date, if th/Day/Year)	3. Transactic Code (Instr. 8)	Disposed (Instr. 3,	(A) or d of (D) 4 and 5)  (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock (\$1 par value) (1)							3,400	D			
Common Stock (\$1 par value) (2)							1,707	I	by Managed Account		
Common Stock (Restricted) (\$1 par value)							965	D			

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy)	\$ 53.9	08/07/2007		A	5,000	08/07/2010	08/07/2017	Common Stock (\$1 par value)	5,0
Restricted stock units (5)	\$ 0	08/07/2007		A	500	08/08/1988	08/08/1988	Common Stock (\$1 par value)	50
Non-Qualified Stock Option (right to buy)	\$ 46.165					08/12/2006	08/12/2013	Common Stock (\$1 par value)	9,0
Non-Qualified Stock Option (right to buy)	\$ 46.21					08/08/2009	08/08/2016	Common Stock (\$1 par value)	5,0
Non-Qualified Stock Option (right to buy)	\$ 49.1					08/09/2008	08/09/2015	Common Stock (\$1 par value)	3,7
Non-Qualified Stock Option (right to buy)	\$ 49.97					08/10/2007	08/10/2014	Common Stock (\$1 par value)	7,5

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## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CAPPAERT STEVEN M 1716 LOCUST STREET DES MOINES, IA 50309-3023

Corporate Controller

## **Signatures**

By: John S. Zieser, Attorney-in-Fact For: Steven M. Cappaert

08/09/2007

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) These shares are held in reporting person's Meredith Corp. Savings & Investment Plan and Employee Stock Purchase Plan accounts. Quarterly dividends on the accounts are paid in the form of additional common stock, \$1 par value.
- (3) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (4) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.
- Restricted stock units granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par (5) value) on a one-for-one basis upon the attainment of specified EPS growth targets and the completion of a three-year period of service. Quarterly dividends are accrued in the form of additional restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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