#### **MEREDITH CORP**

Form 4

August 09, 2007

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Estimated average

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

response...

5. Relationship of Reporting Person(s) to

5,876

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See Instruction 1(b).

Common Stock (\$1 par

value) (3)

(Print or Type Responses)

1. Name and Address of Reporting Person \*

KARPOWICZ	Z PAUL	C	Symbol	vanie ana 1	icker of 11	ading		Issuer	1 0	,
		MEREDI	MEREDITH CORP [MDP]				(Check all applicable)			
(Last)	(First)	(Midd	lle) 3. Date of I	3. Date of Earliest Transaction			(Check all applicable)			
1716 L OCUE	T CTDEET		(Month/Da					Director _X_ Officer (give		Owner
1716 LOCUS	1 SIKEEI		08/07/20	07				below)	below)	
									·Broadcasting C	_
	(Street)			dment, Date	Original			6. Individual or Jo	oint/Group Filir	ng(Check
			Filed(Month	1/Day/Year)				Applicable Line) _X_ Form filed by 0	One Reporting Pe	erson
DES MOINE	S, IA 50309-	3023						Form filed by M Person	More than One Re	eporting
(City)	(State)	(Zip	Table	I - Non-De	rivative Se	curitie	s Acqı	uired, Disposed of	f, or Beneficial	lly Owned
(Instr. 3) any		Execution Date, if	Code	Transaction(A) or Disposed of			Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common				Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Stock (Restricted) (\$1 par value) (1)	08/07/2007	1		A	25,000	A	\$ 0	36,353	D	
Common Stock (\$1 par value) (2)								1,111	I	by Managed Account

by Spouse

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exerci Expiration Dat (Month/Day/Y	te	7. Title and A Underlying S (Instr. 3 and	Secur
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nui of S
Non-Qualified Stock Option (right to buy)	\$ 53.9	08/07/2007		A	30,000	08/07/2010	08/07/2017	Common Stock (\$1 par value)	30
Restricted stock units (5)	\$ 0	08/07/2007		A	5,000	08/08/1988	08/08/1988	Common Stock (\$1 par value)	5,
Non-Qualified Stock Option (right to buy)	\$ 46.21					08/08/2009	08/08/2016	Common Stock (\$1 par value)	30
Non-Qualified Stock Option (right to buy)	\$ 47.56					02/14/2008	02/14/2015	Common Stock (\$1 par value)	40

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
KARPOWICZ PAUL 1716 LOCUST STREET			President-Broadcasting Group				
DES MOINES, IA 50309-3023			Tresident-broadcasting Group				

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08/09/2007

Date

## **Signatures**

By: John S. Zieser, Attorney-in-	Fact For: Paul A.
Karpowicz	

\*\*Signature of Reporting Person

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- The reporting person acquired these shares of Common Stock (\$1 par value) through his/her Meredith Corp. Employee Stock Purchase
- (2) Plan account upon which quarterly dividends are paid in the form of additional Common Stock. This footnote would normally be included in column 5.
- (3) Shares held in an account for the reporting person's spouse.
- (4) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.
- Restricted stock units granted pursuant to Meredith Corp.'s 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par (5) value) on a one-for-one basis upon the attainment of specified EPS growth targets and the completion of a three-year period of service. Quarterly dividends are accrued in the form of additional restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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