NORDSTROM INC
Form 10-Q
September 01, 2015
Table of Contents

## UNITED STATES

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q
(Mark One)

## p QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended August 1, 2015
or
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from $\qquad$ to

Commission File Number: 001-15059
NORDSTROM, INC.
(Exact name of registrant as specified in its charter)
Washington
(State or other jurisdiction of
incorporation or organization)
1617 Sixth Avenue, Seattle, Washington
(Address of principal executive offices)
206-628-2111
(Registrant's telephone number, including area code)
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES p NO o
Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T
( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).
YES p NO o
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer p
Non-accelerated filer o (Do not check if a smaller reporting company) Smaller reporting company o Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES o NO p
Common stock outstanding as of August 26, 2015: 188,234,418 shares

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1 of 34

## Table of Contents

NORDSTROM, INC.
TABLE OF CONTENTS
Page
PART I - FINANCIAL INFORMATION
Item 1. Financial Statements (Unaudited).
Condensed Consolidated Statements of Earnings ..... 3
Condensed Consolidated Statements of Comprehensive Earnings
Quarter and Six Months Ended August 1, 2015 and August 2, 2014 ..... 3
Condensed Consolidated Balance Sheets
August 1, 2015, January 31, 2015 and August 2, 2014 ..... 4
Condensed Consolidated Statements of Shareholders' Equity ..... 5
Six Months Ended August 1, 2015 and August 2, 2014
Condensed Consolidated Statements of Cash Flows ..... 6
Six Months Ended August 1, 2015 and August 2, 2014
Notes to Condensed Consolidated Financial Statements ..... 7
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. ..... 16
Item 3. Quantitative and Qualitative Disclosures About Market Risk. ..... 31
Item 4. Controls and Procedures. ..... 31
PART II - OTHER INFORMATION
Item 1. Legal Proceedings. ..... $\underline{32}$
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds. ..... $\underline{32}$
Item 6. Exhibits. ..... $\underline{32}$
SIGNATURES ..... 33
INDEX TO EXHIBITS ..... 34

## Table of Contents

PART I - FINANCIAL INFORMATION
Item 1. Financial Statements (Unaudited).
NORDSTROM, INC.
CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS
(Amounts in millions except per share amounts)
(Unaudited)

|  | Quarter Ended August 1, 2015 | Six Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | August 2, 2014 |  | August 1, 2015 |  | August 2, 2014 |
| Net sales | \$3,598 |  | \$3,296 |  | \$6,714 |  | \$6,133 |
| Credit card revenues | 103 |  | 96 |  | 202 |  | 190 |
| Total revenues | 3,701 |  | 3,392 |  | 6,916 |  | 6,323 |
| Cost of sales and related buying and occupancy costs | (2,327 |  | (2,130 | ) | (4,326 |  | (3,951 |
| Selling, general and administrative expenses | (1,048 |  | (931 | ) | (2,019 |  | (1,776 |
| Credit transaction and other, net | 51 |  | - |  | 51 |  | - |
| Earnings before interest and income taxes | 377 |  | 331 |  | 622 |  | 596 |
| Interest expense, net | (32 | ) | (35 | ) | (65 | ) | (70 |
| Earnings before income taxes | 345 |  | 296 |  | 557 |  | 526 |
| Income tax expense | (134 | ) | (113 | ) | (218 | ) | (203 |
| Net earnings | \$211 |  | \$183 |  | \$339 |  | \$323 |

Earnings per share:
Basic
\$ 1.11
\$0.97
\$ 1.78
$\$ 1.70$
Diluted
\$1.09
$\$ 0.95$
\$ 1.74
\$ 1.68

Weighted-average shares outstanding:

| Basic | 189.4 | 189.6 | 190.0 | 189.7 |
| :--- | :--- | :--- | :--- | :--- |
| Diluted | 193.5 | 192.7 | 194.2 | 192.7 |

The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.
NORDSTROM, INC.
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE EARNINGS
(Amounts in millions)
(Unaudited)

|  | Quarter Ended |  | Six Months Ended |  |
| :--- | :--- | :--- | :--- | :--- |
|  | August 1, 2015 <br> $\$ 211$ | August 2, 2014 <br> August 1, 2015 | August 2, 2014 <br> Net earnings | $\$ 183$ |

The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.

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3 of 34

## Table of Contents

NORDSTROM, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(Amounts in millions)
(Unaudited)

## Assets

Current assets:

| Cash and cash equivalents | $\$ 423$ | $\$ 827$ | $\$ 772$ |
| :--- | :--- | :--- | :--- |
| Accounts receivable held for sale | 2,391 | - | - |
| Accounts receivable, net | 241 | 2,306 | 2,454 |
| Merchandise inventories | 2,004 | 1,733 | 1,805 |
| Current deferred tax assets, net | 256 | 256 | 260 |
| Prepaid expenses and other | 117 | 102 | 96 |
| Total current assets | 5,432 | 5,224 | 5,387 |
| Land, property and equipment (net of accumulated |  |  |  |
| depreciation of $\$ 4,912, \$ 4,698$ and $\$ 4,587)$ | 3,570 | 3,340 | 3,096 |
| Goodwill | 447 | 435 | 175 |
| Other assets | 251 | 246 | 248 |

Liabilities and Shareholders' Equity
Current liabilities:
Accounts payable
Accrued salaries, wages and related benefits
\$1,589
\$1,328
\$1,529
Other current liabilities
389
416
358
Current portion of long-term debt
1,145
1,048
944
Curro 333
Total current liabilities 3,456
$8 \quad 7$

Long-term debt, net
Deferred property incentives, net
2,808
2,800
2,838

Other liabilities 385
3,123
3,111
510
498

Commitments and contingencies (Note 7)
Shareholders' equity:
Common stock, no par value: 1,000 shares authorized;
$188.2,190.1$ and 188.6 shares issued and outstanding
Retained earnings
Accumulated other comprehensive loss
Total shareholders' equity

| 2,460 | 2,338 | 1,958 |
| :--- | :--- | :--- |
| 97 | 166 | 179 |
| $(66$ | $)(64$ | $)$ |
| 2,491 | 2,440 | 2,101 |
| $\$ 9,700$ | $\$ 9,245$ | $\$ 8,906$ |

Total liabilities and shareholders' equity
\$9,700
\$9,245
\$8,906
The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.

4 of 34

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## Table of Contents

NORDSTROM, INC.
CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY
(Amounts in millions except per share amounts)
(Unaudited)



The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.

5 of 34

## Table of Contents

NORDSTROM, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Amounts in millions)
(Unaudited)

Cash and cash equivalents at beginning of period
827
\$423
1,194
Cash and cash equivalents at end of period
\$772
$\begin{array}{lll}\text { Supplemental Cash Flow Information } & & \\ \text { Cash paid during the period for: } & \$ 209 & \$ 219 \\ \text { Income taxes, net of refunds } & 70 & 78\end{array}$

Non-cash activities:
Accounts receivable reclassified from held for investment to held for sale 2,391
The accompanying Notes to Condensed Consolidated Financial Statements are an integral part of these financial statements.

6 of 34

Table of Contents
NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## NOTE 1: BASIS OF PRESENTATION

The accompanying condensed consolidated financial statements include the balances of Nordstrom, Inc. and its subsidiaries (the "Company"). All intercompany transactions and balances are eliminated in consolidation. The interim condensed consolidated financial statements have been prepared on a basis consistent in all material respects with the accounting policies described and applied in our 2014 Annual Report on Form 10-K ("Annual Report"), and reflect all adjustments of a normal recurring nature that are, in management's opinion, necessary for the fair presentation of the results of operations, financial position and cash flows for the periods presented.
The condensed consolidated financial statements as of and for the periods ended August 1, 2015 and August 2, 2014 are unaudited. The condensed consolidated balance sheet as of January 31, 2015 has been derived from the audited consolidated financial statements included in our 2014 Annual Report. The interim condensed consolidated financial statements should be read together with the consolidated financial statements and related footnote disclosures contained in our 2014 Annual Report.
The preparation of our financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and disclosure of contingent assets and liabilities. We base our estimates on historical experience and other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates and assumptions.
Our business, like that of other retailers, is subject to seasonal fluctuations. Due to our Anniversary Sale in July and the holidays in the fourth quarter, our sales are typically higher in the second and fourth quarters than in the first and third quarters of the fiscal year. Results for any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year.
Recent Accounting Pronouncements
In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09, Revenue from Contracts with Customers, which was subsequently modified in August 2015 by ASU No. 2015-14, Revenue from Contracts with Customers: Deferral of the Effective Date. The core principle of this ASU is that companies should recognize revenue when the transfer of promised goods or services to customers occurs in an amount that reflects what the company expects to receive. It requires additional disclosures to describe the nature, amount, timing, and uncertainty of revenue and cash flows from contracts with customers. This ASU is now effective for us beginning in the first quarter of 2018, rather than the first quarter of 2017. We are currently evaluating the impact the provisions of this ASU would have on our consolidated financial statements.
NOTE 2: CREDIT CARD RECEIVABLE TRANSACTION
On May 25, 2015, we entered into an agreement with TD Bank, N.A. ("TD") to sell substantially all of our U.S. Visa and private label credit card portfolio for an amount equal to the gross value of the outstanding receivables ("par"). In addition, we have entered into a long-term program agreement under which TD will become the exclusive issuer of our U.S. Nordstrom-branded Visa and private label consumer credit card portfolio. We will continue to perform account servicing functions, maintaining the current deep integration between our credit and retail operations. Our credit card receivables have historically been "held for investment" and recorded at par value less an allowance for credit losses. During the second quarter of 2015, in accordance with generally accepted accounting principles ("GAAP"), we reclassified these receivables as "held for sale" and, as such, the receivables are now recorded at the lower of cost (par) or fair value (see Note 6: Fair Value Measurements). The reclassification of these receivables resulted in the reversal of the allowance for credit losses of \$64 and is recorded in Credit transaction and other, net on the Condensed Consolidated Statements of Earnings.
Upon closing, we expect to receive approximately $\$ 1.8$ billion, net of transaction costs and $\$ 325$ in debt reduction. Under the program agreement, we will be entitled to receive a substantial portion of revenue generated by the credit card portfolio. The transaction is subject to regulatory approvals and other customary conditions, and is expected to

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close by the end of the year.
7 of 34

## Table of Contents <br> NORDSTROM, INC. <br> NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## NOTE 3: TRUNK CLUB ACQUISITION

On August 22, 2014, we acquired $100 \%$ of the outstanding equity of Trunk Club, a personalized clothing service for men. The purchase price of $\$ 357$ was partially offset by $\$ 46$ attributable to Trunk Club employee stock awards that are subject to ongoing vesting requirements and are recorded as compensation expense. Of the purchase price consideration, $\$ 35$ represents an indemnity holdback that will be settled primarily in Nordstrom stock, most of which we expect to settle in the third quarter of fiscal 2015, upon satisfaction of the representations, warranties and covenants subject to the indemnities. We allocated the net purchase price of $\$ 311$ to the tangible and intangible assets acquired and liabilities assumed based on their estimated fair values on the acquisition date, with the remaining unallocated net purchase price recorded as goodwill. On the acquisition date, we recorded current assets of \$21, intangible assets of $\$ 59$, goodwill of $\$ 261$, and other non-current assets of $\$ 2$, offset by net liabilities of $\$ 32$.
NOTE 4: ACCOUNTS RECEIVABLE
We entered into an agreement in May 2015 to sell substantially all of our U.S. Visa and private label credit card portfolio. These receivables are now classified as "held for sale" and recorded at the lower of cost (par) or fair value. Our receivables are held at cost as of August 1, 2015 (see Note 2: Credit Card Receivable Transaction and Note 6: Fair Value Measurements). The components of accounts receivable are as follows:


Under certain circumstances, we may make modifications to payment terms for a customer experiencing financial difficulties in an effort to help the customer avoid a charge-off or bankruptcy and to maximize our recovery of the outstanding balance. These modifications, which meet the accounting definition of troubled debt restructurings ("TDRs"), include reduced or waived fees and finance charges, and/or reduced minimum payments. Receivables classified as TDRs are as follows:

August 1, 2015 January 31, 2015 August 2, 2014
Credit card receivables classified as TDRs
Percent of total credit card receivables classified as TDRs
\$30
1.2
\$34
\% 1.5
\$38
\% 1.6

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8 of 34

## Table of Contents

NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## Credit Quality

The primary indicators of the credit quality of our credit card receivables are aging and delinquency, particularly the levels of account balances delinquent 30 days or more, as these are the accounts most likely to be written off. The following table illustrates the aging and delinquency status of our credit card receivables "held for sale" and "held for investment":

|  | August 1, 2015 |  |  | January 31, 2015 |  |  | August 2, 2014 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Balance | \% of total |  | Balance | \% of total |  | Balance | \% of total |  |
| Current | \$2,377 | 94.7 | \% | \$2,134 | 93.4 | \% | \$2,301 | 95.1 | \% |
| 1-29 days delinquent | 91 | 3.6 | \% | 103 | 4.5 | \% | 82 | 3.4 | \% |
| 30 days or more delinquent: |  |  |  |  |  |  |  |  |  |
| $30-59$ days delinquent | 15 | 0.6 | \% | 16 | 0.7 | \% | 15 | 0.6 | \% |
| 60-89 days delinquent | 10 | 0.4 | \% | 10 | 0.5 | \% | 9 | 0.4 | \% |
| 90 days or more delinquent | 18 | 0.7 | \% | 21 | 0.9 | \% | 13 | 0.5 | \% |
| Total 30 days or more delinquent | 43 | 1.7 | \% | 47 | 2.1 | \% | 37 | 1.5 | \% |
| Total credit card receivables | \$2,511 | 100.0 | \% | \$2,284 | 100.0 | \% | \$2,420 | 100.0 | \% |

Receivables not accruing
finance charges
Receivables 90 days or more delinquent and still accruing 12
finance charges
We also evaluate credit quality using FICO credit scores. The following table illustrates the distribution of our credit card receivables "held for sale" and "held for investment" across FICO score ranges:

| August 1, 2015 | January 31, 2015 |  |  | August 2, 2014 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Balance | $\%$ of total | Balance | $\%$ of total | Balance | $\%$ of total |  |  |
| $\$ 497$ | 19.8 | $\%$ | $\$ 369$ | 16.2 | $\%$ | $\$ 481$ | 19.8 |
| 1,513 | 60.3 | $\%$ | 1,435 | 62.8 | $\%$ | 1,478 | 61.1 |
| 395 | 15.7 | $\%$ | 392 | 17.1 | $\%$ | 365 | 15.1 |
| 106 | 4.2 | $\%$ | 88 | 3.9 | $\%$ | 96 | 4.0 |
| $\$ 2,511$ | 100.0 | $\%$ | $\$ 2,284$ | 100.0 | $\%$ | $\$ 2,420$ | 100.0 |

${ }^{1}$ Credit scores for our credit cardholders are updated at least every 90 days. Amounts listed in the table reflect the most recently obtained credit scores as of the dates indicated.
${ }^{2}$ Other consists of amounts not yet posted to customers' accounts and receivables from customers for whom FICO scores are temporarily unavailable.

9 of 34

## Table of Contents NORDSTROM, INC. <br> NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS <br> (Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## NOTE 5: DEBT AND CREDIT FACILITIES

Debt
A summary of our long-term debt is as follows:
August 1, 2015 January 31, 2015 August 2, 2014
Secured
Series 2011-1 Class A Notes, 2.28\%, due October 2016
Mortgage payable, 7.68\%, due April 2020
\$325
\$325
\$325

## Other

Total secured debt
9
367
36
39
368
8

Unsecured
Net of unamortized discount:
Senior notes, $6.25 \%$, due January 2018
$649 \quad 649 \quad 649$
Senior notes, $4.75 \%$, due May 2020499
$499 \quad 499$
Senior notes, $4.00 \%$, due October 2021499
$499 \quad 499$
Senior debentures, $6.95 \%$, due March 2028300
$300 \quad 300$
Senior notes, $7.00 \%$, due January 2038146
$146 \quad 146$
Senior notes, $5.00 \%$, due January 2044599
Other
Total unsecured debt
82
598
596
2,774
72
57

Total long-term debt 3,141
(333
3,131
2,746

Less: current portion
\$2,808
) $(8$
3,118
Total due beyond one year
\$3,123
)
Credit Facilities
As of August 1, 2015, we had total short-term borrowing capacity available for general corporate purposes of $\$ 800$. In April 2015, we terminated our $\$ 800$ senior unsecured revolving credit facility that was scheduled to expire in March
2018. We replaced this with a five-year $\$ 800$ senior unsecured revolving credit facility ("revolver") that expires in April 2020, with an option to extend for an additional two years. Under the terms of our revolver, we pay a variable rate of interest and a commitment fee based on our debt rating. The revolver is available for working capital, capital expenditures and other general corporate purposes. As of August 1, 2015, we had no issuances outstanding under our commercial paper program and no borrowings outstanding under our revolver.
The revolver requires that we maintain an adjusted debt to earnings before interest, income taxes, depreciation, amortization and rent ("EBITDAR") leverage ratio of less than four times. As of August 1, 2015, we were in compliance with this covenant.
As a condition of the pending credit card portfolio transaction (see Note 2: Credit Card Receivable Transaction), we are required to defease the $\$ 325$ secured Series 2011-1 Class A Notes to provide the receivables free and clear. The $\$ 325$ has been reclassified from long-term debt to current portion of long-term debt during the second quarter of 2015, as we expect to defease the debt by the end of the year.

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Table of Contents
NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts)
(Unaudited)

## NOTE 6: FAIR VALUE MEASUREMENTS

We disclose our financial assets and liabilities that are measured at fair value in our Condensed Consolidated Balance Sheets by level within the fair value hierarchy as defined by applicable accounting standards:
Level 1: Quoted market prices in active markets for identical assets or liabilities
Level 2: Other observable market-based inputs or unobservable inputs that are corroborated by market data
Level 3: Unobservable inputs that cannot be corroborated by market data that reflect the reporting entity's own assumptions
We did not have any financial assets or liabilities that were measured at fair value on a recurring basis as of August 1 , 2015, January 31, 2015 and August 2, 2014.
Financial Instruments Not Measured at Fair Value
Financial instruments not measured at fair value include cash and cash equivalents, accounts payable and long-term debt. Cash and cash equivalents and accounts payable approximate fair value due to their short-term nature.
We estimate the fair value of our long-term debt using quoted market prices of the same or similar issues and, as such, this is considered a Level 2 fair value measurement. The following table summarizes the carrying value and fair value estimate of our long-term debt, including current maturities:

| August 1, 2015 | January 31, 2015 | August 2, 2014 |
| :--- | :--- | :--- |
| $\$ 3,141$ | $\$ 3,131$ | $\$ 3,118$ |
| 3,526 | 3,693 | 3,551 |

Carrying value of long-term debt ${ }^{1}$
Fair value of long-term debt
${ }^{1}$ The carrying value of long-term debt includes the remaining unamortized adjustment from our previous effective fair value hedge.
Financial Instruments Measured at Fair Value on a Nonrecurring Basis
Our U.S. Visa and private label credit card receivables are "held for sale" and are recorded at the lower of cost (par) or fair value (see Note 2: Credit Card Receivable Transaction). We estimate the fair value of our credit card receivables "held for sale" based on a discounted cash flow model using estimates and assumptions regarding future credit card portfolio performance. This fair value estimate is primarily based on Level 3 inputs in the fair value hierarchy, including the discount rate, payment rate, credit losses, revenues and expenses. Based on comparable market participant capital structures in the banking and credit card industries, we used a $12.0 \%$ discount rate. Based on historical and expected portfolio performance, we used a monthly payment rate ranging from $6.4 \%$ to $32.6 \%$, an annual credit loss rate ranging from $1.2 \%$ to $3.9 \%$, annual revenues ranging from $6.0 \%$ to $16.9 \%$ of credit card receivables and annual expenses ranging from $2.3 \%$ to $10.0 \%$ of credit card receivables.
The estimated fair value of our credit card receivables "held for sale" was approximately $3 \%$ above par. This premium is solely associated with our credit card receivables "held for sale," does not encompass other terms and elements within our contract with TD and may not be representative of a gain or loss upon consummation of the transaction. Non-financial Assets Measured at Fair Value on a Nonrecurring Basis
We measure certain non-financial assets at fair value on a nonrecurring basis, primarily goodwill and long-lived tangible and intangible assets, in connection with periodic evaluations for potential impairment. There were no material impairment charges for these assets for the six months ended August 1, 2015 and August 2, 2014. We estimate the fair value of goodwill and long-lived tangible and intangible assets using primarily unobservable inputs and, as such, these are considered Level 3 fair value measurements.
NOTE 7: COMMITMENTS AND CONTINGENT LIABILITIES
Plans for our Manhattan full-line store ultimately include owning a condominium interest in a mixed-use tower and leasing certain nearby properties. As of August 1, 2015, we had approximately $\$ 125$ of fee interest in land, which is expected to convert to the condominium interest once the store is constructed. We have committed to make future installment payments based on the developer meeting pre-established construction and development milestones. In the
unlikely event that this project is not completed, the opening may be delayed and we may potentially be subject to future losses or capital commitments in order to complete construction or to monetize our investment in the land.

11 of 34

## Table of Contents

NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## NOTE 8: SHAREHOLDERS' EQUITY

In February 2013, our Board of Directors authorized a program to repurchase up to $\$ 800$ of our outstanding common stock, through March 1, 2015. There was $\$ 73$ of unused capacity upon program expiration. In September 2014, our Board of Directors authorized a program to repurchase up to $\$ 1,000$ of our outstanding common stock, through March 1, 2016. During the six months ended August 1, 2015, we repurchased 3.5 shares of our common stock for an aggregate purchase price of $\$ 266$ and had $\$ 736$ remaining in share repurchase capacity as of August 1,2015 . The actual number, price, manner and timing of future share repurchases, if any, will be subject to market and economic conditions and applicable Securities and Exchange Commission ("Commission") rules.
In August 2015, subsequent to quarter end, we declared a quarterly dividend of $\$ 0.37$ per share, payable in September 2015.

NOTE 9: STOCK-BASED COMPENSATION
The following table summarizes our stock-based compensation expense:


The following table summarizes our grants:
Six Months Ended
August 1, 2015
August 2, 2014

|  | Granted | Weighted-average <br> grant-date fair | Granted |
| :--- | :--- | :--- | :--- | | value per unit |
| :--- |

12 of 34

## Table of Contents

NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## NOTE 10: EARNINGS PER SHARE

The computation of earnings per share is as follows:

Quarter Ended
August 1, 2015
\$211
189.4
4.1
193.5
\$ 1.11
\$1.09
Earnings per diluted share
Anti-dilutive stock options and other 1.7
.7
13 of 34

## Table of Contents

NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

## NOTE 11: SEGMENT REPORTING

The following tables set forth information for our reportable segments:

|  | Retail | Corporat | ther | Retail <br> Business ${ }^{1}$ |  | Credit |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarter Ended August 1, 2015 |  |  |  |  |  |  |  |  |  |
| Net sales | \$3,775 | \$ (177 | ) | \$3,598 |  | \$- |  | \$3,598 |  |
| Credit card revenues | - | - |  | - |  | 103 |  | 103 |  |
| Earnings (loss) before interest and income taxes | 384 | (121 | ) | 263 |  | 114 |  | 377 |  |
| Interest expense, net | - | (27 | ) | (27 | ) | (5 | ) | (32 | ) |
| Earnings (loss) before income taxes | 384 | (148 | ) | 236 |  | 109 |  | 345 |  |
| Goodwill | 447 | - |  | 447 |  | - |  | 447 |  |
| Assets ${ }^{2}$ | 5,369 | 1,529 |  | 6,898 |  | 2,802 |  | 9,700 |  |
| Quarter Ended August 2, 2014 |  |  |  |  |  |  |  |  |  |
| Net sales | \$3,438 | \$ (142 | ) | \$3,296 |  | \$- |  | \$3,296 |  |
| Credit card revenues | - | - |  | - |  | 96 |  | 96 |  |
| Earnings (loss) before interest and income taxes | 367 | (89 | ) | 278 |  | 53 |  | 331 |  |
| Interest expense, net | - | (30 | ) | (30 | ) | (5 | ) | (35 | ) |
| Earnings (loss) before income taxes | 367 | (119 | ) | 248 |  | 48 |  | 296 |  |
| Goodwill | 175 | - |  | 175 |  | - |  | 175 |  |
| Assets ${ }^{2}$ | 4,480 | 1,901 |  | 6,381 |  | 2,525 |  | 8,906 |  |
| Six Months Ended August 1, 2015 |  |  |  |  |  |  |  |  |  |
| Net sales | \$6,966 | \$ (252 | ) | \$6,714 |  | \$- |  | \$6,714 |  |
| Credit card revenues | - | - |  | - |  | 202 |  | 202 |  |
| Earnings (loss) before interest and income taxes | 670 | (209 | ) | 461 |  | 161 |  | 622 |  |
| Interest expense, net | - | (55 | ) | (55 | ) | (10 | ) | (65 | ) |
| Earnings (loss) before income taxes | 670 | (264 | ) | 406 |  | 151 |  | 557 |  |
| Goodwill | 447 | - |  | 447 |  | - |  | 447 |  |
| Assets ${ }^{2}$ | 5,369 | 1,529 |  | 6,898 |  | 2,802 |  | 9,700 |  |
| Six Months Ended August 2, 2014 |  |  |  |  |  |  |  |  |  |
| Net sales | \$6,348 | \$ (215 | ) | \$6,133 |  | \$- |  | \$6,133 |  |
| Credit card revenues | - | - |  | - |  | 190 |  | 190 |  |
| Earnings (loss) before interest and income taxes | 677 | (175 | ) | 502 |  | 94 |  | 596 |  |
| Interest expense, net | - | (61 | ) | (61 | ) | (9 | ) | (70 | ) |
| Earnings (loss) before income taxes | 677 | (236 | ) | 441 |  | 85 |  | 526 |  |
| Goodwill | 175 | - |  | 175 |  | - |  | 175 |  |
| Assets ${ }^{2}$ | 4,480 | 1,901 |  | 6,381 |  | 2,525 |  | 8,906 |  |

${ }^{1}$ Retail Business is not a reportable segment, but represents a subtotal of the Retail segment and Corporate/Other, and is consistent with our presentation in Management's Discussion and Analysis of Financial Condition and Results of Operations.
${ }^{2}$ Assets in Corporate/Other include unallocated assets in corporate headquarters, consisting primarily of cash, land, property and equipment and deferred tax assets.

## Table of Contents

NORDSTROM, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Dollar and share amounts in millions except per share, per option and per unit amounts) (Unaudited)

The following table summarizes net sales within our reportable segments:

| Quarter Ended |  | Six Months Ended |  |
| :--- | :--- | :--- | :--- |
| August 1, 2015 | August 2, 2014 | August 1, 2015 | August 2, 2014 |
| $\$ 2,097$ | $\$ 2,074$ | $\$ 3,796$ | $\$ 3,757$ |
| 625 | 519 | 1,105 | 920 |
| 2,722 | 2,593 | 4,901 | 4,677 |
| 857 | 759 | 1,688 | 1,500 |
| 117 | 78 | 234 | 155 |
| 79 | 8 | 143 | 16 |
| 3,775 | 3,438 | 6,966 | 6,348 |
| $(177$ | $)(142$ | $)(252$ | $(215$ |
| $\$ 3,598$ | $\$ 3,296$ | $\$ 6,714$ | $\$ 6,133$ |

${ }^{1}$ Other retail includes Trunk Club, Nordstrom Canada full-line stores and Jeffrey boutiques.

15 of 34

## Edgar Filing: NORDSTROM INC - Form 10-Q

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Dollar and share amounts in millions except per share and per square foot amounts)

## CAUTIONARY STATEMENT

Certain statements in this Quarterly Report on Form 10-Q contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involve risks and uncertainties, including, but not limited to, anticipated financial outlook for the fiscal year ending January 30, 2016, anticipated annual total and comparable sales rates, anticipated new store openings in existing, new and international markets, anticipated Return on Invested Capital and trends in our operations. Such statements are based upon the current beliefs and expectations of the company's management and are subject to significant risks and uncertainties. Actual future results may differ materially from historical results or current expectations depending upon factors including, but not limited to: successful execution of our customer strategy, including expansion into new domestic and international markets, acquisitions, investments in our stores and online, our ability to realize the anticipated benefits from growth initiatives and our ability to provide a seamless experience across all channels,
timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties,
our ability to manage the investment opportunities in our online business and our ability to manage related organizational changes,
our ability to maintain relationships with our employees and to effectively attract, develop and retain our future leaders,
effective inventory management, disruptions in our supply chain and our ability to control costs,
the impact of any systems failures, cybersecurity and/or security breaches, including any security breach of our systems or those of a third-party provider that results in the theft, transfer or unauthorized disclosure of customer, employee or company information or compliance with information security and privacy laws and regulations in the event of such an incident,
successful execution of our information technology strategy,
our ability to effectively utilize data in strategic planning and decision making,
efficient and proper allocation of our capital resources,
our ability to successfully close the U.S. Visa and private label credit card portfolio transaction,
our ability to safeguard our reputation and maintain our vendor relationships,
the impact of economic and market conditions and the resultant impact on consumer spending patterns,
our ability to respond to the business environment, fashion trends and consumer preferences, including changing expectations of service and experience in stores and online, the effectiveness of planned advertising, marketing and promotional campaigns in the highly competitive retail industry,
weather conditions, natural disasters, health hazards, national security or other market disruptions, or the prospects of these events and the resulting impact on consumer spending patterns,
our compliance with applicable banking-related laws and regulations impacting our ability to extend credit to our customers, employment laws and regulations, certain international laws and regulations, other laws and regulations applicable to us, including the outcome of claims and litigation and resolution of tax matters, and ethical standards, impact of the current regulatory environment and financial system and health care reforms, compliance with debt covenants, availability and cost of credit, changes in interest rates, debt repayment patterns, personal bankruptcies and bad debt write-offs, and
the timing, price, manner and amounts of share repurchases by the company, if any, or any share issuances by the company, including issuances associated with option exercises or other matters.
These and other factors, including those factors described in Part I, "Item 1A. Risk Factors" in our 2014 Annual Report on Form 10-K could affect our financial results and cause actual results to differ materially from any forward-looking information we may provide. We undertake no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

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16 of 34

## Edgar Filing: NORDSTROM INC - Form 10-Q

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

## OVERVIEW

With our customer at the center of our strategy, we're focused on delivering a seamless customer experience by linking our businesses through service and experience, product and capabilities. This is important because we know when customers engage with us across multiple touch points, their lifetime value and spend increase significantly. Our second quarter performance reflected continued execution of our strategy. We achieved $9.2 \%$ sales growth, marking the fourth consecutive quarter of high single-digit increases. Our top-line strength combined with expense and inventory discipline helped us deliver a successful quarter. Key contributors to our growth in the second quarter include:
The Anniversary Sale, which is our largest event of the year, contributed to our top-line strength and achieved our expectations.
Our growth investments, including our entry into Canada, the acquisition of Trunk Club and the Nordstromrack.com launch, collectively added over $\$ 100$ to our top line, driving over one-third of our net sales growth.
Nordstrom Rack generated a net sales increase of $13 \%$, which represented the 26 th consecutive quarter of double-digit growth.
Our combined full-line and Nordstrom.com business delivered a $4.8 \%$ comparable sales increase, reflecting ongoing strength in our existing business and continued trends over the past year.
We consider full-line stores to be the core of our brand, providing our customers with the high level of service they expect. In the third quarter, we plan to open a flagship store in Vancouver, B.C., which is expected to be one of our largest volume stores. In the U.S., we will open two full-line stores (Minneapolis and Milwaukee) and relocate a store in Los Angeles.
Growth of Nordstrom Rack is a key element of our strategy, representing our biggest source of new customers and an entry point to the Nordstrom brand. We are on track with our accelerated store growth, with 16 openings planned in the third quarter, for a total of 194 stores by the end of the year.
Roughly a year ago, we acquired Trunk Club, a personalized clothing service for men. Trunk Club stylists have collaborated with our buying teams to pilot Trunk Club's service to women, with a full launch expected in September. We're excited about the shared synergies, similar to our experience with the launch of Nordstromrack.com last spring, when we combined HauteLook's e-commerce talent with Nordstrom Rack's merchant expertise.
Mobile is an important enabler of convenience for our customers. To evolve with our customers' rapidly changing expectations, we're rolling out new features at a rate three times faster than last year. In addition to our ongoing mobile enhancements, we launched a unique text-to-buy feature for our salespeople, enabling customers to buy product via text.
We are creating excitement and attracting new customers through our differentiated merchandise offerings. In particular, we're having success in our younger customer-focused departments, which are now among our fastest growing categories. As recent examples, we are expanding Topshop, Madewell and Brandy Melville to more doors this year.
We are confident in our ability to execute our customer strategy and continue to leverage capabilities across channels to serve customers on their terms. We believe our investments in our customer strategy will help us deliver top-tier total shareholder returns through high single-digit total sales growth and mid-teens Return on Invested Capital.

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

## RESULTS OF OPERATIONS

Our reportable segments are Retail and Credit. Our Retail segment includes our Nordstrom branded full-line stores and online store, Nordstrom Rack stores, Nordstromrack.com/HauteLook, Trunk Club, Jeffrey and our Last Chance clearance store. For purposes of discussion and analysis of our results of operations of our Retail Business, we combine our Retail segment results with revenues and expenses in the "Corporate/Other" column of Note 11: Segment Reporting (collectively, the "Retail Business"). We analyze our results of operations through earnings before interest and income taxes for our Retail Business and Credit, while interest expense and income taxes are discussed on a total company basis.
Retail Business
Summary
The following table summarizes the results of our Retail Business:



## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

## Retail Business Net Sales

In our ongoing effort to enhance the customer experience, we are focused on providing customers with a seamless experience across our channels. While our customers may engage with us through multiple channels, we know they value the overall Nordstrom brand experience and view us simply as Nordstrom, which is ultimately how we view our business. To provide additional transparency into our net sales by channel, we present the following summary of our Retail Business:

|  | Quarter Ended <br> August 1, 2015 |  | August 2, 2014 |  | Six Months Ended August 1, 2015 |  | August 2, 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales by channel: |  |  |  |  |  |  |  |
| Nordstrom full-line stores - U.S. | \$2,097 |  | \$2,074 |  | \$3,796 |  | \$3,757 |
| Nordstrom.com | 625 |  | 519 |  | 1,105 |  | 920 |
| Nordstrom | 2,722 |  | 2,593 |  | 4,901 |  | 4,677 |
| Nordstrom Rack | 857 |  | 759 |  | 1,688 |  | 1,500 |
| Nordstromrack.com/HauteLook | 117 |  | 78 |  | 234 |  | 155 |
| Other retail ${ }^{1}$ | 79 |  | 8 |  | 143 |  | 16 |
| Retail segment | 3,775 |  | 3,438 |  | 6,966 |  | 6,348 |
| Corporate/Other | (177 | ) | (142 | ) | (252 |  | (215 |
| Total net sales | \$3,598 |  | \$3,296 |  | \$6,714 |  | \$6,133 |
| Net sales increase | 9.2 | \% | 6.2 | \% | 9.5 \% | $\%$ | 6.4 \% |
| Comparable sales increase (decrease) by channel: ${ }^{2}$ |  |  |  |  |  |  |  |
| Nordstrom full-line stores - U.S. | 0.8 | \% | (1.2 | \%) | 0.7 \% |  | (1.5 \% |
| Nordstrom.com | 20.4 | \% | 22.0 | \% | 20.1 \% |  | 26.6 \% |
| Nordstrom | 4.8 | \% | 2.7 | \% | 4.5 \% |  | 3.0 \% |
| Nordstrom Rack | 1.7 | \% | 4.0 | \% | 0.8 \% | \% | 5.2 \% |
| Nordstromrack.com/HauteLook | 49.6 | \% | 14.9 | \% | 50.4 \% | \% | 12.6 \% |
| Total company | 4.9 | \% | 3.3 | \% | 4.6 \% | \% | 3.6 \% |
| Sales per square foot: ${ }^{3}$ |  |  |  |  |  |  |  |
| Total sales per square foot | \$131 |  | \$125 |  | \$245 |  | \$233 |
| 4-wall sales per square foot | 109 |  | 107 |  | 204 |  | 201 |
| U.S. full-line sales per square foot | 102 |  | 100 |  | 185 |  | 182 |
| Nordstrom Rack sales per square foot | 129 |  | 133 |  | 259 |  | 269 |

${ }^{1}$ Other retail includes Trunk Club, Nordstrom Canada full-line stores and Jeffrey boutiques.
${ }^{2}$ Comparable sales include sales from stores that have been open at least one full year at the beginning of the year. We also include sales from our online channels (Nordstrom.com and Nordstromrack.com/HauteLook) in comparable sales because of the integration with our stores.
${ }^{3}$ Sales per square foot is calculated as net sales divided by weighted-average square footage. Weighted-average square footage includes a percentage of year-end square footage for new stores equal to the percentage of the year during which they were open. 4-wall sales per square foot is calculated as sales for our Nordstrom U.S. full-line stores, Nordstrom Rack stores, Jeffrey boutiques, Nordstrom Canada full-line stores, Last Chance and Trunk Club clubhouses divided by their weighted-average square footage.
Total company net sales increased $9.2 \%$ for the quarter and $9.5 \%$ for the six months ended August 1, 2015, compared with the same periods in 2014. During the six months ended August 1, 2015, we opened two full-line stores and 11 Nordstrom Rack stores, including one Nordstrom Rack in the second quarter of 2015. Overall comparable sales
increased $4.9 \%$ for the quarter and $4.6 \%$ for the six months ended August 1, 2015, driven by growth in our Nordstrom business.

19 of 34

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## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Nordstrom net sales, which consists of U.S. full-line and Nordstrom.com businesses, increased to $\$ 2,722$, or $5.0 \%$, for the second quarter of 2015 and to $\$ 4,901$, or $4.8 \%$, for the six months ended August 1,2015 , compared with the same periods in 2014. These increases reflected continued momentum in Nordstrom.com and ongoing improvement in sales trends at our full-line stores. Both the number of items sold and the average selling price increased on a comparable basis for the quarter and six months ended August 1, 2015. Top-performing merchandise categories for the quarter and six months ended August 1, 2015 were Women's Apparel and Cosmetics.
U.S. full-line stores' comparable sales increased $0.8 \%$ for the quarter and $0.7 \%$ for the six months ended August 1, 2015, compared with the same periods in 2014. The top-performing geographic regions for full-line stores for the quarter ended August 1, 2015 were the Southwest and Southeast, while the top-performing geographic regions for the six months ended August 1, 2015 were the Northwest and Southwest.
Our online channels continued to experience outsized growth, driven by increased merchandise selection.
Nordstrom.com net sales increased $20 \%$ in both the quarter and six months ended August 1, 2015.
Nordstromrack.com/HauteLook net sales increased $50 \%$ in both the second quarter of 2015 and the six months ended August 1, 2015.
Nordstrom Rack net sales increased $\$ 98$, or $13 \%$, for the quarter and $\$ 188$, or $13 \%$, for the six months ended August 1, 2015, compared with the same periods in 2014. Nordstrom Rack comparable sales increased $1.7 \%$ for the quarter and $0.8 \%$ for the six months ended August 1, 2015. The average selling price increased, while the number of items sold decreased on a comparable basis for the quarter and six months ended August 1, 2015. Top-performing merchandise categories for the second quarter of 2015 included Shoes and Specialized, while the top-performing merchandise categories for the six months ended August 1, 2015 were Shoes and Cosmetics. Nordstrom Rack sales per square foot decreased $2.9 \%$ for the second quarter and $3.8 \%$ for the six months ended August 1, 2015 primarily due to new store openings.
Retail Business Gross Profit
The following table summarizes the Retail Business gross profit:

|  | Quarter Ended |  | Six Months Ended |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | August 1, 2015 | August 2, 2014 | August 1, 2015 | August 2, 2014 |  |
| Retail gross profit ${ }^{1}$ | $\$ 1,272$ | $\$ 1,167$ | $\$ 2,391$ | $\$ 2,184$ |  |
| Retail gross profit as a \% of net sales | 35.4 | $\%$ | 35.4 | $\%$ | 35.6 |

Ending inventory per square foot
Inventory turnover rate ${ }^{2}$
August 1, 2015 August 2, 2014
\$72.72 \$68.27
$4.49 \quad 4.83$
${ }^{1}$ Retailers do not uniformly record the costs of buying and occupancy and supply chain operations (freight, purchasing, receiving, distribution, fulfillment, etc.) between gross profit and selling, general and administrative expenses. As such, our gross profit and selling, general and administrative expenses and rates may not be comparable to other retailers' expenses and rates.
${ }^{2}$ Inventory turnover rate is calculated as the trailing 12-months' cost of sales and related buying and occupancy costs (for all segments) divided by the trailing 4-quarter average inventory. Retailers do not uniformly calculate inventory turnover as buying and occupancy costs may be included in selling, general and administrative expenses. As such, our inventory turnover rates may not be comparable to other retailers' rates.
Our Retail gross profit rate was flat for the quarter and six months ended August 1, 2015. Our Retail gross profit increased $\$ 105$ for the second quarter of 2015 and $\$ 207$ for the six months ended August 1, 2015, compared with the same periods in 2014, due primarily to increased sales, partially offset by Nordstrom Rack's continued store expansion.

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## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)
Our inventory turnover rate decreased to 4.49 times for the trailing 12-months ended August 1, 2015, from 4.83 times for the same period in 2014, due to planned inventory growth. The increase in ending inventory per square foot was due to planned growth across all channels. As we continue to grow our online channels, we expect increases in inventory without corresponding increases in square footage.
Ending inventory includes pack and hold inventory of $\$ 199$ and $\$ 211$ on August 1, 2015 and August 2, 2014, which represents strategic purchases of merchandise for upcoming selling seasons.
Retail Business Selling, General and Administrative Expenses
Retail Business selling, general and administrative expenses ("Retail SG\&A") are summarized in the following table:
Quarter Ended Six Months Ended

August 1, 2015 August 2, 2014 August 1, 2015 August 2, 2014
Selling, general and administrative expenses
Selling, general and administrative expenses as a \% of net sales
\$999 27.8

Our Retail SG\&A rate increased 82 basis points for the quarter and 118 basis points for the six months ended August 1, 2015, reflecting planned growth initiatives related to Trunk Club and Canada and higher fulfillment costs associated with online growth. Retail SG\&A increased $\$ 110$ for the quarter and $\$ 238$ for the six months ended August 1, 2015 primarily due to planned growth initiatives related to Trunk Club and Canada and an increase in sales. Other Loss
Other loss of $\$ 10$ for the quarter and six months ended August 1, 2015 was due to impairment of an equity method investment as we determined it was no longer recoverable.

21 of 34

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

## Credit Segment

Summary
The table below provides a detailed view of the operational results of our Credit segment, consistent with Note 11: Segment Reporting. In order to better reflect the economic contribution of our credit and debit card program, intercompany merchant fees are also included in the table below, which represent the estimated costs that would be incurred if our cardholders used third-party cards instead of ours.
We reached an agreement in May 2015 to sell substantially all of our U.S. Visa and private label credit card portfolio. These receivables are now classified as "held for sale" (see Note 2: Credit Card Receivable Transaction). Interest expense at the Credit segment is equal to the amount of interest related to securitized debt plus an amount assigned to the Credit segment in proportion to the estimated debt and equity needed to fund our credit card receivables. Based on our research, debt as a percentage of credit card receivables for other credit card companies ranges from $70 \%$ to $90 \%$. As such, we believe a mix of $80 \%$ debt and $20 \%$ equity is appropriate, and therefore assign interest expense to the Credit segment as if it carried debt of up to $80 \%$ of the credit card receivables.

## Quarter Ended

August 1, 2015
August 2, 2014

|  | Amount |  | Annu of av card |  | Amoun |  | Annualized \% of average credit card receivables ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credit card revenues | \$103 |  | 18.5 | \% | \$96 |  | 18.1 | \% |
| Credit expenses | (50 | ) | (9.0 | \%) | (43 | ) | (8.3 | \%) |
| Credit transaction, net | 61 |  | 10.9 | \% | - |  | - |  |
| Earnings before interest and income taxes $^{2}$ | 114 |  | 20.5 | \% | 53 |  | 9.8 | \% |
| Interest expense | (5 | ) | (0.9 | \%) | (5 | ) | (0.9 | \%) |
| Intercompany merchant fees | 34 |  | 6.2 | \% | 31 |  | 5.8 | \% |
| Credit segment contribution, before | \$143 |  | 25.8 | \% | \$79 |  | 14.8 | \% |

Credit and debit card volume ${ }^{3}$ :
Outside
\$1,097
\$1,095
Inside
Total volume
1,730
1,571

Average credit card receivables $\quad \$ 2,219$
${ }^{1}$ Subtotals and totals may not foot due to rounding.
${ }^{2}$ As presented in Note 11: Segment Reporting.
${ }^{3}$ Volume represents sales plus applicable taxes.

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Six Months Ended
August 1, 2015

|  | Amount |  | Annu of av card |  | Amount |  | Annu of av card |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credit card revenues | \$202 |  | 18.6 | \% | \$190 |  | 18.2 | \% |
| Credit expenses | (102 | ) | (9.3 | \%) | (96 | ) | (9.3 | \%) |
| Credit transaction, net | 61 |  | 5.6 | \% | - |  | - |  |
| Earnings before interest and income taxes $^{2}$ | 161 |  | 14.8 | \% | 94 |  | 9.0 | \% |
| Interest expense | (10 |  | (0.9 | \%) | (9 |  | (0.9 | \%) |
| Intercompany merchant fees | 60 |  | 5.5 | \% | 54 |  | 5.2 | \% |
| Credit segment contribution, before income taxes | \$211 |  | 19.4 | \% | \$139 |  | 13.3 | \% |

Credit and debit card volume ${ }^{3}$ :
Outside
\$2,150
\$2,146
Inside
Total volume

## 2,999

\$5,149
Average credit card receivables $\quad \$ 2,177$
2,719
${ }^{1}$ Subtotals and totals may not foot due to rounding.
${ }^{2}$ As presented in Note 11: Segment Reporting.
${ }^{3}$ Volume represents sales plus applicable taxes.
Credit Card Revenues
The following is a summary of our Credit card revenues:
Quarter Ended
August 1, 2015
\$64
23
Interchange - third-party
Late fees and other revenue
Total Credit card revenues

16
\$103

August 2, 2014
\$61
22
13
\$96

Six Months Ended
August 1, 2015 August 2, 2014
\$ 128
44
30
\$202
\$122
44
24
\$190

Credit card revenues include finance charges, interchange fees, late fees and other revenue. Finance charges represent interest earned on unpaid balances while interchange fees are earned from the use of Nordstrom Visa credit cards at merchants outside of Nordstrom. Late fees are assessed when a credit card account becomes past due. Credit card revenues are recorded net of estimated uncollectible finance charges and fees.
Credit card revenues increased $\$ 7$ for the quarter and $\$ 12$ for the six months ended August 1, 2015, compared with the same periods in the prior year, primarily due to a $6.0 \%$ increase in total volume for the quarter and $5.8 \%$ increase for the six months ended August 1, 2015.
Credit Expenses
Credit expenses are summarized in the following table:
Quarter Ended
August 1, 2015
Operational expenses
Bad debt expense
Occupancy expenses
Total Credit expenses \$39
10
1
\$50
August 2, 2014
$\$ 35$
7
1
$\$ 43$

## Six Months Ended

August 1, 2015 August 2, 2014
\$79 \$72
$20 \quad 22$
3 2
\$102 \$96

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23 of 34

## Edgar Filing: NORDSTROM INC - Form 10-Q

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Total Credit expenses increased $\$ 7$ for the quarter and $\$ 6$ for the six months ended August 1, 2015, compared with the same periods in the prior year, due to reduced bad debt expense for the 2014 periods, resulting from recoveries on the sale of bad debt during the second quarter of 2014, and higher operational costs related to increased credit volume. Partially offsetting these increases was a reduction of our allowance for credit losses by $\$ 5$ during the quarter ended August 1, 2015, prior to the reclassification of our U.S. Visa and private label receivables as "held for sale".
Credit Transaction, Net
Credit transaction, net of $\$ 61$ for the quarter and six months ended August 1, 2015 is primarily due to the reversal of the allowance for credit losses on the U.S. Visa and private label receivables reclassified as "held for sale" related to our pending credit transaction (see Note 2: Credit Card Receivable Transaction).
Allowance for Credit Losses and Credit Trends
We consider a credit card account delinquent if the minimum payment is not received by the payment due date. Our aging method is based on the number of completed billing cycles during which the customer has failed to make a minimum payment. During the third quarter of 2014, we modified our write-off policy from 150 days past due to 180 days past due to better align with industry practice.
As our U.S. Visa and private label receivables have been reclassified as "held for sale," the allowance for credit losses on these receivables has been reversed as of August 1, 2015. Activity in the allowance for credit losses is as follows:

|  | Quarter Ended August 1, 2015 |  | August 2, 2014 | Six Months Ended August 1, 2015 |  |  | August 2, 2014 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Allowance at beginning of period | \$70 |  | \$80 |  | \$75 |  | \$80 |  |
| Bad debt expense | 10 |  | 7 |  | 20 |  | 22 |  |
| Write-offs | (18 | ) | (19 | ) | (38 | ) | (38 | ) |
| Recoveries | 3 |  | 12 |  | 8 |  | 16 |  |
| Reversal of allowance on receivables held for sale | (64 | ) | - |  | (64 | ) | - |  |
| Allowance at end of period | \$1 |  | \$80 |  | \$1 |  | \$80 |  |
| Annualized net write-offs as a $\%$ of average credit card receivables | 2.7 | \% | 1.4 | \% | 2.7 | \% | 2.1 | \% |

August 1, 2015 August 2, 2014
30 days or more delinquent as a $\%$ of ending credit card receivables Allowance as a \% of ending credit card receivables ${ }^{1}$

| 1.7 | \% | 1.5 |
| :--- | ---: | :--- |
| N/A | 3.3 | $\%$ |
|  |  | \% |

${ }^{1}$ As the Company's receivables are now classified as "held for sale" and recorded at the lower of cost (par) or fair value, this metric is no longer meaningful as of August 1, 2015.
Intercompany Merchant Fees
Intercompany merchant fees represent the estimated costs that would be incurred if our cardholders used third-party cards in our Nordstrom stores and online. This estimate increased to $\$ 34$ for the quarter ended August 1, 2015 from $\$ 31$ for the same period in 2014, and increased to $\$ 60$ for the six months ended August 1, 2015 from $\$ 54$ for the same period in 2014. These changes were primarily driven by the increased use of our credit and debit cards in store and online, as reflected by an increase in inside volume as a percent of total volume to $61 \%$ in the second quarter of 2015 from $59 \%$ in the second quarter of 2014, and $58 \%$ for the six months ended August 1, 2015 from $56 \%$ for the six months ended August 2, 2014.

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## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)
Total Company Results
Interest Expense, Net
Interest expense, net was $\$ 32$ for the second quarter and $\$ 65$ for the six months ended August 1,2015 , compared with $\$ 35$ for the second quarter and $\$ 70$ for the six months ended August 2, 2014. The decreases are primarily due to increased capitalized interest resulting from growth-related initiatives.
Income Tax Expense
Income tax expense is summarized in the following table:

|  | Quarter Ended |  | Six Months Ended |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | August 1, 2015 | August 2, 2014 | August 1, 2015 | August 2, 2014 | $\$ 203$ |  |
| Income tax expense | $\$ 134$ | $\$ 113$ | $\$ 218$ | $\%$ | 38.6 | $\%$ |

The effective tax rate for the quarter and six months ended August 1, 2015 increased compared with the same periods in 2014, primarily due to changes in our estimated state tax reserves and non-deductible acquisition-related expenses in 2015.
Fiscal Year 2015 Outlook
The Company updated its annual earnings per diluted share expectations, incorporating second quarter results, including the impact of reclassifying the receivables as "held for sale" associated with the pending credit card transaction and share repurchases in the second quarter. Our expectations for fiscal 2015 are as follows:

|  | Prior Outlook | Current Outlook, excluding <br> Credit transaction and other, net <br> 8.5 to 9.5 | Current Outlook <br> Net sales increase (percent) |
| :--- | :--- | :--- | :--- |
| Comparable sales increase | 7 to 9 | 2 to 4 | 3.5 to 4.5 |

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## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations. (Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

Return on Invested Capital ("ROIC") (Non-GAAP financial measure)
We believe ROIC is a useful financial measure for investors in evaluating the efficiency and effectiveness of our use of capital and believe ROIC is an important component of shareholders' return over the long term. In addition, we incorporate ROIC in our executive incentive compensation measures. For the 12 fiscal months ended August 1, 2015, our ROIC decreased to $11.9 \%$ compared with $13.2 \%$ for the 12 fiscal months ended August 2, 2014, primarily due to the acquisition of Trunk Club in addition to ongoing store expansion and increased technology investments.
ROIC is not a measure of financial performance under generally accepted accounting principles ("GAAP") and should be considered in addition to, and not as a substitute for, return on assets, net earnings, total assets or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to ROIC is return on assets. The following is a reconciliation of the components of ROIC and return on assets:


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26 of 34

## Edgar Filing: NORDSTROM INC - Form 10-Q

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)

## LIQUIDITY AND CAPITAL RESOURCES

We strive to maintain a level of liquidity sufficient to allow us to cover our seasonal cash needs and to maintain appropriate levels of short-term borrowings. We believe that our operating cash flows, available credit facilities and potential future borrowings are sufficient to finance our cash requirements for the next 12 months and beyond. Over the long term, we manage our cash and capital structure to maximize shareholder return, maintain our financial position, manage refinancing risk and allow flexibility for strategic initiatives. We regularly assess our debt and leverage levels, capital expenditure requirements, debt service payments, dividend payouts, potential share repurchases and other future investments. We believe that as of August 1, 2015, our existing cash and cash equivalents on-hand of $\$ 423$, available credit facilities of $\$ 800$ and potential future operating cash flows and borrowings will be sufficient to fund these scheduled future payments and potential long-term initiatives. Further, the pending credit card transaction is expected to close by the end of the year, which will result in additional cash flows. We expect to receive approximately $\$ 1.8$ billion, net of transaction costs and $\$ 325$ in debt reduction. We are currently evaluating our plans for the use of proceeds and are committing to maintaining our capital structure using a balanced approach.
For the six months ended August 1, 2015, cash and cash equivalents decreased by $\$ 404$ to $\$ 423$, primarily due to payments for capital expenditures of $\$ 521$ and repurchases of common stock of $\$ 267$, partially offset by cash provided by operations of $\$ 415$.
Operating Activities
Net cash provided by operating activities increased $\$ 46$ for the six months ended August 1, 2015, compared with the same period in 2014, primarily due to an increase in property incentives collected.
Investing Activities
Net cash used in investing activities was $\$ 581$ for the six months ended August 1, 2015, compared with net cash used of $\$ 462$ for the same period in 2014. The increase relates to capital expenditures made to support our customer strategy, including new stores, remodels and investments in technology.
Financing Activities
Net cash used in financing activities was $\$ 238$ for the six months ended August 1, 2015, compared with $\$ 329$ for the same period in 2014, primarily due to decreased share repurchase activity in the current year. During the six months ended August 1, 2015, we made payments of $\$ 267$ for repurchases of our common stock, compared with $\$ 326$ for the same period in 2014.

27 of 34

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)
Free Cash Flow (Non-GAAP financial measure)
Free Cash Flow is one of our key liquidity measures, and when used in conjunction with GAAP measures, provides investors with a meaningful analysis of our ability to generate cash from our business. For the six months ended August 1, 2015, Free Cash Flow decreased to $\$(263)$ compared with $\$(194)$ for the six months ended August 2, 2014, primarily due to increased capital expenditures related to new store openings and increased investments in technology. Free Cash Flow is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, operating cash flows or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Free Cash Flow is net cash provided by operating activities. The following is a reconciliation of net cash provided by operating activities to Free Cash Flow:

| prover by opering | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | August 1, 2015 |  | August |  |
| Net cash provided by operating activities | \$415 |  | \$369 |  |
| Less: capital expenditures | (521 | ) | (376 |  |
| Less: cash dividends paid | (142 |  | (125 |  |
| Less: change in credit card receivables originated at third parties | (64 |  | (77 |  |
| Add: increase in cash book overdrafts | 49 |  | 15 |  |
| Free Cash Flow | \$(263 | ) | \$(194 | ) |
| Net cash used in investing activities | \$(581 | ) | \$(462 | ) |
| Net cash used in financing activities | (238 |  | (329 | ) |

28 of 34

## Edgar Filing: NORDSTROM INC - Form 10-Q

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)
Credit Capacity and Commitments
As of August 1,2015 , we had total short-term borrowing capacity available for general corporate purposes of $\$ 800$. In April 2015, we terminated our $\$ 800$ senior unsecured revolving credit facility that was scheduled to expire in March 2018. We replaced this with a five-year $\$ 800$ senior unsecured revolving credit facility ("revolver") that expires in April 2020, with an option to extend for an additional two years. Under the terms of our revolver, we pay a variable rate of interest and a commitment fee based on our debt rating. The revolver is available for working capital, capital expenditures and other general corporate purposes. As of August 1, 2015, we had no issuances outstanding under our commercial paper program and no borrowings outstanding under our revolver.
As a condition of the pending credit card portfolio transaction (see Note 2: Credit Card Receivable Transaction), we are required to defease the $\$ 325$ secured Series 2011-1 Class A Notes to provide the receivables free and clear. The $\$ 325$ has been reclassified from long-term debt to current portion of long-term debt during the second quarter of 2015, as we expect to defease the debt by the end of the year.
Impact of Credit Ratings
Under the terms of our revolver, any borrowings we may enter into will accrue interest for Euro-Dollar Rate Loans at a floating base rate tied to LIBOR, for Canadian Dealer Offer Rate Loans at a floating rate tied to CDOR, and for Base Rate Loans at the highest of: (i) the Euro-Dollar rate plus 100 basis points, (ii) the federal funds rate plus 50 basis points and (iii) the prime rate.
The rate depends upon the type of borrowing incurred, plus in each case an applicable margin. This applicable margin varies depending upon the credit ratings assigned to our long-term unsecured debt. At the time of this report, our long-term unsecured debt ratings, outlook and resulting applicable margin were as follows:

|  | Credit | Outlook |
| :--- | :--- | :--- |
| Moody's | Ratings | Stable |
| Standard \& Poor's | Baa1 | Stable |
|  | A- | Applicable |
|  | Base Interest | Margin |
| Euro-Dollar Rate Loan | Rate | $0.91 \%$ |
| Canadian Dealer Offer Rate Loan | LIBOR | $0.91 \%$ |
| Base Rate Loan | CDOR | - |

Should the ratings assigned to our long-term unsecured debt improve, the applicable margin associated with any such borrowings may decrease, resulting in a slightly lower borrowing cost under this facility. Should the ratings assigned to our long-term unsecured debt worsen, the applicable margin associated with our borrowings may increase, resulting in a slightly higher borrowing cost under this facility.
Debt Covenant
The revolver requires that we maintain an adjusted debt to earnings before interest, income taxes, depreciation, amortization and rent ("EBITDAR") leverage ratio of less than four times (see the following additional discussion of Adjusted Debt to EBITDAR). As of August 1, 2015, we were in compliance with this covenant.

## Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.
(Continued) (Dollar and share amounts in millions except per share and per square foot amounts)
Adjusted Debt to EBITDAR (Non-GAAP financial measure)
Adjusted Debt to EBITDAR is one of our key financial metrics, and we believe that our debt levels are best analyzed using this measure. Our goal is to manage debt levels to maintain an investment-grade credit rating and operate with an efficient capital structure. In evaluating our debt levels, this measure provides a reflection of our credit worthiness that could impact our credit rating and borrowing costs. We also have a debt covenant that requires an adjusted debt to EBITDAR leverage ratio of less than four times. As of August 1, 2015 and August 2, 2014, our Adjusted Debt to EBITDAR was 2.1.
Adjusted Debt to EBITDAR is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, debt to net earnings, net earnings, debt or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Adjusted Debt to EBITDAR is debt to net earnings. The following is a reconciliation of the components of Adjusted Debt to EBITDAR and debt to net earnings:

|  | $2015^{1}$ | $2014^{1}$ |
| :--- | :--- | :--- |
| Debt | $\$ 3,141$ | $\$ 3,118$ |
| Add: estimated capitalized operating lease liability ${ }^{2}$ | 1,231 | 1,060 |
| Less: fair value hedge adjustment included in long-term debt | $(30$ | $(42$ |
| Adjusted Debt | $\$ 4,342$ | $\$ 4,136$ |
| Net earnings | $\$ 736$ | $\$ 727$ |
| Add: income tax expense | 481 | 453 |
| Add: interest expense, net | 133 | 155 |
| Earnings before interest and income taxes | 1,350 | 1,335 |
|  |  |  |
| Add: depreciation and amortization expenses | 541 | 478 |
| Add: rent expense | 154 | 133 |
| Add: non-cash acquisition-related charges | 16 | 5 |
| EBITDAR | $\$ 2,061$ | $\$ 1,951$ |
|  |  |  |
| Debt to Net Earnings | 4.3 | 4.3 |
| Adjusted Debt to EBITDAR | 2.1 | 2.1 |

${ }^{1}$ The components of Adjusted Debt are as of August 1, 2015 and August 2, 2014, while the components of EBITDAR are for the 12 months ended August 1, 2015 and August 2, 2014.
${ }^{2}$ Based upon the estimated lease liability as of the end of the period, calculated as the trailing 12 months of rent expense multiplied by eight. The multiple of eight times rent expense is a commonly used method of estimating the debt we would record for our leases that are classified as operating if they had met the criteria for a capital lease or we had purchased the property.

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## Table of Contents

Item 3. Quantitative and Qualitative Disclosures About Market Risk.
We discussed our interest rate risk and our foreign currency exchange risk in Part II, "Item 7A. Quantitative and Qualitative Disclosures About Market Risk" in our 2014 Annual Report on Form 10-K filed with the Commission on March 16, 2015. There have been no material changes to these risks since that time.
Item 4. Controls and Procedures.
Disclosure Controls and Procedures
On May 4, 2015, the Company filed a Form 8-K announcing the appointment of Blake Nordstrom, Pete Nordstrom and Erik Nordstrom as co-presidents of Nordstrom, Inc. The three executives retained their current roles and responsibilities following that appointment. In light of those individual responsibilities, Blake Nordstrom continues to serve as the Company's principal executive officer for purposes of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The Company's Executive Vice President and Chief Financial Officer is the Company's principal financial officer for purposes of the Exchange Act.

As of the end of the period covered by this Quarterly Report on Form 10-Q, the Company performed an evaluation under the supervision and with the participation of management, including our principal executive officer and principal financial officer, of the design and effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) under the Exchange Act). Based upon that evaluation, our principal executive officer and principal financial officer concluded that, as of the end of the period covered by this Quarterly Report, our disclosure controls and procedures were effective in the timely and accurate recording, processing, summarizing and reporting of material financial and non-financial information within the time periods specified within the Commission's rules and forms. Our principal executive officer and principal financial officer also concluded that our disclosure controls and procedures were effective to ensure that information required to be disclosed in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our principal executive officer and principal financial officer, to allow timely decisions regarding required disclosure. Changes in Internal Control over Financial Reporting
There have been no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) or 15d-15(f) of the Exchange Act) during our most recently completed fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

31 of 34

## Table of Contents

## PART II - OTHER INFORMATION

Item 1. Legal Proceedings.
We are subject from time to time to various claims and lawsuits arising in the ordinary course of business, including lawsuits alleging violations of state and/or federal wage and hour and other employment laws, privacy and other consumer-based claims. Some of these lawsuits include certified classes of litigants, or purport or may be determined to be class or collective actions and seek substantial damages or injunctive relief, or both, and some may remain unresolved for several years. We believe the recorded reserves in our condensed consolidated financial statements are adequate in light of the probable and estimable liabilities. As of the date of this report, we do not believe any currently identified claim, proceeding or litigation, either alone or in the aggregate, will have a material impact on our results of operations, financial position or cash flows. Since these matters are subject to inherent uncertainties, our view of them may change in the future.
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.
(c) Repurchases
(Dollar and share amounts in millions, except per share amounts)
The following is a summary of our second quarter share repurchases:

| Total Number <br> of Shares <br> Purchased | Average <br> Price Paid <br> Per Share | Total Number of <br> Shares Purchased <br> as Part of Publicly <br> Announced Plans <br> or Programs | Approximate Dollar Value <br> of Shares that May <br> Yet Be Purchased Under <br> the Plans or Programs ${ }^{1}$ |
| :--- | :--- | :--- | :--- |
| 0.7 | $\$ 74.80$ | 0.7 | $\$ 920$ |
| 1.7 | 74.42 | 1.7 | 790 |
| 0.7 | 77.45 | 0.7 | 736 |
| 3.1 | $\$ 75.18$ | 3.1 |  |

${ }^{1}$ In September 2014, our Board of Directors authorized a program to repurchase up to $\$ 1,000$ of our outstanding common stock, through March 1, 2016. The actual number, price, manner and timing of future share repurchases, if any, will be subject to market and economic conditions and applicable Commission rules.
Item 6. Exhibits.
Exhibits are incorporated herein by reference or are filed or furnished with this report as set forth in the Index to Exhibits on page 34 hereof.

32 of 34

## Table of Contents

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NORDSTROM, INC.
(Registrant)
/s/ Michael G. Koppel
Michael G. Koppel
Executive Vice President and Chief Financial Officer
(Principal Financial Officer)
Date: $\quad$ September 1, 2015

33 of 34

## Table of Contents

NORDSTROM, INC.
Index to Exhibits
Exhibit
3.1 Bylaws, as amended and restated on June 23, 2015

Method of Filing
Incorporated by reference from the
Registrant's Form 8-K filed on June 24, 2015, Exhibit 3.1

Purchase and Sale Agreement by and among Nordstrom, Inc.,
10.1 Nordstrom Credit, Inc., Nordstrom FSB and TD Bank USA, N.A. Filed herewith electronically dated May 25, 2015
31.1 Certification of Co-President required by Section 302(a) of the Sarbanes-Oxley Act of 2002

Filed herewith electronically

Certification of Chief Financial Officer required by Section
302(a) of the Sarbanes-Oxley Act of 2002
Filed herewith electronically

Certification of Co-President and Chief Financial Officer pursuant
32.1 to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Furnished herewith electronically Sarbanes-Oxley Act of 2002
101.INS XBRL Instance Document
101.SCH XBRL Taxonomy Extension Schema Document

Filed herewith electronically
Filed herewith electronically
101.CAL XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB XBRL Taxonomy Extension Labels Linkbase Document
101.PRE XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF XBRL Taxonomy Extension Definition Linkbase Document

Filed herewith electronically
Filed herewith electronically
Filed herewith electronically
Filed herewith electronically

