#### SCHWARTZ WILLIAM

Form 4

January 04, 2006

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading SCHWARTZ WILLIAM Issuer Symbol VIACOM INC [VIA, VIAB] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) \_X\_\_ Director 10% Owner Other (specify Officer (give title 1515 BROADWAY 12/31/2005 below) (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting NEW YORK, NY 10036 Person

| (City)              | (State)                              | Zip) Table              | e I - Non-D      | erivative Securities A                            | equired, Disposed                              | of, or Beneficia                     | lly Owned                        |
|---------------------|--------------------------------------|-------------------------|------------------|---|--|--------------------------------------|----------------------------------|
| 1.Title of Security | 2. Transaction Date (Month/Day/Year) | Execution Date, if      | 3.<br>Transactio | 4. Securities on Acquired (A) or Dispessed of (D) | 5. Amount of Securities                        | 6. Ownership Form: Direct            | 7. Nature of Indirect Beneficial |
| (Instr. 3)          |                                      | any<br>(Month/Day/Year) | (Instr. 8)       | Disposed of (D) (Instr. 3, 4 and 5)               | Beneficially Owned Following                   | (D) or<br>Indirect (I)<br>(Instr. 4) | Ownership (Instr. 4)             |
|                     |                                      |                         |                  | (A) or  | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |                                      |                                  |
| Class B             | 12/31/2005                           |                         | Code V           | Amount (D) Price  9,000 D (1)                     | 0  | D                                    |                                  |
| common<br>stock     | 12/31/2003                           |                         | D                | 9,000 D Ш   | U  | ט                                    |                                  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Transaction Code S (Instr. 8) A o | i. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>D)<br>Instr. 3, 4,<br>and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                  |
|---|---|--------------------------------------|---|-----------------------------------|--|--|--------------------|---|----------------------------------|
|   |   |                                      |   | Code V (                          | A) (D)   | Date Exercisable   | Expiration<br>Date | Title   | Amour<br>or<br>Number<br>of Shar |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 34.25  | 12/31/2005                           |   | D                                 | 3,000  | 08/01/1999   | 08/01/2008         | Class B common stock  | 3,00                             |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 41.9375  | 12/31/2005                           |   | D                                 | 3,000  | 08/01/2000   | 08/01/2009         | Class B common stock  | 3,00                             |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 70   | 12/31/2005                           |   | D                                 | 3,000  | 08/01/2001   | 08/01/2010         | Class B common stock  | 3,00                             |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 55.2   | 12/31/2005                           |   | D                                 | 3,000  | 01/31/2002   | 01/31/2011         | Class B common stock  | 3,00                             |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 39.99  | 12/31/2005                           |   | D                                 | 3,000  | 01/31/2003   | 01/31/2012         | Class B common stock  | 3,00                             |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 38.55  | 12/31/2005                           |   | D                                 | 3,000  | 01/31/2004   | 01/31/2013         | Class B common stock  | 3,00                             |
| Director<br>Stock<br>Option<br>(right to<br>buy)    | \$ 40.3   | 12/31/2005                           |   | D                                 | 4,000  | (3)  | 01/31/2014         | Class B common stock  | 4,00                             |
| ·   | \$ 37.34  | 12/31/2005                           |   | D                                 | 4,000  | <u>(4)</u>   | 01/31/2015         |   | 4,00                             |

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| Director<br>Stock<br>Option<br>(right to<br>buy) |            |            |   |        |               |            | Class B<br>common<br>stock |       |
|--|------------|------------|---|--------|---------------|------------|----------------------------|-------|
| Phantom<br>Class A<br>Common<br>Stock<br>Units   | <u>(5)</u> | 12/31/2005 | D | 21,645 | <u>(5)</u>    | <u>(5)</u> | Class A common stock       | 21,64 |
| Phantom<br>Class B<br>Common<br>Stock<br>Units   | <u>(5)</u> | 12/31/2005 | D | 21,969 | <u>(5)</u>    | <u>(5)</u> | Class B common stock       | 21,96 |
| Restricted Share Units (7)                       | <u>(8)</u> | 12/31/2005 | D | 1,563  | 05/26/2006(8) | (8)        | Class B common stock       | 1,56  |

# **Reporting Owners**

| Reporting Owner Name / Address                          | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
| • •   | Director      | 10% Owner | Officer | Other |  |  |
| SCHWARTZ WILLIAM<br>1515 BROADWAY<br>NEW YORK, NY 10036 | X             |           |         |       |  |  |

### **Signatures**

By: /s/ Michael D. Fricklas, Attorney-in-Fact 01/04/2006

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Disposed of pursuant to a merger between Viacom Inc. and Viacom Merger Sub Inc. (the Merger), in exchange for 0.5 shares of CBS Corporation Class B common stock and 0.5 shares of New Viacom Corp. (New Viacom) Class B common stock for each share of

- Viacom Class B common stock, with cash in lieu of any fractional shares of CBS Corporation Class B common stock and New Viacom (1) Class B common stock. On January 3, 2006, the first business day following the effective time of the Merger, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share. Viacom Inc. changed its name to CBS Corporation upon completion of the Merger.
- In the Merger, each grant of stock options to buy Viacom Class B common stock was converted into a number of stock options to buy

  New Viacom Class B common stock determined by multiplying the number of outstanding stock options included in the grant before the Merger by 0.792802. The per share exercise price of the converted stock options was determined by dividing the pre-Merger exercise price by 0.792802.
- (3) These options vest in three equal annual installments beginning on January 31, 2005.

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- (4) These options vest in three equal annual installments beginning on January 31, 2006.
- Phantom Common Stock Units are paid out after the Director's retirement from the Board and are settled in cash. Each Phantom Class A Common Stock Unit was the economic equivalent of one share of Viacom Class A common stock and each Phantom Class B Common Stock Unit was the economic equivalent of one share of Viacom Class B common stock.
  - In the Merger, each Viacom Phantom Class A Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Phantom Class A Common Stock Units and 0.5 New Viacom Corp. (New Viacom) Phantom Class A Common Stock Units; and each Viacom Phantom Class B Common Stock Unit was deemed to be exchanged for 0.5 CBS Corporation Phantom Class B Common Stock Units and 0.5 New Viacom Phantom Class B Common Stock Units. On January 3, 2006, the first business day following the effective time of the Merger, the
- opening price of CBS Corporation Class A common stock on the New York Stock Exchange was \$25.60 per share, the opening price of CBS Corporation Class B common stock on the New York Stock Exchange was \$25.60 per share, the opening price of New Viacom Class A common stock on the New York Stock Exchange was \$40.00 per share and the opening price of New Viacom Class B common stock on the New York Stock Exchange was \$41.12 per share.
- (7) Granted under the Viacom Inc. 2005 RSU Plan for Outside Directors.
- Each Restricted Share Unit was the economic equivalent of one share of Viacom Class B common stock. The Restricted Share Units will (8) vest on May 26, 2006 and will be settled by delivery of a corresponding number of shares upon vesting, as described in the following footnote, unless the Reporting Person has elected to defer settlement.
- In the Merger, each grant of Restricted Share Units of Viacom Class B common stock was converted into a number of Restricted Share (9) Units of New Viacom Class B common stock determined by multiplying the number of restricted share units included in the grant before the Merger by 0.792802.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.