Miller Susan C Form 3 March 03, 2008

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement AVERY DENNISON CORPORATION [AVY] Miller Susan C (Month/Day/Year) 03/01/2008 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 150 N. ORANGE GROVE (Check all applicable) BLVD. (Street) 6. Individual or Joint/Group 10% Owner Director _X__ Officer Other Filing(Check Applicable Line) (give title below) (specify below) _X_ Form filed by One Reporting Senior VP and General Counsel Person PASADENA, Â CAÂ 91103 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â D Common Stock 500 Common Stock 1,099.568 I SHARE Plan Common Stock 2,396.277 I Savings Plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative 2. I Security Exp

2. Date Exercisable and Expiration Date (Month/Day/Year)

3. Title and Amount of Securities Underlying

4. 5. Conversion Ownership

6. Nature of Indirect wnership Beneficial

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(Instr. 4)			Derivative Security (Instr. 4)		or Exercise Price of	Form of Derivative	Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	12/03/2002	12/03/2008	Common Stock	750	\$ 45.1875	D	Â
Employee Stock Option (Right to Buy)	12/07/2001(1)	12/07/2010	Common Stock	3,250	\$ 50.72	D	Â
Employee Stock Option (Right to Buy)	02/28/2009(1)	02/28/2018	Common Stock	35,035	\$ 52.115	D	Â
Employee Stock Option (Right to Buy)	12/07/2001(1)	12/07/2010	Common Stock	3,250	\$ 54.0313	D	Â
Employee Stock Option (Right to Buy)	12/04/2004(1)	12/04/2013	Common Stock	5,700	\$ 55.55	D	Â
Employee Stock Option (Right to Buy)	12/06/2002(1)	12/06/2011	Common Stock	10,000	\$ 55.705	D	Â
Employee Stock Option (Right to Buy)	12/02/2000(1)	12/02/2009	Common Stock	3,200	\$ 59.1563	D	Â
Employee Stock Option (Right to Buy)	09/02/2014(2)	12/02/2014	Common Stock	13,600	\$ 59.185	D	Â
Employee Stock Option (Right to Buy)	12/01/2006(1)	12/01/2015	Common Stock	10,302	\$ 59.465	D	Â
Employee Stock Option (Right to Buy)	12/05/2003(1)	12/05/2012	Common Stock	6,000	\$ 62.87	D	Â
Employee Stock Option (Right to Buy)	12/07/2007(1)	12/07/2016	Common Stock	9,545	\$ 67.795	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Miller Susan C 150 N. ORANGE GROVE BLVD. PASADENA, CA 91103	Â	Â	Senior VP and General Counsel	Â		

Signatures

By: Irene Marquard For: Susan C. 03/03/2008 Miller

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.
- Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.