

ROYAL CARIBBEAN CRUISES LTD

Form 6-K

March 12, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULES 13a-16 OR 15d-16 OF

THE SECURITIES EXCHANGE ACT OF 1934

For the month of, March, 2004

ROYAL CARIBBEAN CRUISES LTD.

1050 Caribbean Way, Miami, Florida 33132

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ☒ ☐

Form 40-F ☐ ☒

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ ☒

No ☒ ☐

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[If "Yes" is marked indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82-_____.]

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For Immediate Release

CELEBRITY CRUISES CANCELS ONE CARIBBEAN CRUISE

MIAMI March 12, 2004 Celebrity Cruises will swap the itineraries of two sister ships, *Infinity* and *Millennium*, and use *Millennium* for two Panama Canal cruises on March 28 and April 11, previously scheduled on *Infinity*. The change will allow *Infinity* to enter dry dock to replace thrust-bearing units in its propulsion system. Consequently, the March 28 sailing by *Millennium* to the eastern Caribbean has been canceled.

Once *Infinity* emerges from dry dock, the ship will adopt the *Millennium* itineraries for three sailings to the Caribbean on April 4, 11, and 18. The two ships will return to their normal itineraries April 25.

I want to apologize to all of our guests affected by this unexpected situation, said Jack Williams, president and chief operating officer of Celebrity Cruises. The cancellation of a cruise always has an undesirable impact on our guests, so we always try to make decisions that will affect the least number of guests. It's clear that swapping the itineraries of *Infinity* and *Millennium* will cause the least disruption for the majority of our guests.

The cancelled sailing is a seven-night cruise, departing Port Everglades and visiting Casa de Campo, San Juan, St. Thomas, and Nassau. Guests booked on the cancelled sailing will receive a full refund and a voucher for a free Celebrity cruise to the Caribbean, of seven nights or less, that concludes before November 30, 2005, excluding Christmas and New Year's sailings. Travel agents will receive full commissions, plus a \$50 rebooking fee per stateroom when their clients reschedule their cruise.

1 of 2

Celebrity has established a special Help Desk to assist guests and travel agents. That toll-free number is 1-888-837-5676.

The cancelled cruise is expected to have a negative impact on the earnings of Royal Caribbean Cruises Ltd. of \$0.02 to \$0.03 per share.

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Royal Caribbean Cruises Ltd. is a global cruise vacation company that operates Royal Caribbean International and Celebrity Cruises, with a combined total of 28 ships in service and two under construction or on firm order. The company also offers unique cruisetour vacations in Alaska, Canada and Europe. Additional information can be found on www.royalcaribbean.com, www.celebrity.com or www.rclinvestor.com.

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2 of 2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ROYAL CARIBBEAN CRUISES LTD.
(Registrant)

/S/ BLAIR GOULD

Blair Gould
Vice President - Corporate Controller

Date: March 12, 2004