

Edgar Filing: HOCKEY CO - Form 10-K

HOCKEY CO
Form 10-K
March 30, 2001

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2000 Commission file number 0-19596

THE HOCKEY COMPANY
(Exact name of registrant as specified in its charter)

DELAWARE 13-36-32297
(State or other jurisdiction of (I.R.S. Employer Identification No.)
incorporation or organization)

C/O MASKA U.S., INC., 929 HARVEST LANE, P.O. BOX 1200, WILLISTON, VT 05495
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (802) 872-4226

Securities registered pursuant to Section 12(b) of the Act:

NONE

Securities registered pursuant to Section 12(g) of the Act:

COMMON STOCK,
PAR VALUE \$.01

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: YES X No ___

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statement incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. []

Aggregate market value of the voting stock held by non-affiliates of the registrant as of March 13, 2001 has not been determined due to the extremely limited trading volume in the Registrant's Common Stock; however, 1,060,286 shares of the voting stock were held by non-affiliates of the registrant on March 13, 2001.

As of March 13, 2001, 6,500,549 shares of the Registrant's Common Stock, \$.01 par value per share, were outstanding.

DOCUMENTS INCORPORATED BY REFERENCE

Edgar Filing: HOCKEY CO - Form 10-K

None

TABLE OF CONTENTS

	PAGE
PART I	
Item 1. Business.....	3
Item 2. Properties.....	9
Item 3. Legal Proceedings.....	9
Item 4. Submission of Matters to a Vote of Security Holders.....	10
PART II	
Item 5. Market for Registrant's Common Equity and Related Stockholder Matters.....	11
Item 6. Selected Financial Data.....	11
Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.....	13
Item 7a. Qualitative and Quantitative Disclosures about Market Risk.....	19
Item 8. Financial Statements and Supplementary Data.....	20
Item 9. Changes in and Disagreements With Accountants on Accounting and Financial Disclosure.....	48
PART III	
Item 10. Directors and Executive Officers of the Registrant.....	49
Item 11. Executive Compensation.....	51
Item 12. Security Ownership of Certain Beneficial Owners and Management.....	54
Item 13. Certain Relationships and Related Transactions.....	56
PART IV	
Item 14. Exhibits, Financial Statement Schedules and Reports on Form 8-K....	56

PART I

ITEM 1. BUSINESS

Edgar Filing: HOCKEY CO - Form 10-K

OVERVIEW OF THE HOCKEY COMPANY

We are the largest manufacturer and marketer of hockey equipment and hockey related apparel in the world. Our primary brands, CCM, KOHO and JOFA, are among the most widely recognized brands in hockey. Since the beginning of the 2000/2001 NHL season, we are the exclusive supplier of hockey jerseys to every NHL team and have the exclusive worldwide right to market authentic and replica NHL jerseys. Our jerseys are now worn by every player and referee in the NHL.

We are one of only two industry participants with worldwide operations. We solidified our global presence in November 1998 with the acquisition of Sports Holdings Corp., Europe's largest manufacturer of hockey equipment. The acquisition made us the world's largest manufacturer of hockey equipment by combining the world's second and third largest hockey equipment manufacturers. This strategic acquisition has provided us with extensive European manufacturing and broader distribution capabilities. In addition, the acquisition has extended our product lines and strengthened our brand portfolio with the addition of the well-known JOFA, KOHO, CANADIEN, HEATON and TITAN brands.

We offer a complete line of hockey equipment and hockey related apparel. Our comprehensive line of hockey equipment, including skates, protective equipment, hockey sticks and goaltender equipment, provides a wide range of choices for both recreational and professional players. Our skates and other equipment are sold at various price points and range from entry-level products for the beginner, to intermediate performance products used by youth league players, to high performance products used by professionals in the NHL. The hockey related apparel segment of our business consists of licensed jerseys, non-team identified, or uncrested jerseys and creative apparel. The creative apparel line includes high quality fleecewear, pants, shirts, T-shirts, golf shirts, turtlenecks, outerwear and caps embroidered with the NHL, NCAA and other team and league logos.

INDUSTRY OVERVIEW

We compete in the worldwide wholesale hockey equipment, hockey jersey and hockey related creative apparel market. The hockey equipment and hockey related apparel markets are segments of the overall sporting goods industry in the U.S. alone. Several factors are expected to support the future growth of the sporting goods industry, including:

- o the considerable leisure time and financial resources of the baby boomer population;
- o a heightened awareness of the importance of recreation and exercise; and
- o the growing overseas market for recreational products.

Several specific factors have fueled growth in the hockey industry and are expected to continue to support the future growth of hockey equipment and hockey related apparel. Included among these factors are the following:

- o increased popularity of hockey.

- o the expansion of the NHL.

Edgar Filing: HOCKEY CO - Form 10-K

- o development of ice rinks in the U.S.
- o favorable demographics.

PRODUCTS

We manufacture and market a fully integrated line of hockey equipment and apparel. Our equipment product lines include:

- o ice hockey, roller hockey and figure skates;
- o protective equipment;
- o hockey sticks; and
- o goaltender equipment.

Our hockey related apparel products include:

- o licensed hockey jerseys;
- o gamewear;
- o creative apparel; and
- o private label activewear.

4

EQUIPMENT

SKATES.

ICE HOCKEY SKATES. We manufacture and market a wide range of ice hockey skates under the CCM, TACKS, POWERLINE, JOFA and KOHO labels. The tradition of the flagship CCM brand of skates, first introduced to the market in 1905, is interwoven throughout the history of ice hockey and the NHL.

ROLLER HOCKEY SKATES. The construction and production of roller hockey skates are very similar to ice hockey skates. Because of these structural similarities, we take advantage of the skate production infrastructure at our St. Jean facility to produce our roller hockey skates. We focus on marketing premium roller hockey skates targeted at high price points.

FIGURE SKATES. We market six different models of figure skates under the CCM and JOFA labels.

PROTECTIVE EQUIPMENT.

HELMETS. We market our helmets under the CCM and JOFA labels, which have been two of the leading brands of helmets for over 30 years. More players in the NHL wear our helmets than any other competitors' products. Our helmets provide a high level of protection and prominently display the CCM and JOFA brand names.

BODY PROTECTIVE EQUIPMENT AND GLOVES. We market a variety of body protective equipment, including shoulder pads, shin guards, elbow pads

Edgar Filing: HOCKEY CO - Form 10-K

and gloves under the CCM, JOFA and KOHO brands. CCM gloves and body protective equipment are marketed under three sub-brands, including TACKS, SUPRA and POWERLINE.

PANTS. We manufacture and market hockey pants under the CCM, JOFA and KOHO labels. CCM branded pants also carry the SUPRA and POWERLINE sub-brand names.

ACCESSORIES. We market several accessories, such as carry bags, athletic supporters and referee equipment.

5

HOCKEY STICKS.

We believe we are the premier manufacturer of hockey sticks and set the industry standards for quality, innovation and stick performance. We market a wide range of hockey sticks incorporating various materials, designs, and performance characteristics. Our sticks are sold under the CCM, JOFA and KOHO brands. CCM and JOFA sticks are also sub-branded for greater market segmentation. CCM sub-brands include TACKS, CANADIEN, SUPRA and POWERLINE for our player, non-goaltender, sticks and TACKS and HEATON for goaltender sticks. Similarly, the TITAN sub-brand is associated with the JOFA primary brand. We are also a leading provider of replacement blades, enabling players to re-use the shaft of their two-piece hockey sticks.

GOALTENDER EQUIPMENT.

We produce a fully integrated line of goaltender equipment. We market our goaltender facemasks, catch mitts and blockers, goaltender arm and body protectors and leg pads under the HEATON sub-label of CCM and the

6

KOHO brand. We market our goaltender pants under the SUPRA and HEATON sub-labels of CCM and the KOHO brand. We believe our goaltender pants provide superior fit and durability.

OTHER EQUIPMENT

In addition to our primary hockey and skating related equipment, we also manufacture and market other equipment including alpine skiing and equestrian helmets. These products are manufactured and assembled at the Malung, Sweden facility. In addition, in Finland and Sweden, we are the exclusive distributor of Merrell footwear, a leading European brand.

HOCKEY RELATED APPAREL PRODUCTS

LICENSED JERSEYS. We have supplied NHL teams with authentic jerseys for 33 years. Pursuant to a new license agreement with the NHL, we hold the exclusive right to provide authentic jerseys used "on-ice" by every team in the NHL and market authentic and replica jerseys of all 30 teams. Our new agreement with the NHL extends through the 2003/2004 season. In addition, under our license agreement with the NHL Players Association, we have the right to market these jerseys with the names and numbers of NHL players. In addition to supplying jerseys to the NHL, we also maintain agreements to

Edgar Filing: HOCKEY CO - Form 10-K

provide jerseys to professional teams in other leagues as well as most major NCAA teams.

Although we generate revenue from the sale of authentic jerseys to the consumer market, replica jersey sales into the consumer market account for an estimated 95% of our licensed jersey revenue. Replica jerseys are similar to authentic jerseys and may also display team names and crests but incorporate different fabrics and features than authentic jerseys. Our authentic jerseys incorporate Pro-Weight Air-Knit and Ultrafil fabric, high quality crests, a fighting strap and reinforced stitching on all seams and hems. Youth and adult replica jerseys feature Mid-Weight Air-Knit fabric and child/toddler jerseys feature traditional Suprafil fabric.

GAMEWEAR. We sell non-team identified gamewear hockey jerseys that are primarily used by organized leagues, amateur hockey associations and schools. The majority of these jerseys is of replica quality and is sold through retail channels. We also produce hockey socks for both professional and recreational markets.

CREATIVE APPAREL. We manufacture a high quality line of fleecewear, pants, shirts, T-shirts, golf shirts, turtlenecks, outerwear and caps embroidered with the NHL, NCAA and other team and league logos. We market these products pursuant to several license agreements with a variety of organizations, including the NHL, major colleges and universities, the NCAA and the International and American Hockey Leagues. We outsource the production of all of our creative apparel products.

In addition to sports apparel and accessories displaying professional and collegiate team logos and designs, we also sell our line of caps, T-shirts, and fleecewear to corporations and other organizations. Our products include custom embroidered and screen printed T-shirts and polo shirts bearing corporate and organizational logos.

7

SALES AND MARKETING

NORTH AMERICAN SALES. Our equipment sales organization is comprised of a group of representatives that exclusively sell CCM branded equipment and another group of independent representatives dedicated to selling KOHO and JOFA equipment. Throughout the U.S. and Canada, we employ regional managers and utilize independent sales people in the field who sell our products exclusively. Sales representatives are charged primarily with selling equipment, products and jerseys to our smaller hockey specialty accounts. Regional managers are charged with overseeing the sales representative organization and also maintaining our larger accounts across all brands. We believe that our establishment of separate sales teams dedicated to specific brands will result in increased brand differentiation in the marketplace and increased market penetration.

We have a separate sales force for our creative apparel, comprised of a vice president of sales, a key account manager and independent representative organizations. Our apparel sales team possesses extensive industry experience. Our sales representatives are responsible for selling apparel, including licensed jerseys, and creative apparel, to large sporting goods retailers and department stores in the U.S.

INTERNATIONAL SALES. In Sweden, Finland and Norway, we sell our equipment and apparel directly to retailers and teams, through our in-house

Edgar Filing: HOCKEY CO - Form 10-K

sales team in Scandinavia. Except for Sweden, Finland and Norway, we sell our products through 35 distributors located in Europe, Russia and Japan and the rest of the world. These distributors, in turn, sell our products to teams and retailers. Our European sales activities are managed by the director of business development located in our Paris sales office. South America, Central America, and Pacific Rim sales are also coordinated by the sales office in Paris, France.

8

NHL AGREEMENTS

LICENSES. Our license agreement with NHL Enterprises, LP, the marketing affiliate of the NHL, extends through June 30, 2004 and gives us the exclusive right to supply authentic game jerseys used "on-ice" by the 30 NHL teams, including playoff and all-star jerseys. Authentic game jerseys are supplied under the CCM and KOHO brand names, while authentic practice jerseys are supplied under the JOFA brand name. We are also the exclusive supplier of "on-ice" jerseys and pants for NHL officials under the JOFA brand name. Our brand names are placed, pursuant to the agreement, on the outside rear neck of the jersey, to provide brand name exposure. We also have the right to use the names, logos, and other indicia of the NHL and the NHL member teams on an exclusive basis in connection with the manufacture, supply and sale of replica game and practice jerseys of the 30 NHL teams. Pursuant to a separate agreement with the National Hockey League Players Association we are entitled to market authentic and replica game and practice jerseys identified with the names and numbers of NHL players. Since the beginning of the 2000/2001 NHL season, the CCM logo appears on every "home" NHL jersey, the KOHO logo appears on every "away" and "third" NHL jersey and the JOFA label is on all NHL referee uniforms. The agreement also grants us the exclusive right to market T-shirts, golf shirts, workout wear, outerwear and activewear bearing NHL logos, names and designs under the NHL's Center-Ice(R) trademark, which are worn by the trainers NHL teams during games. We also have the non-exclusive right to use the NHL team logos on headwear. We market all of the foregoing products to North American retailers for resale as well as to European and Asian distributors.

Pursuant to the license agreement we are required to pay a license fee and royalties to the NHL based on our net sales, with minimum royalty amounts guaranteed to be paid by us each license year. In addition to these costs, we have agreed to purchase a fixed dollar amount of marketing assets from the NHL and from each of the NHL teams.

We also manufacture and market JOFA hockey protective equipment under license from NHL Enterprises. The premium products in the protective equipment line (shoulder, shin and elbow pads) is co-branded with the Center-Ice trademark, also referred to as "the official equipment worn by the NHL." The NHL reserves this mark for products with overwhelming usage by NHL players. Other JOFA products are co-branded with the NHL shield.

NHL "ON-ICE" PROMOTION. Our brands are permitted to appear on equipment used by NHL player "on-ice" pursuant to our On-Ice Equipment License with the NHL. The extensive use of our products by NHL players significantly promotes the high visibility of our brands among consumers. All of our products prominently display their respective brand and sub-brand logos, resulting in significant and cost-effective exposure in arenas, on television and in newspapers, magazines and other printed media. Our market research indicates that NHL use of a particular brand of equipment is among the key factors in a consumers purchase decision. Our products enjoy widespread usage among NHL players without paid endorsement. We do, however,

Edgar Filing: HOCKEY CO - Form 10-K

have endorsement agreements with several high visibility players including, among others, Martin Brodeur (CCM HEATON) of the New Jersey Devils, Mark Recchi (CCM) of the Philadelphia Flyers, Patrick Roy (KOHO) of the Colorado Avalanche, Daniel Sedin (JOFA) and Henrik Sedin (JOFA) of the Vancouver Canucks and Mats Sundin (CCM) of the Toronto Maple Leafs.

9

RESEARCH AND DEVELOPMENT

We believe we are the industry's leader in product innovation and have dedicated significant resources to ensure our future technological leadership. The majority of our products are developed and commercialized in our two dedicated research and development centers located in St. Jean, Quebec and Malung, Sweden. These facilities employ designers, engineers and model makers and feature comprehensive testing equipment, woodworking, spray painting, molding and sculpting capabilities and have creative services departments which are responsible for packaging, catalogue design and development.

Our research and development team works closely with each of our four product business units to enhance the quality and performance of existing products and to introduce new products into the marketplace. The majority of our products are developed internally through our research efforts and continued feedback from professional and recreational players as well as from retail customers. Our university affiliation will support our efforts to develop equipment performance benchmarks, as well as new materials and equipment designs.

MANUFACTURING

EQUIPMENT MANUFACTURING PROCESSES

We believe we have developed the industry's most advanced hockey equipment manufacturing processes, featuring proprietary technologies and extensive automation. We believe that we operate the industry's most automated hockey stick production facility at our Cowansville, Quebec facility. In addition, we produce all of our ice hockey and roller hockey skates using common infrastructure and almost identical manufacturing processes, resulting in production efficiencies. We outsource the production of the majority of our protective equipment line, except for our helmets and high and mid-range pants, which are produced in-house. In addition, we source some products from Asia and the Czech Republic.

HOCKEY RELATED APPAREL MANUFACTURING PROCESSES

We are a vertically integrated manufacturer of hockey related apparel and utilize extensive automatic technology. We knit our own jersey fabric and hockey socks and cut and assemble the components for our jerseys.

10

In addition, we have developed sophisticated sewing equipment that facilitates the labour-intensive finishing process of jersey production. We have recently implemented several initiatives that have dramatically increased throughput and the overall efficiency of our jersey manufacturing lines. For our creative apparel line, we source blank jackets, fleecewear and other apparel from third parties and in turn have them embellished by other third parties with team

Edgar Filing: HOCKEY CO - Form 10-K

crests and logos and our brand names.

COMPETITION

Our principal competitor in the hockey equipment market is Bauer Nike Hockey Inc., a subsidiary of Nike, Inc. In addition to Bauer Nike, we compete with several smaller companies that typically do not offer full product lines, including Easton Sports, Inc., Mission Hockey Company, Sherwood Drolet Ltd. and ITECH Sport Products Inc. Although Bauer Nike and ourselves together control a significant portion of the worldwide hockey equipment market, the remaining market is highly fragmented. We compete on the basis of brand image, price, quality and performance of our products, technology, method of distribution, style and intellectual property protection.

Within the hockey apparel segment, our competitors for licensed jerseys have included Bauer Nike, Starter Corporation and Pro Player, Inc. These companies have recently exited the market for licensed NHL jerseys. In the gamewear market, our competitors include Bauer Nike, Athletic Knit and Kobe. Although the creative apparel market is highly fragmented, we compete with companies such as Lee Sports, Logo Athletic, Antigua Sportswear, Spotlight Apparel and Pro Player.

PATENTS AND TRADEMARKS

PATENTS

We currently hold patents and industrial designs in multiple countries. The patents encompass various product innovations and designs. Many of our patents represent what have become industry standards in performance and quality. Examples include the Hyper X Locking Mechanism and Joint Discharge Principle that are featured in our protective equipment product line.

TRADEMARKS

We own a substantial number of trademarks. All of our trademarks are owned by us except for the CCM trademark which is owned by CCM Holdings (1983) Inc., which in turn is 50% owned by us through some of our subsidiaries. The remaining 50% of CCM Holdings is owned by an unaffiliated Canadian bicycle company. We have the exclusive and perpetual right to use the CCM trademark royalty free in connection with skates, hockey equipment and hockey related apparel. This arrangement is pursuant to a license agreement with CCM Holdings which is subject to a nominal annual fixed fee, which is not based on sales, of Canadian \$10,000 payable to CCM Holdings.

EMPLOYEES

As of December 31, 2000, the Company employed 1,806 persons. 1,517 are employed in Canada, 80 are employed in the United States and the balance are employed in Europe. None of the Company's employees in the United States are unionized, while 359 of its employees at its St. Jean, Quebec facility, 55 employees at its Drummondville, Quebec facility and 55 employees of the Harrow, Ontario facility are unionized. The collective bargaining agreements with the unions expire in 2001 for Drummondville and in 2003 for St. Jean and Harrow.

ITEM 2. PROPERTIES

Edgar Filing: HOCKEY CO - Form 10-K

We believe that our existing manufacturing and distribution facilities have sufficient capacity to support our business without the need for significant additional or upgraded equipment or capital expenditures. The following table summarizes each of our principal facilities for its operations.

LOCATION	USE	APPROXIMATE SQUARE FEET
UNITED STATES		
Bradford, Vermont	U.S. apparel distribution	84,000
Georgia, Vermont	Cross-dock and warehouse	16,500
Williston, Vermont	U.S. equipment distribution center and administrative offices	70,000
Branford, Connecticut	U.S Apparel offices	2,500
CANADA		
Cowansville, Quebec	Hockey stick manufacturing	45,500
Drummondville, Quebec	Hockey stick manufacturing	63,000
St. Jean, Quebec	Hockey equipment and skate manufacturing	138,000
St. Hyacinthe, Quebec	Hockey apparel cutting and sewing	78,000
St. Hyacinthe, Quebec	Canadian equipment distribution center and administrative offices	200,000
Cap de la Madeleine, Quebec	Hockey apparel sewing	12,000
Westmount, Quebec	Executive and administrative offices	23,000
Mt. Forest, Ontario	Apparel manufacturing	125,000
Harrow, Ontario	Goaltender equipment manufacturing	15,000
Richmond, Quebec	Hockey apparel sewing	11,500
EUROPE		
Paris, France	European sales office	1,200
Forssa, Finland	Warehouse	39,000
Tammela, Finland	Hockey stick factory, warehouse and offices	50,000
Helsinki, Finland	Sales office	1,500
Malung, Sweden	Protective equipment factory, warehouse and offices	97,000
Fredrikstad, Norway	Office and warehouse	14,500

ITEM 3. LEGAL PROCEEDINGS

A. ENVIRONMENTAL LITIGATION

In 1992, T. Copeland & Sons, Inc. ("Copeland"), the owner of a property adjacent to Maska's former manufacturing facility in Bradford, Vermont (now used as a US apparel distribution centre), filed an action in Vermont Superior Court alleging that its property had been contaminated as a result of our manufacturing activities and seeking compensatory and punitive damages under the Vermont Groundwater Protection Law and various common law theories. In June 1995, Maska settled this action for \$1 million cash, paid in July 1995, and a \$6 million promissory note. Subsequently, Copeland received a distribution of shares of THC's common stock to satisfy

Edgar Filing: HOCKEY CO - Form 10-K

the note. Copeland asserted the right to recover from us as a secured claim, the difference between the aggregate value of the common stock and the amount of the promissory note. In October 1998, Copeland's claim in the Bankruptcy Court to recover this difference was disallowed without an evidentiary hearing. Copeland filed an appeal of this decision. On May 1, 2000, the District Court overruled the Bankruptcy Court's decision and remanded the claim to the Bankruptcy Court for an evidentiary hearing. In February 2001, we reached an agreement with Copeland, subject to Bankruptcy Court approval, to settle this claim for \$1 million in cash.

B. PRODUCT LIABILITY LITIGATION

We are unaware of any personal injury claims for which there is inadequate insurance coverage.

C. OTHER LITIGATION

On October 16, 1997, ZMD Sports Investments Inc. and 2938201 Canada Inc., landlords of our properties located in St. Jean, Quebec and St. Hyacinthe, Quebec, brought motions against us requiring us to undertake certain repairs to the properties for an estimated \$630,000. We believe these motions to be without merit.

Other than certain legal proceedings arising from the ordinary course of business, which we believe will not have a material adverse effect, either individually or collectively, on the financial position, results of operations or cash flows, there is no other litigation pending or threatened against us.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None

13

PART II

ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

A. PRICE RANGE OF COMMON STOCK

On April 11, 1997, the effective date of the Company's Plan of Reorganization, the Company's Old Common Stock ("Old Common Stock") was extinguished and the holders of the Old Common Stock received a total of 300,000 five-year warrants to purchase an aggregate of 300,000 shares of common stock at an exercise price of \$16.92 per share (subject to adjustments for stock splits, stock dividends, recapitalizations and similar transactions). Each holder of 67 shares of Old Common Stock received one warrant to purchase, for cash, one share of common stock, with no fractional warrants issued. Also on that date, the Company issued an aggregate of 6,500,000 shares of common stock, \$0.01 par value (as adjusted to take account of fractional interests). Common stock and warrants are quoted on the OTC Bulletin Board under the trade symbols "THCX" and "THCXW", respectively. The range of closing prices of the Common stock is not provided, as there has been a limited amount of trading activity in the Company's common stock.

B. APPROXIMATE NUMBER OF EQUITY SECURITY HOLDERS

Edgar Filing: HOCKEY CO - Form 10-K

The approximate number of record holders of common stock as of March 13, 2001 was 303. There are also 279 warrant holders who are eligible to convert those warrants into common stock under certain conditions. The Company did not pay dividends on its common stock and has no current plans to pay cash dividends in the foreseeable future.

ITEM 6. SELECTED CONSOLIDATED FINANCIAL DATA

The selected consolidated financial data presented below should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and the consolidated financial statements and related notes thereto included elsewhere in this Form 10-K. The selected consolidated financial data as of and for the years ended December 31, 2000, 1999, 1998, 1997, and 1996 are derived from the consolidated financial statements of the Company. For the presentation of this statement, 1997 pre and post reorganization results have been combined.

EBITDA is a measure of the cash generated from operations and has been included in the selected income statement highlights, because management believes that it would be a useful indicator for readers. EBITDA is defined as the earnings (net income) before interest, income and capital taxes, depreciation and amortization, and unusual items. EBITDA is not a measure of performance or financial condition under generally accepted accounting principles, but is presented because it is a widely accepted indicator of a company's ability to source and incur debt. EBITDA should not be considered as an alternative to net income as an indicator of the company's operating performance or as an alternative to cash flows as a measure of liquidity.

Note that the pro-forma results presented here will differ from those previously presented in the Company's Form 8-K, incorporated by reference, given that the latter were only for the nine-month period ended September 30, 1998.

14

YEARS ENDED DECEMBER 31 (in thousands)

	2000	1999	1998 (1)	1998
			PRO FORMA UNAUDITED	
INCOME STATEMENT HIGHLIGHTS:				
Net sales	\$ 194,463	\$ 190,603	\$ 183,158	\$ 110,817
Cost of goods sold	117,221	109,778	108,637	65,026
	-----	-----	-----	-----
GROSS PROFIT	77,242	80,825	74,521	45,791
Gross profit margin (%)	39.7%	42.4%	40.7%	41.3%
Selling, general and administrative expenses	65,080	58,990	58,484	35,272
%	33.5%	30.9%	31.9%	31.8%
OPERATING INCOME (LOSS)	7,662	17,263	11,585	6,013
Interest expense	13,599	12,025	11,400	4,108

Edgar Filing: HOCKEY CO - Form 10-K

NET INCOME (LOSS) BEFORE TAXES	(6,798)	3,502	842	6,493
Income taxes	1,293	5,276	2,875	4,603
Extraordinary gain on discharge of debt	-	-	-	-
NET INCOME (LOSS)	(8,091)	(1,774)	(2,033)	1,890
Earnings per Share(3) (Basic)	(1.53)	(0.54)	(0.31)	0.25
EBITDA	18,248	27,319	23,474	15,893

BALANCE SHEET HIGHLIGHTS:

Working capital	\$ 51,647	\$ 60,416	\$ 51,149
TOTAL ASSETS	195,579	209,611	207,178
Short-term debt	12,282	14,055	8,572
Long Term debt	91,252	94,171	88,568
STOCKHOLDERS' EQUITY	52,262	63,637	69,238

CASH FLOW STATEMENT HIGHLIGHTS:

Cash provided by Operations	\$ 5,241	\$ 876	\$ 19,118
Cash provided (used) by Investing Activities	(4,799)	(4,649)	(66,267)
Cash provided (used) by Financing Activities	(1,269)	4,696	41,775
TOTAL CASH INCREASE (DECREASE)	(1,096)	926	(5,458)

- (1) Effective November 19, 1998, the Company acquired all of the issued and outstanding share capital of Sports Holdings Corp. The results of operations related to the acquisition have been included in the above table of selected consolidated financial data as if the acquisition had taken place on January 1, 1998.
- (2) For presentation purposes, 1997 pre and post reorganization results have been combined.
- (3) EPS for years before 1998 are not presented because they are not meaningful.

15

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

INTRODUCTION

COMPANY OVERVIEW

See Part I, Item 1 Overview

The following discussion provides an assessment of the Company's

Edgar Filing: HOCKEY CO - Form 10-K

results of continuing operations, financial condition and liquidity and capital resources, and should be read in conjunction with the Consolidated Financial Statements of the Company and Notes thereto included elsewhere herein. (All references to "Note(s)" refer to the Notes to the Consolidated Financial Statements.) The consolidated financial information presented below should be read in conjunction with the Results of Operations included in this Form 10-K. For the presentation of this statement, certain pro forma financial comparisons of the year ended December 31, 1998 are based on results for that year compared to combined results of THC as if the acquisition of Sports Holdings Corp. ("SHC") had taken place on January 1, 1998.

RESULTS OF OPERATIONS

The Company's results of operations as a percentage of net sales for the periods indicated were as follows:

	2000	1999	1998 PRO FORMA (A) UNAUDITED
	%	%	%
Net sales	100.0	100.0	100.0
GROSS PROFIT	39.7	42.4	40.7
	-----	-----	-----
Selling, general and administrative expenses	33.5	30.9	31.9
Amortization of excess reorganization value and goodwill	2.3	2.4	2.4
Restructuring and unusual charges	-	0.4	-
	-----	-----	-----
OPERATING INCOME	3.9	9.1	6.3
Other (income) expense, net	0.4	0.9	(0.4)
Interest expense	7.0	6.3	6.2
	-----	-----	-----
INCOME (LOSS) BEFORE INCOME TAXES	(3.5)	1.8	0.5
Income taxes	0.7	2.8	1.6
	-----	-----	-----
NET INCOME (LOSS)	(4.2)	(0.9)	(1.1)
EBITDA	9.4	14.3	12.8

- (a) Effective November 19, 1998, the Company acquired all of the issued and outstanding share capital of SHC. The results of operations related to the acquisition have been included in the above table of selected consolidated financial data as if the acquisition had taken place on January 1, 1998.

2000 COMPARED TO 1999

Net sales grew by 2.0% in 2000 to \$194.5 million, from \$190.6 million in 1999. The increase is due to higher apparel sales offset by reduced hockey equipment sales, primarily inline skates, protective equipment and sticks. Equipment sales, especially protective equipment, were

Edgar Filing: HOCKEY CO - Form 10-K

significantly lower in the fourth quarter as the market was saturated with an unusually high level of closeout goods liquidated by a key competitor. Revenues from our Nordic operations were adversely affected by currency translation adjustments due to the depreciation of their currencies (the Swedish Krona and Finnish Markka) against the U.S. dollar. Equipment sales were most affected by the foreign exchange impact as they represent over 70% of our revenues from Sweden and Finland.

Apparel sales were especially strong with an increase of 24.8% (\$10.6 million) over 1999, due to the strong market acceptance of our new creative apparel line and the exit of our only remaining competitor from the licensed jersey market. Notwithstanding our current exclusivity in the jersey market, sales have been hampered to some degree by the liquidation of our previous competitors' remaining inventory into the marketplace.

Despite the negative effect of the depreciation of the Swedish Krona and Finnish Markka, we experienced strong growth of our non-hockey product line due to improved sales of Merrell footwear that is distributed by us in Sweden and Finland. Measured in the domestic currencies of those countries, sales of Merrell footwear is up almost 55% over last year.

Gross profit was \$77.2 million in 2000 compared to \$80.8 million in 1999, a decrease of 4.5%. Measured as a percentage of net sales, gross margin decreased to 39.7% in 2000 from 42.4% in 1999. The decrease is attributable to a higher proportion of sales to key customers with corresponding increases in discounts offered and a different mix of products sold in the periods. Gross profit from our Nordic operations was also adversely affected by currency translation. Finally, efforts to reduce overall inventory levels at year-end had an adverse effect on our gross profit.

Selling, general & administrative expenses increased as a percentage of sales to 33.5 % of 2000 sales, from 30.9% of total 1999 sales. In dollar terms, there was an increase to \$65.1 million in 2000 from \$59.0 in 1999. This increase is attributed to (i) the continued investment in the promotion of the Company's principal brands, (ii) the additional royalties paid to National Hockey League Enterprises, LP pursuant to a new license agreement beginning in July 2000 and (iii) additional NHL team marketing expenses related to having the right to produce and market authentic team jerseys for all 30 NHL teams compared to just 15 teams in the same period of 1999. These additional marketing expenses have been incurred with a lower than anticipated sales increase due to the inventory liquidation of our previous competitors mentioned above, and to the continued presence in 2000 of hockey jerseys liquidated by both Pre Player and Starter.

Operating income for the year ended December 31, 2000 was \$7.7 million compared to \$17.3 million in the year ended December 1999.

Interest expense was \$13.6 million and \$12.0 million for 2000 and 1999, respectively.

Net loss before taxes was \$6.8 million in 2000 versus net income before taxes of \$3.5 million for 1999.

The Company's net loss for the year ended December 31, 2000 was \$8.1 million compared to a \$1.8 million loss for the year ended December 31, 1999.

Edgar Filing: HOCKEY CO - Form 10-K

EFFECTIVE NOVEMBER 18, 1998, THE COMPANY ACQUIRED ALL THE ISSUED AND OUTSTANDING CAPITAL STOCK OF SHC. THIS TRANSACTION RESULTED IN SIGNIFICANT INCREASES TO THE COMPANY'S SALES AND COST OF SALES, AS WELL AS TO OPERATING EXPENSES (SELLING, GENERAL AND ADMINISTRATIVE, GOODWILL AMORTIZATION AND INTEREST). THE RESULTS OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 1999 ARE THEREFORE BEING COMPARED TO THE UNAUDITED PROFORMA RESULTS OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 1998. THIS COMPARES 1999 RESULTS TO 1998 RESULTS AS IF THE ACQUISITION OF SHC HAD TAKEN PLACE ON JANUARY 1, 1998. THE COMPANY BELIEVES THAT THIS COMPARISON IS MORE MEANINGFUL THAN A COMPARISON TO ACTUAL 1998 RESULTS.

Net sales grew by 4.1% in 1999 to \$190.6 million, from \$183.2 million in 1998. Factors contributing to this growth include strengthening apparel sales, an increase in average selling price of the Company's goaltender equipment, and stronger stick sales that were offset, in part, by the anticipated continuing softness in roller hockey skate sales. Apparel sales were fueled in part by the withdrawal of Starter Corporation ("Starter") and Nike, Inc. ("Nike") from the replica jersey business and the increased number of NHL teams for which THC provides authentic on-ice jerseys pursuant to its license with the NHL.

Gross profit was \$80.8 million in 1999 compared to \$74.5 million in 1998, an increase of 8.5%. Measured as a percentage of net sales, gross margin increased to 42.4% in 1999 from 40.7% in 1998. This increase is largely attributable to (i) the positive effects of the Company's new product introductions and focus on branding, allowing it to target higher price points for its equipment products; (ii) a favorable product mix; (iii) the benefits realized from previous investments in the Company's manufacturing infrastructure; and (iv) the discontinuation of low margin product lines. In addition to lower standard costs resulting from capital investments, THC's growing production volumes continue to improve overhead absorption. Improvements in gross margin were offset, in part, by temporary softness in apparel prices resulting from the high volumes of Starter and Nike closeout merchandise associated with their exit from the replica market.

Selling, general & administrative expenses decreased as a percentage of sales to 30.9 % of 1999 sales, from 31.9% of total 1998 sales. In dollar terms, there was a slight increase to \$59.0 million in 1999 from \$58.5 in 1998. The decrease in SG&A as a percentage of total sales was due to administrative cost synergies realized from THC's acquisition of SHC offset by higher dollar marketing expenditures in accordance with THC's focus on developing its sales and marketing infrastructure.

Operating income for the year ended December 1999 was \$17.3 million compared to \$11.6 million in the year ended December 1998.

Interest expense approximated \$12.0 million and \$11.4 million for 1999 and 1998, respectively.

Net income before taxes was \$3.5 million in 1999 versus \$0.8 million for 1998. Income taxes increased in 1999 due to the U.S. tax consequences of (i) the initial effect of the pledging of the shares of the Company's European subsidiaries as security for the U.S. debt incurred in the acquisition of SHC and (ii) increased amount of non-deductible goodwill (52 weeks in 1999 compared to 5 weeks in 1998), again relating to the acquisition of SHC. The majority of these taxes were non-cash.

The Company's net loss for the year ended December 31, 1999 was \$1.8 million compared to a \$2.0 million loss in the results for the year ended December 31, 1998.

Edgar Filing: HOCKEY CO - Form 10-K

INCOME TAXES

The Company's income tax provision is comprised of both United States and foreign tax components. Due to changes in the relative contribution of income or loss by country, differences in the effective tax rates between countries (principally the U.S. and Canada) and permanent differences in effective tax rates between income for financial statement purposes and tax purposes, the consolidated effective tax rates may vary significantly from period

18

to period. The Company and its U.S. subsidiaries consolidate their income for U.S. federal income tax purposes. However, gains and losses of certain subsidiaries may not be available to other subsidiaries for tax purposes.

Deferred income taxes are recognized for the tax consequences in future years of differences between the tax bases of assets and liabilities and their financial reporting amounts at each year-end based on enacted tax laws and statutory tax rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized.

Fresh-start reporting requires the Company to report a provision in lieu of income taxes when there is a book taxable income and utilization of a pre-reorganization net operating loss carry-forward. This requirement applies despite the fact that the Company's pre-reorganization net operating loss carry-forward and other deferred tax assets would substantially reduce the related federal income tax payable. The current and future year tax benefit related to the carry-forward is recorded as a reduction of reorganization value in excess of amounts allocable to identifiable assets until exhausted and then as a direct increase to paid in capital. The amount of income tax provision that has been used to reduce the reorganizational value in excess of amounts allocable to identifiable assets is reflected as a provision in lieu of income taxes in the Company's Consolidated Statements of Operations.

LIQUIDITY AND CAPITAL RESOURCES

Management expects to finance the Company's working capital and capital expenditures requirements through cash generated by its operations and through its new credit facilities established on November 19, 1998 and extended on March 14, 2001 (See Note 6 and 19).

In November 19, 1998, two of the Company's subsidiaries, Maska U.S. Inc. and SHC Hockey Inc. entered into a credit agreement with the lenders referred to therein and with General Electric Capital Corporation, as Agent and Lender. Simultaneously, two of the Company's Canadian subsidiaries, Sport Maska Inc. and Tropsport Acquisitions Inc., entered into a credit agreement with the lenders referred to therein and General Electric Capital Canada Inc., as Agent and Lender. The maximum amount of loans and letters of credit that may be outstanding under the two credit agreements is U.S. \$70 million (reduced to \$60 million in March 2001). Each of the credit agreements is subject to a minimum excess requirement of \$1.75 million. The credit agreements are collateralized by eligible accounts receivable and inventories of the borrowers and are further collateralized by a guarantee of the Company and its other subsidiaries.

Total borrowings outstanding (excluding outstanding letters of credit) under the credit agreements at December 31, 2000 amounted to \$12.3

Edgar Filing: HOCKEY CO - Form 10-K

million.

Borrowings under the U.S. Credit Agreement bear interest at rates between U.S. prime plus 0.25% to 1.00% and LIBOR plus 1.50% to 2.50% depending on the borrowers' Operating Cash Flow Ratio, as defined in the agreement. Borrowings under the Canadian credit agreement bear interest at rates between the Canadian prime rate plus 0.75% to 2.00% and LIBOR plus 0.75% to 2.00% depending on the borrowers' Operating Cash Flow Ratio, as defined in the agreement. In addition, the borrowers are charged a GECC monthly commitment fee at an annual rate of up to 3/8 of 1% on the unused portion of the revolving credit facilities under the Credit Agreements and certain other fees.

The credit agreements contain customary negative and affirmative covenants including those relating to capital expenditures, total indebtedness to EBITDA, minimum interest coverage and fixed charge coverage.

On November 19, 1998, in connection with its acquisition of SHC, the Company and Sport Maska Inc. entered into a credit agreement with the Caisse de depot et placement du Quebec to borrow the Canadian dollar equivalent of \$87.5 million. The loan is for a period of two years, maturing November 19, 2000. On November 20, 2000 the Company obtained a three-month extension of the Caisse loan. On March 14, 2001, an amended and

19

restated credit agreement was entered into by the Company and Sport Maska Inc. with respect to the Caisse loan. This renewed Caisse loan is made up of 2 facilities (Facility 1 - Canadian \$90 million and Facility 2 - Canadian \$45.8 million) each facility bears interest equal to the Canadian Banker's Acceptance Rate plus 6% and Facility 2 bears additional interest of 3.5% which is to be capitalized, subject to Caisse's right to collect certain additional fees during the extension period. At December 31, 2000 the interest rate was 12.5% (1999-11.0%) (See Note 19).

The loan is collateralized by all of the tangible and intangible assets of the Company subject to the prior ranking claims on accounts receivable and inventories by the lenders under the Company's revolving credit facilities. The loan is guaranteed by the Company and all of its subsidiaries.

The loan contains customary negative and affirmative covenants including those relating to capital expenditures, total indebtedness to EBITDA and minimum interest coverage.

The Company's anticipated financing requirements for long-term growth, future capital expenditures and debt service are expected to be met through cash generated from its operations and borrowings under its credit facilities. During the year ended December 31, 2000, the Company's operations provided \$5.2 million of cash compared to \$0.9 million provided in 1999. The Company had a net loss of \$7.8 million in 2000, compared to \$1.8 million in 1999. Earnings before interest, taxes, depreciation, amortization, restructuring and unusual charges and debt related fees (EBITDA) was \$18.3 million for the year ended December 31, 2000 compared to \$27.3 million for the previous year. Included in EBITDA is a non-cash charge of \$ 0.2 million related to foreign exchange conversion in the year ended December 31, 2000 compared to a non-cash cash charge of \$0.8 million in 1999.

Cash used in investing activities during the year ended December 31, 2000 was \$4.8 million compared to \$4.6 million in 1999.

Edgar Filing: HOCKEY CO - Form 10-K

Net cash flow used by financing activities during 2000 was approximately \$1.3 million compared to \$4.7 million provided in 1999.

The Company follows the customary practice in the sporting goods industry of offering extended payment terms to creditworthy customers on qualified orders. The Company's working capital requirements generally peak in the second and third quarters as it builds inventory and makes shipments under these extended payment terms.

RESTRUCTURING RESERVES

Effective January 24, 2001, the Company embarked on a plan to rationalize its operations. This rationalization involved the elimination of certain redundancies, both in terms of personnel and operations as well as the consolidation of facilities including the closure of its Mount Forest, Ontario plant. Accordingly, the Company will set up reserves of approximately \$3,000 for the expected cost of the rationalization. Of this amount, approximately \$1,800 will be accrued to cover the cost of severance packages to affected employees, with the remainder representing transport and other closure costs.

Effective November 19, 1998, the Company acquired all of the issued and outstanding capital stock of SHC. Following the acquisition, the Company embarked on a plan to integrate and rationalize the operations of SHC into its own. This rationalization involved the elimination of certain redundancies, both in terms of personnel and operations as well as the consolidation of facilities. Accordingly, the Company set up reserves for the expected cost of the integration.

The Company originally estimated that the restructuring charges capitalized as part of the acquisition would total \$5.0 million as follows:

An amount of \$2.8 million had been accrued for severance packages and a facility closing in Canada. Some

20

administrative departments including many accounting, credit, MIS, human resource and customer service positions, were made redundant following the acquisition. Also the former SHC head office in Lachine, Quebec was closed with the warehouse operations being transferred to the Company's existing distribution center in St. Hyacinthe, Quebec. To date \$2.3 million has been spent.

An amount of \$0.6 million has been accrued to cover U.S. severance packages (primarily in sales, credit and customer service) and the restructuring of warehouse operations. To date this entire reserve has been realized. The Company has also spent \$0.3 million on restructuring and rationalizing European operation, of an original estimate of \$1.6 million.

The Company has reversed, within the one-year time frame from the acquisition date, \$1.3 million of accrued restructuring expenses and consequently reduced the goodwill recognized on the acquisition by the same amount.

In addition, the Company recognized \$1.9 million in restructuring expenses related to 1999 that consisted of \$1.5 million to reflect the impact (primarily employee severance costs) of re-organizing the operations with those of the acquired company. As at December 31, 2000, no amounts remained

Edgar Filing: HOCKEY CO - Form 10-K

unpaid. A further \$0.4 million was charged reflecting expenses incurred from the January 1998 ice storm. No amounts remain unpaid at year-end.

INTANGIBLE ASSETS

The Company has a significant amount of intangible assets on its balance sheet. As at December 31, 2000 the Company had \$82.9 million (1999-\$85.7 million) representing 42.3% (1999- 40.9%) of total assets. This goodwill is comprised of several components. Upon the acquisition of SHC the Company recognized \$53.1 million of goodwill. This amount, being the difference between the purchase price and the amount of tangible net assets acquired, represents the value to the Company of the brands acquired. JOFA(R), KOHO(R), CANADIEN(TM), TITAN(R) and HEATON(R) are world class hockey brands and management believes that there is significant long-term earning potential to be realized from the brands. Accordingly, the amortization of this goodwill is over 25 years.

In connection with a re-organization and fresh-start accounting, the Company recognized \$49.0 million of excess reorganization value, which is another component of goodwill. This amount arose primarily as debt forgiveness in the reorganization. It is included in goodwill because it represents among other things the value of its premier CCM(R) brand. Again management believes that significant long-term earning potential exists and is amortizing the excess reorganization value over 20 years.

Also included in intangible assets are the financing costs related the debt incurred in relation to the acquisition of SHC, which is being amortized over the life of the debt.

EURO CONVERSION

On January 1, 1999, eleven of the fifteen member countries of the European Union established fixed conversion rates between their existing sovereign currencies and the Euro. The participating countries agreed to adopt the Euro as their common legal currency on that date. Fixed conversion rates between these participating countries' existing currencies (the legacy currencies) and the Euro were established as of that date. The legacy currencies are scheduled to remain legal tender as denominations of the Euro until at least January 1, 2002 (but not later than July 1, 2002). During this transition period, parties may settle transactions using either the Euro or a participating country's legacy currency. The Company is addressing the potential impact resulting from the Euro conversion, including competitive implications related to pricing and foreign currency considerations.

21

Management currently believes that the introduction of the Euro will not have a material impact related to pricing or foreign currency exposures. Finland and Sweden, which are the locations of the Company's foreign subsidiaries, are not member countries of the European Union, and as a result, did not adopt the Euro. The subsidiaries' transactions and debt are denominated in their local currencies. However, uncertainty exists as to the effects the Euro will have on the marketplace.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company, in the normal course of doing business, is exposed to market risk from changes in foreign currency exchange rates and interest rates. The Company's principal currency exposures relate to the Canadian dollar and to certain European currencies. Management's objective, regarding

Edgar Filing: HOCKEY CO - Form 10-K

foreign currency risk, is to protect cash flows resulting from sales, purchases and other costs from the adverse impact of exchange rate movements.

The European and Canadian subsidiaries each have operating credit facilities denominated in their respective local currencies; these debt facilities are hedged by the operating revenues generated in the local currencies of the subsidiaries. The Company's long-term debt is denominated in Canadian dollars (Cdn\$135.8 million). The Company's equity investment in its Canadian subsidiary is effectively hedged by the Canadian dollar denominated debt. Similarly, as the Company holds either long term or operating debt facilities denominated in the currencies of its European subsidiaries, its equity investments in those entities are hedged against foreign currency fluctuations. The Company does not engage in speculative hedging activities.

The Company is exposed to changes in interest rates primarily as a result of its long-term debt and operating credit facilities used to maintain liquidity and fund capital expenditures. Management's objective, regarding interest rate risk, is to limit the impact of interest rate changes on earnings and cash flows and to reduce overall borrowing costs. To achieve these objectives the Company maintains the ability to borrow funds in different markets, thereby mitigating the effect of large changes in any one market.

22

REPORT OF INDEPENDENT ACCOUNTANTS

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

	PAGE
Reports of Independent Accountants	
Ernst & Young L.L.P.	21
PriceWaterhouseCoopers	22
KPMG	23
Consolidated Financial Statements	
Consolidated Balance Sheets at December 31, 2000 and 1999	24
Consolidated Statements of Operations for the years ended December 31, 2000, 1999 and 1998	25
Consolidated Statements of Stockholders' Equity (Deficit) for the years ended December 31, 2000, 1999 and 1998	26
Statement of Comprehensive Income (Loss) for the years ended December 31, 2000, 1999 and 1998	26
Consolidated Statements of Cash Flows for the years ended December 31, 2000, 1999 and 1998	27
Notes to Consolidated Financial Statements	28-47

REPORT OF INDEPENDENT AUDITORS

The Board of Directors and Stockholders
THE HOCKEY COMPANY

We have audited the accompanying consolidated balance sheets of THE HOCKEY COMPANY as of December 31, 2000 and 1999, and the related consolidated statements of operations, comprehensive income (loss), stockholders' equity, and cash flows for each year in the three year period ended December 31, 2000. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits. We did not audit the financial statements of KHF Sports Oy or Jofa Holdings Group, wholly-owned subsidiaries acquired in 1998, which statements reflect total assets of \$31.2 million as of December 31, 1998 and net sales of \$4.3 million for the year then ended. Those statements were audited by other auditors whose reports have been furnished to us, and our opinion, insofar as it relates to data included for KHF Sports Oy and Jofa Holdings Group, is based solely on the reports of other auditors.

We conducted our audits in accordance with United States generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits and the reports of other auditors provide a reasonable basis for our opinion.

In our opinion, based on our audits and the reports of other auditors, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of The Hockey Company at December 31, 2000 and 1999, and the consolidated results of its operations and its cash flows for each year of the three year period ended December 31, 2000, in conformity with United States generally accepted accounting principles.

Montreal, Canada,
March 21, 2001.

/s/ Ernst & Young LLP

Chartered Accountants

REPORT OF INDEPENDENT AUDITORS

To The Board of Directors and Stockholders of Jofa Holding Group.

We have audited the consolidated balance sheet of Jofa Holding Group as December 31, 1998 and the related consolidated statements of operations, stockholders' equity and cash flows for the year ended December 31, 1998.

Edgar Filing: HOCKEY CO - Form 10-K

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and financial statement schedules based on our audit.

We conducted our audits in accordance with United States generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, based on our audits, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Jofa Holding Group and Subsidiaries as of December 31, 1998, and the consolidated results of their operations and their cash flows for the year then ended in conformity with United States generally accepted accounting principles.

Borlange
February 12, 1999

PriceWaterhouseCoopers

25

REPORT OF INDEPENDENT AUDITORS

To The Board of Directors and Stockholders of KHF Sports Oy

We have audited the consolidated balance sheet of KHF Sports OY as of December 31, 1998 and the related consolidated statements of operations, stockholder's equity and cash flows for the year ended December 31, 1998. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and financial statement schedules based on our audit.

We conducted our audits in accordance with United States generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, based on our audits, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of KHF Sports OY and Subsidiaries as of December 31, 1998, and the consolidated results of their operations and their cash flows for the year ended December 31, 1998 in conformity with United States generally accepted accounting principles.

Helsinki

Edgar Filing: HOCKEY CO - Form 10-K

April 8, 1999

KPMG Wideri Oy Ab

26

THE HOCKEY COMPANY
CONSOLIDATED BALANCE SHEETS
(In thousands)

	Dec. 31, 2000	Dec. 31, 1999
	-----	-----
ASSETS		
Current assets		
Cash and cash equivalents	\$ 2,423	\$
Accounts receivable, net (See Notes 2 and 6)	39,376	
Inventories (See Notes 3 and 6)	42,110	
Prepaid expenses	3,931	
Income taxes and other receivables	4,043	
	-----	---
Total current assets	91,883	1
Property, plant and equipment, net of accumulated depreciation (See Note 4)	21,142	
Intangible and other assets, net of accumulated amortization (See Note 5)	82,554	
	-----	---
Total assets	\$195,579	\$2
	=====	==
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities		
Short-term debt (See Note 6)	\$ 12,282	\$
Accounts payable	7,607	
Accrued liabilities	11,902	
Accrued restructuring expenses (See Notes 8 and 17)	488	
Accrued dividends payable	3,676	
Current portion of long term debt	264	
Income taxes payable	3,322	
Other current liabilities (see Note 17)	698	
	-----	---
Total current liabilities	40,239	
Long-term debt (See Note 6)	91,252	
Deferred income taxes (See Note 12)	495	
	-----	---
Total liabilities	131,986	1
	-----	---
Commitments and Contingencies (See Notes 10,11 and 15)		
13% Pay-In-Kind redeemable preferred stock (See Note 7)	11,333	
Stockholders' equity		
Common stock, par value \$0.01 per share, 15,000,000 shares		
authorized, 6,500,549 shares issued and outstanding	65	
Re-organization warrants, 300,000 issued and 299,451 outstanding (See Note 7)	-	
Common stock purchase warrants, 159,127 issued and outstanding (See Note 7)	1,665	

Edgar Filing: HOCKEY CO - Form 10-K

Additional paid-in capital	66,515	
Retained earnings	(9,290)	
Accumulated other comprehensive loss	(6,695)	
	-----	-----
Total stockholders' equity	52,260	
	-----	-----
Total liabilities and stockholders' equity	\$195,579	\$2
	=====	=====

The accompanying notes are an integral part of the consolidated financial statements.

27

THE HOCKEY COMPANY
CONSOLIDATED STATEMENTS OF OPERATIONS
Years ended December 31
(In thousands, except share data)

	2000	1999	1998
	-----	-----	-----
Net sales	\$194,463	\$190,603	\$110,817
Cost of goods sold	117,221	109,778	65,026
	-----	-----	-----
GROSS PROFIT	77,242	80,825	45,791
Selling, general and administrative expenses	65,080	58,990	35,272
Amortization of excess reorganization value and goodwill	4,500	4,572	2,606
Restructuring and unusual charges (See Note 8)	-	-	1,900
	-----	-----	-----
OPERATING INCOME	7,662	17,263	6,013
Other (income) expense, net	861	1,736	(4,588)
Interest expense	13,599	12,025	4,108
	-----	-----	-----
INCOME (LOSS) BEFORE INCOME TAXES	(6,798)	3,502	6,493
Income taxes (See Note 12)	1,293	5,276	4,603
	-----	-----	-----
NET (LOSS) INCOME	\$ (8,091)	\$ (1,774)	\$ 1,890
	=====	=====	=====
Preferred stock dividends	1,861	1,625	190
Accretion of 13% Pay-In-Kind preferred Stock	237	226	35
	-----	-----	-----
NET (LOSS) INCOME ATTRIBUTABLE TO COMMON STOCKHOLDERS	\$ (10,189)	\$ (3,625)	\$ 1,665
	=====	=====	=====
Basic (loss) earnings per share (See Note 13)	\$ (1.53)	\$ (0.54)	\$ 0.25
Diluted (loss) earnings per share (See Note 13)	\$ (1.53)	\$ (0.54)	\$ 0.25

Edgar Filing: HOCKEY CO - Form 10-K

The accompanying notes are an integral part
of the consolidated financial statements.

28

CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY Years ended December 31 (In thousands)

	Common Stock # of Stock	Common Stock Amount	Common Stock Purchase Warrants	Additional Paid-in Capital	Retain Earni (Defic
Balance at December 31, 1998	6,501	\$ 65	\$ 1,665	\$ 66,515	\$ 4,
Net loss					(1,
Dividend on preferred stock (See Note 7)					(1,
Accretion of 13% Pay-in-Kind preferred stock					(
Foreign currency translation adjustment					
Balance at December 31, 1999	6,501	\$ 65	\$ 1,665	\$ 66,515	\$
Net loss					(8,
Dividend on preferred stock (See Note 7)					(1,
Accretion of 13% Pay-in-Kind preferred stock					(
Foreign currency translation adjustment					
Balance at December 31, 2000	6,501	65	1,665	66,515	(9,

CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME Years ended December 31 (In thousands)

	2000	1999	1998
Net (loss) income	\$ (8,091)	\$ (1,774)	\$ 1
Foreign currency translation adjustments	(1,188)	(1,976)	(2)
Comprehensive income (loss) for the year	(9,279)	(3,750)	(1)

The accompanying notes are an integral part

Edgar Filing: HOCKEY CO - Form 10-K

of the consolidated financial statements.

29

THE HOCKEY COMPANY
CONSOLIDATED STATEMENTS OF CASH FLOWS
Years ended December 31
(In thousands)

	2000	1999
OPERATING ACTIVITIES:		
Net (loss) income	\$ (8,091)	\$ (1,774)
Adjustments to reconcile net (loss) income to net cash (used in) provided by operating activities:		
Depreciation and amortization	11,070	10,664
Change in provisions for inventory, doubtful accounts and other	7,815	6,352
Deferred income taxes	274	(245)
Provision in lieu of taxes	-	3,519
(Gain) loss on sale and disposal of property, plant & equipment	(17)	24
(Gain) loss on foreign exchange	(297)	1,475
Restructuring charges	-	-
Change in operating assets and liabilities:		
Accounts receivable	(3,036)	(10,899)
Inventories	2,843	(7,087)
Prepaid expenses	(466)	916
Income taxes receivable	(973)	249
Other receivables	4	1,191
Accounts payable and accrued liabilities	(4,617)	(2,893)
Interest payable	404	(699)
Income taxes payable	328	174
Other	-	(91)
Net cash provided by operating activities	\$ 5,241	\$ 876
INVESTING ACTIVITIES:		
Business acquisition, net of cash acquired	-	-
Deferred expenses	(1,271)	-
Purchases of property, plant & equipment	(3,558)	(4,821)
Proceeds from sales of property, plant & equipment	30	172
Net cash used in investing activities	\$ (4,799)	\$ (4,649)
FINANCING ACTIVITIES:		
Net change in short-term borrowings	(1,404)	5,428
Principal payments on debt	(138)	(300)
Proceeds from long-term debt	1,139	-
Exercise of warrants	-	-
Issuance of redeemable preferred stock	-	-
Issuance of common stock purchase warrants	-	-
Deferred financing costs	(866)	-
Liabilities subject to compromise	-	(432)
Net cash (used in) provided by financing activities	\$ (1,269)	\$ 4,696

Edgar Filing: HOCKEY CO - Form 10-K

Effects of foreign exchange rate changes on cash	(269)	3
<hr style="border-top: 1px dashed black;"/>		
(Decrease) Increase in cash	\$ (1,096)	\$ 926
Cash and cash equivalents at beginning of year	3,519	2,593
<hr style="border-top: 1px dashed black;"/>		
Cash and cash equivalents at end of year	\$ 2,423	\$ 3,519
<hr style="border-top: 3px double black;"/>		
SUPPLEMENTAL INFORMATION		
Income taxes paid	2,050	2,714
Interest paid	11,168	12,153

The accompanying notes are an integral part
of the consolidated financial statements.

30

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

1. DESCRIPTION OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. DESCRIPTION OF BUSINESS, CHANGE OF CORPORATE NAME AND PRINCIPLES OF CONSOLIDATION:

The Hockey Company was incorporated in September 1991 and reorganized in April 1997.

On January 31, 1999, the Board of Directors of The Hockey Company ("THC") unanimously adopted an amendment to the Company's Certificate of Incorporation to change the name of the Company from SLM International Inc. to The Hockey Company. The amendment was filed with the Secretary of the State of the State of Delaware on February 9, 1999.

The consolidated financial statements include the accounts of THC and its wholly-owned subsidiaries (collectively, the "Company"). The Company designs, develops, manufactures and markets a broad range of sporting goods. The Company manufactures hockey and hockey related products, including hockey uniforms, hockey sticks, protective equipment, hockey, figure and inline skates as well as street hockey products, marketed under the CCM(R), KOHO(R), JOFA(R), TITAN(R), CANADIEN(TM) and Heaton(R) brand names, and private label brands and licensed sports apparel under CCM(R) and #1 APPAREL(TM) brand names. The Company sells its products worldwide to a diverse customer base consisting of mass merchandisers, retailers, wholesalers, sporting goods shops and international distributors. The Company manufactures and distributes most of its products at facilities in North America, Finland and Sweden and sources products internationally.

B. BASIS OF PRESENTATION:

The preparation of financial statements in conformity with United States generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Edgar Filing: HOCKEY CO - Form 10-K

C. CASH EQUIVALENTS:

Cash equivalents consist of highly liquid short-term investments with original maturities of three months or less. The Company invests excess funds in bank term deposits, Canadian Government promissory notes and in U.S. Treasury bills. At December 31, 2000, the Company had nil (1999-\$1,185) invested in bank term deposits.

D. CONCENTRATION OF CREDIT RISK:

Financial instruments that potentially subject the Company to concentration of credit risk consist primarily of temporary cash investments and accounts receivable. The Company restricts its cash investments to temporary investments in institutions with high credit standing and to short-term securities backed by the full faith and credit of the United States and Canadian and Quebec Governments. The Company sells its products principally to retailers and distributors and, in accordance with industry practice, grants extended payment terms to qualified customers. Concentration of accounts receivable credit risk is mitigated due to the performance of credit reviews that are considered in determining credit policies and allowances for doubtful accounts. The Company provides allowances

31

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

for expected sales returns, net of related inventory cost recoveries, discounts, rebates and cooperative advertising. The Company does not collateralize its receivables, except with respect to its debt agreements as described in Note 6 in the Notes to Consolidated Financial Statements. As at December 31, 2000 and 1999, no single account receivable represented more than 10% of the Company's consolidated accounts receivable and no single customer accounted for more than 10% or more of the Company's consolidated net sales for each of the years in the three year period ended December 31, 2000.

E. REVENUE RECOGNITION:

Revenue is recognized when products are shipped to customers.

F. INVENTORIES:

Inventories are stated at the lower of cost or net realizable value for finished products and work in process, and replacement cost for raw materials and supplies. Cost is determined using the first-in, first-out method. The Company provides allowances for excess, obsolete and slow moving inventories.

G. RESEARCH & DEVELOPMENT EXPENSES:

Costs for new product research and development as well as changes to existing products are expensed as incurred and totaled \$2,259, \$2,289 and \$1,171 for the years ended December 31, 2000, 1999, and 1998, respectively.

H. PREPAID EXPENSES:

Edgar Filing: HOCKEY CO - Form 10-K

The Company expenses advertising and promotion costs incurred when the advertising takes place. Royalty payments are deferred to the extent that the related sales have not yet been recorded. Such costs are included in prepaid expenses.

I. PROPERTY, PLANT AND EQUIPMENT:

Property, plant and equipment are stated at cost. Depreciation and amortization are provided for in amounts sufficient to relate the cost of depreciable assets to operations over their estimated service lives using principally the straight-line method of depreciation.

The estimated service lives of the respective assets are as follows:

	YEARS

Buildings and improvements	5 - 40
Machinery and equipment	3 - 10
Tools, dies and molds	3 - 5
Office furniture and equipment	3 - 10

32

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

Accelerated methods of depreciation are used for tax reporting purposes where required. Significant additions or major improvements are capitalized, while normal maintenance and repair costs are expensed. When assets are sold, retired or otherwise disposed of, the applicable costs and accumulated depreciation are removed from the accounts, and the resulting gain or loss is recognized.

The Company periodically reviews property, plant and equipment for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. When such circumstances occur, the Company estimates future cash flows expected to result from the use and eventual disposition of the assets. If the expected future cash flows are less than the carrying amount, the Company recognizes an impairment loss (see Note 8).

J. INCOME TAXES:

Deferred income taxes are recognized for the tax consequences in future years of differences between the tax bases of assets and liabilities and their financial reporting amounts at each year-end based on enacted tax laws and statutory tax rates applicable to the periods in which the differences are expected to affect taxable income. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense consists of both the tax payable for the period and the change during the period in deferred tax assets and liabilities.

The Company does not provide for withholding income taxes on the undistributed earnings of its non-U.S. subsidiaries, since such earnings are not

Edgar Filing: HOCKEY CO - Form 10-K

expected to be remitted to the Company in the foreseeable future. The Company has provided, in its U.S. tax provision, taxes on all of the unremitted earnings of its non-U.S. subsidiaries to December 31, 2000.

Fresh-start reporting requires the Company to report a provision in lieu of income taxes when there is a book taxable income and utilization of a pre-reorganization net operating loss carry-forward. This requirement applies despite the fact that the Company's pre-reorganization net operating loss carry-forward and other deferred tax assets would eliminate the related federal income tax payable. The current and future year tax benefit related to the carry forward is recorded as a reduction of reorganizational value in excess of amounts allocable to identifiable assets until exhausted and then as a direct increase to paid-in capital.

K. FOREIGN CURRENCY TRANSLATION:

The balance sheets of the Company's non-U.S. subsidiaries are translated into U.S. dollars at the exchange rates in effect at the end of each year. Revenues, expenses and cash flows are translated at weighted average rates of exchange. Gains or losses resulting from foreign currency transactions are included in earnings, while those resulting from translation of financial statement balances are shown as a separate component of stockholders' equity. The functional currencies of the Company's non-U.S. subsidiaries, which are primarily located in Canada, Finland and Sweden, are the respective local currencies in each foreign country.

The net investment in the Canadian subsidiary is being hedged up to the extent of the Company's Canadian dollar denominated debt.

33

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

L. INTANGIBLE ASSETS:

Intangible assets are recorded at cost and are amortized on a straight-line basis. These amounts include the excess purchase price over fair values assigned ("goodwill"), reorganizational value in excess of amounts allocable to identifiable assets ("excess reorganizational value") (see Note 5) and deferred financing costs (amortized over the life of the financing). Goodwill is amortized on a straight-line basis over twenty-five years.

Excess reorganizational value is amortized on a straight-line basis over twenty years and is being reduced by the realization of deferred tax assets.

The Company periodically reviews intangible assets for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. When such circumstances occur, the Company estimates future cash flows expected to result from the use and eventual disposition of the intangibles. If the expected future cash flows are less than the carrying amount, the Company recognizes an impairment loss.

M. EARNINGS PER SHARE:

Basic earnings per share is calculated using the weighted average

Edgar Filing: HOCKEY CO - Form 10-K

number of shares of common stock outstanding during the year. Diluted earnings per share is computed based on the average number of shares of common stock assumed to be outstanding during each year. Common stock equivalents are included when dilutive (see Notes 7, 13 and 14).

2. ACCOUNTS RECEIVABLE

Net accounts receivable include:

	2000	1999
	-----	-----
Allowance for doubtful accounts	\$2,022	\$2,237
Allowance for returns, discounts, rebates and cooperative advertising	5,607	5,541
	-----	-----
	\$7,629	\$7,778
	=====	=====

Bad debt expense (recovery) for the years ended December 31, 2000, 1999, and 1998 was \$670, \$480, and (\$1,387), respectively.

3. INVENTORIES

Inventories consist of:

	2000	1999
	-----	-----
Finished products	\$29,745	\$36,344

34

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

Work in process	2,727	2,679
Raw materials and supplies	9,638	9,932
	-----	-----
	\$42,110	\$48,955
	=====	=====

Allowances for excess, obsolete and slow moving inventories were \$3,890 and \$2,369 at December 31, 2000 and 1999, respectively.

4. PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment consist of:

Edgar Filing: HOCKEY CO - Form 10-K

	2000 -----	1999 -----
Land and improvements	\$ 241	\$ 247
Buildings and improvements	6,901	6,612
Machinery and equipment	17,487	15,960
Tools, dies and molds	3,178	3,173
Office furniture and equipment	5,645	4,504
	-----	-----
	33,452	30,496
Less accumulated depreciation and amortization	12,310	7,636
	-----	-----
	\$21,142	\$22,860
	=====	=====

Depreciation and amortization expense for the years ended December 31, 2000, 1999, and 1998, was \$4,502, \$4,330, and \$2,585, respectively.

5. INTANGIBLE AND OTHER ASSETS

Net intangible and other assets consist of:

	2000 -----	1999 -----
Goodwill	46,643	49,615
Excess reorganizational value	30,052	32,639
Deferred financing costs	2,084	3,349
Other	3,775	91
	-----	-----
	\$82,554	\$85,694
	=====	=====

Amortization expense for intangible assets was \$ 6,569, \$6,334 and \$4,560 at December 31, 2000, 1999 and 1998, respectively.

Excess reorganizational value was reduced by \$2,574 for the year ended December 31, 1999 by the realization of deferred tax assets.

Goodwill was also reduced by \$2,315 for the year ended 1999 by the realization of \$945 of deferred tax assets and the reversal of \$1,370 for a restructuring provision taken at the time of the acquisition of SHC.

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

6. REVOLVING CREDIT FACILITIES AND LONG-TERM DEBT

A) REVOLVING CREDIT FACILITIES

Edgar Filing: HOCKEY CO - Form 10-K

Revolving credit facilities consist of the following:

	2000	1999
	-----	-----
Revolving credit facilities with General Electric Capital Inc.	\$12,282	\$11,421
Revolving credit facilities with MeritaNordBanken Sweden	-	2,634
	-----	-----
	\$12,282	\$14,055

i) Effective November 19, 1998, two of the Company's U.S. subsidiaries, Maska U.S. Inc. and SHC Hockey Inc. entered into a credit agreement with the lenders referred to therein and with General Electric Capital Corporation as Agent and Lender. Simultaneously, two of the Company's Canadian subsidiaries, Sport Maska Inc. and TropSport Acquisitions Inc. entered into a credit agreement with the lenders referred to therein and General Electric Capital Canada Inc. ("GECC") as Agent and Lender. The maximum amount of loans and letters of credit that may be outstanding under the two credit agreements is U.S. \$70 million (reduced to \$60 million in March 2001). Each of the credit agreements is subject to a minimum excess requirement of \$1,750. The credit agreements are collateralized by eligible accounts receivable and inventories of the borrowers and are further collateralized by a guarantee of the Company and its other subsidiaries. Total borrowings outstanding (excluding outstanding letters of credit) under the credit agreements at December 31, 2000 amount to \$12,282 (1999 - \$11,421). As at December 31, 2000 the Company had letters of credit outstanding of \$927 (1999-\$2,454).

Borrowings under the U.S. credit agreements bear interest at rates of either U.S. prime rate (9.50% at December 31, 2000) (1999-8.50%) plus 0.25%-1.00% or LIBOR plus 1.50%-2.50% (there were no LIBOR-based borrowings at year end) depending on the borrower's Operating Cash Flow Ratio, as defined in the agreement. Borrowings under the Canadian Credit Agreement bear interest at rates of either the Canadian prime rate (7.50% at December 31, 2000) (1999-6.50%) plus 0.75%-2.00% or LIBOR plus 0.75%-2.00% (there were no LIBOR-based borrowings at year end) depending on the borrower's Operating Cash Flow Ratio, as defined in the agreement. In addition, the borrowers are charged a monthly commitment fee at an annual rate of up to 3/8 of 1% on the unused portion of the revolving credit facilities under the credit agreements and certain other fees.

On November 20, 2000, the GECC credit agreements were amended and extended to March 15, 2001. (See Note 19)

The credit agreements contain customary negative and affirmative covenants including those relating to capital expenditures, total indebtedness to EBITDA, minimum interest coverage and fixed charges coverage ratio. As at December 31, 2000, the Company was in default of certain covenants. On March 14, 2001 the GECC credit agreements were amended and the defaults occurring under the earlier credit agreement were waived (See Note 19).

ii) Effective March 18, 1999, Jofa AB, a Swedish subsidiary of the Company, entered into a credit agreement with MeritaNordbanken in Sweden. The maximum amount of loans and letters of credit that may

THE HOCKEY COMPANY
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
 (In thousands, except share data)

be outstanding under the agreement is SEK 50 million (\$6 million). The facility is collateralized by the assets of the Company, excluding intellectual property, bears interest at a rate of STIBOR (4.0% at December 31, 2000) plus 0.65% and is renewable annually. Total borrowings as at December 31, 2000 were nil. December 31, 1999 borrowings were SEK 22.4 million (\$2,634) at STIBOR (3.95%) plus 0.65%.

Effective July 14, 1999, KHF Sports Oy, a Finnish subsidiary of the Company, entered into a credit agreement with MeritaNordbanken in Finland. The maximum amount of loans and letters of credit that may be outstanding under the agreement is FIM 30 million (\$5.3 million). The facility is collateralized by the assets of the Company and bears interest at a rate of EURIBOR (4.75% at December 31, 2000) plus 2.0% and is renewable annually. There were no borrowings as at December 31, 2000 and 1999.

- (iii) During March 1998, the Company amended its credit agreements (the "Amended Credit Agreements") to take advantage of its improved borrowing capacity. In completing the amendments the Company redeemed, in full, its Senior Secured Notes and all amounts outstanding under the \$4,000 Term Loan under its U.S. credit agreement. The redemptions were affected by the Amended Credit Agreements (additional revolving credit loan borrowings under the Amended Credit Agreements and the Amended Term Loan as defined, hereafter) and use of the Company's cash on hand. The maximum amount of loans that may have been outstanding under the Amended Credit Agreements was \$60.0 million, consisting of \$45.0 million revolving credit loans and a \$15.0 million term loan (the "Amended Term Loan"). Borrowings under the Amended Credit Agreements bore interest at an alternate base rate per annum or at an interest rate based on LIBOR plus 1 3/4% per annum on Amended U.S. revolving credit loans, at Chase Canada's prime rate or at an alternate base rate per annum on Canadian revolving credit loans, and an alternate base rate plus 1/4 per annum or at an interest rate based on LIBOR plus 2% per annum on the Amended Term Loan. Interest and principal on the Amended Term Loan were payable in quarterly installments (\$0.6 million principal) through April 2000, beginning in April 1998.

These credit agreements were fully repaid and the Amended Credit Agreements were canceled when the Company entered into the credit agreements with GECC.

The weighted average interest rate on short-term debt outstanding at December 31, 2000, 1999 and 1998 was 8.49%, 8.32% and 11.3%, respectively.

B) LONG-TERM DEBT

The Company's long-term debt at December 31 was as follows:

2000	1999
-----	-----

Edgar Filing: HOCKEY CO - Form 10-K

Secured loans from Caisse de depot et placement du Quebec (Canadian \$135,800)	\$90,521	\$94,092
Other long-term debt	995	79
	-----	-----
	91,516	94,171
Less: amounts contractually due within one year	264	-
	-----	-----
Total long-term debt, excluding current portion	\$91,252	\$94,171
	=====	=====

SECURED LOANS

37

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

On November 19, 1998, in connection with its acquisition of Sports Holdings Corp., the Company and Sport Maska Inc. entered into a Secured Loan Agreement with the Caisse de depot et placement du Quebec ("Caisse") to borrow a total of Canadian \$135,800. The loan was for a period of two years, renewable on November 19, 2000 at the Company's option. On November 20, 2000 the Company obtained a three-month extension of the Caisse loan on payment of a Canadian \$1 million extension fee. The Caisse loan was once again extended and matured on March, 14, 2001 upon the Company entering into an amended and restated credit agreement. This amended and restated Caisse loan is made up of 2 facilities (Facility 1 - Canadian \$90 million and Facility 2 - Canadian \$45.8 million) each facility bears interest equal to the Canadian Banker's Acceptance Rate plus 6% and Facility 2 bears additional interest of 3.5% which is to be capitalized. At December 31, 2000 the interest rate was 12.5% (1999-11.0%). (See Note 19)

The loan is collateralized by all of the tangible and intangible assets of the Company subject to the prior ranking claims on accounts receivable and inventories by the lenders under the Company's revolving credit facilities. (See Note 6a)

The loan contains customary negative and affirmative covenants including those relating to capital expenditures, total indebtedness to EBITDA, minimum total EBITDA and minimum interest coverage. The amended and restated credit agreement revised the covenants from the earlier agreement and accordingly the covenants in default were cured as at December 31, 2000. (See Note 19)

In May 2000, Jofa AB, a subsidiary of the Company, entered into a loan agreement with MeritaNordBanken Sweden to borrow SEK 10,000 (\$1,100). The loan is for 4 years with annual principal repayments of SEK 2,500 (\$275). The loan is secured by a chattel mortgage on the assets of the subsidiary and bears an interest rate of STIBOR plus 1.25%.

Based on the borrowing rates currently available to the Company for bank loans and other financing with similar terms, the Company estimated that the fair value of its short-term debt and long-term debt at December 31, 2000 and 1999 was equivalent to the carrying values in the financial statements. These values represent a general approximation of possible value and may never be realized.

Edgar Filing: HOCKEY CO - Form 10-K

7. COMMON STOCK, WARRANTS AND PREFERRED STOCK

The Company has authorized 15,000,000 shares of common stock of which of 6,500,549 are issued and outstanding.

On April 11, 1997, in connection with a re-organization, THC's old common stock was extinguished and the holders received a total of 300,000 five-year warrants to purchase an aggregate of 300,000 shares of common stock at an exercise price of \$16.92 per share (subject to adjustments for stock splits, stock dividends, recapitalizations and similar transactions). Each holder of 67 shares of old common stock can receive one warrant to purchase, for cash, one share of common stock, with no fractional warrants issued.

On November 19, 1998, the Company issued 100,000 shares of 13% Pay-In-Kind redeemable, \$0.01 par value per share, cumulative preferred stock together with warrants to purchase 159,127 common shares of the Company at a purchase price of \$0.01 per share, for cash consideration of \$12,500 (par value).

38

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

The fair value of the warrants was determined to be \$1,665 and has been recorded in Stockholder's Equity as common stock purchase warrants. The balance of the proceeds, \$10,835, has been recorded as 13% Pay-In-Kind preferred stock. The difference between the redemption value of the preferred stock and the recorded amount is being accreted on a straight-line basis over the seven-year period ending November 19, 2005, by a charge to retained earnings.

Dividends, which are payable semi-annually from November 19, 1998, may be paid in cash or in shares of the 13% Pay-In-Kind preferred stock, at the Company's option. The preferred stock is non-voting. If the Company fails to redeem the preferred stock on or before November 19, 2005 and for a sixty day period or more after being notified of its failure to redeem the preferred stock, then the preferred stockholders, as a class of stockholders, have the option to elect one director to the Company's Board of Directors with the provision that the preferred stockholders are to elect 28% of the Company's directors. At December 31, 2000 unpaid dividends of \$3,676 (1999-\$1,815) have been accrued on the preferred stock and are included in accrued liabilities.

The preferred stock is redeemable, at any time after November 19, 2000, in whole or in part, at the option of the Company, at a redemption price (together with all accumulated and unpaid dividends) as follows:

YEAR	PERCENTAGE OF PAR VALUE
2000	106.500%
2001	104.333%
2002	102.166%
2003 and thereafter	100.000%

The preferred stock must be redeemed by the Company upon a change of

Edgar Filing: HOCKEY CO - Form 10-K

control or by November 19, 2005.

8. RESTRUCTURING AND UNUSUAL CHARGES

During 1998, as a result of the acquisition of Sports Holdings Corp., the Company recorded significant restructuring charges totaling \$1,453 to reflect the impact of reorganizing its operations with those of the acquired company. The costs consist primarily of employee and related severance costs that have been accounted for as an unusual item.

Total restructuring charges recorded at November 19, 1998	
Amount of restructuring costs paid for the period November 19, 1998 to December 31, 1998	

Unpaid Charges as at the December 31, 1998	
Translation Effects	
Amount of restructuring costs paid for the period January 1 to December 31, 1999	

Unpaid Charges as at the December 31, 1999	
Amount of restructuring costs paid for the period January 1 to December 31, 2000	

Unpaid Charges as at the December 31, 2000	

39

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

Also during 1998, some unrecoverable costs totaling \$447 resulting from a severe ice storm that struck the northeastern parts of North America were accounted for as an unusual item.

9. RELATED PARTY TRANSACTIONS

In 2000, the Company paid the controlling shareholder, Wellspring Capital Management, LLC a fee of \$180 for services performed in connection with the extension of the Caisse loan. (See Note 6b)

In 1998, the Company paid its controlling shareholder, Wellspring Capital Management LLC a fee of \$975 for investment banking services provided in connection with the acquisition of Sports Holdings Corp. and related acquisition financing. During 1998 the Company issued 100,000 shares of 13% Pay-In-Kind preferred stock to Phoenix Home Life Mutual Insurance Company, a common stockholder (see Note 7).

10. LEASES

Certain of the Company's subsidiaries lease office and warehouse facilities and equipment are under operating lease agreements. Some lease agreements provide for annual rent increases based upon certain factors including the Consumer Price Index.

The following is a schedule of future minimum lease payments under non-cancelable operating leases with initial terms in excess of one year at

Edgar Filing: HOCKEY CO - Form 10-K

December 31, 2000:

2001	\$ 3,577
2002	2,836
2003	2,522
2004	2,381
2005 and beyond	1,710

	\$13,026
	=====

Rental expense for the years ended December 31, 2000, 1999 and 1998 was approximately \$3,376, \$3,293 and \$2,724, respectively.

11. ROYALTIES AND ENDORSEMENTS

Certain of the Company's subsidiaries have entered into agreements that call for royalty payments generally based on net sales of certain products and product lines. Certain agreements require guaranteed minimum payments over the royalty term. The Company pays also certain professional players and teams an endorsement fee in exchange for the promotion of the Company's brands. The following is a schedule of the future minimum payment and annual obligations under these contracts.

2001	\$10,535
2002	12,087
2003	10,263

40

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

2004	8,623
2005 and beyond	3,563

	\$45,071
	=====

Royalty and endorsement expenses for the years ended December 31, 2000, 1999 and 1998 was \$10,461, \$7,436 and \$3,247, respectively. In the 2001-2002 license year, if the earned royalties are less than 50% of the minimum royalties in force for that year (\$6,900) then a penalty of \$1,000 must be paid to National Hockey League Enterprises.

12. INCOME TAXES

Edgar Filing: HOCKEY CO - Form 10-K

The components of income taxes are:

		2000 -----	1999 -----	1998 -----
Current:	U.S.	\$ 229	\$ 468	\$ 140
	Non-U.S.	790	1,534	1,303
		----- 1,019	----- 2,002	----- 1,443
Deferred:	U.S.	-	(352)	-
	Non-U.S.	274	107	(258)
		----- 274	----- (245)	----- (258)
Provision in Lieu of Taxes:	U.S.	-	3,201	2,400
	Non-U.S.	-	318	1,018
		----- -	----- 3,519	----- 3,418
		----- \$1,293	----- \$5,276	----- \$4,603
		=====	=====	=====

The 2000 non-U.S. current tax provision is presented net of tax benefits in the amount of \$845 resulting from the carry-back of a current year's loss.

The Company's effective income tax rate from continuing operations differed from the federal statutory rate as follows:

	2000 -----	1999 -----	1998 -----
Income taxes based on U.S. federal tax rate	34%	34%	34%
Non-U.S. and state tax rates	1%	(4%)	1%
Valuation allowance	(7%)	(52%)	(15%)
Goodwill amortization	(27%)	48%	14%
Deemed dividend under subpart F, net of foreign tax credit	(16%)	112%	26%
Other, net	(4%)	12%	11%
	-----	-----	-----
Effective income tax rate	(19%)	150%	71%
	=====	=====	=====

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and liabilities at December 31, 2000 and 1999 are as follows:

Edgar Filing: HOCKEY CO - Form 10-K

	2000	
	U.S.	NON-U.S.
Accounts receivable, principally due to allowance for doubtful accounts	\$ 1,461	\$ -
Inventories, principally due to additional costs inventoried for tax purposes	390	-
Accrued interest and royalties	2,355	-
Other, net	109	-
	4,315	-
Valuation allowance	(4,315)	-
Total current deferred tax assets (liabilities)	\$ -	\$ -
Net operating loss and investment tax credit carry-forwards	20,556	438
Plant, equipment and depreciation	(81)	(2,422)
Restructuring accruals	-	677
Other, net	-	1,250
	20,475	(57)
Valuation allowance	(20,475)	(438)
Total non-current deferred tax assets (liabilities)	\$ -	\$ (495)

Realization of deferred tax assets is dependent on future earnings, the timing and amounts of which are uncertain. Accordingly, the net deferred tax assets have been fully offset by a valuation allowance. The valuation allowance increased by \$464 (1999- decreased by \$1,818) during the year.

Fresh-start reporting requires the Company to report a provision in lieu of income taxes when there is a book taxable income and utilization of a pre-reorganization net operating loss carry-forward. This requirement applies despite the fact that the Company's pre-reorganization net operating loss carry-forward and other deferred tax assets would eliminate the related federal income tax payable. The current and future year tax benefit related to the carry-forward is recorded as a reduction of reorganizational value in excess of amounts allocable to identifiable assets until exhausted and then as a direct increase to paid in capital. The amount of income tax provision which has been used to reduce the reorganizational value in excess of amounts allocable to identifiable assets has been reflected as a provision in lieu of income taxes in the Company's Consolidated Statements of Operations.

At December 31, 2000, the Company has net operating loss carry-forwards related to U.S. operations for income tax purposes of approximately \$54,100 (\$53,000 in 1999). The carry-forward balances begin to expire in 2010 and have been fully reserved by a valuation allowance. Of this valuation allowance, \$20,140 would reduce intangible and other assets if reversed. The Company's ability to use remaining carry-forwards is limited in use on an annual basis as a result of a change in control of the Company on April 11, 1997 in connection with the Reorganization Plan and its acquisition of SHC in 1998.

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

The Company has post-reorganization foreign tax credit carryover in the amount of \$3,100, which will begin to expire December 31, 2005.

Undistributed earnings from continuing operations of subsidiaries outside the U.S., for which no provision for U.S. taxes has been made, amounted to approximately \$ nil, \$nil and \$4,700 at December 31, 2000, 1999 and 1998 respectively.

13. EARNINGS PER SHARE

Net income per share for the year ended December 31, 2000, and 1999:

	2000		1999		
	----- Basic -----	----- Diluted -----	----- Basic -----	----- Diluted -----	
Net (loss) income attributable to common stockholders	(10,189)	(10,189)	\$ (3,625)	\$ (3,625)	\$
Weighted average common and common equivalent shares outstanding:					
Common stock	6,500,549	6,500,549	6,500,549	6,500,549	
Common equivalent shares (a)	158,930	158,930	158,977	193,741	
Total weighted average common and common equivalent shares outstanding	6,659,479	6,659,479	6,659,526	6,694,290	
Net (loss) income per common share (b)	\$ (1.53)	\$ (1.53)	\$ (0.54)	\$ (0.54)	\$

(a) Common equivalent shares include warrants and stock options. The Company used the average book value of its common stock in calculating the common equivalent shares as required by Statement of Financial Accounting Standards No. 128 due to the fact that the Company's stock had extremely limited trading volume during the period.

(b) Common equivalent shares include warrants and stock options when dilutive. The Company used the average book value of its common stock in calculating the common equivalent shares as required by statement of Financial Accounting Standards no. 128 due to the fact that Company's stock had extremely limited trading volume during the period.

14. STOCK OPTION PLAN

During 2000, no additional stock options were granted. Prior to 2000, the Company granted stock options to purchase 1,015,455 shares of Common Stock in the Company at a weighted average exercise price of \$11.62 to

Edgar Filing: HOCKEY CO - Form 10-K

certain key employees. The exercise prices of the stock options are not less than the estimated fair market value of the shares at the time the options were granted. Generally, these stock options become exercisable over a five-year vesting period and expire 10 years from the date of the grant.

Options granted for the Common Stock are as follows:

	SHARES -----	EXERCISE PRICE -----
DECEMBER 31, 1999	1,015,455	10.00 - 16.00
Options Granted	-	-
Options Canceled	33,233	10.00

43

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

Options Exercised	-	-
DECEMBER 31, 2000	982,222	\$10.00 - 16.00

The following table summarizes information about stock options outstanding at December 31, 2000.

EXERCISE PRICE RANGE	OUTSTANDING			SHARES
	SHARES	AVERAGE LIFE (a)	AVERAGE EXERCISE PRICE	
\$10.00-11.99	571,112	5.77	\$10.00	437,890
12.00-14.99	266,666	6.49	13.19	188,333
15.00-16.00	144,444	5.52	15.50	115,555
Total	982,222	5.93	\$11.67	741,788

(a) Average contractual life remaining in years.

Edgar Filing: HOCKEY CO - Form 10-K

Given that there has been a limited amount of trading activity in the Company's common stock, the fair value of each option on the date of grant has been deemed to be the equivalent of its average book value.

As at December 31, 1999 there were 1,015,455 stock options outstanding with weighted average exercise price of \$11.62 (\$10.00 - \$16.00 range of exercise prices), weighted average remaining contractual life of 7.0 years and 572,566 exercisable at December 31, 1999.

The Company applies APB Opinion No. 25 and related Interpretations in accounting for stock options. Accordingly, no compensation cost has been recognized. Had compensation cost for the stock options been determined based on the fair value at the grant dates for awards, consistent with the alternative method set forth under Statement of Financial Accounting Standards No. 123 ("SFAS 123"), Accounting for Stock-Based Compensation, there would have been no change in the Company's net loss and net loss per share. The impact of SFAS 123 may not be representative of the effect on income in the future years because options vest over several years and additional option grants may be made each year.

15. CONTINGENCIES

A. ENVIRONMENTAL LITIGATION

In 1992, T. Copeland & Sons, Inc. ("Copeland"), the owner of a property adjacent to Maska's former manufacturing facility in Bradford, Vermont (now used as a US apparel distribution centre), filed an action in Vermont Superior Court alleging that its property had been contaminated as a result of the Company's manufacturing activities and seeking compensatory and punitive damages under the Vermont Groundwater Protection Law and various common law theories. In June 1995, Maska settled this action for \$1,000 cash, paid in July 1995, and a \$6,000 promissory note. Subsequently, Copeland received a distribution of shares of THC's Common Stock to satisfy the note. Copeland asserted the right to recover from the Company as a secured claim, the difference between the aggregate value of the Common Stock and the amount of the promissory note. In October 1998, Copeland's claim in the Bankruptcy Court to recover this difference was disallowed without an evidentiary hearing. Copeland filed an appeal of this decision. On May 1, 2000, the District Court overruled the Bankruptcy Court's decision and

44

THE HOCKEY COMPANY NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (In thousands, except share data)

remanded the claim to the Bankruptcy Court for an evidentiary hearing. In February, 2001, the Company reached an agreement with Copeland, subject to Bankruptcy Court approval, to settle this claim for \$1 million in cash.

B. PRODUCT LIABILITY LITIGATION

The Company is unaware of any personal injury claims for which there is inadequate insurance coverage.

C. OTHER LITIGATION

On October 16, 1997, ZMD Sports Investments Inc. and 2938201 Canada Inc., landlords of the Company's properties located in St. Jean, Quebec and St. Hyacinthe, Quebec, brought motions against the Company which would

Edgar Filing: HOCKEY CO - Form 10-K

require the Company to undertake certain repairs to the properties for an estimated \$630. The Company believes these motions to be without merit.

Other than certain legal proceedings arising from the ordinary course of business, which we believe will not have a material adverse effect, either individually or collectively, on the financial position, results of operations or cash flows, there is no other litigation pending or threatened against us.

16. SEGMENT INFORMATION

REPORTABLE SEGMENTS

The Company has two reportable segments: Equipment and Apparel. The Equipment segment derives its revenue from the sale of skates, including ice hockey, roller hockey and figure skates, as well as protective hockey equipment and sticks for both players and goaltenders. The Apparel segment derives its revenue from the sale of hockey apparel, such as authentic and replica hockey jerseys, as well as a high quality line of licensed and branded apparel, baseball style caps, and jackets.

MEASUREMENT OF SEGMENT PROFIT OR LOSS AND SEGMENT ASSETS

The accounting policies of the segments are the same as those described in the summary of significant accounting policies. The Company evaluates performance based on gross profit. Segment assets include only inventory.

INFORMATION ABOUT SEGMENT PROFIT OR LOSS AND SEGMENT ASSETS

For the year ended and as at December 31, 2000

	EQUIPMENT -----	APPAREL -----	SEGMENT TOTALS -----
Net sales	141,102	53,361	194,463
Gross profit	55,645	21,597	77,242
Depreciation of property, plant and equipment	2,681	500	3,181
Segment assets	28,653 -----	13,457 -----	42,110 -----

45

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

For the year ended and as at December 31, 1999

Net sales	\$147,852	\$42,751	\$190,603
Gross profit	61,679	19,146	80,825
Depreciation of property, plant and equipment	2,593	483	3,076

Edgar Filing: HOCKEY CO - Form 10-K

Segment assets	35,752	13,203	48,955
	-----	-----	-----

For the year ended and as at December 31, 1998

Net sales	\$ 73,983	\$36,834	\$110,817
Gross profit	29,848	15,943	45,791
Depreciation of property, plant and equipment	861	379	1,240
Segment assets	31,019	11,225	42,244
	-----	-----	-----

RECONCILIATION OF SEGMENT PROFIT OR LOSS AND SEGMENT ASSETS FOR THE YEARS ENDED DECEMBER 31:

	2000	1999	1998
	----	----	----
SEGMENT PROFIT OR LOSS			
Gross Profit	\$ 77,242	\$ 80,825	\$ 45,791
Unallocated amounts:			
Selling general and administrative expenses	65,080	58,990	35,791
Amortization of excess re-organizational value and goodwill	4,500	4,572	2,240
Restructuring and unusual charges	-	-	1,240
Other (income) expense, net	561	1,736	(4,240)
Interest expense	13,599	12,025	4,240
	-----	-----	-----
INCOME (LOSS) BEFORE INCOME TAXES	\$ (6,498)	\$ 3,502	\$ 6,817
	=====	=====	=====

	2000	1999	1998
	----	----	----
SEGMENT ASSETS			
Total assets for reportable segments	\$ 42,110	\$ 48,955	\$ 42,244
Unallocated amounts			
Cash	2,423	3,519	2,240
Account receivable	39,376	42,998	36,551
Prepaid expenses	3,931	2,622	3,240
Income taxes receivable	2,946	722	1,240
Other receivables	1,097	2,241	3,240
Property, plant and equipment, net	21,142	22,860	22,240
Intangible and other assets, net	82,854	85,694	91,240
Deferred income taxes	-	-	4,240
	-----	-----	-----
TOTAL ASSETS	\$195,879	\$209,611	\$206,817

GEOGRAPHIC INFORMATION

46

THE HOCKEY COMPANY
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
 (In thousands, except share data)

	2000	1999	1998
	-----	-----	-----
NET SALES			
United States	\$ 79,334	\$ 76,230	\$ 53,334
Canada	77,081	76,728	53,334
Sweden	23,525	23,840	2,840
Finland	14,523	13,805	1,805
	-----	-----	-----
	\$194,463	\$190,603	\$110,603
	=====	=====	=====

	2000	1999	1998
	----	----	----
PROPERTY, PLANT & EQUIPMENT & GOODWILL			
Canada	\$ 71,827	\$ 77,370	\$ 77,370
United States	11,211	11,746	15,746
Sweden	5,414	5,817	7,817
Finland	9,384	10,181	12,181
	-----	-----	-----
	\$ 97,836	\$105,114	\$112,114
	=====	=====	=====

17. (A) BUSINESS ACQUISITION - SPORTS HOLDINGS CORPORATION

Effective November 19, 1998, the Company acquired all of the issued and outstanding capital stock of Sports Holdings Corporation, a privately held manufacturer and distributor of hockey equipment sold under the Canadien(R), Heaton(R), Titan(R), Jofa(R) and Koho(R) brand names, with operations in Canada, the United States, Finland and Sweden. The operations are carried out through TropSport Acquisitions Inc. in Canada, SHC Hockey Inc. (formerly Karhu U.S.A. Inc.) in the United States, KHF Sports Oy in Finland, and JOFA Holding AB, JOFA AB, and JOFA Norge A/S in Sweden, all of which were wholly-owned by Sports Holdings Corp. The acquisition has been accounted for using the purchase method and, accordingly, the purchase price was allocated to the acquired assets and liabilities based on their estimated fair value as at the acquisition date. The excess of the purchase price over the fair value of the identifiable net assets acquired has been recorded as goodwill and is being amortized on a straight-line basis over a period of 25

Edgar Filing: HOCKEY CO - Form 10-K

years.

The results of operations related to this acquisition have been included in these consolidated financial statements from the effective date of acquisition.

Details of the acquired assets and liabilities at fair value are as follows:

	\$

Cash	2,727
Current assets net of current liabilities	22,427
Property, plant and equipment	12,244
Long-term debt	(24,830)

IDENTIFIABLE ASSETS IN EXCESS OF IDENTIFIABLE LIABILITIES	12,568
CONSIDERATION PAID	
Cash consideration	63,553
Acquisition costs	2,107

TOTAL CONSIDERATION PAID	65,660
GOODWILL ON ACQUISITION	53,092
	=====

47

THE HOCKEY COMPANY
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(In thousands, except share data)

In connection with the above acquisition, Sports Holdings Corp. undertook a rationalization program that included severance and related employee costs and anticipated costs related to the modification or closure of certain facilities in North America and Europe.

The restructuring and acquisition-related charges were determined based on formal plans approved by the Company's management using the best information available to it at the time. The amounts the Company may ultimately incur may change as the balance of the Company's initiative to integrate the businesses related to this acquisition is executed.

The related restructuring costs approximated \$5,019 and have been included in the above purchase price allocation. The disposition of these amounts to December 31, 2000 can be summarized as follows:

Edgar Filing: HOCKEY CO - Form 10-K

Total restructuring costs capitalized in the purchase price allocation at November 19, 1998
1998 Translation adjustments
Amount of restructuring costs paid for the period November 19, 1998 to December 31, 1998

Remaining liability included on the December 31, 1998 Consolidated Balance Sheet

1999 Translation adjustments
Amount of restructuring costs reversed in 1999
Amount of restructuring costs paid for the period January 1 to December 31, 1999

Remaining liability included on the December 31, 1999 Consolidated Balance Sheet

Amount of restructuring costs paid for the period January 1 to December 31, 2000

Remaining liability included on the December 31, 2000 Consolidated Balance Sheet

(b) LIABILITIES SUBJECT TO COMPROMISE UNDER REORGANIZATION PROCEEDINGS

Substantially all the Company's liabilities as of October 24, 1995 (the "Petition Date") were subject to compromise under a plan of reorganization, except as otherwise provided by order of the Bankruptcy Court. The Company was generally not permitted to make payments with respect to its pre-Petition Date liabilities until a plan of reorganization was confirmed by the Bankruptcy Court and consummated.

Liabilities subject to compromise under reorganization proceedings consist of priority claims, the repayment of which the Company is required to prioritize under bankruptcy law, which are comprised principally of income and property tax claims. At December 31, 2000, and 1999, priority claims of \$698 and \$698, respectively remain subject to resolution with the Bankruptcy Court.

18. NEW ACCOUNTING PRONOUNCEMENTS

In June 1998, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 133, "Accounting for Derivative Instruments and Hedging Activities" ("SFAS No. 133"). SFAS No. 133 establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts (collectively referred to as derivatives), and for hedging activities. It requires that an entity recognize all derivatives as either assets or liabilities in the balance sheet and measure those instruments at fair

value. The accounting for changes in the fair value of a derivative (that is,

Edgar Filing: HOCKEY CO - Form 10-K

gains and losses) depends upon the intended use of the derivative and resulting designation if used as a hedge. SFAS No. 133, as amended by SFAS No. 137 "Deferral of the Effective Date of SFAS No. 133" and SFAS 138 "Accounting for Certain Derivative Instruments and Certain Hedging Activities", is effective beginning January 1, 2001. Management has evaluated the impact of these statements and believes their adoption will not significantly affect the Company's consolidated financial position or results of operations.

19. SUBSEQUENT EVENTS

(i) Corporate Re-organization

In January 2001, the Company re-organized causing the closing of three of its facilities. The Mount Forest, Ontario creative apparel plant was closed as well as the Bradford and Georgia Vermont warehouses. The Company also eliminated several executive and administrative positions.

(ii) New Financing Arrangements

On March 14, 2001, an Amended and Restated Credit Agreement was entered into by the Company and Sport Maska, as borrowers, Caisse de depot et placement du Quebec ("Caisse") as Agent and Lender, and Montreal Trust Company, as Paying Agent (the "Amended and Restated Credit Agreement"). On the terms and subject to the conditions of the Amended and Restated Credit Agreement, Facility 1 of the Caisse Loan, which is a facility in the maximum amount of Canadian \$90 million, was extended to June 30, 2004, and Facility 2 of the Caisse Loan which is a facility in the Maximum amount of Canadian \$45.8 million, was extended to October 31, 2002. A repayment of Facility 1 in the minimum amount of Canadian \$5 million is due on January 31, 2004. Facility 1 and Facility 2 have been fully utilized and no new advances are expected to be made under the Amended and Restated Credit Agreement.

As a condition precedent to the effectiveness of the Amended and Restated Credit Agreement, the Company entered into a Warrant Agreement.

Pursuant to the Warrant Agreement, dated as of March 14, 2001, between the Company and Caisse, the Company issued a warrant to Caisse to purchase 539,974 shares of common stock, par value \$.01 per share, of the Company, representing approximately 7.5% of the outstanding common stock, on a fully diluted basis, at an exercise price of \$.01 per share. The number of shares issuable upon exercise of the warrants are subject to certain adjustments as provided in the Warrant Agreement and, pursuant to the Warrant Agreement, if by May 14, 2001, a fully financed firm offer is received by the Company which would be sufficient to repay Facility 2 and if Facility 2 is so repaid in full as a result of such offer no later than June 13, 2001, warrants issued which represent the right to 179,991 common shares shall be cancelled. In addition, the Company also issued warrants to Caisse to acquire 993,408 shares of common stock, par value \$0.01 per share, which are only exercisable by Caisse if a minimum EBITDA required is not met and if Facility 2 is not repaid in cash on or prior to certain dates.

On March 14, 2001, (i) the Second Amendment to the U.S. GECC Credit Agreement was entered into by Maska U.S., as borrower, the Credit Parties, the U.S. Lenders and General Electric Capital Corporation, as Agent and Lender, and (ii) the second Amendment to the Canadian GECC Credit Agreement was entered into by Sport Maska, as borrower, the Credit Parties, the Canadian Lenders and General Electric Capital Canada Inc. as Agent and

Edgar Filing: HOCKEY CO - Form 10-K

THE HOCKEY COMPANY
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
 (In thousands, except share data)

Lender. On terms and subject to the conditions of each of the Second Amendments, the GECC Credit Agreements were amended to reflect the Amended and Restated Credit Agreement. The maximum amount of loans and letters of credit that may be outstanding under the two credit agreements is \$60 million.

Borrowings under the U.S. Credit Agreements bear interest at rates of either U.S. prime rate plus 0.5%-1.25% or LIBOR plus 1.75%-2.75% depending on the borrower's Operating Cash Flow Ratio, as defined in the agreement. Borrowings under the Canadian Credit Agreement bear interest at rates of either the Canadian prime rate plus 0.75%-1.50% or LIBOR plus 1.75%-2.75% depending on the borrower's Operating Cash Flow Ratio, as defined in the agreement. In addition, the borrowers are charged a monthly commitment fee at an annual rate of up to 3/8 of 1% on the unused portion of the revolving credit facilities under the credit agreements and certain other fees.

50

Schedule II

THE HOCKEY COMPANY
 VALUATION AND QUALIFYING ACCOUNTS AND RESERVES
 Years ended December 31, 2000, 1999, and 1998
 (In thousands)

DESCRIPTION	BALANCE AT DECEMBER 31, 1999	ADDITIONS		TRANSLATION ADJUSTMENTS
		CHARGED TO COSTS AND EXPENSES	ACQUISITION	
Allowance for doubtful accounts	\$ 2,237	556		(28)
Allowance for returns, discounts, rebates and cooperative advertising	\$ 5,541	4,957		(131)
Allowance for excess, obsolete and slow moving inventories	\$ 2,369	2,302		(55)

BALANCE AT	ADDITIONS	
	CHARGED TO	ACQUISITION

Edgar Filing: HOCKEY CO - Form 10-K

DESCRIPTION	DECEMBER 31, 1998	COSTS AND EXPENSES		TRANSLATION ADJUSTMENTS
Allowance for doubtful accounts	\$2,444	421	-	100
Allowance for returns, discounts, rebates and cooperative advertising	\$5,384	4,758	-	188
Allowance for excess, obsolete and slow moving inventories	\$3,150	1,173	-	88

DESCRIPTION	BALANCE AT DECEMBER 31, 1997	ADDITIONS		TRANSLATION ADJUSTMENTS
		CHARGED TO COSTS AND EXPENSES	ACQUISITION	
Allowance for doubtful accounts	\$4,046	(2,109)	455	(75)
Allowance for returns, discounts, rebates and cooperative advertising	\$5,886	3,388	837	(130)
Allowance for excess, obsolete and slow moving inventories	\$3,418	1,344	441	(111)

(A) Accounts written off as uncollectible, net of recoveries

(B) Deductions taken by customers.

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None

PART III

51

ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

NAME	AGE	POSITION WITH COMPANY
Gerald B. Wasserman	64	Chairman of the Board
Paul M. Chute	46	Director
Greg S. Feldman	44	Director
Jason B. Fortin	30	Director
James C. Pendergast	44	Director
Phil Bakes	55	Director

Edgar Filing: HOCKEY CO - Form 10-K

Matthew H. O'Toole	38	President
Russell J. David	42	Chief Operating Officer
Johnny Martinsson	57	Senior Vice President, Europe
David Terreri	47	Vice President, Distribution and Customer S
Jacques Cordeau	49	Vice President and General Manager, Apparel
T. Blaine Hoshizaki	50	Vice President R&D and General Manager, Goa
Len Rhodes	37	Vice President, Marketing

Pursuant to an Agreement dated March 14, 2001 among the Company, Caisse de depot et placement du Quebec ("Caisse") and WS Acquisition LLC, Caisse has the right, as of March 16, 2001 to appoint two directors.

Gerald B. Wasserman became Chairman of the Board and Director of the Company in April 1997. He served as Chief Executive Officer and President of the Company from September 1996 to January 2001. From 1994 until September 1996, Mr. Wasserman was a consultant and from 1993 to 1994 he served as Chief Executive Officer of Weider Health and Fitness, a fitness and publishing company. Mr. Wasserman was Chief Executive Officer of Canstar Inc. (c/k/a Bauer Nike Hockey Inc.), a manufacturer and distribution of hockey related products, from 1985 through 1993.

Paul M. Chute became a Director of the Company in April 1997. Since January 1995, Mr. Chute has served as a Managing Director of Phoenix Duff & Phelps Corp., an investment advisor to its affiliate Phoenix Home Life Mutual Insurance Company. He was a Managing Director of Phoenix Home Life Mutual Insurance Company from January 1992 to December 1994.

Greg S. Feldman became a Director of the Company in July 1998. Mr. Feldman is a co-founder and Managing Partner of Wellspring Associates LLC ("Wellspring") and Wellspring Capital Management LLC. For four years prior to joining Wellspring, he was a vice president in charge of acquisitions at EXOR America Inc. (formerly IFINT USA, Inc.) the U.S. investment arm of Agnelli Group. For two years before joining EXOR, Mr. Feldman was vice-president and co-founder of Clegg Industries, an investment firm backed by Drexel Burnham Lambert Inc. that invested in leveraged acquisitions of middle market manufacturing companies.

Jason B. Fortin became a Director of the Company in December 1998. Mr. Fortin is a vice president of Wellspring and has been employed by them since March 1995. From 1992 until 1995, Mr. Fortin was in the corporate finance department of Donaldson, Lufkin & Jenrette Securities Corporation.

James C. Pendergast became a Director of the Company in April 1997. Since July 1993, Mr. Pendergast has been a Managing Director of Alliance Corporate Finance Group Inc., an investment advisor to its affiliate The Equitable Life Assurance Society of the United States ("Equitable"). From July 1986 until July 1993, he was employed by Equitable Capital Management Corp., a subsidiary of Equitable.

Phil Bakes became a Director in October 1999. Mr. Bakes is the Chairman and Chief Executive Officer of

FAR&WIDE Travel Corp., a leading value-added travel tour operator, which he founded in 1997. Bakes had been president of Sojourn Enterprises, Inc., a Miami advisory and merchant banking firm he founded in 1990.

Edgar Filing: HOCKEY CO - Form 10-K

Matthew H. O'Toole, was appointed President in January 2001 having joined the Company in May 1999 as Senior Vice President, Sales and Marketing. He previously served as vice-president of world-wide marketing and sales for the Tear Drop Golf Company. From 1994 to 1997 he served as vice-president of sales for Tommy Armour Golf Company. Prior to that he spent nine years in marketing and sales management at Wilson Sporting Goods Company, which included business manager and marketing director of golf clubs, product manager and district sales manager.

Russell J. David, Chief Operating Officer, joined the Company in November 1996 and served as Senior Vice President, Finance & Administration until January 2001. From July 1994 through November 1996, he was Senior Vice President and Chief Financial Officer of Peerless Carpet Corporation, an international carpet and floor covering manufacturer and distributor. From June 1992 through July 1994, he was Executive Vice President and Chief Operating Officer of Perrette Inc., a convenience store chain. From 1989 to 1992 he was Executive Vice President and Chief Operating Officer of Gildan Activewear, a vertically integrated apparel manufacturer.

Johnny Martinsson, Senior Vice President, Europe joined the Company on the acquisition of Sports Holdings Corp. in 1998. He has had a long and successful tenure with Jofa AB holding a variety of position over a 30 year career.

David Terreri became Vice President, Distribution & Customer Service of the Company in January 1997. Mr. Terreri was employed by Canstar Inc. (c/k/a Bauer Nike Hockey Inc.) from June 1978 to January 1997 eventually rising to Vice President, Distribution & Logistics.

Jacques Cordeau, Vice President and General Manager, Apparel has been employed by the Company for 16 years. Since joining in 1984 as an Industrial Engineering Manager, he has worked at various functions including Vice president, Manufacturing, Production Manager and Plant Manager.

T. Blaine Hoshizaki, Vice President R&D and General Manager, Goalie joined the Company in 1997. From 1995 to 1997 he worked as a product development consultant and from 1989 to 1995 he was Vice-President of Research and Development at Bauer. Prior to that was an Associate Professor in the Biomechanics of Sport at McGill University. He holds a PhD from the University of Illinois.

Len Rhodes became Vice President, Marketing in January 2001 having joined the Company in September 1999 as Director of Marketing. Prior to that he spent 11 years at Molson Breweries in various sales and marketing positions eventually becoming a brand manager.

BOARD OF DIRECTORS

The Board of Directors has responsibility for establishing broad corporate policies and for overseeing the performance of the Company, although it is not involved in day-to-day operations. Members of the Board are kept informed of the Company's business by various reports and documents sent on a regular basis as well as by operating and financial reports presented at Board and various Committee meetings. The Board of Directors held 4 meetings during 2000.

The Board does not have audit, nominating or other corporation committees, but acts, as a whole, in performing the functions of such committees.

Directors do not receive any compensation for services rendered in their capacity as such: however, they do

receive reimbursement of reasonable out-of-pocket expenses in respect of attendance at meetings.

SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Under Section 16(a) of the Securities Exchange Act of 1934, the Company's Directors, executive officers and holders of more than 10% of the Common Stock are required to report their initial ownership of the Company's equity securities and any subsequent changes in that ownership to the Securities and Exchange Commission ("SEC"). Specific due dates for these reports have been established, and the Company is required to disclose any failure to file by these dates with respect to 2000. Based on representations of its directors and executive officers and copies of the reports they have filed with the SEC, there were no late reports filed for 2000.

ITEM 11. EXECUTIVE COMPENSATION

SUMMARY COMPENSATION TABLE

The following Summary Compensation Table sets forth certain information for the years ended December 31, 2000, 1999 and 1998 concerning the cash and non-cash compensation earned by or awarded to the Chairman of the Board and the four other most highly compensated executive officers of the Company as at December 31, 1999 and as at the date hereof:

Name and position	Fiscal Year	Annual Compensation			Long-Term Incentive Plan Awards (Stock Options)
		Salary	Bonus	Other Annual Compensation(1)	
Gerald B. Wasserman Chairman of the Board	2000	\$350,000	\$ -	\$ -	-
	1999	350,000	-	-	-
	1998	350,000	-	-	-
Matthew H. O'Toole(2) President	2000	151,670	60,668	-	-
	1999	85,542	-	-	25,000
Russell J. David(3) Chief Operating Officer	2000	161,863	-	-	-
	1999	141,314	-	-	-
	1998	138,300	25,000	-	-
Gordon T. Halliday(3) (4) Senior Vice President, Operations	2000	161,863	-	-	-
	1999	141,314	-	-	-
	1998	138,000	25,000	-	-
David Terreri Vice President, Distribution & Customer Service	2000	203,855	-	-	-
	1999	183,855	-	-	-
	1998	178,500	-	-	-

(1) Includes all other annual compensation not properly categorized as salary or bonus. Certain perquisites that do not exceed 10% of the named individuals salary are excluded.

(2) Mr. O'Toole earns an annualized salary of Canadian \$225,000

Edgar Filing: HOCKEY CO - Form 10-K

(3) Mr. David and Mr. Halliday earn an annualized salary of Canadian \$240,120

54

(4) Mr. Halliday's resigned in January 2001

STOCK OPTIONS AND STOCK APPRECIATION RIGHTS

The following tables set forth certain information concerning the granting of options to purchase shares of the Company's common stock to each of the executive officers of the Company named in the Summary Compensation Table above, as well as certain information concerning the exercise and value of such stock options for each of the individuals. Options generally become exercisable over periods of five years and subject to certain exceptions, expire no later than ten years from the date of grant.

STOCK OPTIONS GRANTED IN 2000

None

OPTIONS EXERCISED IN 2000 AND VALUE OF OPTIONS AT DECEMBER 31, 2000

Name	Shares acquired on exercise	Value Received	Number of Unexercised Options held at Year End		Value In-the-Money
			Exercisable	Not exercisable	
Gerald B. Wasserman	-	-	577,778	144,445	N/A
Russell J. David	-	-	20,000	5,000	N/A
Gordon T. Halliday	-	-	52,000	13,000	N/A
Matthew H. O'Toole	-	-	5,000	20,000	N/A
David Terreri	-	-	30,000	20,000	N/A

The value of unexercised in-the-money options at year-end has not been determined due to the extremely limited amount of trading activity in the Company's common stock.

EMPLOYMENT AGREEMENTS

Effective September 1, 1996, the Company entered into a five-year employment agreement with Gerald B. Wasserman employing him as President and Chief Executive Officer of the Company. As compensation for his services during the term of his employment agreement, Mr. Wasserman is entitled to receive a base salary at a rate of \$350,000 per year, which base salary may be increased by the Board of Directors on an annual basis. In addition, Mr. Wasserman was granted options to purchase an aggregate of 722,222 shares of the Company's Common stock (of such options, options to purchase 650,000 shares were granted in 1996). An option (the "First Option" with respect to 361,111 of such shares) was granted at an exercise price of \$10.00 per share, and an option (the "Second Option", and together with the First Option, the

Edgar Filing: HOCKEY CO - Form 10-K

"Options") with respect to 361,111 such shares was granted at exercise prices ranging from \$12.00 per share through \$16.00 per share. Subject to the provisions of the employment agreement related to early terminations, the Options have a term of ten years from the date of grant and vest in five equal annual installments on September 1 of each year, commencing on September 1, 1997.

In the event the Company terminates Mr. Wasserman's employment without "cause", as defined, the Company will be obligated to make severance payments to Mr. Wasserman in an aggregate amount equal to six months of the then-current base salary for each completed year of service up to an aggregate amount equal to one-year's of the then-current base salary. In addition, all granted but unvested First Options will vest immediately and Mr. Wasserman will be entitled to any options which have vested as of the date of such termination. In the event the

55

Company terminates the employment agreement for "cause", as defined, all of the Company's obligations under the employment agreement will terminate as of the date of such termination, except that Mr. Wasserman will be entitled to any Options which have vested as of such date. If Mr. Wasserman resigns by reason of a Downgrading Event following a Change of Control (both as defined therein), the Company will be obligated to pay him an aggregate of twelve months of the then-current base salary. Upon a Change of Control, all Options will vest immediately.

Mr. Matthew H O'Toole, President joined the Company in May 1999. Mr. O'Toole receives annual compensation of Canadian \$225,000, subject to review annually, and is eligible to participate in the Company's bonus plan up to a maximum of 40% of then-current salary, with a bonus of Canadian \$90,000 guaranteed in 2000. Mr. O'Toole has also been granted stock options to purchase 25,000 shares of the Company's Common stock at an exercise price of \$14.00 per share. These options have a term of ten years and vest ratably over five years, with all options fully vested upon a Change of Control and ratably upon a termination of Mr. O'Toole's employment without "cause". Upon three months' notice of termination of employment by the Company, Mr. O'Toole will be entitled to receive as severance one year's salary.

Mr. Russell J. David, Chief Operating Officer joined the Company on November 11, 1996. Mr. David receives an annual salary of Canadian \$240,120, subject to annual review, and is eligible to participate in the Company's bonus plan up to a maximum of 40% of then-current salary pursuant to such plan, with a guaranteed bonus of 20% of his salary for the first year of his employment. Mr. David also has been granted stock options to purchase 25,000 shares of the Company's Common stock at an exercise price of \$10.00 per share. These options have a term of ten years, vest ratably over five years and vest immediately upon a Change of Control and ratably upon a termination of employment of Mr. David without "cause". Upon three months' notice of termination of employment by the Company, Mr. David will be entitled to receive as severance one year's salary in the first year of service with the Company and up to a maximum of fifteen months thereafter.

Effective January 27, 1997, Gordon T. Halliday was appointed Senior Vice President, Operations of the Company. Mr. Halliday receives annual compensation of Canadian \$210,000, subject to annual review, and is eligible to participate in the Company's bonus plan up to a maximum of 40% of then-current salary with a bonus of 20% of Mr. Halliday's salary guaranteed in the first year of his employment. Mr. Halliday has also been granted stock

Edgar Filing: HOCKEY CO - Form 10-K

options to purchase 65,000 shares of the Company's Common stock at an exercise price of \$10.00 per share. These options have a term of ten years and vest ratably over five years, with all options fully vested upon a Change of Control and ratably upon a termination of Mr. Halliday's employment without "cause". Mr. Halliday resigned his employment effective January 31, 2001. Pursuant to his employment contract he will be entitled to receive as severance fifteen months of salary.

Effective January 9, 1997, David Terreri was appointed Vice President, Distribution & Customer Service of the Company. He earns a base salary of \$203,855 per year, subject to annual review. Mr. Terreri is also eligible to participate in the Company's bonus plan up to a maximum of 40% of then-current salary with a bonus of 20% of Mr. Terreri's salary guaranteed in the first year of his employment. Mr. Terreri has been granted stock options to purchase 50,000 shares of the Company's Common stock at an exercise price of \$10.00 per share. These options have a term of ten years, vest ratably over five years and vest immediately upon a Change of Control and ratably upon a termination of Mr. Terreri's employment without "cause". Upon three months' notice of termination of employment by the Company, Mr. Terreri will be entitled to receive as severance six months' salary per year of service in the first year of service and twelve months' salary per year of service with the Company thereafter up to a maximum of fifteen months.

RETIREMENT AND LONG-TERM INCENTIVE PLANS

During 1998 the Company introduced a contributory defined contribution plan (the "Pension Plan"). The executive officers of the Company entered into supplementary executive retirement agreements ("SERP"). The

56

SERP benefit equals 2% of base earnings at retirement times years of service minus the pension provided by the Company's Pension Plan. These SERPs are unfunded. During the year ended December 31, 2000, premiums totaling \$41,687 (1999 - \$41,333) were made by the Company on behalf of these executive officers.

The Company also maintains a defined contribution plan for certain of its employees, under which the Company makes a matching contribution of up to 50% of eligible employee contributions. Matching contributions in 2000 were \$41,600 (1999- \$40,667).

PERFORMANCE GRAPH

Normally, the Company would present a graph comparing the cumulative total stockholder return on the Company's Common Stock with that of the NASDAQ Composite Index for U.S. companies and the Dow Jones Recreation Products Group that is comprised of toy, entertainment, sporting goods, recreation and leisure product companies. However, on April 11, 1997, as a result of the Company's reorganization, all outstanding shares of the Company's Old Common Stock were converted into warrants to purchase shares of the Company's Common stock. In addition, since April 11, 1997 there has been extremely limited trading volume of the Company's Common stock. Therefore, a performance graph is not presented as it would not be meaningful.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information regarding

Edgar Filing: HOCKEY CO - Form 10-K

beneficial ownership of the Company's Common stock as of March 13, 2001 with respect to (a) each person known to the beneficial owner of more than 5% of the outstanding shares of Common stock, (b) each Director of the Company, (c) the Company's executive officers and (d) all officers and directors of the Company as a group. (Except as indicated in the footnotes to the table, all such shares of Common stock are owned with sole voting power and investment power.)

Name of Beneficial Owner(1) -----	No. of shares -----	% of Class -----	Total number of sha that can be acqui -----
BENEFICIAL OWNERS OF MORE THAN 5% OF COMMON STOCK -----			
WS Acquisition LLC(2)	3,289,867	49.1%	
The Equitable Life Assurance Society of the United States(3)	1,253,684	18.7%	
Phoenix Home Life Mutual Insurance Company(5)	517,322	7.7%	159,127
The Northwestern Mutual Life Insurance Company(4)	394,015	5.9%	
COMPANY DIRECTORS -----			
Gerald B. Wasserman(6) (8)	-	8.8%	577,778
Paul M. Chute(5)	-	-	
Greg S. Feldman(2)	-	-	
Jason B. Fortin(2)	-	-	
James C. Pendergast(3)	-	-	
Phil Bakes(9)	-	-	
EXECUTIVE OFFICERS -----			
Matthew O'Toole(6) (8)	-	-	5,000
Russell J. David(6) (8)	-	-	20,000
Johnny Martinsson(7) (8)	-	-	10,000
David Terreri(6) (8)	-	-	30,000

Name of Beneficial Owner(1) -----	No. of shares -----	% of Class -----	Total number of sha that can be acqui -----
--------------------------------------	---------------------------	------------------------	---

Edgar Filing: HOCKEY CO - Form 10-K

Jacques Cordeau(6) (8)	-	-	15,000
T. Blaine Hoshizaki(6) (8)	-	-	20,000
ALL OFFICERS AND DIRECTORS AS A GROUP (13 PERSONS)	-	10.4%	677,778

(1) Beneficial ownership excludes 538,517 shares of the Company's Common stock that have not yet been allocated pursuant to the Company's Reorganization Plan. Such shares will either be issued to the holders of certain unsecured claims or issued to holders of the Company's outstanding shares of Common stock. Such holders of unsecured claims may elect to sell such shares to WS Acquisitions LLC pursuant to a cash option agreement between the Company and Wellspring Associates LLC, an affiliate of WS Acquisitions LLC. All percentages are calculated based on 6,693,725 shares of Common stock outstanding (which excludes the 538,517 aforementioned shares) but includes 731,693 shares of Common stock which may be acquired within 60 days.

(2) The address for such owners is WS Acquisition LLC, 620 Fifth Avenue, New York, New York 10020. Greg S. Feldman's beneficial ownership excludes 3,289,867 shares owned by WS Acquisition LLC. Mr. Feldman is a Managing Partner of Wellspring Associates LLC, an affiliate of WS Acquisition LLC. Mr. Jason Fortin's beneficial ownership excludes those 3,289,867 shares. Mr. Fortin is a Vice-President of Wellspring Associates LLC.

(3) The address of such owners is 1290 Avenue of the Americas, New York, New York 10104. James C. Pendergast's beneficial ownership excludes 1,253,684 shares owned by The Equitable Life Assurance Society of the United States. Mr. Pendergast is a Managing Director of Alliance Corporate Finance group Inc., an affiliate of The Equitable Life Assurance Society of the United States.

(4) The address of such owner is 720 East Wisconsin Avenue, Milwaukee, Wisconsin 53202

(5) The address of such owners is 1 American Row, Hartford, Connecticut 06115. Paul M. Chute's beneficial ownership excludes 358,195 shares owned by Phoenix Home Life Mutual Insurance Company. Mr. Chute is a Managing Director of Phoenix, Duff & Phelps Corp., an affiliate of Phoenix Home Life Mutual Insurance Company.

(6) The address of such owners is c/o Maska U.S., Inc., 929 Harvest Lane, Williston, Vermont 05495-8919.

(7) The address of such owner is c/o Jofa AB, S-782 22 Malung, Sweden

(8) Does not include stock options granted but which have not vested as of March 12, 2001 (see item 11)

(9) The address of such owner is 80 S.W. 8th Street, Miami, FL 33130-3047

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

In 2000 the Company had no related transactions with shareholders.

PART IV

Edgar Filing: HOCKEY CO - Form 10-K

ITEM 14. EXHIBITS, FINANCIAL STATEMENT SCHEDULES AND REPORTS ON FORM 8-K.

58

(a)(1) Financial Statements required by Item 14 are included and indexed in Part II, Item 8.

(a)(2) The financial statement schedules filed as part of this report include the following:

	SCHEDULE -----	PAGE ----
II	Valuation and Qualifying Accounts and Reserves	48

(a)(3) The following is a list of all Exhibits filed as part of this Report:

EXHIBIT NO. -----	DESCRIPTION -----
2.1	First Amended Joint Chapter 11 Plan (as modified), dated November 12, 1996, filed with the United States Bankruptcy Court for the District of Delaware. Filed as Exhibit 1 to the Company's Annual Report on Form 10-K dated December 6, 1996, incorporated herein by reference.
2.2	First Modification, dated January 15, 1997, to First Amended Joint Chapter 11 Plan, filed with the United States Bankruptcy Court for the District of Delaware on November 12, 1996. Filed as Exhibit 2.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
2.3	Second Modification, dated January 23, 1997, to First Amended Joint Chapter 11 Plan, filed with the United States Bankruptcy Court for the District of Delaware on November 12, 1996. Filed as Exhibit 2.3 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
2.4	Third Modification, dated March 14, 1997, to First Amended Joint Chapter 11 Plan, filed with the United States Bankruptcy Court for the District of Delaware on November 12, 1996. Filed as Exhibit 2.4 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
3.1	Amended and Restated Certificate of Incorporation of the Company dated March 14, 2000. Filed as Exhibit 3.1 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
3.2	Amended and Restated By-Laws of the Company. Filed as Exhibit 3.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
3.3	Certificate of Amendment to Certificate of Incorporation and Certificate of Incorporation, dated November 19, 1998. (Filed herewith)
3.4	Certificate of Amendment to Certificate of Incorporation, dated February 1, 1999.
3.5	Certificate of Amendment to Certificate of Incorporation, dated March 14, 2000.

Edgar Filing: HOCKEY CO - Form 10-K

- 10.1 Cash Option Agreement, dated January 6, 1997 between the Company and Wellspring. Filed as Exhibit 10.1 to the Company's Annual Report on Form 10-K/A for the year ended December 31, 1996 and incorporated herein by reference.
- 10.2 Amendment to Cash Option Agreement, dated April 8, 1997, between the Company and Wellspring L.L.C. Filed as Exhibit 10.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
- 10.3 Stockholders Agreement, dated as of April 11, 1997, between the Company and Wellspring L.L.C. Filed as Exhibit 10.3 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
- 10.4 Warrant Agreement, dated as of April 11, 1997, between the Company and American Express Company, as Warrant Agent. Filed as Exhibit 10.4 to the Company's Annual Report on Form 10-K for the year ended December 31, 1996 and incorporated herein by reference.
- 10.5 Retail License Agreement, dated March 8, 1995, between Maska U.S., Inc. and NHL Enterprises, L.P. Filed as Exhibit 10.30 to the Company's Annual Report on Form 10-K for the year ended December 31, 1994 and incorporated herein by reference.
- 10.6 Retail License Agreement, dated March 8, 1995, between Sport Maska Inc. and NHL Enterprises, L.P. Filed as Exhibit 10.31 to the Company's Annual Report on Form 10-K for the year ended December 31, 1994 and incorporated herein by reference.
- 10.7 Retail License Agreement, dated October 6, 1995, between NHL Enterprises and Sport Maska Inc. Filed as Exhibit 10.31 to the Company's Annual Report on Form 10-K for the year ended December 31, 1994 and incorporated herein by reference.
- 10.8 Retail License Agreement, dated October 6, 1995, between NHL Enterprises and Sport Maska Inc. Filed as Exhibit 10.32 to the Company's Annual Report on Form 10-K for the year ended December 31, 1994 and incorporated herein by reference.
- 10.9 Deed of Lease, dated April 11, 1997, between ZMD Sports Investments Inc. and Wellspring L.L.C. Filed as Exhibit 10.38 to the Company's Annual Report on Form 10-K/A for the year ended December 31, 1996 and incorporated herein by reference.
- 10.10 Deed of Lease, dated April 11, 1997, between ZMD Sports Investments Inc. and Wellspring L.L.C. Filed as Exhibit 10.40 to the Company's Annual Report on Form 10-K/A for the year ended December 31, 1996 and incorporated herein by reference.
- 10.11 Deed of Lease, dated April 11, 1997, between ZMD Sports Investments Inc. and Wellspring L.L.C. Filed as Exhibit 10.41 to the Company's Annual Report on Form 10-K/A for the year ended December 31, 1996 and incorporated herein by reference.
- 10.12 Deed of Lease, dated April 11, 1997, between 2938201 Canada Inc. and Sport Maska Inc. Filed as Exhibit 10.42 to the Company's Annual Report on Form 10-K/A for the year ended December 31, 1996 and incorporated herein by reference.
- 10.13 Settlement Agreement, dated November 21, 1995, among the Company, certain subordinated creditors, the Creditors Committee and certain Lenders. Filed as Exhibit 10.40 to the Company's Annual Report on Form 10-K for the year ended December 31, 1995 and incorporated herein by reference.

Edgar Filing: HOCKEY CO - Form 10-K

10.14 Form of U.S. Debenture Delivery Agreement, dated as of April 1, 1997. Filed Company's Annual Report on Form 10-K/A for the year ended December 31, 1996 a reference.

60

10.15 License and sponsorship agreement, dated September 25, 1998, among NHL Enterprises Canada, L.P., NHL Enterprises B.V., Sport Maska Inc. and Maska U.S., Inc. Filed as Exhibit 10.15 to the Company's Annual Report on Form 10-K for the year ended December 31, 1998, incorporated herein by reference.

10.16 Amendment to license agreement dated October 27, 1998, among NHL Enterprises, Inc., NHL Enterprises Canada, L.P., NHL Enterprises B.V., Sport Maska, Inc. and Maska U.S., Inc. Filed as Exhibit 10.16 to the Company's Annual Report on Form 10-K for the year ended December 31, 1998, incorporated herein by reference.

10.17 Amended and Restated Credit Agreement, dated as of March 14, 2001, among the Company, as borrowers, Caisse de depot et placement du Quebec, as Agent and Lender, and the Company, as Paying Agent. Filed as Exhibit 10.1 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

10.18 Warrant Agreement, dated as of March 14, 2001, between the Company and Caisse de depot et placement du Quebec. Filed as Exhibit 10.2 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

10.19 Agreement, dated as of March 14, 2001, among Caisse de depot et placement du Quebec, the Company, Hockey Acquisition LLC and certain other stockholders of the Company. Filed as Exhibit 10.3 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

10.20 Agreement, dated as of March 14, 2001, among Caisse de depot et placement du Quebec, the Company, and the Company, filed as Exhibit 10.4 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

10.21 Registration Rights Agreement, dated as of March 14, 2001, between the Company and Caisse de depot et placement du Quebec, filed as Exhibit 10.5 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

10.22 Second Amendment to Credit Agreement, dated as of March 14, 2001, among Maska U.S., Inc., the Credit Parties, the Lenders and General Electric Capital Corporation, as amended. Filed as Exhibit 10.6 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

10.23 Second Amendment to Credit Agreement, dated as of March 14, 2001, among Sport Maska Inc., the Credit Parties, the Lenders and General Electric Capital Canada Inc., as amended. Filed as Exhibit 10.7 to the Company's Current Report on Form 8-K dated March 26, 2001, incorporated herein by reference.

21 Subsidiaries of the Company (filed herewith).

(b) Reports on Form 8-K.

61

Edgar Filing: HOCKEY CO - Form 10-K

On December 5, 2000, the Company filed a Current Report on Form 8-K with respect to the extension of the credit loan to the Company and Sport Maska furnished by the Caisse de depot et placement du Quebec. This report was filed in compliance with Item 5 of Form 8-K.

On March 26, 2001 the Company filed a Current Report on Form 8-K with respect to the renewal of the credit loans to the Company and Sport Maska furnished by the Caisse de depot et placement du Quebec and General Electric Capital Corporation. This report was filed in compliance with Item 5 of Form 8-K.

62

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Act of 1934, the Registrant has duly caused this Form 10-K to be signed on its behalf by the undersigned, thereunto duly authorized, in the Town of Williston, State of Vermont, on the 30th day of March, 2001.

THE HOCKEY COMPANY

By: /s/ Russell J. David

Name: Russell J. David
Title: Chief Operating Officer and Secretary
Principal Financial and Accounting Officer

Pursuant to the requirements of the Securities Act of 1934, this Form 10-K has been signed by the following persons in the capacities and on the dates indicated. Each person whose signature to this Form 10-K appears below hereby appoints Russell J. David as his attorney-in-fact to sign on his behalf individually and in the capacity stated below and to file all amendments and post-effective amendments to this Form 10-K, and any and all instruments or documents filed as part of or in connection with this Form 10-K or the amendments thereto, and any such attorney-in-fact may make such changes and additions in this Form 10-K as such attorney-in-fact may deem necessary or appropriate.

Table with 3 columns: SIGNATURE, TITLE, DATE. Rows include Gerald B. Wasserman (Chairman of the Board), Matthew O'Toole (President/Principal Executive Officer), and Russell J. David (Chief Operating Officer and Secretary/Principal Financial & Accounting Officer), all dated March 30.

Edgar Filing: HOCKEY CO - Form 10-K

/s/ Paul M. Chute ----- Paul M. Chute	Director	March 30,
/s/ Phil Bakes ----- Phil Bakes	Director	March 30,
/s/ Greg S. Feldman ----- Greg S. Feldman	Director	March 30,
/s/ Jason B. Fortin ----- Jason B. Fortin	Director	March 30,
/s/ James C. Pendergast ----- James C. Pendergast	Director	March 30,