DATA I/O CORP Form SC 13D/A November 28, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT

TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO

§ 240.13d-2(a)

(Amendment No. 8)1

DATA I/O CORPORATION

(Name of Issuer)

Class A Common Stock, no par value

(Title of Class of Securities)

237690102

(CUSIP Number)

Mr. David L. Kanen

Kanen Wealth Management, LLC

5850 Coral Ridge Drive, Suite 309

Coral Springs, FL 33076

(631) 863-3100

ANDREW M. FREEDMAN, ESQ.

OLSHAN FROME WOLOSKY LLP

1325 Avenue of the Americas

New York, New York 10019
(212) 451-2300
(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)
November 24, 2017
(Date of Event Which Requires Filing of This Statement)
If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box ".
<i>Note:</i> Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. <i>See</i> § 240.13d-7 for other parties to whom copies are to be sent.
1 The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, *see* the *Notes*).

CUSIP NO. 237690102

1	NAME OF REPORTING PERSON		
2	KANEN WI MANAGEN CHECK THE APPROPRIAT IF A MEMBEI GROUP	MENT, LLC E BOX	
3	SEC USE ONI	LY	
4	SOURCE OF I	FUNDS	
5	OO; AF CHECK BOX DISCLOSURE LEGAL PROCEEDING REQUIRED PURSUANT T 2(d) OR 2(e)	OF GS IS	
6	CITIZENSHIP OR PLACE OF ORGANIZATION		
	FLORIDA		
NUMBER OF	7	SOLE VOTING POWER	
SHARES BENEFICIALLY	7	- 0 -	
OWNED BY	8	SHARED VOTING POWER	
EACH REPORTING		230,420 SOLE	
PERSON WITH	9	DISPOSITIVE POWER	
	10	- 0 - SHARED DISPOSITIVE	

POWER

230,420

	AGGREGATE AMOUNT
11	BENEFICIALLY OWNED BY
	EACH REPORTING PERSON

230,420

CHECK BOX IF THE AGGREGATE

12 AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES

PERCENT OF CLASS
REPRESENTED BY
AMOUNT IN ROW (11)

2.8%

14 TYPE OF REPORTING PERSON

ΙA

CUSIP NO. 237690102

1	NAME OF REPORTING PERSON	
2	DAVID K CHECK THE APPROPRIA BOX IF A M OF A GROU	E TE EMBER ^(a)
3	SEC USE ON	
4	SOURCE OF	FUNDS
5	PF CHECK BOX DISCLOSUR LEGAL PROCEEDIN REQUIRED PURSUANT ITEM 2(d) O	RE OF NGS IS TO
6	CITIZENSHI OF ORGANI	IP OR PLACE ZATION
	USA	
NUMBER OF	7	SOLE VOTING POWER
SHARES BENEFICIALLY	•	15,712
OWNED BY	8	SHARED VOTING POWER
EACH REPORTING		230,420
PERSON WITH	9	SOLE DISPOSITIVE POWER
	10	15,712 SHARED DISPOSITIVE POWER

230,420

246,132 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 3.0% TYPE OF REPORTING PERSON	11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
13 REPRESENTED BY AMOUNT IN ROW (11) 3.0% TYPE OF REPORTING	12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES
TYPE OF REPORTING	13	REPRESENTED BY
	14	TYPE OF REPORTING
IN		IN

CUSIP NO. 237690102

The following constitutes Amendment No. 8 to the Schedule 13D filed by the undersigned ("Amendment No. 8"). This Amendment No. 8 amends the Schedule 13D as specifically set forth herein.

Item 3. Source and Amount of Funds or Other Consideration.

Item 3 is hereby amended and restated to read as follows:

The Shares purchased by Kanen Wealth Management, LLC and Mr. Kanen were purchased with working capital (which may, at any given time, include margin loans made by brokerage firms in the ordinary course of business) in open market purchases, except as otherwise noted, as set forth in Schedule A, which is incorporated by reference herein. The aggregate purchase price of the 230,420 Shares beneficially owned by Kanen Wealth Management, LLC is approximately \$547,174, including brokerage commissions. The aggregate purchase price of the 15,712 Shares beneficially owned by Mr. Kanen is approximately \$30,791, including brokerage commissions.

Item 5. Interest in Securities of the Issuer.

Items 5(a) - (c) and (e) are hereby amended and restated to read as follows:

The aggregate percentage of Shares reported owned by each person named herein is based upon 8,241,049 Shares outstanding, as of October 26, 2017, which is the total number of Shares outstanding as reported in the Issuer's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on November 9, 2017.

A. Kanen Wealth Management, LLC

(a) As of the close of business on November 28, 2017, Kanen Wealth Management, LLC beneficially owned 230,420 Shares.

Percentage: 2.8%

(b)

1. Sole power to vote or direct vote: 0

2. Shared power to vote or direct vote: 230,420

3. Sole power to dispose or direct the disposition: 0

4. Shared power to dispose or direct the disposition: 230,420

(c) The transactions in the Shares by Kanen Wealth Management, LLC since the filing of Amendment No. 7 are set forth in Schedule A and are incorporated herein by reference.

B. David Kanen

As of the close of business on November 28, 2017, Mr. Kanen directly beneficially owned 15,712 Shares. Mr.

(a) Kanen, as the managing member of Kanen Wealth Management, LLC, may be deemed the beneficial owner of the 230,420 Shares owned by Kanen Wealth Management, LLC.

Percentage: 3.0%

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(b)

- 1. Sole power to vote or direct vote: 15,712
- 2. Shared power to vote or direct vote: 230,420
- 3. Sole power to dispose or direct the disposition: 15,712
- 4. Shared power to dispose or direct the disposition: 230,420
- (c) The transactions in the Shares by Mr. Kanen and Kanen Wealth Management, LLC since the filing of Amendment No. 7 are set forth in Schedule A and are incorporated herein by reference.
- (e) As of November 28, 2017, the Reporting Persons ceased to beneficially own more than 5% of the outstanding Shares of the Issuer.

Kanen Wealth Management, LLC, in its role as investment manager to several customer accounts (collectively, the "Accounts") to which it furnishes investment advice, and Mr. Kanen, as the managing member of Kanen Wealth Management, LLC, may each be deemed to beneficially own shares of the Issuer's Common Stock held in the Accounts.

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SIGNATURES

After reasonable inquiry and to the best of his knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: November 28, 2017

KANEN WEALTH MANAGEMENT, LLC

By:/s/ David Kanen Name: David Kanen

Title: Managing Member, Kanen Wealth Management LLC

/s/ David Kanen DAVID KANEN

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SCHEDULE A

Transactions in the Shares Since the Filing of Amendment No. 7 to the 13D

Amount of Shares Date of

Nature of the Transaction Price (\$)

<u>Purchased/(Sold)</u> <u>Purchase/Sale</u>

KANEN WEALTH MANAGEMENT, IIC

Sale of Common Stock (83,829) 14.383211/22/2017 Sale of Common Stock (61,488) 14.966911/24/2017 Sale of Common Stock (69,854) 16.064511/27/2017

Sale of Common Stock (32,719)16.040711/28/2017

DAvid Kanen

Sale of Common Stock (9,000) 14.383211/22/2017 Sale of Common Stock (16,335)14.966911/24/2017

Sale of Common Stock (2,450) 16.064511/27/2017