

ARBITRON INC  
Form 8-K  
April 24, 2001

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):

April 24, 2001

**ARBITRON INC.**  
(Exact Name of Registrant as Specified in Its Charter)

**1-1969**  
(Commission File Number)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**52-0278528**  
(I.R.S. Employer Identification No.)

**142 West 57th Street**  
**New York, New York 10019**  
(Address of principal executive offices) (Zip Code)

**(212) 887-1300**  
(Registrant's telephone number, including area code)

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**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

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**Exhibits**

99.1

Arbitron Inc. News Release dated April 24, 2001.

**Item 9. Regulation FD Disclosure.**

On April 24, 2001, we issued a press release reporting first quarter 2001 earnings results. A copy of the press release is attached hereto as Exhibit 99.1, and is incorporated herein by reference.

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### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

ARBITRON INC.

/s/ DOLORES L. CODY

DOLORES L. CODY

Vice President and Chief Legal Officer

Dated: April 24, 2001

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### INDEX TO EXHIBITS

| <b>Exhibit No.</b> | <b>Item</b>                                     | <b>Method of Filing</b> |
|--------------------|---|-------------------------|
| 99.1               | Arbitron Inc. News Release dated April 24, 2001 | Filed Electronically    |

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