

BARSHEFSKY CHARLENE  
Form 4  
January 18, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BARSHEFSKY CHARLENE

2. Issuer Name and Ticker or Trading Symbol  
ESTEE LAUDER COMPANIES INC [EL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/21/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

WILMER, CUTLER & PICKERING, 2445 M. STREET, N.W.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WASHINGTON,, DC 20037

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	
					Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Option (Right to Buy) <sup>(1)</sup>	\$ 18.5	12/21/2012		G	V		10,000	11/05/2004	11/05/2013	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 18.5	12/21/2012		G	V	10,000		11/05/2004	11/05/2013	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 22.16	12/21/2012		G	V		13,384	11/05/2005	11/05/2014	Class A Common Stock	13,384
Option (Right to Buy) <sup>(1)</sup>	\$ 22.16	12/21/2012		G	V	13,384		11/05/2005	11/05/2014	Class A Common Stock	13,384
Option (Right to Buy) <sup>(1)</sup>	\$ 16.92	12/21/2012		G	V		10,000	11/10/2006	11/10/2015	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 16.92	12/21/2012		G	V	10,000		11/10/2006	11/10/2015	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 20.2	12/21/2012		G	V		10,000	10/31/2007	10/31/2016	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 20.2	12/21/2012		G	V	10,000		10/31/2007	10/31/2016	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 22.13	12/21/2012		G	V		10,000	11/09/2008	11/09/2017	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 22.13	12/21/2012		G	V	10,000		11/09/2008	11/09/2017	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 16.81	12/21/2012		G	V		10,000	11/07/2009	11/07/2018	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 16.81	12/21/2012		G	V	10,000		11/07/2009	11/07/2018	Class A Common Stock	10,000

Option (Right to Buy) <sup>(1)</sup>	\$ 23.32	12/21/2012	G	V		10,000	11/13/2010	11/13/2019	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 23.32	12/21/2012	G	V	10,000		11/13/2010	11/13/2019	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 35.51	12/21/2012	G	V		10,000	11/09/2011	11/08/2020	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 35.51	12/21/2012	G	V	10,000		11/09/2011	11/08/2020	Class A Common Stock	10,000
Option (Right to Buy) <sup>(1)</sup>	\$ 57.53	12/21/2012	G	V		4,576	11/11/2012	11/11/2021	Class A Common Stock	4,576
Option (Right to Buy) <sup>(1)</sup>	\$ 57.53	12/21/2012	G	V	4,576		11/11/2012	11/11/2021	Class A Common Stock	4,576

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BARSHEFSKY CHARLENE WILMER, CUTLER & PICKERING 2445 M. STREET, N.W. WASHINGTON,, DC 20037	X			

## Signatures

Charlene Barshefsky, by Spencer G. Smul,  
Attorney-in-fact

01/18/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Stock Options granted to the Reporting Person pursuant to the Issuer's Non-Employee Director Share Incentive Plan.

(2) Not applicable.

(3) Spouse of the Reporting Person is a trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.