

UNITED FIRE GROUP INC
Form 8-K
October 23, 2014
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 23, 2014

United Fire Group, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|---|--------------------------|-----------------------------------|
| Iowa | 001-34257 | 45-2302834 |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |

| | |
|--|------------|
| 118 Second Avenue, S.E., Cedar Rapids, Iowa | 52401 |
| (Address of principal executive offices) | (Zip Code) |

Registrant's telephone number, including area code: (319) 399-5700

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 8.01. Other Events

On October 23, 2014, the Company pre-announced estimated third quarter operating earnings range of \$(0.03) to \$0.01 per diluted share based on an anticipated GAAP combined ratio of 107.7 percent for the quarter. The press release is attached as Exhibit 99.1 hereto and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

(a)None.

(b)None.

(c)None.

(d)Exhibits.

The following exhibits are furnished herewith:

Exhibit Number Exhibit Description

99.1 Press release of United Fire Group, Inc. dated October 23, 2014.

Page 2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITED FIRE GROUP, INC.

Date: October 23, 2014

By: /s/ Dianne M. Lyons
Name: Dianne M. Lyons
Title: Sr. Vice President and CFO

Page 3

EXHIBIT INDEX

Exhibit Number Exhibit Description

99.1 Press release of United Fire Group, Inc. dated October 23, 2014.

Page 4