

Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

GOLFGEAR INTERNATIONAL INC  
Form 10QSB  
November 24, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-QSB

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 30, 2003

TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 0-28007

GOLFGEAR INTERNATIONAL, INC.

-----  
(Exact name of small business issuer as specified in its charter)

Nevada

43-1627555

-----  
(State or other jurisdiction of  
incorporation or organization)

-----  
(I.R.S. Employer  
Identification Number)

5285 Industrial Drive, Huntington Beach, California 92649

-----  
(Address of principal executive offices)

(714) 899-4274

-----  
(Issuer's telephone number)

Not applicable

-----  
(Former name, former address and former fiscal year,  
if changed since last report.)

Check whether the issuer (1) filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

As of September 30, 2003, the Company had 37,594,154 shares of common stock issued and outstanding.

Transitional Small Business Disclosure Format: Yes  No

Documents incorporated by reference: None.

# Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

## PART I. FINANCIAL INFORMATION

### Item 1. Financial Statements

Consolidated Balance Sheets - September 30, 2003  
(Unaudited) and December 31, 2002

Consolidated Statements of Operations (Unaudited) - Three  
Months and Nine Months Ended September 30, 2003 and 2002

Consolidated Statements of Cash Flows (Unaudited) - Nine  
Months Ended September 30, 2003 and 2002

Notes to Consolidated Financial Statements (Unaudited) -  
Three Months and Nine Months Ended September 30, 2003 and  
2002

### Item 2. Management's Discussion and Analysis or Plan of Operation

## PART II. OTHER INFORMATION

Item 1 - Legal Proceedings

Item 2 - Securities

Item 3 - Defaults Upon Senior Securities

Item 4 - Submission of Matters to a Vote of Security Holders

Item 5 - Other Information

Item 6 - Exhibits and Reports on Form 8-K

## SIGNATURES

## EXHIBITS

2

### GolfGear International, Inc. and Subsidiaries Consolidated Balance Sheets

	September 30, 2003
	----- (Unaudited)
ASSETS	
Current assets:	
Cash	\$ 1,838
Accounts receivable, net of allowance for doubtful accounts of \$68,249 and \$99,079, respectively	91,962
Inventories	486,491
Prepaid expenses	17,420
Prepaid marketing costs	602,364
	-----
Total current assets	1,200,075
Property and equipment, net	79,092
Other assets:	
Patents and trademarks, net	74,871
Deferred financing costs, net	47,499

Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

Other assets		7,770
Total assets	\$	1,409,307
LIABILITIES AND STOCKHOLDERS' DEFICIT		
Current liabilities:		
Accounts payable and accrued expenses	\$	832,930
Accrued product warranties		91,339
Accrued interest payable		203,301
Bank lines of credit		65,550
Note payable to stockholder		--
Notes payable		--
Convertible debentures		2,100,000
Deferred licensing revenue		44,378
Other current liabilities		1,200
Total current liabilities		3,338,698
Commitments and contingencies		
Stockholders' deficit:		
Common stock, \$.001 par value; authorized - 50,000,000 shares; issued and outstanding - 37,594,154 shares and 34,856,154 shares, respectively		37,594
Additional paid-in capital		13,061,924
Common stock purchase note receivable		--
Deferred compensation		(75,308)
Accumulated deficit		(14,953,601)
Total stockholders' deficit		(1,929,391)
Total liabilities and stockholders' deficit	\$	1,409,307

3

GolfGear International, Inc. and Subsidiaries  
Consolidated Statements of Operations (Unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2003	2002	2003	2002
SALES	\$ 438,336	\$ 296,785	\$ 1,614,807	\$ 1,060,631
COST OF GOODS SOLD	245,067	301,771	912,888	865,993
GROSS PROFIT	193,269	(4,986)	701,919	194,638
EXPENSES:				
Selling and marketing	102,690	258,385	410,900	512,342
Tour and pro contracts	17,598	46,137	56,624	64,804

Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

Bad debt expense	13,150	8,877	50,205	31,792
General and administrative	449,366	404,810	1,268,298	998,419
Depreciation and amortization	16,909	13,960	53,543	43,844
	-----	-----	-----	-----
TOTAL EXPENSES	599,713	732,169	1,839,570	1,651,201
	-----	-----	-----	-----
LOSS FROM OPERATIONS	(406,444)	(737,155)	(1,137,651)	(1,456,563)
OTHER INCOME (EXPENSE):				
Gain on settlement of accounts payable	25,000	69,654	98,208	69,654
Interest income	1,561	15,553	15,245	22,265
Royalty income	3,721	-	35,845	-
Interest expense	(128,349)	(675,675)	(404,884)	(866,495)
Other expense	(151,275)	-	(153,334)	(26,769)
	-----	-----	-----	-----
NET LOSS	\$ (655,786)	\$ (1,327,623)	\$ (1,546,571)	\$ (2,257,818)
	=====	=====	=====	=====
NET LOSS PER COMMON SHARE -				
BASIC AND DILUTED	\$ (0.02)	\$ (0.04)	\$ (0.04)	\$ (0.09)
	=====	=====	=====	=====
WEIGHTED AVERAGE NUMBER OF COMMON				
SHARES OUTSTANDING - BASIC AND DILUTED	37,594,154	34,586,154	37,103,898	25,888,071
	=====	=====	=====	=====

See notes to consolidated financial statements.

4

GolfGear International, Inc. and Subsidiaries  
Consolidated Statements of Cash Flows (Unaudited)

	September 30, 2003	September 30, 2002
	-----	-----
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net loss	\$ (1,546,571)	\$ (2,257,818)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	53,543	43,844
Accrued interest income on common stock note receivable	(15,234)	(13,419)
Amortization of deferred compensation	25,101	
Amortization of deferred financing cost	243,266	114,600
Deferred revenue	-	75,000
Provision for bad debts	50,205	31,792
Gain on settlement of accounts payable	(98,208)	(69,654)
Forgiveness of purchase note receivable	150,000	
Amortization of beneficial conversion discount	-	698,500
Provision for obsolete inventory	-	193,750
Fair value of stock options and warrants issued to non-employees	-	19,200
Loss on disposal of assets	-	26,700
Changes in operating assets and liabilities:		
Accounts receivable	160,049	153,200



# Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

See notes to consolidated financial statements.

GolfGear International, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements (Unaudited)  
Three Months and Nine Months Ended September 30, 2003 and 2002

## 1. SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation - The accompanying interim consolidated financial  
-----

statements include the accounts of GolfGear International, Inc. and its subsidiaries (collectively, "GolfGear" or the "Company"). All intercompany transactions have been eliminated in consolidation.

The accompanying interim consolidated financial statements have been prepared by the Company pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC") for interim financial reporting. These interim consolidated financial statements are unaudited and, in the opinion of management, include all adjustments (consisting of normal recurring adjustments and accruals) necessary to present fairly the consolidated balance sheets, consolidated operating results, and consolidated cash flows for the periods presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"). Operating results for the nine months ended September 30, 2003 are not necessarily indicative of the results that may be expected for the year ending December 31, 2003 or for any other interim period during such year. Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been omitted in accordance with the rules and regulations of the SEC. These interim consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto contained in the Company's Form 10-KSB for the year ended December 31, 2002.

6

Patents and Trademarks - Patents and trademarks are being amortized on the  
-----

straight-line method over their estimated useful lives, which range from two to 17 years. Management reviews its patents and trademarks for possible impairment on an annual basis, or more frequently if events or changes in circumstances indicate the carrying amount of the asset may not be recoverable. If there is indication of impairment, then management prepares an estimate of future cash flows (undiscounted and without interest charges) expected to result from the use of the asset and its eventual disposition. If these cash flows are less than the carrying amount of the asset, an impairment loss is recognized to write down the asset to its estimated fair value. There were no impairments at September 30, 2003.

Deferred Financing Costs - Deferred financing costs are amortized over the  
-----

life of the convertible debentures on the straight-line basis, which approximates the effective interest method due to the short maturity of the debentures.

Prepaid Marketing Costs - Prepaid marketing costs are related to the costs  
-----

incurred to produce a television commercial advertisement. Subsequent to September 30, 2003, the Company started airing this advertisement and expects to expense the entire balance of prepaid marketing costs in the

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

fourth quarter of fiscal year 2003.

Revenue Recognition - Revenue is recognized in accordance with Staff

Accounting Bulletin ("SAB") No. 101, "Revenue Recognition in Financial Statements". Sales of products are recognized when the products are shipped from the Company's facility.

Warranty Reserves - The Company generally provides a lifetime warranty

against defects. The Company makes a provision for warranty costs in the period of sale. The Company periodically reviews the adequacy of the accrued product warranties. A reconciliation of the beginning and ending balances of warranty reserves for the nine-month period ended September 30, 2003 is as follows:

Balance at January 1, 2003	\$ 116,102
Accruals for warranties issued during 2003	11,549
Settlements made (in cash or in kind) during 2003	(36,312)
	-----
Balance at September 30, 2003	\$ 91,339
	=====

Stock-Based Compensation - The Company accounts for options granted to

employees in accordance with Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees", and related interpretations. The Company has adopted the disclosure provisions of Statement of Financial Accounting Standards ("SFAS") No. 123, "Accounting for Stock-Based Compensation", as amended by SFAS No. 148, "Accounting for Stock-Based Compensation - Transition and Disclosure". Had the Company applied the fair value recognition provisions of SFAS No. 123 to stock-based employee compensation, there would have been no difference between the reported and pro forma net loss and net loss per share for the three months and nine months ended September 30, 2003 and 2002.

7

The Company accounts for equity instruments issued to non-employees in accordance with the provisions of SFAS No. 123.

Recent Accounting Pronouncements - In May 2003, the Financial Accounting

Standards Board ("FASB") issued SFAS No. 150, "Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity." SFAS No. 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. It requires that an issuer classify a financial instrument that is within its scope as a liability (or an asset in some circumstances). SFAS No. 150 is effective for financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period beginning after September 15, 2003. It is to be implemented by reporting the cumulative effect of a change in an accounting principal for financial instruments created before the issuance date of the Statement and still existing at the beginning of the interim period of adoption. Restatement is not permitted. The Company does

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

not expect the adoption of SFAS No. 150 to have a material impact upon its financial position, cash flows or results of operations.

### 2. GOING CONCERN

The consolidated financial statements as of and for the three months and nine months ended September 30, 2003 have been prepared assuming that the Company will continue as a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The carrying amounts of assets and liabilities presented in the consolidated financial statements do not purport to represent the realizable or settlement values. The Company has suffered recurring operating losses and requires additional financing to continue operations. For the three months and the nine months ended September 30, 2003 the Company incurred losses from operations of \$406,444 and \$1,137,651, respectively, and a net loss of \$655,786 and \$1,546,571, respectively. The Company used cash in operating activities of \$597,085 and as of September 30, 2003 had a working capital deficit of \$2,138,623 and a stockholders' deficit of \$1,929,391. As a result of these factors, there is substantial doubt about the Company's ability to continue as a going concern.

The Company is attempting to increase revenues through various means, including expanding brands and product offerings, new marketing programs, and direct marketing to customers, subject to the availability of operating working capital resources. To the extent that the Company is unable to increase revenues in 2003, the Company's liquidity and ability to continue to conduct operations may be impaired.

The Company will require additional capital to fund operating requirements. The Company is exploring various alternatives to raise this required capital, including convertible debentures, private infusion of equity and various collateralized debt instruments, but there can be no assurance that the Company will be successful in this regard. To the extent that the Company is unable to secure the capital necessary to fund its future cash requirements on a timely basis and/or under acceptable terms and conditions, the Company may have to substantially reduce its operations to a level consistent with its available working capital resources. The Company may also be required to consider a formal or informal restructuring or reorganization.

8

### 3. INVENTORIES

Inventories consist of the following:

	September 30, 2003	December 31, 2002
	-----	-----
	(unaudited)	
Component parts	\$ 370,395	\$ 189,616
Finished goods	116,096	303,288
	-----	-----
	\$ 486,491	\$ 492,904
	=====	=====

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

### 4. BANK LINES OF CREDIT

The Company has a \$250,000 bank line collateralized by eligible accounts receivable. The line of credit which matures on December 9, 2003 is automatically renewable for a year at the Company's option, and bears interest at 28% annually. Interest is payable monthly. Outstanding borrowings at September 30, 2003 and December 31, 2002, were \$31,303 and \$26,253 respectively.

The Company also has an unsecured \$70,000 revolving line of credit with another bank. Interest is payable monthly at a variable rate (10% at September 30, 2003). Outstanding borrowings at September 30, 2003 and December 31, 2002 were \$34,247 and \$44,641, respectively. The revolving line of credit has no maturity date and is personally guaranteed by the Company's founder.

The Company is currently exploring various alternatives to raise capital or to replace its existing indebtedness under the bank lines of credit.

### 5. DEBT

#### Notes Payable

-----

At December 31, 2002, the Company had notes payable of \$83,177 due to individuals which were payable on demand and bore interest at rates ranging from 6% to 8%. During the three month period ended September 30, 2003, the Company assigned its obligations under these notes to Quincy Investments Corporation ("Quincy"), an entity affiliated with Peter Pocklington, the Company's Chairman and Chief Executive Officer (see Note 6).

#### Note Payable to Stockholder

-----

On November 20, 2002, the Company entered into a loan agreement with Mr. Pocklington, whereby Mr. Pocklington loaned the Company \$200,000. As additional consideration for the loan, the Company agreed to an amendment to a stock pledge agreement and released 9,029,518 shares of common stock held by the Company as security for payment of a promissory note due from an entity affiliated with Mr. Pocklington for the purchase of 15,000,000 shares of the Company's common stock (see Note 6). The loan bore interest at 9%. During the three month period ended September 30, 2003, the Company converted the loan into a payment against the common stock purchase note receivable due from Wyngate Limited ("Wyngate"), an entity affiliated with Mr. Pocklington (see Note 6).

9

#### Convertible Debentures

-----

On June 6, 2002, the Company completed the sale of \$2,100,000 of 7% convertible debentures (the "Debentures"). The Debentures are convertible into the Company's common stock at \$0.25 per share for a period of 12 months, commencing six months after the initial sale of the Debentures. For each share of common stock issued upon conversion, the holder will receive a warrant for the purchase of one share of the Company's common stock at \$0.10 per share exercisable for a period of 18 months. The costs associated with the issuance of the Debentures have been capitalized as deferred financing costs and are being amortized over the 18 month life of the Debentures. The Debentures are secured by the Company's patents,

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

trademarks, and other intangible assets, and are due and payable on December 6, 2003. The Company is currently negotiating an extension of the maturity date with the holders of the Debentures. In addition, the Company is in discussions with certain of its stockholders to provide any necessary capital to fund any Debentures that are not extended and become due and payable at December 6, 2003.

In connection with the Debenture financing, Mr. Pocklington had the right to have the Company acquire Meditron Medical, Inc. ("Meditron"), a Canadian corporation controlled by Mr. Pocklington, in a reverse merger transaction. During the three month period ended September 30, 2003, this right was cancelled (see Note 6).

### 6. STOCKHOLDERS' EQUITY

During the nine months ended September 30, 2003, the Company issued 2,800,000 shares of common stock for exercised warrants at \$0.10 per share. In addition, the Company issued 50,000 shares of common stock for exercised options at \$0.01 per share.

On June 28, 2003, the Company canceled 112,000 shares of common stock, which were originally issued in connection with the Debentures as a finders fee and recorded as a deferred financing cost. As a result, the Company recorded the unamortized balance of the value of these shares of \$24,601 as a reduction of stockholders' equity.

During the nine months ended September 30, 2002, the Company canceled 100,000 shares issued to a former employee and issued 5,000 shares in consideration to the extension granted on a certain note payable.

On April 8, 2002, the Company entered into a stock purchase agreement (the "Agreement") with Wyngate, whereby Wyngate agreed to purchase 15,000,000 shares of the Company's common stock at \$0.075 per share for an aggregate purchase price of \$1,125,000, \$200,025 of which was paid upon execution of the Agreement. Wyngate executed a promissory note with interest at 2.88% per annum in favor of the Company for the balance of \$924,975. Pursuant to the promissory note, the principal and accrued interest was due and payable on October 8, 2003. On July 17, 2003 Mr. Pocklington, Wyngate and Quincy (collectively, the "Parties") jointly and collectively entered into an agreement with the Company whereby the Parties satisfied the then outstanding balance of the promissory note of \$960,398 (including accrued interest) in exchange for (1) a cash payment of \$225,000, (2) conversion of the \$200,000 note payable due to stockholder, including accrued interest of \$14,710 to equity (see Note 5), (3) cancellation of the Company's

10

obligation to acquire Meditron (see Note 5), (4) assumption of \$370,688 of the Company's existing notes payable and certain accounts payable obligations, and (5) forgiveness of \$150,000 due under the promissory note, which was recorded to other expense in the accompanying consolidated statement of operations.

### 7. MAJOR CUSTOMER INFORMATION

During the three months and nine months ended September 30, 2003, one customer accounted for approximately 15.1% and 21.2% of total sales, respectively. At September 30, 2003, one customer accounted for \$53,988 (59%) of net accounts receivable. During the three months and nine months ended September 30, 2002, two customers accounted for approximately 24.9% and one customer accounted for approximately 14.3% of total sales,

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

respectively. At September 30, 2002, no customers accounted for more than 9% of net accounts receivable.

### 8. COMMITMENTS AND CONTINGENCIES

Litigation - On November 8, 2003, at a special meeting of the Board of  
-----

Directors, Don Anderson, CEO and Founder of the Company was suspended pending the outcome of an investigation into alleged violations of his employment contract. On November 18, 2003, the Company and certain officers and board members were served summons and a complaint was filed on behalf of Don Anderson in Orange County Superior Court alleging breach of written employment agreement and slander. The Company, its officers and directors are in the process of engaging legal counsel and intend to vigorously defend against this complaint.

Management is not aware of any other litigation matters pending or threatened against the Company or any of its subsidiaries.

Indemnities and Guaranties - During the normal course of business, the  
-----

Company has made certain indemnities and guarantees under which it may be required to make payments in relation to certain transactions. These indemnities include certain agreements with the Company's officers, under which the Company may be required to indemnify such persons for liabilities arising out of their employment relationship. The duration of these indemnities and guarantees varies and, in certain cases, is indefinite. The majority of these indemnities and guarantees do not provide for any limitation of the maximum potential future payments the Company could be obligated to make. Historically, the Company has not been obligated to make significant payments for these obligations and no liabilities have been recorded for these indemnities and guarantees in the accompanying consolidated balance sheet.

### 9. SUBSEQUENT EVENT

On October 7, 2003, the Company completed the sale of \$250,000 of convertible debentures. The debentures are convertible into common stock at \$0.09 per share for a period of three months. For each share of common stock issued upon conversion of the debentures, holders will receive one common stock purchase warrant, which will be exercisable for a period of 12 months at \$0.045 per share.

11

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OR PLAN OF OPERATION

This Quarterly Report on Form 10-QSB for the quarterly period ended September 30, 2003 contains "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, including statements that include the words "believes", "expects", "anticipates", or similar expressions. These forward-looking statements include, among others, statements concerning the Company's expectations regarding its working capital requirements, gross margin, results of operations, business, growth prospects, competition and other statements of expectations, beliefs, future plans and strategies, anticipated events or trends, and similar expressions concerning matters that are not historical facts. The forward-looking statements included in this Quarterly Report on Form 10-QSB for the quarterly period ended September 30, 2003 involve known and unknown risks, uncertainties and other factors that could cause the actual results, performance or achievements of the Company to differ

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

materially from those expressed in or implied by the forward-looking statements contained herein.

### Overview:

The consolidated financial statements as of and for the three months and nine months ended September 30, 2003 have been prepared assuming that the Company will continue as a going concern, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. The carrying amounts of assets and liabilities presented in the consolidated financial statements do not purport to represent the realizable or settlement values. The Company has suffered recurring operating losses and requires additional financing to continue operations. For the three months and the nine months ended September 30, 2003 the Company incurred losses from operations of \$406,444 and \$1,137,651, respectively, and a net loss of \$655,786 and \$1,546,571, respectively. The Company used cash in operating activities of \$597,085 and, as of September 30, 2003 had a working capital deficit of \$2,138,623 and a stockholders' deficit of \$1,929,391. As a result of these factors, there is a substantial doubt about the Company's ability to continue as a going concern.

The Company is attempting to increase revenues through various means, including expanding brands and product offerings, new marketing programs, and direct marketing to customers, subject to the availability of operating working capital resources. To the extent that the Company is unable to increase revenues in 2003, the Company's liquidity and ability to continue to conduct operations may be impaired.

The Company will require additional capital to fund operating requirements. The Company is exploring various alternatives to raise this required capital, including convertible debentures, private infusion of equity and various collateralized debt instruments, but there can be no assurances that the Company will be successful in this regard. To the extent that the Company is unable to secure the capital necessary to fund its future cash requirements on a timely basis and/or under acceptable terms and conditions, the Company may have to substantially reduce its operations to a level consistent with its available working capital resources. The Company may also be required to consider a formal or informal restructuring or reorganization.

### Results of Operations

12

#### Three Months ended September 30, 2003 and 2002 - (unaudited)

Net sales increased to \$438,336 in 2003 from \$296,785 in 2002, an increase of \$141,551 or 47.7%. The increase in net sales in 2003 as compared to 2002 is a result of the Company's new marketing efforts and the public acceptance/demand for the Company's new product line. In order to continue to increase sales, the Company will require additional capital to fund the increased sales and marketing activities, as well as increased inventory levels.

Gross profit increased to \$193,269 in 2003 from \$(4,986) in 2002, an increase as a percentage of net sales to 44.1% in 2003 from (1.7%) in 2002. In 2002, the gross profit would have been \$95,097 or 32.0% if the Company had not written-down older inventory during the quarter - a total of \$100,083 or 33.7% of the net sales. This was done in anticipation of the introduction of new product lines impairing the Company's ability to

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

recover its cost on the older inventory. In 2003, the Company reduced its wholesale prices and decreased some key component costs while offering a new and improved product line.

Selling and marketing expenses decreased to \$102,690 in 2003 (23.4% of net sales) from \$258,385 in 2002 (87.1% of net sales), a decrease of \$155,695 or 60.3%. Selling and marketing expenses decreased in 2003 as compared to 2002 as a result of the Company limiting its "new" marketing efforts in favor of focusing on the key customer accounts that have been responsible for the increased sales in 2003.

Tour and pro contract expenses decreased to \$17,598 in 2003 (4.0% of net sales) from \$46,137 in 2002 (15.5% of net sales), a decrease of \$28,539 or 61.9%. Tour and pro contract expenses decreased in 2003 as compared to 2002 due to costs incurred in 2002 related to identifying golf professionals on the Buy.com Tour for use in Company's infomercial.

Bad debt expense increased to \$13,150 in 2003 from \$8,877 in 2002, an increase of \$4,273. The increase in the bad debt expense is a reflection of the increase in sales.

General and administrative expenses increased to \$449,366 in 2003 (102.5% of net sales) from \$404,810 in 2002 (136.4% of net sales), an increase of \$44,556 (11.0%). The increase in general and administrative expenses is due to increases in salaries, insurance, rent accounting and legal expenses. The increase in salaries is due to new hires (President and SVP of Sales and Marketing).

Depreciation and amortization expense increased to \$16,909 in 2003 from \$13,960 in 2002, an increase of \$2,949 or 21.1%. The increase is a result of the acquisition of certain intangible and fixed assets.

Interest expense decreased to \$128,349 in 2003 from \$675,675 in 2002, a decrease of \$547,326 or 81.0%. In 2002, the Company issued a convertible debenture with warrants attached at a discount. The debenture was recorded at the discounted amount and the discount was amortized as an interest expense over the next six months - the earliest point at which the debenture could be converted.

13

Other expense increased to \$151,273 in 2003 from \$0 in 2002, an increase of \$151,273 or 100%. The increase is primarily related to the partial forgiveness of \$150,000 related to the common stock purchase note receivable due from a stockholder.

Net loss was \$655,784 for the three months ended September 30, 2003, as compared to a net loss of \$1,327,623 for the three months ended September 30, 2002. The primary reason for the decreased loss was the increase in sales, the overall increase in the gross profit and the decrease in interest expense.

Nine Months ended September 30, 2003 and 2002 - (unaudited)

Net sales increased to \$1,614,807 in 2003 from \$1,060,631 in 2002, an increase of \$554,176 or 52.2%. The increase in net sales in 2003 as compared to 2002 is a result of the Company's new marketing efforts and the public acceptance/demand for the Company's new product line. In order to continue to increase sales, the Company will require additional capital to fund the increased sales and marketing activities, as well as increased inventory levels.

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

Gross profit increased to \$701,919 in 2003 from \$194,638 in 2002, an increase as a percentage of net sales to 43.5% in 2003 from 18.4% in 2002. In 2002 the gross profit would have been \$388,402 or 36.6% if the Company had not written-down older inventory during the period - a total of \$193,764 or 18.3% of net sales. This was done in anticipation of the introduction of new product lines impairing the Company's ability to recover its cost on the older inventory.

Selling and marketing expenses decreased to \$410,900 in 2003 (25.4% of net sales) from \$512,342 in 2002 (48.3% of net sales), a decrease of \$101,442 or 19.8% but an overall decrease as a percentage of sales of 9.6%. Selling and marketing expenses decreased in 2003 as compared to 2002 as a result of the Company's continued efforts to reduce unnecessary selling and marketing costs due to cash flow restrictions.

Tour and pro contract expenses decreased to \$56,624 in 2003 (3.5% of net sales) from \$64,804 in 2002 (6.1% of net sales), a decrease of \$8,180 or 12.6%. Tour and pro contract expenses decreased in 2003 as compared to 2002 as the Company ended its obligations with certain golf professionals.

Bad debt expense increased to \$50,205 in 2003 from \$31,792 in 2002, an increase of \$18,413. The increase in the bad debt expense is a reflection of the increase in sales.

General and administrative expenses increased to \$1,268,299 in 2003 (78.5% of net sales) from \$998,419 in 2002 (94.1% of net sales), an increase of \$269,880 (27.0%). The increase in general and administrative expenses is due to increase in salaries, insurance and legal expenses. The increases in salaries are due to new hires (President and SVP of Sales and Marketing). The increases in insurance are due to expanded coverage and all of the legal expenses were in the normal course of business.

14

Depreciation and amortization expense increased to \$53,542 in 2003 from \$43,884 in 2002, an increase of \$9,658 or 22.0%. The increase is a result of the acquisition of certain intangible and fixed assets.

Interest expense decreased to \$404,884 in 2003 from \$866,495 in 2002, a decrease of \$461,611 or 53.3%. In 2002 the corporation issued a convertible debenture with warrants attached. The convertible debentures were issued in June of 2002 and they bear interest at 7%. The debenture was recorded at the discounted amount and the discount was amortized as an interest expense over the next six months - the earliest point at which the debenture could be converted. Additionally the debenture resulted in \$516,054 in capitalized financing costs. These costs are being amortized over the 18-month life of the debenture.

The Company is currently exploring various alternatives to raise capital or to replace its existing indebtedness under the bank lines of credit.

Net loss was \$1,546,568 for the nine months ended September 30, 2003, as compared to a net loss of \$2,257,818 for the nine months ended June 30, 2002. The primary reason for the decreased loss was the increase in sales, the overall increase in the gross profit and the decrease in interest expense.

### Liquidity and Capital Resources - September 30, 2003:

The Company is attempting to increase revenues through various means,

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

including expanding brands and product offerings, new marketing programs, and direct marketing to customers, subject to the availability of operating working capital resources. To the extent that the Company is unable to increase revenues in 2003, the Company's liquidity and ability to continue to conduct operations may be impaired.

The Company will require substantial additional capital to fund operating requirements. The Company is exploring various alternatives to raise this required capital, including convertible debentures, private infusion of equity and various collateralized debt instruments, but there can be no assurances that the Company will be successful in this regard. To the extent that the Company is unable to secure the capital necessary to fund its future cash requirements on a timely basis and/or under acceptable terms and conditions, the Company may have to substantially reduce its operations to a level consistent with its available working capital resources. The Company may also be required to consider a formal or informal restructuring or reorganization.

Operating Activities. The Company's operations utilized cash of \$597,085 during the nine months ended September 30, 2003, as compared to utilizing cash of \$1,854,878 during the nine months ended September 30, 2002. The decrease in cash utilized in operating activities in 2003 as compared to 2002 was primarily a result of the decrease in the net loss, utilization of prepaid expenses, collections of receivables and an increase in accounts payable and accrued expenses. At September 30, 2003, cash has decreased to \$1,838 as compared to \$117,018 at December 31, 2002. The Company had a working capital deficit of \$2,138,623 at September 30, 2003, as compared to a working capital deficit of \$2,733,139 at December 31, 2002, reflecting current ratios of 0.36:1 and 0.26:1 at September 30, 2003 and December 31, 2002, respectively.

15

Investing Activities. During the nine months ended September 30, 2003 and 2002, net cash used in investing activities for the purchase of property and equipment was \$8,251 and \$28,925, respectively.

Financing Activities. The Company received \$280,500 from the exercise of common stock warrants and options during the nine months ended September 30, 2003. In addition, the Company collected \$225,000 on the common stock purchase noted receivable due from a stockholder.

The Company is currently exploring various alternatives to raise capital or to replace its existing indebtedness under the bank lines of credit. In addition, the Company is currently negotiating an extension of the maturity date with the holders of the Debentures. In addition, the Company is in discussions with certain of its stockholders to provide any necessary capital to fund any Debentures that are not extended and become due and payable at December 6, 2003.

The Company has a \$250,000 bank line collateralized by eligible accounts receivable. The line of credit which matures on December 9, 2003 is automatically renewable for a year at the Company's option, and bears interest at 28% annually. Interest is payable monthly. Outstanding borrowings at September 30, 2003 and December 31, 2002, were \$31,303 and \$26,253 respectively.

The Company also has an unsecured \$70,000 line of credit with another bank. Interest is payable monthly at a variable rate (10.25% at June 30, 2003). Outstanding borrowings at September 30, 2003 and December 31, 2002, were \$34,247 and \$44,641, respectively. This is a revolving line of credit with

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

no maturity date personally guaranteed by the Company's founder.

On October 7, 2003, the Company completed the sale of \$250,000 of convertible debentures. The debentures are convertible into common stock at \$0.09 per share for a period of three months. For each share of common stock issued upon conversion of the debentures, the holders will receive one common stock purchase warrant, which will be exercisable for a period of 12 months at \$0.045 per share.

### New Accounting Pronouncements:

In May 2003, the FASB issue SFAS 150, "Accounting for Certain Financial Instruments with Characteristics of both Liabilities and Equity." SFAS 150 establishes standards for how an issuer classifies and measures certain financial instruments with characteristics of both liabilities and equity. It requires that an issuer classify a financial instrument that is within its scope as a liability (or an asset in some circumstances). SFAS 150 is effective for financial instruments entered into or modified after May 31, 2003, and otherwise is effective at the beginning of the first interim period beginning after June 15, 2003. It is to be implemented by reporting the cumulative effect of a change in an accounting principle for financial instruments created before the issuance date of the Statement and still existing at the beginning of the interim period of adoption. Restatement is not permitted. The Company does not expect the adoption of SFAS 150 to have a material impact upon our financial position, cash flows or results of operations.

16

### Critical Accounting Policies:

The Company's financial statements are prepared in accordance with accounting principles generally accepted in the United States, which require management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, the disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The Company believes the following critical accounting policies affect its significant estimates and assumptions used in the preparation of its financial statements. The significant estimates and assumptions are reviewed and any required adjustments are recorded on a quarterly basis.

**Allowance for Doubtful Accounts** - The Company makes periodic evaluations of the creditworthiness of its customers and generally does not require collateral. As of the balance sheet dates presented, management has determined that an adequate provision has been made for doubtful accounts.

**Inventories** - Inventories consist of materials, labor and manufacturing overhead and are stated at lower of cost (first-in, first-out) or market. The Company periodically reviews its inventory to evaluate it for discontinued and obsolete products. The difference between the market value of products and their cost is either written off as a direct charge to cost of goods sold or included in the reserve allowance. The loss from the liquidation or destruction of obsolete and discontinued inventory is applied against the reserve allowance.

**Revenue Recognition** - Revenue is recognized in accordance with Staff Accounting Bulletin No. 101 "Revenue Recognition in Financial Statements". Sales of products are recognized when the products are shipped from the Company's facility.

## Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

Warranty Reserves - The Company generally provides a lifetime warranty against defects. The Company makes a provision for warranty costs in the period of sale. The Company periodically reviews the adequacy of the accrued product warranties.

### ITEM 3. CONTROLS AND PROCEDURES

Our Chief Executive Officer and Chief Financial Officer (the "Certifying Officers") are responsible for establishing and maintaining disclosure controls and procedures for the Company. The Certifying Officers have designed such disclosure controls and procedures to ensure that material information is made known to them, particularly during the period in which this report was prepared. The Certifying Officers have evaluated the effectiveness of the Company's disclosure controls and procedures as of the end of the period covered by this report and believe that the Company's disclosure controls and procedures are effective based on the required evaluation. During the period covered by this report, there were no changes in internal controls that materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

### PART II. OTHER INFORMATION

17

### ITEM 1. LEGAL PROCEEDINGS

On November 8, 2003, at a special meeting of the Board of Directors, Don Anderson CEO and Founder of the Company was suspended pending the outcome of an investigation into alleged violations of his employment contract. On November 18, 2003, the Company and certain officers and board members were served summons and a complaint was filed on behalf of Don Anderson in Orange County Superior Court alleging breach of written employment agreement and slander. The Company, its officers and directors are in the process of engaging legal counsel and intend to vigorously defend against this complaint.

Management believes there are no other litigation matters pending or threatened against the Company or any of its subsidiaries.

### ITEM 2. CHANGES IN SECURITIES AND USE OF PROCEEDS

None

### ITEM 3. DEFAULT UPON SENIOR SECURITIES

None.

### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

### ITEM 5. OTHER INFORMATION

Report on form 8-K

### ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

Edgar Filing: GOLFGEAR INTERNATIONAL INC - Form 10QSB

- 31.1 Certification of Chief Executive Officer pursuant to Securities Exchange Act of 1934
- 31.2 Certification of Chief Financial Officer pursuant to Securities Exchange Act of 1934
- 32. Certification Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002

(b) Reports on Form 8-K - Three Months Ended September 30, 2003: None

18

SIGNATURES

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

GOLFGEAR INTERNATIONAL, INC.  
-----

(Registrant)

Date: November 21, 2003

By: /s/ John Pierandozzi  
-----

John Pierandozzi  
Director, President  
(Principal Executive Officer)

Date: November 21, 2003

By: /s/ Daniel C. Wright  
-----

Daniel C. Wright  
Director, Chief Financial Officer  
(Principal Financial Officer and Principal  
Accounting Officer)

19